

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stacey Sharp, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Armstrong

Authorized committee:

Laura Armstrong for Mayor

Agency requesting time (and contact information):

☐

N/A

Robert Sharp + Associates

Candidate's political party:

N/A

non-partisan race

Office sought (no acronyms or abbreviations):

Rapid City Mayor

Date of election:

June 6, 2023

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Amy Burke (payment coming from RSA)

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Stacey Sharp

Signature:

Todd Hiden

Name:

Stacey Sharp

Name:

Todd Hiden

Date of Request to Purchase Ad Time:

5/10/23

Date of Station Agreement to Sell Time:

6/1/23

Copy Change

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 6/1/23

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

134114

Station Call Letters:

KFXS

Date Received/Requested:

6/1/23

Est. #:

Station Location:

Rapid City, South Dakota

Run Start and End Dates:

6/4 - 6/6

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Robert Sharp & Associates

Capture. Convince. Convert.™

# June, 2023

## KFXS RADIO-**ADDITIONAL SCHEDULE**

### :30 SECOND SCHEDULE

MON	TUES	WED	THURS	FRI	SAT	SUN
1	2	3	4	5	6	7
May 15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	June 1	2	3 10X 10AM – 7PM	4
5 10X 6am – 7pm	6 5X 6am – 5PM ELECTION DAY					

Client: **Armstrong for Mayor**

RSA Contact: **Stacey Sharp**

:30 second spot rate: **\$17.65**

Total Spots: **25**

Total Buy: **\$441.25 Gross**

Special Instructions: **please provide confirmation for advance payment**

Traffic:

**One spot to run**

**0623\_A4M\_TY**

**This is a new spot that will be coming to you!**



KFXS-FM  
333 West Blvd., #200  
Rapid City, SD 57701  
(605) 343-6161

Robert Sharp & Associates-Agy  
3615 Canyon Lake Drive, #1  
Rapid City, SD 57702

And:

# CONTRACT

<u>Contract / Revision</u> 134114 /		<u>Alt Order #</u>
<u>Advertiser</u> Armstrong for Mayor-Agy		<u>Original Date / Revision</u> 05/26/23 / 05/30/23
<u>Contract Dates</u> 06/03/23 - 06/06/23	<u>Estimate #</u>	
<u>Product</u> Added schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFXS-FM	<u>Account Executive</u> House KFXS	<u>Sales Office</u> Radio Rapid Cit
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFXS	06/03/23	06/03/23	Sa 6a-7p	10:00 AM-7:00 PM		:30			NM	10	\$176.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/29/23	06/04/23	-----+-				10	\$17.65			
N 2	KFXS	06/05/23	06/05/23	M-F 6a-7p	M-F 6a-7p		:30			NM	10	\$176.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/05/23	06/11/23	+-----				10	\$17.65			
N 3	KFXS	06/06/23	06/06/23	M-F 6a-7p	6:00 AM-5:00 PM		:30			NM	5	\$88.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/05/23	06/11/23	-5-----				5	\$17.65			
<b>Totals</b>											25	\$441.25

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/23 - 06/06/23	25	\$441.25	(\$66.19)	\$375.06
<b>Totals</b>	25	\$441.25	(\$66.19)	\$375.06

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nondiscrimination Policy: The HomeSlice Media Group, LLC. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



3615 CANYON LAKE DRIVE, #1 (605) 341-5226  
RAPID CITY, SD 57702



**First Interstate Bank**  
888-752-3338  
www.firstinterstatebank.com  
93-168/929

6/30/2023

PAY TO THE  
ORDER OF KFXS

\$\*\*375.06

Three Hundred Seventy-Five and 06/100\*\*\*\*\*

DOLLARS

KFXS HomeSlice Media Group  
1612 Junction Ave. St. 4  
Sturgis, SD 57785



AUTHORIZED SIGNATURE

MEMO

134114

⑈028466⑈ ⑆092901683⑆ 14⑈080⑈4⑈

ROBERT SHARP &amp; ASSOCIATES

28466

Date	Type	Reference	Original Amt.	Balance Due	5/30/2023 Discount	Payment
5/26/2023	Bill	134114,armstrong	375.06	375.06		375.06
					Check Amount	375.06

First Interstate Bank 134114

375.06