

# Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		275169				
<b>Client</b>				<b>AE 1</b>	NCC DC (52NW)		SF National N	100%		<b>Address</b>													<b>FLIGHT DATES</b>			
<b>Product</b>				<b>AE 2</b>						<b>Contact</b>	NCC				<b>Phone</b>				<b>Contract Start</b>	10/24/2016						
<b>Estimate</b>	2515			<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC (7 15%)				<b>Notes</b>	San Francisco DMA Priority Code: NP=650, IP=450 See key on FCC site for zone/network information												<b>Contract End</b>	10/30/2016			
<b>Order</b>	62346228			<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)				<b>Division</b>					<b>Commodity</b>				<b>TOTALS FOR CONTRACT</b>								
<b>Submit EDI Invoice</b>				<b>Status</b>	Revision for Inventory Review				<b>Traffic Ord #</b>	11392474				<b>Billing Month</b>		Broadcast		<b>Total Spots</b>	279							
<b>PO #</b>	2 62346228			<b>Copy Grp</b>	New		<b>Contract Type</b>	Standard/CM		<b>Gross Amt</b>				\$21,708.00		<b>Agency Comm</b>	\$3,256.20									
<b>Ref #</b>				<b>Rvn Type</b>	National Political B		<b>Order Type</b>	N/A		<b>Net Amt</b>				\$18,451.80												
<b>Region</b>	San Francisco Zone, 2600 (SFC)																									
<b>Traffic Ln#</b>	<b>Traffic Par#</b>	<b>Priority Code</b>	<b>Network</b>	<b>Program</b>	<b>Wk Typ</b>	<b>Start Date</b>	<b>Stop Date</b>	<b>M</b>	<b>Tu</b>	<b>W</b>	<b>Th</b>	<b>F</b>	<b>Sa</b>	<b>Su</b>	<b>Start Time</b>	<b>Stop Time</b>	<b>Spt Wk</b>	<b>Total Wks</b>	<b>Total Spots</b>	<b>Spot Rate</b>	<b>Total Amount</b>	<b>Spot Len</b>				
1		450	AEN	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$80.00	\$800.00	30				
IPE																										
2		600	AMC	AMC MOVIE<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	2	1	2	\$210.00	\$420.00	30				
NP																										
3		600	AMC	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$255.00	\$1,530.00	30				
NP																										
4		450	DISC	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$15.00	\$120.00	30				
IPE																										
5		450	DISC	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$58.00	\$290.00	30				
IPE																										
6		450	DISC	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$63.00	\$630.00	30				
IPE																										
7		450	DISC	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	9	1	9	\$22.00	\$198.00	30				
IPE																										
8		450	ENT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$20.00	\$160.00	30				
IPE																										
9		450	ENT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$67.00	\$268.00	30				
IPE																										
10		600	ENT	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$251.00	\$2,008.00	30				
NP																										
11		450	ENT	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	4	1	4	\$30.00	\$120.00	30				
IPE																										
12		600	FOOD	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	7	1	7	\$135.00	\$945.00	30				
NP																										
13		600	FOOD	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$245.00	\$980.00	30				
NP																										
14		450	FX	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$28.00	\$280.00	30				
IPE																										
15		450	FX	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$110.00	\$440.00	30				
IPE																										

