

## ORDER



KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 1045340  
**Alt Order #:**  
**Product Desc:** JS 3.13-3.19 TV  
**Estimate:** JS 3.13-3.19 TV  
**Flight Dates:** 03/13/17 - 03/19/17  
**Original Date / Rev:** 03/10/17 / 03/10/17  
**Order Type:** REG

**Primary AE:** KLFY Local House  
**Sales Office:** L-LFY  
**Sales Region:** Loc

**Agency**  
**Name:** Arsement Media Group  
**Buying Contact:**  
**Billing Contact:**  
 104 Live Oak Drive  
 Lafayette, LA 70503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/J Suire State Representative Dist  
**Demographic:** A35+  
**Product Codes:** PL16  
**Priority:** P3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/19/17	25	\$6,700.00	\$5,695.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	25	\$6,700.00	\$5,695.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$6,700.00</b>	<b>\$5,695.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	03/13/17	03/19/17	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	3	\$375.00	P3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/13/17	03/19/17	MTWTF--			3		\$375.00		0.00				
N 2	KLFY	03/13/17	03/19/17	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	3	\$375.00	P3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/13/17	03/19/17	MTWTF--			3		\$375.00		0.00				
N 3	KLFY	03/13/17	03/19/17	Meet Your Neighbor Meet Your Neighbor	CM	12p-1230p	MTWTF--	:30	3	\$375.00	P3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/13/17	03/19/17	MTWTF--			3		\$375.00		0.00				
N 4	KLFY	03/13/17	03/19/17	Passe Partout 430-5a Passe Partout 430-5a	CM	430-5a	MTWTF--	:30	5	\$115.00	P3	0.00	NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/13/17	03/19/17	MTWTF--			5		\$115.00		0.00				
N 5	KLFY	03/13/17	03/19/17	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/13/17	03/19/17	MTWTF--			5		\$225.00		0.00				
N 6	KLFY	03/13/17	03/19/17		CM	Passe Partout M-F	MTWTF--	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00

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 Alt Order #:  
 Flight Dates: 03/13/17 - 03/19/17

Advertiser: POL/J Suire State Representative Distric  
 Product Desc: JS 3.13-3.19 TV  
 Estimate: JS 3.13-3.19 TV

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Passe Partout M-F 6-7a Passe Partout M-F 6-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/13/17 03/19/17 MTWTF-- 4 \$350.00 0.00															
N 7	KLFY	03/18/17	03/18/17	Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Passe Partout @ 5-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/13/17 03/19/17 -----S- 1 \$75.00 0.00															
N 8	KLFY	03/19/17	03/19/17	Passe Partout 7a-8a	CM	7a-8a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Passe Partout 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/13/17 03/19/17 -----S 1 \$150.00 0.00															
													Totals	25	\$6,700.00