

October - December 2020
**DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
------------	--------	---------------

Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	10:00 a.m. – 11:00 a.m.
---------------	-----------------	-------------------------

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
---------------------------------	-----------	-----------------

Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time./18

DATELINE	Friday 9:00 – 11:00 p.m. 11/13-12/18 Friday 10:00 p.m-11:00 p.m. 10/2-10/30
----------	--

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		11:00 AM –12:00PM

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
---------------------	----------	--------------

TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
-------------------	--------	--------------

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
------------------	---------------	-------------

This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
- 3.. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles. Currently, stories about Coronavirus and all that impacts, top our daily coverage.
4. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
5. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
6. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: October 3, 5, 7, 10, 12, 19, 25, 29. November 3, 4, 5, 9, 10, 13, 15, 18, 22, 24, 26, 29. December 1, 4, 5, 6, 9, 11, 12, 18, 19, 24.
Time/Duration: All Newscasts/1:32:35 total length
Summary:

WDIV reported on Governor Whitmer's phases of lockdown for the state of Michigan in its battle against the coronavirus. In order to give the residents of the state clear goals for why she had closed certain businesses and not others. The governor and her team used six phases of the pandemic and divided up openings and public and private gathering among them. We reported every day which phase were in and did stories on the effects of the closures and reopening between the different phases. We also delivered the daily count of new cases and deaths from the coronavirus.

Program: WDIV News
Dates: October 8, 21, 28. November 5, 12, 19. December 1, 7, 10, 15, 18.
Time/Duration: Time and Length varied/Primarily afternoon and 45:00+each
Summary:

WDIV aired all of Governor Whitmer's briefings live on the coronavirus pandemic. The briefings have become more limited as hospital patient count lowered. The governor shared important information about the case count, the phases of the pandemic and restrictions on the public.

Program: WDIV News / Local 4 News at 5
Dates: October 9
Time/Duration: 5:00 p.m. / 2:30
Summary:

We reported that the economic restrictions imposed by the State of Michigan to help slow the spread of the Coronavirus, led to an alleged plot to kidnap Governor Gretchen Whitmer and overthrow the state government. The report detailed the alleged plans "to reopen the state's economy" by any means necessary. The story explained how 13 men had been arrested in what has become one of the largest domestic terror cases in the state. It included an interview the governor and law enforcement officials. Authorities explained the accused men felt the ordered shut down of several businesses was unconstitutional, crippling the state's economy, and putting people out of work.

Program: WDIV News
Dates: October 25, 26, 27. November 5, 24. December 9, 10.
Time/Duration: All Newscasts/14:45 total length
Summary:

WDIV reported a year after marijuana was legalized for recreational use in Michigan, the Detroit City Council finally voted to approve an ordinance that will allow adult-use marijuana licensing in the city. The ordinance allows current medical marijuana licensees an opportunity to obtain adult use licenses but works steadfastly to create an avenue of participation for residents of the city where this new industry will be located. The ordinance also mandates that at least \$1 million dollars generated annually from licensing sales be used for various adult-use social equity initiatives and a portion of adult use sales taxes will also fund substances use prevention programming for youth.

Program: WDIV News
Dates: November 3, 4, 5, 6, 7.
Time/Duration: All Newscasts / 35:15 total length
Summary:

WDIV reported on the presidential election in Michigan and the push for safe voting during Covid. The voting went smoothly, but the counting did not. The early counting of votes showed President Trump ahead in the state. Once mail-in ballots began being counted the tide started to turn toward President-Elect Joe Biden. We reported that the disparity shouldn't have been surprising, since Trump encouraged in-person voting and Biden encouraged using absentee ballots. President Trump sent surrogates to the ballot-counting location at the TCF Center to try and demand access to the building. They were not allowed in despite banging on the windows and counting continued.

Program: WDIV News
Dates: November 1, 2, 3, 4, 5, 6, 7.
Time/Duration: All Newscasts/25:15 total length
Summary:

WDIV reported on the general election that took place in Michigan. In addition to the all-important presidential vote, there were also many down-ballot issues. Voters decided on millages, bonds, school board members, a county executive and a county prosecutor. We provided coverage of the polls, as voters had to stay safe from Covid. Voters were not required to wear masks but many opted not to vote in-person. Michigan had a record-setting amount of absentee and mail-in ballots.

Program: WDIV News
Dates: November 21, 22, 29, 30. December 17, 18, 19, 20, 21, 26, 27, 28, 29, 30, 31
Time/Duration: All Newscasts/29:15 total length
Summary:

WDIV reported on the death of Wayne County Sheriff Benny Napoleon, who died from Covid-19. The sheriff spent three weeks on a ventilator before succumbing to his illness. He was revered in the community as a law enforcement officer who truly cared about the people. After the sheriff's death, Wayne County Undersheriff Daniel Pfannes assumes temporary control of the department. Under state law, a panel consisting of Prosecutor Kym Worthy, Wayne County

Clerk Cathy Garrett and Wayne County Probate Court Chief Judge Freddie Burton Jr. will appoint an interim sheriff in mid-January. Because Napoleon's replacement will start at the beginning of a new four-year term, it's unclear whether that person will have to stand for election in 2022. WDIV covered Sheriff Napoleon's funeral and aired remarks from community leaders who eulogized him.

Program: WDIV News
Dates: October 5, 13, 14, 18, 19, 28. November 30, December 18, 30.
Time/Duration: All Newscasts/18:55 total length
Summary:

WDIV reported on the massive effort and difficulty to make sure Michiganders respond to the census. The census is taken every ten years and is meant to be a full count of every person living in the United States. The census numbers help determine how much federal money is sent to states. There is difficulty in getting an accurate count because so many people don't respond to the mailed-out census. That requires crews go door to door to get responses, especially in the inner city. WDIV reported on what the money for each person would mean to the state and the city. WDIV also followed crews through the city to see what they faced in their door-to-door searches. We also aired public service announcement bumps voiced by our anchors in order to help raise the participation count. We also reported on Detroit's plan to challenge the census results as they come in, expecting massive undercounting. Michigan is expected to lose a seat in the US House of Representatives due to a loss in population.

Program: WDIV News / Local 4 News Today, Local 4 News at 4, 6 & 11
Dates: December 9, 10.
Time/Duration: 5:00 a.m./ 4:00 pm, 6:00pm 11:00pm/3:15 total length
Summary:

WDIV reported the mayor of the city of Detroit has announced his campaign for re-election. Mayor Mike Duggan has been in office since 2013 and was re-elected to office in 2017. He said he announced his bid early to reassure Detroiters that he would not be leaving the city and then for a position in the Biden administration.

Program: Flashpoint
Date: October 18
Time/Duration: 10:00 a.m. 30:00
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was first joined by Republican challenger for the Michigan Senate seat John James. Scillian asked why there haven't been any debates with Senator Gary Peters, and James said he was willing to do four debates but not the one that Peters agreed to do. The topic turned to health care, and James explained what he thought the fundamentals of a good plan would be, emphasizing that protections for people with pre-existing conditions should not be repealed. He said people should be able to make their own choices when it comes to medical decisions, including what

kind of insurance to have, if any. Next, Scillian played a television commercial that airs a lot criticizing James on health care, and James said he hadn't seen it before. Scillian asked about the process to choose Supreme Court justices, and James said it should go back to being nonpartisan with judges who do not seek to legislate from the bench. Senator Peters recently wrote an article about his own experience with a third trimester abortion earlier in his life, and Scillian asked whether it made a difference in James' views. James said he is a Christian and it's his duty to protect life and show Jesus' teachings through his actions. He would not say unequivocally whether he'd like to see Roe Vs. Wade overturned. Scillian's next guest was incumbent Democratic Senator Gary Peters. Again, the first topic was why there hasn't been even one debate between the two candidates this election cycle. Next, they discussed why James is so close to Peters in the polls, inspiring Republicans to spend a lot of money attempting to unseat him. Peters reaffirmed his support of the Affordable Care Act and not Medicare For All, as some on the left prefer. Peters said Medicare should be an option for everyone, but not a requirement. Peters then reacted to a PAC ad criticizing his position on health care and environmental policies. He blamed Mitch McConnell for the smear campaign against him. Peters said he would be open to requiring 60 votes to confirm a Supreme Court justice again as it was in the past, to neutralize some of the partisanship that's taken over the process. Scillian asked about Peters' own experience with abortion in the context of how Roe vs. Wade may be revisited by the Supreme Court, and Peters said voters should know James believes abortion should be illegal with no exceptions. Finally, Peters talked about the COVID-19 pandemic and clarified an ad that shows him saying the disease is not a threat. This week's roundtable guests were Democratic strategist Jill Alper, host of "Detroit Today" on WDET Stephen Henderson, Detroit News editorial page editor Nolan Finley and pollster Steve Mitchell. They talked about whether the adage "all politics is local" holds true when so many voters are focused on a national figure, the President. They handicapped the Peters/James Senate race, with most agreeing that Peters is fighting a tougher battle than anticipated. Henderson said James is running a better campaign than he did two years ago, but he anticipates Peters still wins. Alper ran through a list of possible "October surprises" that could still influence a number of undecided voters. Mitchell pointed out that Trump was doing worse in the polls four years ago than he is now, so he cannot be counted out. Finley said the Trump campaign must know something beyond the dire poll numbers because they keep visiting the state and spending money on advertising. All agreed that it will come down to turnout and who is motivated to vote despite suppression efforts.

