

QTR 1 2024

Adams Radio Group (WXKE-FM, WJFX-FM, WGL-AM, WWFW-FM, DJFX-FM, WBTU-FM)

Ascertainment Report – PSAs - Scheduled Spins:

30X per week: WXKE, WJFX, WWFW, WGL-AM, BJFX-FM, WBTU-FM

50X per week: DJFX-FM

The following are the PSAs that Adams Radio Group aired in the 1st quarter of 2024:

St. JUDE CHIDRENS HOSPITAL	NHTSA (DRUNK DRIVING)
AMERICAN PSYCHIATRIC ASS'N FOUNDATION (DEPRESSION EDUCATION)	
MATCHINGDONORS.COM	NO KID HUNGRY
TALK THEY HEAR YOU	CDC (ADDICTION EDUCATION)
DEPT' OF VETERANS AFFAIRS - VETERAN READINESS & EMPLOYMENT	
AUTISM SPEAKS	PARALYZED VETERANS OF AMERICA
GOT YOUR 6 INITIATIVE	SUSAN G. KOMAN
LUNGEVITY FOUNDATION	EASTER SEALS
PEACE CORPS	WOUNDED WARRIOR
AUTISM SPEAKS	GENENTECH (ANTI-SMOKING)
ARBOR DAY FOUNDATION	US AIR FORCE (VOLUNTEER EDUCATION)
LOVE HAS NO LABELS.COM (ACCEPTANCE)	FEMA
THE BRADY FOUNDATION (GUN SAFETY)	FEMA (EMERGENCY PREPAREDNESS)
NAT'L FUND FOR FOSTER CHILDREN	NAT'L PEST MANAGEMENT ASS'N
NAT'L ASS'N OF BROADCASTERS (VETERAN CARE)	
SMILE TRAIN (CLEFT LIP REPAIR)	AD COUNCIL (PRE-DIABETES AWARENESS)
V FOUNDATION (CANCER RESEARCH)	AMERICAN HUMANE
CTIA (DISTRACTED DRIVING)	US DEPT' OF EDUCATION (TEACH.ORG)

STARTWITHHOPE.COM (MENTAL HEALTH)

LEUKEMIA AND LYMPHOMA SOCIETY

SANDYHOOKPROMISE.ORG

THE JEFFERY MODELL FOUNDATION

FEEDING AMERICA

ADOPTUSKIDS.ORG

HEART.ORG (VACCINES)