



WFXR
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8057
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Nancy Dye/SD 21/Republican/Virgini(75364
Strategic Media Placement (10336)
FRANKLIN,SCOTT
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - State Senate (1074)
DYE/ST.D/R (464152)
National/Political
/ECR25011429
A50+

Invoice 2319022
Inv Date 10/25/2015
Terms Cash In Advance
Contract 1199111
Bill Type Standard
Period 9/28/2015 - 10/25/2015

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DYE/ST.D/R

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2015 10:15:16AM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		FOX NEWS						
	SPOT	9:00:00AM-10:00:00	Per week (2),Su	10/04/15 9:44AM (Su)	00:30	FOX NEWS SUNDAY	TGVADYE1502H	\$100.00	
	SPOT	9:00:00AM-10:00:00	Per week (2),Su	10/04/15 9:59AM (Su)	00:30	FOX NEWS SUNDAY	TGVADYE1502H	\$100.00	
2.0	Contract Line Remarks:		JUDY						
	SPOT	4:00:00PM- 4:30:00	Per week (2),Th,Fr	10/01/15 4:12PM (Th)	00:30	Judge Judy	TGVADYE1502H	\$50.00	
	SPOT	4:00:00PM- 4:30:00	Per week (2),Th,Fr	10/02/15 4:10PM (Fr)	00:30	Judge Judy	TGVADYE1502H	\$50.00	
3.0	Contract Line Remarks:		JUDY						
	SPOT	4:30:00PM- 5:00:00	Per week (1),Th,Fr	10/01/15 4:49PM (Th)	00:30	Judge Judy	TGVADYE1502H	\$50.00	
4.0	Contract Line Remarks:		JUDY						
	SPOT	5:00:00PM- 5:30:00	Per week (1),Th,Fr	10/02/15 5:12PM (Fr)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
5.0	Contract Line Remarks:		JUDY						
	SPOT	5:30:00PM- 6:00:00	Per week (2),Th,Fr	10/01/15 5:42PM (Th)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Per week (2),Th,Fr	10/02/15 5:41PM (Fr)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
6.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Th,Fr	10/01/15 7:14PM (Th)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
7.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Th,Fr	10/02/15 7:57PM (Fr)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
8.0	Contract Line Remarks:		2 BROKE GIRLS						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th,Fr	10/02/15 6:30PM (Fr)	00:30	MIKE & MOLLY	TGVADYE1502H	\$80.00	
9.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (2),Th,Fr	10/01/15 10:16PM (Th)	00:30	FOX News First at Ten	TGVADYE1502H	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (2),Th,Fr	10/02/15 10:22PM (Fr)	00:30	FOX News First at Ten	TGVADYE1502H	\$250.00	
10.0	Contract Line Remarks:		NEWS						
	SPOT	10:30:00PM-11:00:00	Per week (1),Th,Fr	10/02/15 10:46PM (Fr)	00:30	FOX News First at Ten	TGVADYE1502H	\$200.00	
11.0	SPOT			10/03/15			1 preempt @ \$150.00	\$0.00	Program Change
12.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (1),Su	10/04/15 10:29PM (Su)	00:30	FOX News First at Ten	TGVADYE1502H	\$200.00	
13.0	Contract Line Remarks:		EAGLES VS REDSKINS						
	SPOT	1:00:00PM- 4:00:00	Per week (2),Su	10/04/15 2:27PM (Su)	00:30	NFL ON FOX	TGVADYE1502H	\$850.00	
	SPOT	1:00:00PM- 4:00:00	Per week (2),Su	10/04/15 3:19PM (Su)	00:30	NFL ON FOX	TGVADYE1502H	\$850.00	
14.0	Contract Line Remarks:		JUDY						
	SPOT	4:30:00PM- 5:00:00	Per week (2),Mo,Tu,We	10/06/15 4:59PM (Tu)	00:30	Judge Judy	TGVADYE1502H	\$50.00	
	SPOT	4:30:00PM- 5:00:00	Per week (2),Mo,Tu,We	10/07/15 4:52PM (We)	00:30	Judge Judy	TGVADYE1502H	\$50.00	
15.0	Contract Line Remarks:		JUDY						
	SPOT	5:30:00PM- 6:00:00	Per week (2),Mo,Tu,We	10/05/15 5:57PM (Mo)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Per week (2),Mo,Tu,We	10/07/15 5:37PM (We)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
16.0	Contract Line Remarks:		JUDY						
	SPOT	5:00:00PM- 5:30:00	Per week (2),Mo,Tu,We	10/05/15 5:27PM (Mo)	00:30	Judge Judy	TGVADYE1502H	\$75.00	
	SPOT	5:00:00PM- 5:30:00	Per week (2),Mo,Tu,We	10/06/15 5:21PM (Tu)	00:30	Judge Judy	TGVADYE1502H	\$75.00	



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Roanoke VA (WFXR)

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17.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:00:00PM- 7:30:00	Per week (3),Mo,Tu,We	10/05/15 7:16PM (Mo)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
	SPOT	7:00:00PM- 7:30:00	Per week (3),Mo,Tu,We	10/06/15 7:26PM (Tu)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
	SPOT	7:00:00PM- 7:30:00	Per week (3),Mo,Tu,We	10/07/15 7:06PM (We)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
18.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We	10/05/15 7:42PM (Mo)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
	SPOT	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We	10/06/15 7:56PM (Tu)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
	SPOT	7:30:00PM- 8:00:00	Per week (3),Mo,Tu,We	10/07/15 7:51PM (We)	00:30	BIG BANG THEORY	TGVADYE1502H	\$200.00	
19.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We	10/05/15 10:24PM (Mo)	00:30	FOX News First at Ten	TGVADYE1502H	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We	10/06/15 10:13PM (Tu)	00:30	FOX News First at Ten	TGVADYE1502H	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (3),Mo,Tu,We	10/07/15 10:12PM (We)	00:30	FOX News First at Ten	TGVADYE1502H	\$250.00	
20.0	Contract Line Remarks:		NEWS						
	SPOT	10:30:00PM-11:00:00	Per week (1),Mo,Tu,We	10/05/15 10:56PM (Mo)	00:30	FOX News First at Ten	TGVADYE1502H	\$200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$6,205.00	Total Spots	33
Commission	(\$930.75)		
Net Total	\$5,274.25		