Program: Flashpoint
Date: October 25
Time/Duration: 10:00 a.m./8:04
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues relating to Government, specifically the upcoming election. The guest was Vince Keenan, founder of Publius.org and voter education expert. He described how infinitesimal the chances of voter fraud are, especially any kind of widespread fraud that would affect an outcome. Keenan explained how receiving multiple applications for mail-in ballots doesn't mean you could ever receive more than one ballot. He also explained what the Qualified Voter File is, why it's useful and how it came into existence. Though he's

not worried about voter fraud, Keenan did say he's worried about voter disenfranchisement and he encouraged people to look up their polling places and preview their ballots before Election Day.

Program: Flashpoint
Date: November 1
Time/Duration: 10:00 a.m. /11:53
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues relating to Government, specifically the upcoming election. Scillian was joined by Michigan Secretary of State Jocelyn Benson. She gave an update on Michigan's preparedness for the upcoming election. Benson said the polling places and vote counters are ready and she predicted the voting and count would go smoothly. She said she hopes Michigan's vote totals will be ready before Friday of next week, because more than three million people have already voted absentee and those ballots can't be processed for the most part until election day. Benson stressed the importance of voters making sure their ballots are received by 8pm on Tuesday in order to ensure it will be counted. She described the improvements that have been made to the city of Detroit's election process in hopes of making it better this time. Benson addressed her effort to ban CPL holders from bringing weapons to polling places and said anyone who intimidates voters will be held accountable under the law. Scillian was next joined by roundtable guests; WDET radio host Stephen Henderson, Detroit Free Press editorial page editor Brian Dickerson and Detroit News editorial page editor Nolan Finley. This past week, the Detroit News declined to make a presidential endorsement and Finley defended that decision. It was critiqued by Henderson and Dickerson, saying abstaining from the process is a vote for the status quo, and taking no stand doesn't help voters who must make a choice. Henderson called it disingenuous to encourage people to vote and then not endorse their preferred candidate. The last part of the segment the guests talked about the media's role in calling winners and being patient after the election.

Program: Flashpoint
Date: November 8
Time/Duration: 10:00 a.m. /30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government, specifically the recent election. Scillian was joined by senior Detroit election director Chris Thomas, who helped to oversee the vote count in the city. He answered allegations of impropriety brought by leading Republicans, including claims that he instructed election workers to backdate ballots. Thomas also explained why cardboard was placed on the windows at a certain point, because the workers were distracted by people banging on the glass and photographing them while there were already more challengers in the room than allowed. Overall, Thomas said the city of Detroit ran a good election that will hold up to a recount if one is ordered in Michigan. The roundtable guests were Michigan Public Radio program director Zoe Clark, attorney Dennis Cowan, senior editor at Crain's Detroit Business Chad Livengood and Focus Hope CEO Portia Roberson. The group

reflected on the 2020 election, which had just been called for Joe Biden. Roberson described feeling emotional seeing Kamala Harris accept the vice-presidential nomination, and Clark agreed from a historical perspective. As a Trump supporter, Cowan said he also supports the President's legal efforts to challenge the election results and said they do not constitute a crisis of democracy. Roberson agreed, saying if exhausting all legal avenues is what it takes to convince Republicans that Biden won, then she welcomes it. The roundtable talked about the challenges facing incoming leadership when it comes to the pandemic, with Livengood sounding the alarm about the steep climb Michigan's numbers are on.

Program: Flashpoint
Date: November 22
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government, specifically the recent election. Scillian was joined by Democratic congresswoman Debbie Dingell, incoming Republican congresswoman Lisa McClain and Democratic representative Andy Levin. The conversation began with McClain explaining why she isn't willing to say she knows who the President-elect is yet, because she believes there are more processes that need to be completed before a result is known. Dingell said she fears people are deliberately trying to draw out this process in order to sow doubt about the election. She pointed out hypocrisy in of being willing to overlook discrepancies in cities that are not heavily Democratic, but not in Detroit. Levin called it "outside the bounds of democracy", and not normal politicking. They all talked about how we're all Americans and need to band together to fight the virus. But McClain said masks should only be worn as an individual choice, not by mandate. Levin pushed back, comparing masks to wearing seatbelts and saying mask-wearing is not a very big sacrifice. Each member of Congress then named something they think is being overlooked because of the election and pandemic. Dingell named the environment and the budget, Levin said economic relief necessary because of the pandemic, and McClain said jobs and the economy. Scillian was next joined by the host of "Detroit Today" on WDET Stephen Henderson and the Detroit News editorial page editor Nolan Finley. Henderson said the events of the past week at the Wayne County Board of Canvassers unmasks the effort to disenfranchise black voters. Finley pointed out that Trump didn't even lose because of Wayne County, he lost because of places like Kent County anyway. Next, they discussed the White House visit made by Michigan's Republican legislative leadership this past week. Finley said nothing related to the election could or will come of it despite what Trump may have wished, and Henderson said it's not a good look for the whole state to seem open to being at the President's beck and call.

Program: Flashpoint
Date: December 6
Time/Duration: 10:00 a.m./17:30
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by

Democratic Representative from the 8th district, Elissa Slotkin. She is a member of the bipartisan Problem Solvers caucus, which recently proposed COVID pandemic relief legislation. She talked about areas where the parties agree, like extending another round of loans to small businesses, and where they disagree, like providing economic help to states in danger of having to lay off law enforcement and teachers. Slotkin reiterated her pledge not to support Nancy Pelosi for Speaker in the next term, saying she believes new blood is needed in leadership, especially people from the Midwest. And finally, Slotkin responded to rumors that President-elect Biden will tap her to lead the CIA. She said she just won a tough re-election in a red district that voted for Trump, so she's not looking for a new job. Scillian was next joined by retiring Republican Representative from the 10th district Paul Mitchell, who decided not to run for Congress again due to the atmosphere in Washington D.C. Mitchell explained why he withdrew from the Problem Solvers caucus, because he doesn't believe that federal aid should ever go to states, even in a pandemic. Scillian asked if it was ironic that he's walking away from the bipartisan group at the same time he complains that there is not enough compromise in Washington. He said he's for compromise, but he has principles and doesn't believe money should go to states instead of individuals. Mitchell said he doesn't recognize the current Republican party with its name-calling and lack of insistence on smaller government. He cited the inability to get anything done on immigration because people are too worried about getting re-elected. Mitchell said the priority in reality is raising money for yourself and other members of your party, and not being seen as willing to compromise. He said the fringes of both parties have taken them over. Finally, Mitchell explained that because of his own health concerns, his doctor advised him not to return to DC, so he's named another member of Congress to vote for him by proxy.

Program: WDIV PSAs/MAB – Letters from Home
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges veterans to make sure they're getting all the benefits they deserve. They can call 1-800-MICH-VET to find out.

Program: WDIV PSAs/MAB – Vote Your Way
Dates: October
Time/Duration: General Rotation/ 1x :15
Summary:

This PSA from the Michigan Association of Broadcasters tells voters the different ways they can cast a ballot in this year's election -- by mail, at a clerk's office, or in person.

Program: WDIV PSAs/NAB – John Legend
Dates: October
Time/Duration: General Rotation/ 2x :30
Summary:

These National Association of Broadcasters PSAs give examples of elections that were determined by very few votes, to encourage viewers that their votes do make a difference. The PSAs feature singer John Legend.

Program: WDIV PSA;s/NAB – Vote
Dates: October 1 – November 3
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Association of Broadcasters stress the importance of voting in a strong democracy. They urge people to go to vote411.org to register to vote and help learn about the issues and candidates.

Program: WDIV PSA's/Volunteers of America
Dates: October
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News at 6
Dates: October 1
Time/Duration: 6:00 p.m. / 1:30
Summary:

We reported about the gathering of iconic Ford cars at the Dearborn product development center. The event marked a last hurrah for the automaker, which for the past 65 years, had ever new design from the Ford Motor Company come through its doors. The story included interviews with Ford executives, employees, and car owners.

Program: WDIV News / Local 4 News at 6
Dates: October 6
Time/Duration: 6:00 p.m. / 2:00
Summary:

WDIV news reporter and auto expert Rod Meloni did a report looking at how the sale of pick-up trucks has helped keep the 'Detroit Big 3' moving in the right direction. The story included an interview with an auto analyst who pointed out while overall sales for General Motors, Ford, and Fiat-Chrysler, were off by about two million vehicles, pick-up truck sales were increasing. The report also noted pick-up trucks have a high profit margin.