Client		WIENER FOR STATE SENATE - NCC (45984)						AE		NCC DC (52NW)								TIM #		275169		Contract Start		10/24/2016	
Region		San Francisco Zone, 2600 (SFC)																		Contract End		10/30/2016			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len			
16		600	FX	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	2	1	2	\$128.00	\$256.00	30			
NP																									
17		450	HALL	HOME & FAMILY<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$18.00	\$144.00	30			
IPE																									
18		600	HALL	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$63.00	\$315.00	30			
NP																									
19		600	HALL	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	4	1	4	\$86.00	\$344.00	30			
NP																									
20		600	HGTV	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$96.00	\$768.00	30			
NP																									
21		450	HIST	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$16.00	\$128.00	30			
IPE																									
22		600	HIST	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$155.00	\$620.00	30			
NP																									
23		450	LIF	GREYSANATOMY<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$15.00	\$150.00	30			
IPE																									
24		450	LIF	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$45.00	\$225.00	30			
IPE																									
25		600	LIF	VARIOUS	W	10/29/16	10/30/16						X	X	09:00	19:00	3	1	3	\$214.00	\$642.00	30			
NP																									
26		600	LMN	MOVIE	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$38.00	\$190.00	30			
NP																									
27		600	LMN	MOVIE<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$42.00	\$378.00	30			
NP																									
28		450	LMN	MOVIE<	W	10/29/16	10/30/16						X	X	09:00	19:00	9	1	9	\$10.00	\$90.00	30			
IPE																									
29		450	TBSC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$30.00	\$300.00	30			
IPE																									
30		600	TBSC	FRIENDS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$275.00	\$1,100.00	30			
NP																									
31		450	TLC	AVG. ALL WKS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$15.00	\$150.00	30			
IPE																									
32		450	TLC	AVG. ALL WKS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$44.00	\$220.00	30			
IPE																									
33		600	TLC	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$165.00	\$1,485.00	30			
NP																									
34		450	TLC	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$20.00	\$120.00	30			
IPE																									
35		450	TNT	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$30.00	\$300.00	30			
IPE																									
36		450	TVL	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$5.00	\$50.00	30			
IPE																									

<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)	<b>AE</b>	NCC DC (52NW)	<b>TIM #</b>	275169	<b>Contract Start</b>	10/24/2016
<b>Region</b>	San Francisco Zone, 2600 (SFC)					<b>Contract End</b>	10/30/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
37		450	TVL	ANDY GRIFFITH<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$9.00	\$36.00	30
IPE																						
38		600	TVL	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$31.00	\$372.00	30
NP																						
39		600	USA	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$189.00	\$1,512.00	30
NP																						
40		600	USA	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$392.00	\$1,568.00	30
NP																						
41		450	USA	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	8	1	8	\$132.00	\$1,056.00	30
IPE																						

Oct 16																					Total
Spots	279																				279
Grs \$	\$21,708																				\$21,708
Net \$	\$18,452																				\$18,452

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EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #		275169				
<b>Client</b>				<b>AE 1</b>	NCC DC (52NW)		SF National N	100%		<b>Address</b>											<b>FLIGHT DATES</b>			
<b>Product</b>				<b>AE 2</b>						<b>Contact</b>	NCC				<b>Phone</b>			<b>Contract Start</b>	10/24/2016					
<b>Estimate</b>	2515			<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC (7)				15%		<b>Notes</b>	San Francisco DMA Priority Code: NP=650, IP=450 See key on FCC site for zone/network information										<b>Contract End</b>	10/30/2016	
<b>Order</b>	62346228			<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)						<b>Division</b>					<b>Commodity</b>			<b>TOTALS FOR CONTRACT</b>					
<b>Submit EDI Invoice</b>				<b>Status</b>	Revision for Inventory Review						<b>Traffic Ord #</b>	11392474				<b>Billing Month</b>	Broadcast		<b>Total Spots</b>	122				
<b>PO #</b>	2 62346228			<b>Copy Grp</b>	New		<b>Contract Type</b>	Standard/CM		<b>Order Type</b>	N/A		<b>Gross Amt</b>					<b>Agency Comm</b>	\$73.35					
<b>Ref #</b>				<b>Rvn Type</b>	National Political B						<b>Net Amt</b>							\$415.65						
<b>Region</b>	San Francisco CA U-verse, 4193 (USFO)																							

