

**KFFS-CA  
FORT SMITH 46, INC.**

**FCC Quarterly Report**

Date Entered Into Public File: January 10, 2008  
Quarter Ending: December 31, 2007  
Contact: Connie Vaughn

This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1, 2007 – December 31, 2007. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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FCC 4th Quarter Report - 2007**

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## **LOCAL NEWS**

KFFS-CA airs thirty seconds of local news breaks and twenty seconds of weather three times every evening.

## **PUBLIC SERVICE ANNOUNCEMENTS**

- National Alcohol and Drug Addition
- Mental Health Anti Stigma
- Ad Council / Childhood Obesity
- Ad Council / Inspiring Invention
- Ad Council / Youth Reckless Driving
- Ad Council / Underage Drinking
- Diabetes Management
- Disabled American Veterans
- Youth Civic Engagement
- AARP/Sight Matters
- March of Dimes – For Every Baby
- Ad Council – Family Preparedness
- Ad Council – Patient Involvement
- Ad Council – Veggie Therapy

## **COMMUNITY CALENDAR**

KFFS-CA produces a community calendar to showcase community events occurring in Ft. Smith and surrounding areas.

**KFFS-CA  
FORT SMITH 46, INC.**

**FCC Quarterly Report**

Date Entered Into Public File: October 10, 2007  
Quarter Ending: September 30, 2007  
Contact: Connie Vaughn

This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1, 2007 – September 30, 2007. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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## **LOCAL NEWS**

KFFS-CA airs thirty seconds of local news breaks and twenty seconds of weather three times every evening.

## **LOCAL PROGRAMMING**

On August 17, a "Town Hall Meeting" forum was aired in reference to the Utah Mining Disaster. Viewers were encouraged to call in and discuss their opinion, offerings of condolences and prayers or just general comments.

## **PUBLIC SERVICE ANNOUNCEMENTS**

- National Alcohol and Drug Addition
- Mental Health Anti Stigma
- Ad Council / Childhood Obesity
- Ad Council / Patient Involvement
- Ad Council / Youth Reckless Driving
- Ad Council / Underage Drinking
- Hot Weather Safety
- Online Sexual Exploitation
- Youth Civic Engagement
- AARP/Sight Matters
- March of Dimes - For Every Baby
- Ad Council - Family Preparedness
- Ad Council - Patient Involvement
- Ad Council - Veggie Therapy

## **COMMUNITY CALENDAR**

KFFS-CA produces a monthly community calendar to showcase community events occurring in Fayetteville / Fort Smith and surrounding areas.

**KFFS-CA  
FORT SMITH 46, INC.**

**FCC Quarterly Report**

Date Entered Into Public File: July 10, 2007  
Quarter Ending: June 30, 2007  
Contact: Connie Vaughn

This is the FCC Quarterly Report to be included in the public files. This report covers the period from April 1, 2007 – June 30, 2007. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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## **LOCAL NEWS**

KFFS-CA airs thirty seconds of local news breaks and twenty seconds of weather three times every evening.

## **LOCAL PROGRAMMING**

### **Unreliable Sources**

Unreliable Sources airs weekly on Friday nights at 11:30 p.m. This is a call-in talk show featuring various topics of local and national interest for open discussion.

April 6 - The issue of punishing students for what they put on Myspace, and when that crosses the line into illegalities.

April 13 - The firing of Don Imus and the racial issues addressing society

April 20 - The Virginia Tech shooting, the effects on safety on campuses, and the censorship of speech

May 4 - Paris Hilton as an example of celebrity gone bad, and our societal need to focus on it. Also touched on the effectiveness of drunk driving laws.

May 11 - An open topic show where viewers discussed the issue of medicinal marijuana, the election, and race and gender in politics

## **PUBLIC SERVICE ANNOUNCEMENTS**

- National Alcohol and Drug Addition
- Federal Citizen Information Center
- Partnership for A Drug Free America
- Federal Citizen Information Center
- Hot Weather Safety
- Youth Civic Engagement

## **COMMUNITY CALENDAR**

KFFS-CA produces a monthly community calendar to showcase community events occurring in Fayetteville / Fort Smith and surrounding areas.

**KFFS-CA  
FORT SMITH 46, INC.**

**FCC Quarterly Report**

Date Entered Into Public File: April 10, 2007  
Quarter Ending: March 31, 2007  
Contact: Connie Vaughn

This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1, 2007 – March 31, 2007. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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## **LOCAL NEWS**

KFFS-CA airs thirty seconds of local news breaks and twenty seconds of weather three times every evening.

## **LOCAL PROGRAMMING**

### **Unreliable Sources**

### **Unreliable Sources**

Unreliable Sources airs weekly on Friday nights at 11:30 p.m. This is a call-in talk show featuring various topics of local and national interest for open discussion.