Program: WDIV News / local 4 News at 6
Dates: October 21
Time/Duration: 6:00 p.m. / 1:45
Summary:

We reported that Detroit's "Big 3" car companies have laid out an aggressive "road map" for the future. WDIV reporter and auto expert Rod Meloni did a report detailing how Ford, General Motors, and Fiat-Chrysler expect to have 100 electric vehicles on the road within the next five years. The story looked at which vehicles the automakers were targeting and the likelihood of their success. The report included an interview with an auto analyst who explained government regulations are driving the changes. A second industry analyst noted while it takes fewer parts to make an electric vehicle, staffing levels were expected to stay about the same because gas-powered vehicles would also still be produced.

Program: WDIV News / Local 4 News at 5
Dates: November 10
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported on a welcomed announcement from the Ford Motor Company. The Dearborn-based automaker plans to invest \$850 million in Metro Detroit plants to build electric vehicles. The effort is part of an overall plan to invest nearly \$1 billion into its plants. The story also highlighted news that about 200 workers will be hired at Ford's Rouge Electric Vehicle Center in Dearborn, which will build an all-electric F-150 pick-up starting in mid-2022.

Program: WDIV News / Local 4 News at 6
Dates: November 17
Time/Duration: 6:00 p.m. / 2:00
Summary:

We reported that a former UAW vice president was sentenced to 30 months in prison. The story was the latest development in the on-going probe into wrong doing within the United Auto Workers union. WDIV reporter and auto expert Rod Meloni covered the sentencing for Joseph Ashton. The report explained how Ashton pleaded guilty in December 2019 to conspiring with two other high-level UAW officials to take hundreds of dollars in bribes and kickbacks from vendors. The report included a statement from the judge and prosecutors.

Program: WDIV News / Local 4 News Today
Dates: November 30
Time/Duration: 6:00 a.m. / :40
Summary:

We reported that General Motors announced it has agreed to a partnership with Nikola for Hydrotec fuel cell systems for semi-trucks. The report explained this is a non-binding

memorandum of understanding which replaces a “joint effort” previously announced on September 8, 2020. The story included a statement from General Motors.

Program: WDIV News/ Local 4 News at 5
Dates: December 14
Times/Duration 5:00 p.m. / 1:30
Summary;

The COVID-19 pandemic is changing the automotive industry in ways many in the industry may not have expected. Business Editor and auto expert Rod Meloni did the report on a survey done by the Ford Motor Company. The story explained how the survey asked customers in 14 countries about how COVID restrictions and the impact of the pandemic had changed their perspective on daily needs, and spending habits. Ford’s global trends manager was interviewed. The story also noted several key findings, including: 69% felt overwhelmed by changes in their lives, 63% have increased stress, and 80% are now focused more on health and have put plans to buy or lease a vehicle on hold.

Program: WDIV News / Local 4 News at 5
Dates; December 21
Time/Duration: 5:00 pm. / 2:00
Summary:

We reported that Fiat Chrysler is helping move a local community forward, but not in ways many might expect. The auto company is contributing \$400,000 to help fund improvements projects in Detroit’s Chandler Park area, the Riverbend Neighborhood, and other communities along the east side. The report noted the communities are near the location of FCA’s new plant on Detroit’s east side, and how the efforts would help to create thousands of new jobs. The story included a statement from FCA and an interview with a community leader.

Program: Flashpoint
Date: November 29
Time/Duration: 10:00 a.m. /16:54
Summary:

One segment of the locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillain addressed issues pertaining to the automotive industry. Scillian was joined bby the new CEO of Ford Motor Company Jim Farley. He talked about how the COVID-19 pandemic is impacting the culture at the company, saying many people will never go back to working inside a Ford building. That led to a discussion in general about what “work” will look like in the future. Farley described that electric vehicles are simpler to assemble than traditional internal combustion cars. Therefore, they will require fewer people to construct them once they’re designed. He said it’s a special dilemma for Ford because no other brand employs more manufacturing workers currently. Farley talked about becoming a “mobility” company, and slowly shifting the focus away from private vehicle ownership. The industry is moving toward full electric vehicles, and he said it’s important that Ford electrifies its most iconic vehicles like the F-150 and the Mustang. Farley explained how future electric vehicles won’t need mechanics

so much as they'll get updates to their operating systems like cellphones. He gave an update on the train station project in Corktown, and Ford's vision for developing the area as a mobility experiment.

Program: Flashpoint
Date: December 27
Time/Duration: 10:00 a.m. /7:17
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed automotive issues. The guest was Sheryl Connelly, the chief futurist for Ford Motor Company. She went through some of the findings in the 2021 trend report. She said the most significant finding was the high level of anxiety that people reported compared to previous years, especially among younger people. Older baby boomers reported having an easier time adjusting to the pandemic, with younger people feeling more lonely. Eighty percent of respondents said they are trying to be more mindful with apps like Calm and other meditation to help them cope. Connelly also discussed how retail experiences and working-from-home has changed our expectations of how life will be post-pandemic. Finally she talked about the automotive-related questions, with the percentages of people who use their personal vehicles as an escape from reality and in some cases, a place to hide from stressors.

HEALTH & PUBLIC WELFARE

Program: WDIV News
Dates: October 6, 13, 19, 20, 21, 28. November 9, 11, 17, 18, 23, 24, 25.
December 1, 2, 4, 5, 7, 8, 9, 11, 12, 13, 14, 15, 16, 17, 18, 20, 21, 22, 23, 27, 31.
Time/Duration: All Newscasts/2:15:20 total
Summary:

WDIV reported on the approval of the Covid-19 vaccines in the US and around the world and carried special reports about the decisions from the network. WDIV Health Reporter, Dr. Frank McGeorge highlighted the difference between the Pfizer and the Moderna vaccines, how they're given in different doses at different times. McGeorge highlighted all the trials and studies that went into approving the vaccine, told viewers in detail about potential side effects. We reported on studies that showed differences in minority perception of the safety of the vaccines and the difficult decision they faced when it came to getting it. McGeorge also explained the tiered distribution plan of the vaccines in Michigan. McGeorge also did numerous pieces simply asking questions from viewers about the vaccines.

Program: WDIV News
Dates: October 1, 6, 7, 22, 13, 14, 19, 20, 21, 24, 25, 28, 29. November 1, 2, 3, 9, 10, 11, 12, 13, 14, 15, 25. December 1, 2, 5, 7, 8.
Time/Duration: All Newscasts/1:45:10 total
Summary:

WDIV reported on the path of spread of Covid-19. Medical reporter Dr. Frank McGeorge explained to viewers why certain locations and activities were higher risk when it came to spreading the disease. Restaurants were noted as areas of highest risk because of the amount of air expelled while eating and talking. The restaurants have been the businesses most affected by state Covid-19 closures. McGeorge once again highlighted safe behavior patterns to follow to stay safe from the disease: wear a mask, socially distance and avoid crowds. He also demonstrated how to use an online calculator to determine one's actual risk of Covid.

Program: WDIV News / Local 4 News at 5
Dates: November 10
Time/Duration: 5:00 p.m. / 2:00
Summary:

With the State of Michigan already in a financial struggle because of the Coronavirus, this report was not good news for businesses. The story noted a single-day, new case total of 6,473, which is the highest number since the start of the pandemic. The report examined the number of hospitalizations and also included an update on the number of deaths in the state. There was an interview with Gov. Gretchen Whitmer and Dr. Joneigh Khaldun, the state's chief medical executive for the Michigan Department of Health and Human Services. The report noted that officials were concerned that cases were trending upward, which meant a new round of restrictions were likely.

Program: WDIV News / local 4 News at 5 7 6
Dates: November 19, 20
Time/Duration: 5:00 p.m., 6:00 p.m./5:15 total length
Summary:

WDIV reported the main lab at Henry Ford Hospital was the first in Michigan, outside of the health department, to be able to test for COVID-19. The health system tests over 1,500 samples a day and have done roughly a quarter of a million tests since March. Depending on the urgency of the result, the lab can actually choose to do the PCR test on a specific, smaller machine with a rapid turnaround. In general, the majority of tests take less than 24 hours to determine results when they're done on the larger machines. Dr. Frank McGeorge also showed viewers the difference in how rapid tests and the longer PCR tests work and why the PCR is the more accurate test to choose for a Covid-19 result.

Program: WDIV News / Local 4 News at 6 & 11
Dates: December 17, 18
Time/Duration: 6:00 p.m., 11:00 p.m./7:15 total length
Summary:

WDIV profiled our medical reporter Dr. Frank McGeorge as he got his Covid-19 vaccine. McGeorge received an email from the hospital where he serves as an emergency room doctor telling him he was eligible to receive the shot. McGeorge recorded himself getting the shot and then shared his experience and any side effects. He said, "The last time I was on air

Thursday night I had received the vaccine about three hours before and I was feeling fine. Then about two hours later, five hours after the shot, I felt like my arm was hit by a hammer and that lasted about a day. I didn't have any other side effects so from my experience I would just say don't plan on any heavy lifting for a day."