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
42		450	AEN	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	6	1	6	\$3.00	\$18.00	30
IPE																						
43		650	CNN	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			19:00	24:00	11	1	11	\$6.00	\$66.00	30
NP																						
44		650	CNN	CNN NEWSROOM<	W	10/24/16	10/28/16	X	X	X	X	X			05:00	09:00	3	1	3	\$6.00	\$18.00	30
NP																						
45		450	ENT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	8	1	8	\$3.00	\$24.00	30
IPE																						
46		450	ENT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$1.00	\$10.00	30
IPE																						
47		450	ENT	OFF AIR<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	05:00	09:00	5	1	5	\$1.00	\$5.00	30
IPE																						
48		650	FOOD	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$11.00	\$55.00	30
NP																						
49		650	HGTV	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$10.00	\$100.00	30
NP																						
50		650	HIST	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	8	1	8	\$7.00	\$56.00	30
NP																						
51		450	HIST	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$1.00	\$8.00	30
IPE																						
52		450	LIF	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$2.00	\$24.00	30
IPE																						
53		650	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			19:00	24:00	10	1	10	\$6.00	\$60.00	30
NP																						
54		450	TLC	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	7	1	7	\$1.00	\$7.00	30
IPE																						
55		450	TLC	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	14	1	14	\$2.00	\$28.00	30
IPE																						
56		450	TLC	AVG. ALL WKS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$2.00	\$10.00	30
IPE																						

Client	WIENER FOR STATE SENATE - NCC (45984)														AE	NCC DC (52NW)										TIM #	275169		Contract Start		10/24/2016	
Region	San Francisco CA U-verse, 4193 (USFO)																				Contract End		10/30/2016									
Traffic Ln#	Traffic Par#	Priority Code	Network	Program		Wk Type	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len									
Oct 16																							Total									
Spots		122																					122									
Grs \$		\$489																					\$489									
Net \$		\$416																					\$416									

## Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		275169		
<b>Client</b>		<b>AE 1</b>	NCC DC (52NW)	<b>SF National N</b>	100%	<b>Address</b>													<b>FLIGHT DATES</b>					
<b>Product</b>		<b>AE 2</b>				<b>Contact</b>	NCC	<b>Phone</b>													<b>Contract Start</b>	10/24/2016		
<b>Estimate</b>	2515	<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC (7 15%)			<b>Notes</b>	San Francisco DMA Priority Code: NP=650, IP=450 See key on FCC site for zone/network information												<b>Contract End</b>	10/30/2016				
<b>Order</b>	62346228	<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)			<b>Division</b>		<b>Commodity</b>													<b>TOTALS FOR CONTRACT</b>			
<b>Submit EDI Invoice</b>		<b>Status</b>	Revision for Inventory Review			<b>Traffic Ord #</b>	11392474	<b>Billing Month</b>	Broadcast												<b>Total Spots</b>	301		
<b>PO #</b>	2 62346228	<b>Copy Grp</b>	New	<b>Contract Type</b>	Standard/CM	<b>Gross Amt</b>													<b>Agency Comm</b>	\$1,159.50				
<b>Ref #</b>		<b>Rvn Type</b>	National Political B	<b>Order Type</b>	N/A	<b>Net Amt</b>													\$6,570.50					
<b>Region</b>	North Peninsula Zone, 5270 (NOR)																							
<b>Traffic Ln#</b>	<b>Traffic Par#</b>	<b>Priority Code</b>	<b>Network</b>	<b>Program</b>	<b>Wk Typ</b>	<b>Start Date</b>	<b>Stop Date</b>	<b>M</b>	<b>Tu</b>	<b>W</b>	<b>Th</b>	<b>F</b>	<b>Sa</b>	<b>Su</b>	<b>Start Time</b>	<b>Stop Time</b>	<b>Spt Wk</b>	<b>Total Wks</b>	<b>Total Spots</b>	<b>Spot Rate</b>	<b>Total Amount</b>	<b>Spot Len</b>		
57		450	AEN	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	11	1	11	\$27.00	\$297.00	30		
IPE																								
58		450	BRVO	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$41.00	\$492.00	30		
IPE																								
59		650	CNN	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$63.00	\$315.00	30		
NP																								
60		450	CNN	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			19:00	24:00	0	1	0	\$13.00	\$0.00	30		
IPE																								
61		450	CNN	CNN NEWSROOM<	W	10/24/16	10/28/16	X	X	X	X	X			05:00	09:00	0	1	0	\$8.00	\$0.00	30		
IPE																								
62		450	CNN	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	0	1	0	\$7.00	\$0.00	30		
IPE																								
63		450	FOOD	VARIOUS	W	10/29/16	10/30/16						X	X	09:00	19:00	2	1	2	\$20.00	\$40.00	30		
IPE																								
64		450	FOOD	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$26.00	\$312.00	30		
IPE																								
65		450	FOOD	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$24.00	\$120.00	30		
IPE																								
66		450	FX	FX MOVIE PRIME<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$40.00	\$480.00	30		
IPE																								
67		450	HALL	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$7.00	\$42.00	30		
IPE																								
68		450	HALL	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$8.00	\$96.00	30		
IPE																								
69		450	HALL	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$8.00	\$40.00	30		
IPE																								
70		650	HGTV	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$102.00	\$1,224.00	30		
NP																								
71		650	HGTV	AVG. ALL WKS	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$102.00	\$612.00	30		
NP																								