October 6 – The topic for discussion and opinion of viewers was protection of the victim in rape cases.

October 20 – The topic for open discussion available to local viewers was privacy issues and website protection for parents.

November 17 – Gender wars in athletics was the topic of discussion this week.

November 24 – This week's topic of discussion was prison overcrowding.

December 8 – Current airport safety

## **PUBLIC SERVICE ANNOUNCEMENTS**

- National Alcohol and Drug Addition
- Federal Citizen Information Center
- Partnership for A Drug Free America
- Federal Citizen Information Center

## **COMMUNITY CALENDAR**

KFFS-CA produces a monthly community calendar to showcase community events occurring in Fayetteville / Fort Smith and surrounding areas.



**KFFS-CA  
FORT SMITH 46, INC.**

**FCC Quarterly Report**

Date Entered Into Public File: January 10, 2007  
Quarter Ending: December 31, 2006  
Contact: Connie Vaughn

This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1, 2006 – December 31, 2006. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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## **LOCAL NEWS**

KFFS-CA airs thirty seconds of local news breaks and twenty seconds of weather three times every evening.

## **LOCAL PROGRAMMING**

### **Unreliable Sources**

Unreliable Sources airs weekly on Friday nights at 11:30 p.m. This is a call-in talk show featuring various topics for open discussion.

October 6 – The topic for discussion and opinion of viewers was protection of the victim in rape cases.

October 20 – The topic for open discussion available to local viewers was privacy issues and website protection for parents.

November 17 – Gender wars in athletics was the topic of discussion this week.

November 24 – This week's topic of discussion was prison overcrowding.

December 8 – Current airport safety

## **PUBLIC SERVICE ANNOUNCEMENTS**

- National Alcohol and Drug Addition
- Federal Citizen Information Center
- Partnership for A Drug Free America
- Federal Citizen Information Center

## **COMMUNITY CALENDAR**

KFFS-CA produces a monthly community calendar to showcase community events occurring in Fayetteville / Fort Smith and surrounding areas.

**KFFS-CA  
Fort Smith 46, Inc.**

**FCC Quarterly Report**

Date Entered Into Public File: April 10, 2006  
Contact: Lindsey McGough

This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1, 2006 – March 31, 2006. Fort Smith 46, Inc. has determined the following programs and community involvement to be the most significant treatment of community issues within the service area of its transmitter.

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FCC 1<sup>st</sup> Quarter Report - 2006**

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**INSIDE VIEW** is a locally-produced program that addresses current public affairs issues that are significant in the Fayetteville area.

**INSIDE VIEW: January '06**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: First, National Weather Service Meteorologist John Robinson talks about what the year's weather patterns might mean for different regions of the country. After this, Janet Robb with the Better Business Bureau tells viewers how to spot a home improvement scam and how to choose a valid contractor. Lastly, Health Educator Delores Caudle talks about "Sister Study," a new long-term study on breast cancer that will focus on genetics and the environment.

**INSIDE VIEW: February '06**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey will gear you up for a new school year. First, Assistant Commissioner Beverly Williams talks about what states are doing to attract, retain and equip quality teachers. Second, Maria Portilla from UAMS Pediatric Faculty tells viewers about adolescent eating disorders and how to help children have a balanced perspective. Lastly, a college Admissions and Financial Director brings us helpful information on how viewers can plan, prepare and proceed in paying for a college education.

**INSIDE VIEW: March '06**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey interviews guests about potentially life threatening situations and offers solutions. In the first segment, epidemiologists Frank Wilson talked with us about the risk factors and prevention measures we can take to prevent this deadly cancer that kills more Americans than any other form of the disease. In the second segment, Dr. Fritz Van Rhee talks with us about bone marrow transplants and how donors can be the solution for many illnesses. Lastly, Internet Crimes Specialist Hoyt Harness joins us to talk about the latest efforts to stop Internet predators and offers tips on what parents can do to protect their children.

## **Community Calendar**

KFFS-CA produces a bi-weekly community calendar to showcase community events occurring in Fayetteville and surrounding areas. The community calendar promo aired 137 times during this quarter.

## **Public Service Announcements**

During the 2006 1<sup>st</sup> quarter, KFFS-CA aired public service announcements for numerous agencies and organizations. These announcements included:

- FS Symphony
- Hurricane Katrina (Ad Council)
- Partnership for a Drug Free America
- NWA Red Cross
- Girls & Boys Town
- Alzheimers Disease Research
- Scottish Club of Ft. Smith
- ASU Rand Scholarship

**KFFS-CA**  
**Fort Smith 46, Inc.**

**FCC Quarterly Report**

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Contact: Lindsey McGough

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**INSIDE VIEW** is a locally-produced program that addresses current public affairs issues that are significant in the Fayetteville area.