Program: WDIV News
Dates: December 3, 6, 10, 11, 12, 13, 14, 15.
Time/Duration: All Newscasts/16:15 total length
Summary:

WDIV reported that Pfizer, a maker of a Covid-19 vaccine, is located in Portage, Michigan. We sent a reporter to the town 90 minutes away when the first vaccines were loaded onto trucks and sent out to different hospitals and medical centers. We highlighted the huge logistical operation required to send out millions of doses of the vaccine and the workers who worked so hard to get it done. Nearly 600 facilities have received the vaccines in Michigan. There has been criticism of a slow rollout, but the problem seems to be occurring once they arrive at the locations, not in the delivery of the vaccine.

Program: Local 4 Special: Coronavirus Crisis
Dates: October 30
Time/Duration: 8:00 p.m./60:00
Summary:

WDIV hosted a prime time special on Covid-19 Hosted by WDIV Anchors Devin Scillian and Kimberly Gill along with Local 4 Doctor Frank McGeorge, this special focused on the impact the coronavirus crisis is having on how we vote, on education, on the economy and racial inequity. Dr. McGeorge talked with Michigan's Health Director about the latest surge and WDIV Consumer Investigator interviewed Secretary of State Jocelyn Benson about what to expect on November 3rd. Kimberly Gill took a closer look at steps the state had taken to improve racial inequality in the fight against COVID-19. We also heard from several Detroiters who lost loved ones to the virus about why this pandemic should still be taken seriously.

Program: Flashpoint
Date: October 4
Time/Duration: 10:00 a.m./11:26
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by the director of the Michigan Department of Health and Human Services Robert Gordon. He came to talk about recent changes in policy for nursing home residents who test positive for COVID-19. Governor Whitmer signed an executive order designed to keep older people from infecting other people by going to a facility that has a particular ability to separate residents. He said a lot of the criticism toward the Whitmer administration is coming from people who don't understand the data. Finally, Gordon talked about the plans for the hopefully unlikely event of a huge resurgence of cases this fall and winter, including alternative care sites

if hospitals are overwhelmed. Scillian was next joined by Deadline Detroit contributing writer Eric Starkman. He had been writing a lot about the proposed merger of the Beaumont Hospital system with Advocate Aurora. Starkman said the collapse of the deal this past week is good, but he still sees a huge problem with the management at Beaumont who were pushing the merger. Starkman criticized Governor Whitmer, Attorney General Nessel and the local congressional delegation for not speaking up sooner about even the possibility of selling a major hospital system in the middle of a pandemic.

Program: Flashpoint
Date: October 25
Time/Duration: 10:00 a.m./15:00
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by guests; Wayne State University President Dr. M. Roy Wilson, Washtenaw County Medical Director Dr. Juan Marquez and Dr. Preeti Malani, the University of Michigan's Chief Health Officer. Malani and Marquez talked about the challenges of containing COVID-19 outbreaks among University of Michigan Ann Arbor students. Wilson said Wayne State has been lucky so far to not have had a major outbreak, and he credited vigilance due to Detroit being hit hard in the beginning of the pandemic. Each guest mentioned what they've learned about the virus over the past few months, and listed things like the effectiveness of masks and the negative outcomes other than death, such as cardiomyopathy. Malani talked about the long-term medical effects as well as the long-term emotional effects, and the challenge of weighing those against the negative economic impacts of shutdowns designed to slow the spread. Marquez said his greatest concern is increased complacency and pandemic fatigue over time.

Program: Flashpoint
Date: November 15
Time/Duration: 10:00 a.m./14:04
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by guests, Brian Peters, the CEO of the Michigan Health and Hospital Association, and Wright Lassiter III, the CEO of Henry Ford Health System. Peters emphasized how important it is for entities to come together at this time when COVID cases are surging at an unprecedented pace. Lassiter said the hospitalization escalation is the same as in the spring, but the distribution is more widespread now than it was earlier in the year. He also mentioned that more older people are being infected again, as opposed to primarily younger people over the summer. The question of whether field hospitals could be necessary again came up, and Peters said the capacity issue won't be the beds so much as the staff availability. Lassiter disputed the idea that hospitals somehow make more money on COVID patients.

Program: Flashpoint
Date: November 29

Time/Duration: 10:00 a.m./5:55

Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by guests, Kirk Mayes, CEO of Forgotten Harvest and Gerry Brisson, the President and CEO of Gleaners Food Bank. They talked about pandemic-related challenges, like holes in the food supply chain and the immense number of people who need help for the first time in their lives. Mayes said there are days when they don't have enough food for the line of people who need it, but it's more of a logistical challenge than a supply problem. Brisson said need has grown in new areas, like more need in outlying Macomb County towns than closer to the city of Detroit. Both talked about the challenges of keeping volunteers when so many people are concerned about being out in the community because of COVID worries.

Program: Flashpoint

Date: December 13

Time/Duration: 10:00 a.m./ 10:57

Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by an infectious disease professor at Wayne State University Dr. Teena Chopra and Ryan Malosh, an assistant research scientist at the University of Michigan School of Public Health. They came on to discuss the vaccines which will soon be approved for use in the United States. They explained how it seems like the vaccines were developed quickly, but they're based on research that has been underway for a decade. Chopra explained MRNA technology, saying it will change the way vaccines are made in the future, and could have implications for the fight against cancer and other diseases. Malosh further described how this vaccine does not contain any part of the actual virus and said he wished we knew how quickly the virus spreads especially indoors early on. He also said knowing asymptomatic transmission was possible earlier would have helped avoid mixed messaging.

Program: Flashpoint

Date: December 20

Time/Duration: 10:00 a.m./ 22:28

Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to health and public affairs. Scillian was joined by Dr. Joneigh Khaldun and the city of Detroit's chief public health officer Denise Fair. They talked about the beginning of the Pfizer vaccine rollout, which includes frontline workers like Khaldun herself. Fair explained the phased approach which means most average Michiganders won't get the vaccine until late spring. Khaldun clarified that one phase doesn't have to be entirely completed before another phase begins, they can run concurrently. Khaldun and Fair both talked about the challenges of vaccine hesitancy especially in communities of color. They said people are smart to ask questions and it's reasonable to fear something new but they hope

education will make people less opposed to receiving the shot. Fair said eventually the city hopes to vaccinate about 5,000 people per day. Scillian was next joined by Dr. M. Roy Wilson, an epidemiologist and president of Wayne State University, Christina Zilke, the nursing supervisor at the Washtenaw County Health Department, and Portia Roberson, the president and CEO of Focus: Hope. Wilson assured viewers that though the vaccines were developed quickly, that's because the foundational research has been ongoing for many years. Zilke reported that most of her health care colleagues are eager to receive the vaccine, though she has heard that some of them have questions. Roberson said regular people will have to be inundated with information from experts in order to overcome hesitancy. Each guest talked about the elements of vaccine skepticism they're hearing from their parts of the community, and shared information that should help assuage some of those fears. They each also said they would be willing to take the vaccine when it's offered to them.

Program: WDIV PSA's/BFOA
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Broadcasters Foundation of America tells viewers about a program that provides financial assistance to broadcasters in acute need due to illness or accident. Anyone who works on the air or behind the scenes is eligible.

Program: WDIV PSA's/Coronavirus – Community, Distancing, Fist Bump,
Holidays, Deck, Masks, Quarantine, Spread
Dates: October - December
Time/Duration: General Rotation/ 8x :15
Summary:

These WDIV-produced PSAs feature WDIV Medical Expert, Dr. Frank McGeorge giving tips on how to stay healthy during the coronavirus outbreak and reduce chances of spreading the virus.

Program: WDIV PSA's/MAB – Everyone's Road
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented.

Program: WDIV PSA's/NAB – Bringing It Home
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA's/North Star
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family are able to attend as well, free of charge.

Program: WDIV PSA's/PDFA – Families Can Heal, We're All in Recovery
Dates: October - December
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA's/Flu Shot
Dates: November - December
Time/Duration: General Rotation/ 2x :15
Summary:

These WDIV-produced PSAs feature Local 4 medical reporter Dr. Frank McGeorge explaining how important it is to get a flu shot this year, especially due to the ongoing COVID-19 pandemic.

Program: WDIV PSA's/COVID AA
Dates: November - December
Time/Duration: General Rotation/ 3x :30
Summary:

These WDIV-produced PSAs feature several station reporters and anchors sharing the message to practice safety measures that will prevent the spread of coronavirus, especially among the more vulnerable African American population in metro-Detroit.

Program: WDIV PSA's/MAB – Anti-Littering
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program: WDIV PSA's/MAB – Facing Flu
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA encourages viewers to get their annual flu shot especially during the COVID-19 pandemic because a flu outbreak could take lives and overtax the health care system.