Client		WIENER FOR STATE SENATE - NCC (45984)						AE		NCC DC (52NW)						TIM #		275169		Contract Start		10/24/2016	
Region		North Peninsula Zone, 5270 (NOR)																		Contract End		10/30/2016	
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len	
72		450	HGTV	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$24.00	\$240.00	30	
IPE																							
73		450	HGTV	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	0	1	0	\$30.00	\$0.00	30	
IPE																							
74		450	HIST	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$16.00	\$192.00	30	
IPE																							
75		450	HIST	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	2	1	2	\$7.00	\$14.00	30	
IPE																							
76		450	HIST	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$5.00	\$50.00	30	
IPE																							
77		450	HIST	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$15.00	\$75.00	30	
IPE																							
78		450	LIF	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$20.00	\$240.00	30	
IPE																							
79		450	LIF	VARIOUS	W	10/29/16	10/30/16						X	X	09:00	19:00	10	1	10	\$7.00	\$70.00	30	
IPE																							
80		450	LIF	GREYSANATOMY<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	13	1	13	\$5.00	\$65.00	30	
IPE																							
81		450	LIF	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$19.00	\$95.00	30	
IPE																							
82		450	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			19:00	24:00	12	1	12	\$9.00	\$108.00	30	
IPE																							
83		450	MNBC	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	9	1	9	\$7.00	\$63.00	30	
IPE																							
84		450	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	6	1	6	\$9.00	\$54.00	30	
IPE																							
85		450	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			05:00	09:00	7	1	7	\$6.00	\$42.00	30	
IPE																							
86		450	MNBC	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$5.00	\$50.00	30	
IPE																							
87		450	TLC	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$16.00	\$192.00	30	
IPE																							
88		450	TNT	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$56.00	\$672.00	30	
IPE																							
89		450	TNT	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	9	1	9	\$27.00	\$243.00	30	
IPE																							
90		450	TNT	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	10	1	10	\$20.00	\$200.00	30	
IPE																							
91		450	TNT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$40.00	\$200.00	30	
IPE																							
92		450	TVL	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	12	1	12	\$3.00	\$36.00	30	
IPE																							

<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)	<b>AE</b>	NCC DC (52NW)	<b>TIM #</b>	275169	<b>Contract Start</b>	10/24/2016
<b>Region</b>	North Peninsula Zone, 5270 (NOR)					<b>Contract End</b>	10/30/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
93		450	USA	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$45.00	\$270.00	30

IPe

94		450	USA	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	7	1	7	\$42.00	\$294.00	30
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IPe

95		450	USA	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$39.00	\$195.00	30
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IPe