**INSIDE VIEW: October '05**

Type: Public Affairs program

Date and Time: Sundays at 6:00 a.m.

Duration: 30 minutes

Description: First, National Weather Service Meteorologist John Robinson talks about what the year's weather patterns might mean for different regions of the country. After this, Janet Robb with the Better Business Bureau tells viewers how to spot a home improvement scam and how to choose a valid contractor. Lastly, Health Educator Delores Caudle talks about "Sister Study," a new long-term study on breast cancer that will focus on genetics and the environment.

**INSIDE VIEW: November '05**

Type: Public Affairs program

Date and Time: Sundays at 6:00 a.m.

Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey will gear you up for a new school year. First, Assistant Commissioner Beverly Williams talks about what states are doing to attract, retain and equip quality teachers. Second, Maria Portilla from UAMS Pediatric Faculty tells viewers about adolescent eating disorders and how to help children have a balanced perspective. Lastly, a college Admissions and Financial Director brings us helpful information on how viewers can plan, prepare and proceed in paying for a college education.

**INSIDE VIEW: December '05**

Type: Public Affairs program

Date and Time: Sundays at 6:00 a.m.

Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey interviews guests about potentially life threatening situations and offers solutions. In the first segment, epidemiologists Frank Wilson talked with us about the risk factors and prevention measures we can take to prevent this deadly cancer that kills more Americans than any other form of the disease. In the second segment, Dr. Fritz Van Rhee talks with us about bone marrow transplants and how donors can be the solution for many illnesses. Lastly, Internet Crimes Specialist Hoyt Harness joins us to talk about the latest efforts to stop Internet predators and offers tips on what parents can do to protect their children.

## **Community Calendar**

KFFS-CA produces a bi-weekly community calendar to showcase community events occurring in Fayetteville and surrounding areas. The community calendar promo aired 108 times during this quarter.

## **Public Service Announcements**

During the 2005 4<sup>th</sup> quarter, KFFS-CA aired 254 public service announcements for numerous agencies and organizations. These announcements included:

- American Heart Association
- Next Step Day Room
- Alzheimers
- Tsunami Relief
- English Multi Casting PSA
- Ad Council/Hurricane Katrina
- Partnership for a Drug Free America
- FS Symphony



**KFFS-CA**  
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**FCC Quarterly Report**

Date Entered Into Public File: October 10, 2005  
Contact: Lindsey McGough

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**INSIDE VIEW** is a locally-produced program that addresses current public affairs issues that are significant in the Fayetteville area.

**INSIDE VIEW: JULY '05**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: First, National Weather Service Meteorologist John Robinson talks about what the year's weather patterns might mean for different regions of the country. After this, Janet Robb with the Better Business Bureau tells viewers how to spot a home improvement scam and how to choose a valid contractor. Lastly, Health Educator Delores Caudle talks about "Sister Study," a new long-term study on breast cancer that will focus on genetics and the environment.

**INSIDE VIEW: AUGUST '05**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey will gear you up for a new school year. First, Assistant Commissioner Beverly Williams talks about what states are doing to attract, retain and equip quality teachers. Second, Maria Portilla from UAMS Pediatric Faculty tells viewers about adolescent eating disorders and how to help children have a balanced perspective. Lastly, a college Admissions and Financial Director brings us helpful information on how viewers can plan, prepare and proceed in paying for a college education.

**INSIDE VIEW: SEPTEMBER '05**

Type: Public Affairs program  
Date and Time: Sundays at 6:00 a.m.  
Duration: 30 minutes

Description: On this edition of INSIDE VIEW, Host Sheryl Lackey interviews guests about potentially life threatening situations and offers solutions. In the first segment, epidemiologists Frank Wilson talked with us about the risk factors and prevention measures we can take to prevent this deadly cancer that kills more Americans than any other form of the disease. In the second segment, Dr. Fritz Van Rhee talks with us about bone marrow transplants and how donors can be the solution for many illnesses. Lastly, Internet Crimes Specialist Hoyt Harness joins us to talk about the latest efforts to stop Internet predators and offers tips on what parents can do to protect their children.

## **Community Calendar**

KFFS-CA produces a weekly community calendar to showcase community events occurring in Fayetteville and surrounding areas. The community calendar promo aired 151 times during this quarter.

## **Public Service Announcements**

During the 2005 3<sup>rd</sup> quarter, KFFS-CA aired 580 public service announcements for numerous agencies and organizations. These announcements included:

- American Heart Association
- Next Step Day Room
- Alzheimers
- Tsunami Relief
- English Multi Casting PSA
- Ad Council/Hurricane Katrina
- Partnership for a Drug Free America
- FS Symphony