Program: WDIV PSA'sMAB – Farmer's Market
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSAs tells people to handle produce gently at farmer's markets, and to bring your own reusable bag. It also suggests practicing good food safety protocols while shopping.

Program: WDIV PSA'sMAB - Justina
Dates: October - November
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to drugfree.org

Program: WDIV PSA's/MAB – SIGMA Hugs & Smiles Bouquet
Dates: October, December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSAs prompts people to send flowers because they reduce anxiety and increase happiness.

Program: WDIV PSA's/MAB – SIGMA More Testing
Dates: October, December
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges Michiganders who should get tested for COVID-19 to do it, in order to protect neighbors and spreading the virus. It shows a website that leads viewers to testing locations.

Program: /WDIV PSA's/MAB – SIGMA Vaccine COVID
Dates: November - December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells parents it's more important than ever to keep children up to date on their vaccines during the COVID-19 pandemic.

Program: WDIV PSA;s/MAB – SIGMA Stay Careful
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA urges Michiganders to stay careful as locations reopen "after" the coronavirus pandemic. It reminds people to keep social distance and wear a mask in public.

Program: WDIV PSA's/MAB – Take Action
Dates: December
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters warns that 1 in 4 Michigan homes has a high level of radon, which can be dangerous and cause lung cancer and other serious illnesses. It urges people to test for radon because it's easy and cheap, and radon is simple to fix.

Program: WDIV PSA's/NAB – Coronavirus, Hope
Dates: November - December
Time/Duration: General Rotation/ 2x :30
Summary:

These National Association of Broadcasters PSAs give advice about how to stay mentally strong and physically well during the COVID-19 pandemic.

Program: WDIV PSA's/NAB – Trusted Voice, Your Companion
Dates: November - December
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These messages from the National Association of Broadcasters point out the importance of local television and radio stations. They are the trusted voices of the community, and where people turn especially in times of emergency.

Program: WDIV PSA's/NMSS – Whatever It Takes
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program: WDIV PSA;s/No Normal
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Bring Change 2 Mind talk to young people about how there is no one "normal", and that pretending to be confident does not help in the long run. It encourages them to reach out for mental help if they need it.

Program: WDIV PSA's/North Star
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family are able to attend as well, free of charge.

Program: WDIV PSA's/PR – Selfies, The Legend, Bathroom Boy, Over the Top
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 3x :15
Summary:

These PSAs from the Ad Council and Project Roadblock illustrate that people are not always the best judges of when they've had too much to drink. They show that it's better to be safe than sorry, because buzzed driving is the same as drunk driving.

Program: WDIV PSA's/SU2C – Takedown
Dates: October - December
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Stand Up 2 Cancer show various celebrities and regular people talking about cancer and how it can be beaten when people work together.

EDUCATION

Program: WDIV News
Dates: October 1, 5, 7, 12, 20, 21, 22, 26, 27, 28, 29. November 2, 4, 5, 12, 13, 16, 17, 24, 25. December 8, 9, 16, 18.
Time/Duration: All Newscasts/45:45 total length
Summary:

WDIV focused extensively with reporter Paula Tutman on the return to school for many kids in Metro Detroit. The governor left the decision-making to individual school districts as to how that should happen. Some schools returned with full face-to-face instruction. Some returned with a hybrid plan where classes were split in half with some students attending in the morning and the others in the afternoon. Other districts are doing half classes for two full days a week with a cleaning day. Other districts offered a full virtual option for the entire year. Parents struggled with the decision. While so many have to work and need the childcare for their children, they were also concerned about sending their children back to environment where they will almost inevitably be exposed to the virus at some point. We spoke to superintendents about their plans for students to return safely. We also spoke to parents who shared their concerns about the medical safety aspects and the effect on their children's education. Students also shared concerns of going back into the classroom, but also the social effects of not being able to see their friends for months.

Program: WDIV News
Dates: October 1, 6, 26. November 13, 15, 16, 17, 18, 19. December 4, 7, 9, 18, 21, 22, 23, 24,
Time/Duration: All Newscasts/18:55 total length
Summary:

WDIV reported on the struggle for the Michigan High School Athletic Association (MHSAA) to manage practices and games during the Covid-19 outbreak. The organization tried to allow students to return to the fields and gyms, but Covid outbreaks between players became a large concern. High school football championships were postponed. Several teams pulled themselves out of playing because of concerns their players could get sick after being exposed on the field.

Program: WDIV News / Local 4 News at 4, 5 & 11
Dates: October 1
Time/Duration: 4:00 p.m., 5:00 p.m., 11:00 p.m.//6:15 total length
Summary:

WDIV reported volunteers with the Detroit Public Schools Community District went door-to-door to get students back in the classroom or in front of a computer screen. School had been in session for more than three weeks, but hundreds of students still hadn't shown up. The DPSCD started an effort to reach out and find 4,000 students who have not shown up for class remotely, in person or in a learning center. In a district with ostensibly 51,000 students registered, it amounts to 8% who have somehow gotten lost because of COVID-19. About 300 volunteers made up canvassing teams, who work numerous shifts and drive into neighborhoods where the

district knows students were to find out if they are still present. Then they get signed up, signed in and resource packets are handed to families with school supplies and information. Since the canvassing started volunteers have made contact with 2,500 students and an estimated 600 students have already shown up in class, in learning centers or online.

Program: WDIV News
Dates: October 6, 7
Time/Duration: All Newscasts/6:10 total length
Summary:

WDIV reported on a unique school count day in Michigan, as the novel coronavirus (COVID-19) pandemic is making the traditional “count day” a much more complicated effort. Some districts have gone completely remote, and others have a hybrid plan in place. Schools had an opportunity to find and count students over a month, depending on the learning model. It’s critical that students be presented and accounted for no matter what their learning model is. Every district has technical help for families that are still struggling to get connected. School districts have employed a variety of ways to get their students back into learning. However the count is done, in this new way of teaching and learning it’s important that teachers find a new way of counting. Those final numbers will also give us a snapshot into what parents are dealing with and how education will look going forward.

Program: WDIV News
Dates: October 21, 26
Time/Duration: All Newscasts/8:15 total length
Summary:

WDIV reported the Detroit Public Schools Community District has regained control of its finances. The Detroit Financial Review Commission (FRC) voted unanimously to immediately grant a waiver that releases both Detroit Public Schools (DPS) and Detroit Public Schools Community District (DPSCD) from active state oversight. The elected DPSCD School Board and its appointed superintendent manage the district along with DPS, which solely functions to manage the district’s legacy debt. The commission no longer has final decision-making authority over the districts’ budgets, collective bargaining agreements and contracts. DPSCD now has the ability to make budget changes without the commission’s approval. The districts will be required to submit monthly financial reports, adopted budgets and financial plans each year. If the districts continue to meet basic fiscal requirements, the commission will have limited oversight for the rest of its existence.

Program: WDIV News / Local 4 News Today
Dates: November 17
Time/Duration: 5:00 a.m., 11pm/4:55 total length
Summary:

WDIV reported the superintendent of Farmington Public Schools as well as two members of the district’s Board of Education have resigned, citing allegations of harassment and “dysfunctional behavior.” Superintendent Bob Herrera’s resignation was announced in a board meeting. The

resignation comes after Herrera filed a complaint against board member Angie Smith for harassment. The resignation agreement makes Herrera’s complaint moot and will no longer be pursued. “While this is not how or the time that I wanted to leave the district, I felt it was necessary to do what was in the best interest of our entire school community,” Herrera said. “Farmington Public Schools will continue to serve the students and families well in our community; the District has a strong leadership team that will continue to move the District forward.”The board voted to pass a resolution censuring Smith.

Program: WDIV News / Local 4 News at 4
Dates: December 8
Time/Duration: 4:00 ap.m./3:35 total length
Summary:

WDIV reported an average of 3.6 percent of students who were enrolled in school this time last year are nowhere to be found and school districts are trying to find out what happened. Administrators are grappling with the decline in enrollment in terms of possible post education and financially, if the students aren’t found, school districts will lose funding at a time when they need it most. Detroit Public Schools Community District sent out volunteers to locate students, and the district is still missing as many as 5 percent of its students. Riverview and River Rouge schools are missing 1 percent. Southgate and Wayne Westland schools are missing 7 percent. The districts are concerned. First, because they don’t know where the students are. The enrollment decline is not likely largely based on cherry-picking districts based on whether parents want in-person options or want to opt into remote learning and so there is a guessing game. Their second concern is per-pupil funding. Because of a waiver from Lansing lawmakers that forgives as much as a 25 percent reduction in enrollment without losing funding but that waiver is not in place for next year. That means if the districts don’t find and return the students they could face a reduction in per-pupil funding.

