

KFFS-CD KFDF-CD
FCC Quarterly Public Affairs & Services

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from July 1 - September 30, 2019. KTV Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of some of the community issues within the service area of its transmitter. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Arkansas Minority Health Mobile Health Unit
- Back to School Backpack Giveaway
- Texting and Driving
- Growing Healthy Kids
- Don't Drink and Drive
- Community Fishing Derby - Arkansas Game and Fish
- Seatbelt Safety
- Hispanic Heritage Festival
- Enjoy Your State Parks
- Ryan White Campaign - HIV Treatment Awareness
- Hispanic Heritage History Month

Noticiero Estrella TV

Estrella TV operates a news division Noticiero Estrella TV. The division airs 2 half-hour news programs also titled Noticiero Estrella TV (Estrella TV News) and "Cierre de Edición" ("Final Edition") which both air Monday through Friday. The division is also joined by two daily news magazine programs, I Testigo ("Witness"), an hour long entertainment "news" focusing on user-generated citizen journalism content of news events and social issues from around the world, and the half-hour "Alarma TV" ("Alarm TV"). Every day, the Latino community in the United States has accurate and timely information about all the events at the national level and in their countries of origin.

Spotlight Latino

"Spotlight Latino" is a locally produced, 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation's immigration laws & regulations as well as other local issues and events.

Weekend News Edition

The Weekend News Edition is a recap of the week's news and airs every weekend on Saturday and Sunday. It is produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

ISSUE: BULLYING

PROGRAM: SPOTLIGHT LATINO

DATE: 7-12-19

DESCRIPTION: BULLYING DURING BACK TO SCHOOL

REPORTER: ROLANDO OCHOA

Bullying is a very important topic and a problem that affects thousands of kids. During back to school season students, parents and teachers need to be aware of the signs of a bully or bullied children. This story talked about the importance of helping a victim and how to stop this type of behaviors in school.

ISSUE: EDUCATION

PROGRAM: SPOTLIGHT LATINO

DATE: 7-22-19

DESCRIPTION: GRADUATIONS 2019

REPORTER: ROLANDO OCHOA

Graduating is a special time. Some will continue their higher education while others will start a professional path. In this special segment, we spoke with Sandra Carmona Jobs, an immigrant student from Mexico who graduated after accomplishing her doctorate at UALR in Little Rock.

ISSUE: EVENT CHAMBER OF COMMERCE ROGERS-LOWELL

PROGRAM: SPOTLIGHT LATINO

DATE: 09/19/19

TIME: 5:00 PM E.T. TOPIC DURATION: 6:30

DESCRIPTION: SMALLS BUSINESSES HELP LOCAL ECONOMY

REPORTER: KAREN ESPINOZA

Rogers-Lowell Chamber of Commerce strengthens business to help the immigrant community and the Northwest Arkansas area for new opportunities, networking and development business

ISSUE: FEATURE

PROGRAM: SPOTLIGHT LATINO

DATE: SEPTIEMBRE TIME: 10:00 TOPIC DURATION 6:32

DESCRIPTION: JOSE SACAL - A UNIVERSAL MEXICAN

REPORTER: RODOLFO PORTILLO

This feature was about the history of a famous Mexican sculptor, Jose Sacal. His work is known worldwide and there is an awesome art exhibition of his work in Little

Rock. We interviewed the artist's widow and the Mexican Consul during its opening. The Arkansas Governor attended the opening to recognize Sacal's art.

Weekend News Edition:

ISSUE: SUICIDE & DEPRESSION AWARENESS

DESCRIPTION: SUICIDE AND DEPRESSION LEADING CAUSES

REPORTER: ANDREA DELGADO

Depression is one of the leading causes of suicide in the world. During Suicide Prevention Month we focused on a special report with a counselor and a local pastor about what causes depression and the help the community can receive. Deborah Pinkston, certified counselor, explained how depression works in the brain and the treatments patients can receive to balance the serotonin in the brain.

ISSUE: IMMIGRATION

DESCRIPTION: PUBLIC CHARGE

REPORTER: ANDREA DELGADO

Following President Trump's announcement, which seeks to deny residency to legal immigrants who use public benefits, and considered one of the toughest measures against legal immigration, the community remains on expectation about what it might mean for the Arkansans and those who use these services. Drew Davenport, a local immigration lawyer spoke about what the measure means and who would be affected if approved.

ISSUE: COMMUNITY

DESCRIPTION: BACK TO SCHOOL COMMUNITY EVENT

REPORTER: ROLANDO OCHOA

Hundreds of families met in Little Rock to celebrate back to school. The event provided backpacks, school supplies, pantries, haircuts, health fair and much more. In this story we were able to capture the community's reaction to such a special event put together by local organizations including Univision Arkansas.

ISSUE: IMMIGRATION

DESCRIPTION: DACA RECIPIENTS ELEGIBLE TO GAIN LEGAL STATUS

REPORTER: KAREN ESPINOZA

DACA recipients who are married to a US Citizen and may prove that "he exceeded" his original visa must not face special obstacles in the application for a Green Card.

ISSUE: CHILDREN'S SAFETY CENTER NWA

DESCRIPTION: STEWARDS OF CHILDREN PROGRAM

REPORTER: KAREN ESPINOZA

The Children's Safety Center promotes professional training to facilitate Darkness to Light's Stewards of Children sexual abuse prevention program.

ISSUE: SCHOOL SAFETY

DESCRIPTION: SECURITY IN JACKSONVILLE HIGH SCHOOL

REPORTER: RODOLFO PORTILLO

We had access to the new Jacksonville High School quines to show the new facilities of the school and its modern internal and external security system which has become a model in the area.

ISSUE: IMMIGRATION

DISCRIPTION: CITIZENSHIP

REPORTER: JULIE JOYCE

We covered a pro immigrants group trying to advocate for a law reform that will benefit the immigrants. They were also educating the community about the importance of becoming a citizen knowing that, in 2020, there will be elections and census and it is important to validate our voices.

ISSUE: TECHNOLOGY/EDUCATION

DESCRIPTION: LOCAL SCHOOL ROBOTICS TEAM GOING TO DUBAI TO REPRESENT THE UNITED STATES IN GLOBAL ROBOTICS COMPETITION

REPORTER: ZUZUKI MONAREZ

This year, "The First Global Challenge 2019" will take place in Dubai, a robotics competition where young people from all over the world will demonstrate their potential in terms of technology. Something that fills us with great pride is the team USA. It is made up of five students from Don Tyson School of Innovation High School in Springdale, Arkansas and one of the participants is of Mexican origin. Abby is the young woman who will demonstrate her abilities, and is proud to represent the United States of America but never forgets her Hispanic roots which motivate her to continue fighting for her dreams.

ISSUE: SCHOOL SAFETY

DESCRIPTION: SUMMER HOLIDAYS COME TO THE END AND WHILE EVERYONE RETURNS THEIR DAILY ROUTINES, SCHOOLS ARE ALSO PREPARED TO PROVIDE THE BEST SCHOOL SAFETY

According to experts, students learn better in a safe, friendly, student-focused school environment. School safety is everyone's responsibility. Parents, teachers and administrators are encouraged to review the published tools and resources that are designed to help encourage and support a positive and safe learning environment. Arkansas Safe Schools Association is a non-profit state organization that consists of school resources officers, school safety personnel, school

administrators and other dedicated to protecting children from Arkansas and attending the school.

ISSUE: CRIME

DESCRIPTION: COUNTERFEIT MONEY IN BENTON

REPORTER: RODOLFO PORTILLO

The United States secret service and the local Benton police investigate scams with fake dollars at various stores in that area.