

# **WAOC Radio**

## ***Quarterly Issues Report***

### **First Quarter 2021 (January - March)**

WAOC continues its efforts to enhance the information needs of citizens in the city of St Augustine and others within its broadcast area.

This is a list of some of the more significant community issues addressed for the station during the quarter specified. This list is by no means complete, nor is the order in which these issues appear intended to imply any degree of proximity or significance of the issues.

WAOC airs locally produced community based programming containing information specific to the city of St Augustine. WAOC airs CBS Sports satellite content feed for approximately 90% of its daily schedule. The CBS Sports feed provides local availabilities for the airing of Public Service Announcements, both local and national, that are stored on a hard drive and run in automatic rotation throughout the broadcast day. These public service announcements are updated as they are received from various entities, and as local announcements become available.

WAOC also broadcasts St Augustine High School Football Games, Florida Gators College Football, and Jacksonville Jaguars Professional Football Games. From time to time, when local news and weather conditions (Hurricanes, weather anomalies, fire dangers, etc.) exists, WAOC broadcasts local community news, information and weather from its sister-station, WFOY.

WAOC also features live and local sports talk shows, year around, that provide and discuss local, state, college and national news. The following is a list of live and local programs that broadcast on WAOC:

The Greg Larson Show, Monday-Friday, 10am – 12 Noon  
SportsNow with John Frary, Monday, 6-8 pm

Local Guests Who Have Appeared on these and other shows, include but not limited to:

High School Coaches  
High School Student Athletes  
High School Student Athlete Parents  
College Coaches  
Local Listener Call-In Questions and Comments

- *Public Service Announcements*

WAOC continuously maintains, and airs in rotation, a roster of nationally and locally produced public service announcements. The rotation is dynamic and subject to continuous change as new material becomes available.

The following list identifies some, but not all, of the organizations represented in the WAOC Public Service Announcement rotation.

Recruitments for all Military Branches

American Cancer Society

American Lung Association

The Ad Council (various)

Forestry Service

March of Dimes

Anti-Smoking Material

American Heart Association

Freedom Corps

Bing Brothers/Big Sisters

Drug Abuse Information

Literacy Initiatives

Child Safety

Earth Share

After School Programs

Blood Bank (Local and National)

Tolerance

Cell Phone Safety

Adoption

Road Rage

Flu Shots

Science and Tech for Girls

Retirement Planning

Health and Human Services

Identification Theft

Hurricane Preparedness