Program: Flashpoint
Date: October 4
Time/Duration: 10:00 a.m. /12:17
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education, Scillian was joined by three public school teachers. Jenise Williams teaches kindergarten in Detroit Public Schools Community District, Mark Sobolewski teaches social studies at a middle school in Ann Arbor and Kristin Hubbell is a resource room teacher at a high school in Southfield. They each talked about how they feel about returning to the classroom from a safety and health standpoint, saying they feel some fear and uncertainty but are confident the plans are based on science. Hubbell said her kids want to come back to school and most have decided they don’t like distance learning very much. Williams described how she will deal with younger children who learn through tangible interaction. Sobolewski also said he’ll work “the common good” and “civic duty” into his daily social studies lessons. Finally, they talked about whether students will be ready for the upcoming school year academically after an unexpected ending to last year’s lessons.

Program: Flashpoint
Date: November 15
Time/Duration: 10:00 a.m. / 9:13
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education, Scillian was joined by the superintendent of Detroit Public Schools Community District Nikolai Vitti and superintendent of Troy Community Schools Richard Machesky. Both districts recently announced they will go back to all virtual learning. Vitti talked about the metrics he used to make that call, as painful as it was to do because he knows how difficult it is for many families. Machesky also described his calculus, which included the rising number of cases within schools and the community at large. Both superintendents said they know virtual learning is a poor substitute for in-person learning, but it's necessary at this time with numbers as high as they are currently. Machesky called on the community at large to do what it takes to bring overall infections down, so that students can go back to physical school.

Program: WDIV PSA's/MAB – Make the Difference
Dates: October - December
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about the value of a college degree from a Michigan public university, because it costs an average of 40% less than full price. It sends viewers to getMIDegree.org for more information.

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 5
Dates: October 20
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported about the ongoing debate over the best way to treat the financial hurt. It covered a new COVID-19 response plan put forth by Michigan Republican lawmakers. The story explained how GOP leaders felt individual county governments should control what happens in their respective communities. It included interviews with state lawmakers and government leaders from Metro Detroit communities.

Program: WDIV News / Local 4 News at 5
Dates: October 21
Time/Duration: 5:00 p.m. / 1:30
Summary:

This report examined the growing concern that increased foreclosures would be one of the economic fallout of the COVID-19 pandemic. The story noted the American Civil Liberties Union was pushing authorities in Wayne County to extend protections from foreclosure. A spokesperson for the ACLU and a Detroit neighborhood organization were interviewed for the story. They acknowledge Wayne County has suspended any foreclosures for the remainder of the year but would like to see the foreclosure ban extended through the next two to three years.

Program: WDIV News / Local 4 News at 5
Dates: November 12
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported that an increase in Coronavirus cases forced the Detroit Public Schools Community District to make changes which would stretch beyond education. The story covered the district's decision to end in-person learning and in-building learning centers and return to all remote learning. The report included an interview with a mother from Detroit who said she would have to quit her job or drastically change hours in order to be home with her son during school hours. Other parents, who opted for private learning centers, said they would have to cut spending in other areas in order to cover enrollment cost in private learning centers. The story also included an interview with DPSCD Superintendent Dr. Nikola Vitti.

Program: WDIV News / Local 4 News at 5
Dates: November 16
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported that restaurants still reeling from the first COVID-19 shutdown earlier this year are bracing for an even tougher time this time around. The story covered the new, temporary restrictions on in-door dining that covers bars and restaurants. The report included interview with Governor Gretchen Whitmer and business owners, some of whom fear they will not survive the new restrictions. The story explaining that, unlike earlier this year, there was no outside financial help coming during the new temporary closure.

Program: WDIV News / Local 4 News at 6
Dates: November 17
Time/Duration: 6:00 p.m. / 1:30
Summary:

Restaurants have gotten most of the attention during a new round of COVID-19 restrictions, but this story focused on the economic impact on the movie theater industry. The report explained movie theaters were also ordered to close, putting its employees out of work. The report also noted how theater owners were getting hit with a one-two economic punch: After suffering through the first shutdown, they had to pay for cleaning and sanitizing efforts, which further cut into their finances. And now, the second shutdown, was taken away income they needed to cover the earlier cost. Theatre owners and workers were interviewed as part of the story.

Program: WDIV News / Local 4 News at 5
Dates: December 7
Time/Duration: 5:00 p.m. / 2:00
Summary:

We reported that Michigan's "pause" to help slow the spread of the Coronavirus was extended by 12 days. The story looked at key factors for why the State of Michigan's 3 week pause was being extended and how it was affecting the economy. The report included an interview with Michigan Governor Gretchen Whitmer and comments from the state's chief medical executive. It also highlighted recent data, including an update on the number of state-wide hospitalizations, overall case numbers, and deaths due to COVID-19. The story also included a statement from the association representing restaurants and bars, which urged state leaders not to extend the current COVID-19 restrictions.

Program: WDIV News / Local 4 News 5
Dates: December 8
Time/Duration: 5:00 p.m./ 1:45
Summary:

We reported that some extended financial relief is being provided for those struggling due to the Coronavirus pandemic. The report covered the City of Detroit's decision to extend the moratorium on residential water shutoffs through the year 2022. It included an interview with Detroit Mayor Mike Duggan and Gary Brown, the director of Detroit's Water and Sewerage Department. The story also explained the city hoped to compensate for the loss revenue by tapping into several other funding sources being made available during the pandemic. It also included a statement from Michigan Governor Gretchen Whitmer who applauded the move to halt any water shutoffs.

Program: WDIV News / Local 4 News at 5
Dates: December 9
Time/Duration: 5:00 p.m. / 1:30
Summary:

One year after the recreational use of marijuana was approved in Detroit, city leaders put out guidelines for how the process would work. The story detailed the plan which covers how licenses would be issued to potential shop owners and other related businesses. The report also highlighted a key part of the plan calls for a minimum of 51% of the licenses to go to Detroit residents. Potential business owners and Detroit Mayor Mike Duggan commented as part of the report. It also mentioned Detroit residents can apply for licenses in April of 2021.

Program: WDIV News / Local 4 News at 11
Dates: December 20
Time/Duration: 11:00 p.m. / 1:30
Summary:

After enduring the most recent shutdown due to COVID-19 restrictions, this story was about how movie theaters, casinos, and bowling alleys could finally begin to reopen. It noted the financial strain the businesses have already dealt with. The report also explained how some business owners were debating if it was financially worth it to reopen since not all of the restrictions were being lifted. The head of Emagine Entertainment was interviewed.

Program: Flashpoint
Date: December 13
Time/Duration: 10:00 a.m./ 11:50
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues related to our economy. Scillian was joined by the CEO of the Downtown Detroit Partnership Eric Larson, President and CEO of Michigan Women Forward Carolyn Cassin, and the President and CEO of Detroit Economic Growth Corporation Kevin Johnson. The subject was how business especially in downtown Detroit are being impacted now nine months into the pandemic. Larson said the Michigan Department of Transportation estimated vehicle traffic downtown has decreased by 70% and only 25% of the work force that used to come downtown is still there daily. He said that is not good for the collaboration and innovation that comes from people being together physically. Cassin talked about how this has been a “women’s recession” because they are tasked with being caretakers for children and elderly parents more than men are. Johnson talked about the changes in the level of interest in investing in Detroit, saying it’s slowed down but not stopped. He said the dynamics that attract people to Detroit are still here, and when the pandemic ends the city will remain a good investment. Larson agreed that Detroit’s leadership, cost of living and talent pool put it in a great position to rebound. Cassin encouraged people to seek out locally owned, women-owned and minority-owned businesses to support.

CONSUMER WELFARE

Program: WDIV News
Dates: October 15, 16, 30. November 4, 6, 9, 11, 12, 24, 25. December 4, 12, 16, 24, 28, 31
Time/Duration: All Newscasts/22:25
Summary:

WDIV Consumer Investigator Hank Winchester alerted viewers to various recalls throughout the past three months. Some of the items he profiled were: a dog food that was killing pets, a massive recall from GM over Takata air bags, a ring doorbell that can start a fire and a crock pot recall just in time for the holidays. Winchester provided recall details for consumers and told them what to do if they have the affected products.

Program: WDIV News
Dates: October 1, 5, 8, 10, 12, 20, 21, 27, 29. November 1, 19, 26, 30. December 3, 4, 10, 16, 17, 22, 23, 24, 26.
Time/Duration: All Newscasts / 32:15

Summary:

WDIV Consumer Investigator Hank Winchester exposed a series of scams against Metro Detroiters. Some of the scams he focused on were: fake seal coaters stealing driveway money, the posts on social media that bring scammers to your door, ballot pickup scams and COVID-19 vaccine scams. Winchester informed viewers what to look out for to avoid being scammed.

