

KFFS-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: September 30, 2023
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This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1 - September 30, 2023. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- National Crime Prevention
- Habitat for Humanity
- News Literacy Project
- Disaster and Crisis Relief
- American Foundation for Suicide Prevention
- Youth Vaping Prevention
- Feeding America
- Flu Vaccination
- CDC Drug Overdose and Prevention
- Department of Veteran Affairs
- Gun Safety
- Discover Boating
- Buzzed Driving
- Special Olympics
- V Foundation for Cancer Research
- National Foundation for Infectious Disease
- Emergency Preparedness
- Autism Speaks
- Children's Cancer Research Foundation
- Ronald McDonald House

Locally Produced News & Public Affairs Programming

"Spotlight Latino" is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation's immigration laws & regulations as well as other local issues and events. These are all produced

locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

August 18th, 2023

Back to School Tips

Pablo Morales

With back to school starting, we spoke with Arkansas State Police to learn some tips while driving to and from school. We talked about school safety, driving and texting, and the officer also gave important information for students to stay safe in school during the school year.

August 2, 2023

Poisonous plants

Rolando Ochoa

We spoke with Dr. Amanda Novack from Baptist Health to talk about the safety precautions we need to take during summer while hiking or outside in nature, especially with a specific plan called poison hemlock. Dr. Novack talked about the danger of this plant species and how to recognize it.

July 8, 2023

Visiting a homeless Shelter

Pablo Morales

In this segment for Spotlight Latino, we visited 7Hills Homeless Shelter in Fayetteville. We were given a tour of the place which provides shelter to local homeless people in our region. We talked about the services they provide, and how people can benefit from their programs.

July 22, 2023

Cafecito + Charla

Andrea Delgado

Cafecito and Charla is a program from the Springdale School district aimed to provide important information to parents who have kids attending this district. We interview Maribel Tapia, ESL communications specialist with SSD, to talk about her vision with this show, the information they provide, and how people can stay connected with them. Cafecito and Charla provides resources in Spanish for the community, and connects the parents with these resources and information so they can be aware about the things going on in the district.

September 30, 2023

Lucha Libre in Arkansas

Zuzuki Monarez

In this segment, Zuzuki visited a local wrestling center to talk about Lucha Libre in our region. We were able to interview several of the wrestlers to talk about this unique sport. We also spoke with women that are part of the teams here locally to get the word out that this sport can also be done by women.