Oct 16																					Total
Spots	301																				301
Grs \$	\$7,730																				\$7,730
Net \$	\$6,571																				\$6,571



## Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		275169	
<b>Client</b>		<b>AE 1</b>	NCC DC (52NW)	<b>SF National N</b>	100%	<b>Address</b>													<b>FLIGHT DATES</b>				
<b>Product</b>		<b>AE 2</b>				<b>Contact</b>	NCC	<b>Phone</b>												<b>Contract Start</b>	10/24/2016		
<b>Estimate</b>	2515	<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC (7 15%)			<b>Notes</b>	San Francisco DMA Priority Code: NP=650, IP=450 See key on FCC site for zone/network information												<b>Contract End</b>	10/30/2016			
<b>Order</b>	62346228	<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)			<b>Division</b>					<b>Commodity</b>					<b>TOTALS FOR CONTRACT</b>							
<b>Submit EDI Invoice</b>		<b>Status</b>	Revision for Inventory Review			<b>Traffic Ord #</b>	11392474				<b>Billing Month</b>	Broadcast				<b>Total Spots</b>	267						
<b>PO #</b>	2 62346228	<b>Copy Grp</b>	New	<b>Contract Type</b>	Standard/CM	<b>Gross Amt</b>													<b>Agency Comm</b>	\$482.85			
<b>Ref #</b>		<b>Rvn Type</b>	National Political B	<b>Order Type</b>	N/A	<b>Net Amt</b>													\$2,736.15				
<b>Region</b>	North Peninsula CA U-verse, 4189 (UNPN)																						
<b>Traffic Ln#</b>	<b>Traffic Par#</b>	<b>Priority Code</b>	<b>Network</b>	<b>Program</b>	<b>Wk Typ</b>	<b>Start Date</b>	<b>Stop Date</b>	<b>M</b>	<b>Tu</b>	<b>W</b>	<b>Th</b>	<b>F</b>	<b>Sa</b>	<b>Su</b>	<b>Start Time</b>	<b>Stop Time</b>	<b>Spt Wk</b>	<b>Total Wks</b>	<b>Total Spots</b>	<b>Spot Rate</b>	<b>Total Amount</b>	<b>Spot Len</b>	
96		450	AEN	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	9	1	9	\$7.00	\$63.00	30	
IPE																							
97		650	BRVO	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$35.00	\$280.00	30	
NP																							
98		650	CNN	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$16.00	\$128.00	30	
NP																							
99		450	CNN	CNN NEWSROOM<	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$3.00	\$15.00	30	
IPE																							
100		450	CNN	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$3.00	\$12.00	30	
IPE																							
101		650	CNN	CNN NEWSROOM<	W	10/24/16	10/28/16	X	X	X	X	X			05:00	09:00	6	1	6	\$16.00	\$96.00	30	
NP																							
102		650	CNN	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	9	1	9	\$11.00	\$99.00	30	
NP																							
104		450	ENT	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$7.00	\$70.00	30	
IPE																							
105		450	ENT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$6.00	\$30.00	30	
IPE																							
106		450	FOOD	VARIOUS	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$6.00	\$30.00	30	
IPE																							
107		650	FOOD	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$23.00	\$184.00	30	
NP																							
108		450	FOOD	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$6.00	\$30.00	30	
IPE																							
109		450	FX	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$3.00	\$18.00	30	
IPE																							
110		650	FX	FX MOVIE PRIME<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$32.00	\$320.00	30	
NP																							
111		450	FX	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$10.00	\$50.00	30	
IPE																							