Program: WDIV News
Dates: October 12, 13, 19, 22. November 15, 27. December 16, 22, 24, 26, 28.
Time/Duration: All Newscasts/15:55 total length
Summary:

WDIV reported on how holiday shopping and returns online changed dramatically because of COVID shipping delays and restrictions. Black Friday was no longer just a day for in-person shopping. Retailers turned the normal pre-Christmas shopping bonanza day to a week of online deals. Stores changed their layouts to better meet holiday demand. Winchester showed viewers the deals that were available and the deadlines to meet to make sure holiday packages arrived in loved ones' hands on time.

Program: WDIV News
Dates: November 3
Time/Duration: All Newscasts/12:45 total length
Summary:

WDIV Consumer Investigator Hank Winchester focused on potential issues at the polls when it came to Election Day. Winchester traveled from polling place to polling place on Election Day looking for any issues and found limited to no problems. There were the usual complaints: late workers, an occasional faulty machine, but no major issues on the day of election.

Program: WDIV News
Dates: November 3
Time/Duration: All Newscasts/12:45 total length
Summary:

WDIV Consumer Investigator Hank Winchester focused on potential issues at the polls when it came to Election Day. Winchester traveled from polling place to polling place on Election Day looking for any issues and found limited to no problems. There were the usual complaints: late workers, an occasional faulty machine, but no major issues on the day of election.

Program: WDIV News
Dates: December 3, 4, 6, 7, 8, 10.
Time/Duration: All Newscasts/14:45 total length
Summary:

WDIV reported on massive delays in mail arrivals for many Metro Detroiters. Consumer Investigator Hank Winchester received email after email from customers who had packages

sitting in local distribution centers that weren't being delivered. After investigating, Hank learned that removal of sorters from the post office and massive absences due to Covid cases were responsible for most of the delays.

LEGAL SYSTEM

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11
Dates: October 23, 24
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./3:45 total length
Summary:

WDIV reported on a lawsuit filed over a community nuisance. Families in the Ridge Wood Elementary community in Northville have been dealing with noxious smells emanating from the landfill for years. Hundreds of people have called their state representatives, gone to town halls and signed petitions. Michigan Attorney General Dana Nessel filed a lawsuit against Advanced Disposal. "This site has been a public nuisance for years and the threat to residents is significant," Nessel said. "It's clear legal action is a necessity." Nessel said the landfill failed to ensure gas collection systems met state and federal requirements to control the emission of air pollutants. There is also concerns about potential groundwater contamination. "I started my journey with a few parents and now we stand as a state," Monya Ibrahim said. Parents of students at Ridge Wood Elementary school, which sits near the landfill, have been speaking out for years. "Today, Northville has proven regardless of our background that we made a difference," Ibrahim said. Families said the lawsuit is just the first step. They want to make sure Advance Disposal will not be allowed to expand. Nessel said the state is looking for significant fines and if Advance Disposal Services doesn't comply, the state would want to shut them down.

Program: WDIV News
Dates: October 29, 30. November 17, 18. December 11, 12, 21, 30, 31.
Time/Duration: All Newscasts/14:55 total length
Summary:

WDIV reported the proposed settlement of a lawsuit filed on behalf of residents of Flint, Michigan, who were harmed by lead-tainted water now totals about \$641 million. The lawsuit was the result of workers following state environmental officials' advice not to use anti-corrosive additives. Without those treatments, water from the Flint River scraped lead from aging pipes and fixtures, contaminating Flint's tap water. The governor signed two bills clearing the way for the settlement.

Program: WDIV News
Dates: November 5, 6, 9, 10, 11, 12, 13, 14, 15, 17, 19, 20, 21, 27, 28, 29, 30.
December 5, 6, 9, 10, 11, 12, 13.
Time/Duration: All Newscasts/1:15:40 total length

Summary:

WDIV reported on a series of lawsuits filed by the Trump campaign to try and overturn the presidential election results in Michigan. The nearly half-dozen lawsuits were all rejected by courts, but the Trump campaign continued to try and change the results. They sent presidential advisor Rudy Giuliani to Michigan to try and argue for the reversal of the electoral votes for Biden. Despite the immense pressure against Michigan electors to change their votes, the original decision stood, and Michigan vowed to award its presidential electoral college votes for Biden.

Program: WDIV News
Dates: October 8, 19, 20
Time/Duration: All Newscasts/8:15 total length
Summary:

WDIV reported attorney Geoffrey Fieger filed a \$50 million lawsuit against Southfield EMS Paramedics for wrongly declaring 20-year-old Timesha Beauchamp dead. Beauchamp's mother had called 911 asking for help because she said her daughter was nonresponsive. Paramedics performed CPR on Beauchamp for 30 minutes before declaring her deceased. Fieger said the incident left Beauchamp without oxygen for hours and that she was only discovered to still be alive when a funeral home worker opened the body bag to prepare her for embalming.

"The State of Michigan has suspended the licenses of the EMS employees involved. All the telemetry evidence shows that Timesha was alive when EMS declared her dead. As a result of being declared dead, she was left without oxygen for four hours, suffering severe hypoxic brain damage," Fieger said. "Timesha has been hospitalized since these events and remains in critical condition. All of this could have been avoided, had more care been taken."

Program: WDIV News
Dates: November 11, 12, 24, 25, 28, 29
Time/Duration: All Newscasts/15:05 total length
Summary:

WDIV reported the Warren City Council voted 5-2 to reject a proposed settlement that would grant 28 licenses for medical marijuana provisional centers. Additionally, the proposed settlement would have dismissed litigation filed by 31 applicants over the original selection process, which a judge said violated the Open Meetings Act. "Several members of the previous city council were fed by greed and corruption and charted a course behind closed doors at the direction of the mayor and the legal advice of city attorney Vinson," said Councilman Jonathan Lafferty. Lafferty did not hold back on why he wanted to council to vote down a settlement of the lawsuit. "Their actions ensured that this council, the new council, would later be compelled into a making a decision that would vindicate their deception and clear the way for Warren to become the marijuana capitol of Michigan," he said. Members in favor of settling the lawsuit argued that instead of paying and fighting more lawsuits, the city start making creating revenue. Businesses like Oz Cannabis which is in the process of creating a processing and cultivation facility in the Emerald Business District would be part of revitalizing Warren's south end. Legal counsel and Mayor Jim Fouts pushed for council to approve the deal.

Program: WDIV News / Local 4 News at 6
Dates: December 29
Time/Duration: 6:00 p.m./2:30 total length
Summary:

WDIV reported on a lawsuit filed by a local family against an autopsy company who says the company allowed their loved one to be cremated before an actual autopsy was performed. The Wahl family says their loved died from exposure to asbestos and was suing his longtime factory employer. the employer denies the claim. The family needed an autopsy to show the man suffered from mesothelioma, an asbestos-related cancer, and died from the disease. Without the autopsy report, they have no legal recourse for compensation.

Program: WDIV News / Local 4 News at 11
Dates: December 4
Time/Duration: 11:00 p.m./3:40 total length
Summary:

WDIV reported on a lawsuit filed against a Jimmy Johns franchise after an employee claims she was assaulted on the job and that the employer should have known there was a danger. The plaintiff, a woman with special needs, was allegedly assaulted by an employee who had prior convictions for criminal sexual conduct. The plaintiff claims her employers knew about the history and kept him on staff anyway.

CRIME

Program: WDIV News
Dates: October 6, 7, 22, 28. November 11, 12, 28, 29. December 1, 2, 3, 15.
Time/Duration: All Newscasts/16:55 total length
Summary:

WDIV aired a series of reports called “Searching for Justice”, profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organizes events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: a father of 8 killed in his car, a man who was robbed and killed at his home, and the search for a gunman who opened fire in a gas station.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11
Dates: November 21, 23, 24, 29.
Time/Duration: 5:00 a.m., 5:00 p.m., 11:00 p.m./18:25 total length
Summary:

WDIV reported on the anniversary of the disappearance of a Metro Detroit woman in four-part series. It’s been nearly four years since Danielle Stislicki disappeared, and Local 4 spoke one-on-one with investigators of the case about some key pieces of evidence they found that day. Stislicki, 28, of Farmington Hills, walked out of her office in Southfield on Dec. 2, 2016, and

was never seen again. Investigators showed Defender reporter Karen Drew their timeline of the disappearance and gave her new information about the man charged in the murder. Stislicki's family shared their concerns about the length of the time it has taken to bring this case to trial. The trial was delayed because of Covid-19 and won't begin until 2021.

Program: WDIV News
Dates: October 28, 29, 30. November 4, 18, 19, 20. December 11.
Time/Duration: All Newscasts/19:25 total length
Summary:

WDIV reported two men were charged with killing a 7-year-old girl in a drive-by shooting while she was sitting on her couch. Reginae Williams was watching TV in her home at 8:00 one night when bullets were fired into her home. She was hit in the head and died in the hospital several days later. The community was outraged and a manhunt was quickly underway to find the men responsible. One man was arrested in Detroit and the other in Dallas, Texas.

