

ORDER

WDBJ7

Orders
Order / Rev: 39702
Alt Order #:
Product Desc: TRINKLE FOR MAYOR
Estimate:
Flight Dates: 02/08/16 - 02/14/16
Original Date / Rev: 02/09/16 / 02/09/16
Order Type: GENERAL

WDBJ Television Inc.

Primary AE: Brian Boush
Sales Office: Poli
Sales Region: Pol

Agency Name: B2C Enterprises, LLC
Buying Contact: Bruce Bryan
Billing Contact:
 PO BOX 8062
 Roanoke, VA 24014

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI / DAVID TRINKLE / DEM / LOCAL
Demographic: A35+
Product Codes: PL4
Priority: OC
Revenue Codes: AGY, POL NON HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/13/16	18	\$3,450.00	\$2,932.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	18	\$3,450.00	\$2,932.50	0.00
Totals	18	\$3,450.00	\$2,932.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ7	02/09/16	02/12/16	M-F 6-7A MORNIN'	CM	M-F 6-7A	-TWTF--	:30	3	\$155.00	IP	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					3	\$155.00		0.00			
2	WDBJ7	02/09/16	02/12/16	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	-TWTF--	:30	3	\$95.00	IP	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					3	\$95.00		0.00			
3	WDBJ7	02/09/16	02/12/16	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-TWTF--	:30	3	\$155.00	IP	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					3	\$155.00		0.00			
4	WDBJ7	02/09/16	02/12/16	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	-TWTF--	:30	3	\$175.00	OC	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					3	\$175.00		0.00			
5	WDBJ7	02/09/16	02/12/16	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	-TWTF--	:30	2	\$380.00	OC	0.00	NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					2	\$380.00		0.00			
6	WDBJ7	02/09/16	02/12/16	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	-TWTF--	:30	2	\$380.00	OC	0.00	NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-TWTF--					2	\$380.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WDBJ7	02/13/16	02/13/16	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----S-	:30	2	\$95.00	IP	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S-		1				\$95.00		0.00			
N 8	WDBJ7	02/10/16	02/12/16	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	--WTF--	:30	1	\$95.00	IP	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/08/16	02/14/16	--WTF--		1				\$95.00		0.00			
Totals														18	\$3,450.00