Client		WIENER FOR STATE SENATE - NCC (45984)						AE		NCC DC (52NW)						TIM #		275169		Contract Start		10/24/2016	
Region		North Peninsula CA U-verse, 4189 (UNPN)																		Contract End		10/30/2016	
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len	
112		650	HGTV	AVG. ALL WKS	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$26.00	\$130.00	30	
NP																							
113		650	HGTV	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$26.00	\$260.00	30	
NP																							
114		650	HGTV	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$26.00	\$104.00	30	
NP																							
115		450	HIST	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30	
IPE																							
116		650	HIST	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$7.00	\$35.00	30	
NP																							
117		450	HIST	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	9	1	9	\$1.00	\$9.00	30	
IPE																							
118		450	HIST	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$4.00	\$16.00	30	
IPE																							
119		650	LIF	VARIOUS	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$19.00	\$95.00	30	
NP																							
120		450	LIF	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$6.00	\$60.00	30	
IPE																							
121		450	LIF	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$5.00	\$25.00	30	
IPE																							
122		650	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$11.00	\$44.00	30	
NP																							
123		650	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			19:00	24:00	8	1	8	\$11.00	\$88.00	30	
NP																							
124		650	MNBC	VARIOUS	W	10/24/16	10/28/16	X	X	X	X	X			05:00	09:00	6	1	6	\$11.00	\$66.00	30	
NP																							
125		650	MNBC	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	9	1	9	\$6.00	\$54.00	30	
NP																							
126		650	TBSC	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	8	1	8	\$26.00	\$208.00	30	
NP																							
127		450	TLC	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	6	1	6	\$2.00	\$12.00	30	
IPE																							
128		450	TLC	AVG. ALL WKS<	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$4.00	\$40.00	30	
IPE																							
129		450	TLC	AVG. ALL WKS	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	5	1	5	\$4.00	\$20.00	30	
IPE																							
131		450	TNT	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$15.00	\$150.00	30	
IPE																							
132		450	TNT	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$14.00	\$56.00	30	
IPE																							
133		450	USA	VARIOUS	W	10/24/16	10/30/16	X	X	X	X	X	X	X	19:00	24:00	10	1	10	\$11.00	\$110.00	30	
IPE																							

<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)	<b>AE</b>	NCC DC (52NW)	<b>TIM #</b>	275169	<b>Contract Start</b>	10/24/2016
<b>Region</b>	North Peninsula CA U-verse, 4189 (UNPN)					<b>Contract End</b>	10/30/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
134		450	USA	AVG. ALL WKS<	W	10/29/16	10/30/16						X	X	09:00	19:00	5	1	5	\$12.00	\$60.00	30

IPe

135		450	USA	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			09:00	16:00	8	1	8	\$9.00	\$72.00	30
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IPe

136		450	USA	AVG. ALL WKS<	W	10/24/16	10/28/16	X	X	X	X	X			16:00	19:00	4	1	4	\$10.00	\$40.00	30
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IPe

Oct 16																					Total
Spots	267																				267
Grs \$	\$3,219																				\$3,219
Net \$	\$2,736																				\$2,736

# Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY		BILLING INFORMATION		TIM #			
<b>Client</b>		<b>AE</b>	NCC DC (52NW)	SF National N		<b>Address</b>			
<b>Product</b>		<b>Client</b>	WIENER FOR STATE SENATE - NCC (45984)			<b>Contract Start</b>	10/24/2016		
<b>Estimate</b>	2515	<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC (15%)			<b>Contract End</b>	10/30/2016		
<b>Order</b>	62346228	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Standard/CM	<b>TOTALS FOR CONTRACT</b>			
<b>Submit EDI Invoice</b>						<b>Total Spots</b>	969		
Summary by broadcast month for the following schedules: 1. San Francisco Zone, 2600 (SFC) 2. San Francisco CA U-verse, 4193 (USFO) 3. North Peninsula Zone, 5270 (NOR) 4. North Peninsula CA U-verse, 4189 (UNPN)						<b>Agency Comm</b>	\$4,971.90		
						<b>Notes</b>	San Francisco DMA Priority Code: NP=650, IP=450	<b>Net Amt</b>	\$28,174.10

  

Oct 16		Total
Spots	969	969
Grs \$	\$33,146	\$33,146
Net \$	\$28,174	\$28,174

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_