Program: WDIV News
Dates: October 2, 13, 14, 17, 18
Time/Duration: All Newscasts/23:45 total length
Summary:

WDIV reported on the murder of three people, including a six year old boy. Warren police found the bodies of Tai'raz Moore and a woman in the basement of a home. Officers were at the house to notify family that a relative had been found dead in a burning car on Detroit's west side. The story horrified the community; the six-year-old child was shot execution-style. Prosecutors have charged one man with the crime.

Program: WDIV News / Local 4 News at 6
Dates: October 6, 8
Time/Duration: 6:00 p.m./5:50 total length
Summary:

WDIV reported Troy Police were working on a cold case from 42 years ago. Gail Webster, 48, was beaten to death. Her daughter found her body. Troy authorities were called to the apartment, but nobody has been arrested in the more than four decades since Webster's murder. Officials said there were no signs of forced entry at the apartment, and nothing was stolen. Webster had no criminal history, police said. Her then-boyfriend, a former boyfriend and an ex-husband were all investigated and cleared, according to authorities. Webster's three daughters are teaming up with the Troy Police Department to revisit the case. Troy police said many investigative techniques have changed since the case was opened. Officials are in the process of exploring new investigative avenues, including possible new lab analysis. Authorities and family members hope talking about the details of the case will bring someone forward who has information about what happened to Webster.

Program: WDIV News
Dates: November 5, 6, 9, 10.

Time/Duration: All Newscasts/9:05 total length

Summary:

WDIV reported on closure for a Metro Detroit family who lost a loved one to murder three years ago. Michigan State Police confirmed two people have been taken into custody in connection with the death of Egypt Covington. Covington, 27, was shot and killed inside her Van Buren Township home on June 23, 2017. When her body was found, her hands were bound with Christmas lights and she had been shot in the head. Her family had been very active on social media, keeping the case alive. They told reporter Shawn Ley they wouldn't give up until an arrest was made, and they didn't.

Program: WDIV News

Dates: December 26, 27, 28, 29, 30

Time/Duration: All Newscasts/10:05 total length

Summary:

WDIV reported on the killing of a local college student. 18 year old Casey Willis was killed on Christmas Day while sitting in a car with friends when two men walked up to the car and one started shooting. Police have few leads in the case and have been asking any potential witnesses to come forward. We covered several vigils in the case and kept on top of police for any new developments.

Program: WDIV News

Dates: December 26, 27, 28

Time/Duration: All Newscasts/7:55 total length

Summary:

WDIV reported on the carjacking and killing of a local father of two while he sat in his driveway. Frederick Hudson's wife says he had just pulled into the driveway when she heard gunshots from outside the home. She rushed outside to see her husband shot and their car gone. He was rushed to the hospital but later died. Two men have been arrested in the case.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News at 5

Dates: October 1

Time/Duration: 5:00 p.m. / 3:30

Summary:

This report looked at the role whites have in the push for social justice and an end to racism. It included interviews with the founder of the group "People Against Racism" and Sheila Cockrel, a former city of Detroit councilwoman and longtime civil rights activist. Both interviewees explained how Caucasians play a different role to play in bringing about change, and that everyone, regardless of race, has a responsibility to help bring about social justice and racial

change. The story also highlighted how many of the protests and rallies in the wake of the George Floyd death were attended by a diverse group of people. Cockrel called the protests “a day of reckoning” for whites, many of whom could no longer ignore instances of racial and social injustices.

Program: WDIV News / Local 4 News Today
Dates: October 6
Time/Duration: 5:00 a.m. /:30
Summary:

We reported about how a white police officer from a small Texas town was charged in the fatal shooting of a black man. It also noted the 22-year-old officer was fired by the Wolfe City Police Department. The report explained prosecutors considered the officer’s actions “an egregious violation” of city and police department policy. The family of the 31-year-old victim, Jonathan Price, believes race played a role in the officer’s decision to use deadly force, noting that Price was walking away when the officer opened fire.

Program: WDIV News /Local 4 News at 5
Dates: October 6
Time/Duration: 5:00 p.m./2:30 total
Summary:

WDIV reported Detroit police are facing a new federal lawsuit that claims a Muslim woman was forced to remove her hijab for a booking photo at the Detroit Detention Center. According to the lawsuit, Zainab Chaaban was forced to remove her hijab in front of male staff members inside the jail. “I felt it was really something that hurt me. It mentally affected me,” Chaaban said. She was arrested by Detroit police for her involvement in a domestic situation with her husband. The case went to trial and she was found not guilty, she said. She said when she was taken for a mug shot she was forced to remove her hijab. The head covering is part of the Muslim religion and is traditionally worn when in front of any male person not in the wearers immediate family. “When I went to the prison cell, they asked me to remove my scarf. I told them, ‘This is how you will identify me. With this scarf,’” she said. She told them she wears it because of her religion but she said the officers removed it anyway. This violated her beliefs.

Program: WDIV News / Local 4 News at 5
Dates: October 7
Time/Duration: 5:00 p.m. / 1:40
Summary:

This report was part of a series of stories celebrating Hispanic Heritage Month. It featured Irma Fuentes, who owns and operates, the ESI Hardware Store in Detroit. The story included an interview with Fuentes, customers of the long-time business which opened 17 years ago.

Program: WDIV News / Local 4 News at 5
Dates: November 10
Time/Duration: 5:00 p.m. / 2:00

Summary:

This report covered the on-going effort to fight racial disparities when it comes to the Coronavirus. The story highlighted how the virus has hit communities of color extremely hard. It noted the work of the Michigan Coronavirus Task Force on Racial Disparities, which was formed back in April. Since that time, more testing is being done in communities of color and a new COVID-19 awareness/education campaign is also helping. The group also took a close look at the factors that put certain racial groups at a higher risk. The story included an interview with Michigan Lt. Governor Garlin Gilchrist. Gilchrist heads the task force, which declared racism a public health crisis in the state.

Program: WDIV News / Local 4 News at 5
Dates: November 12
Time/Duration: 5:00 p.m. / 2:30
Summary:

A Metro Detroit surgeon is working to reduce disparity of black men dying from prostate cancer. The report highlighted the efforts of Dr. Isaac Powell. The 79-year-old has treated thousands of cancer patients and has decades of research experience. The story said his current effort is finding a drug to fight the genes responsible for a more aggressive form of prostate cancer, particularly in black men. He is one of the few doctors in the United States with extensive research/data on black men. During an interview for the story, Dr. Powell pointed out one of the biggest factors is getting black men to do early screening.

Program: WDIV News / Local 4 News at 6
Dates: November 18
Time/Duration: 6:00 p.m. / 1:45
Summary:

We reported that a street sign in a Detroit neighborhood is sparking a lot of attention and debate. The story points out the sign says “Hood Closed to Gentrifiers”. The report includes an interview with the homeowner who put up the sign, a man known as Bryce Detroit. In the interview, he said he is opposed to “folks who are foreign to our cultural norms and neighbor” coming into our communities to make money for their businesses, without giving back to the community.

Program: WDIV News / Local 4 News at 4
Dates: December 1
Time/Duration: 4:00 p.m. / 2:00
Summary:

The NASDAQ Stock Exchange is asking for authority to require more diversity in boardrooms of NASDAQ-listed companies. It is the first major exchange to pursue such a requirement. The change would mean companies have to have, or explain why they don't have, at least two diverse directors. The story included a statement from NASDAQ that gave further details about their policy.

Program: WDIV News / Local 4 at 5
Dates: December 1
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported that a new diverse line of dolls created by a Detroit entrepreneur appears to be a hit this holiday season. The story highlighted the Zoe Doll, created by company called Healthy Roots Dolls. The report included an interview with the creator, who is African American. She explained how as a child she often wished there was a doll that looked like her. The Zoe Doll was listed as one of Parent Magazine’s hottest toys of 2020, was a Good Housekeeping “Best Toy” of 2020, and was nominated for Doll of the Year. The story also looked at how the company is focused on more than just toys, and has as one of its goals improved childhood development, especially for children of color.

Program: WDIV News / Local 4 News at 5
Dates: December 3
Time/Duration: 5:00 p.m. / 1:45
Summary:

This report was about recent threats aimed at Black lawmakers from Michigan. The report explained how lawmakers in Lansing reported they received both physical and death threats. It noted, the lawmakers suspect the threats are fueled by the current political climate and their support of the Black Lives Matter movement, and other Civil Rights issues. Congresswoman Brenda Lawrence is among those interviewed for the report.

Program: WDIV News / Local 4 News at 4
Dates: December 17
Time/Duration: 4:00 p.m. / 1:30
Summary:

This report covered how thousands of Negro League baseball players and their records will now be recognized by MLB. The story included an interview with a Negro League historian and the daughter of a Negro League player.

CULTURAL AFFAIRS AND COMMUNITY ENRICHMENT

Program: WDIV News / Local 4 News Today
Dates: October 7, 13, 21, 28. November 5, 11, 18, 25. December 2, 9, 16, 23.
Time/Duration: 5:00 a.m./15:55 total length
Summary:

Every week, WDIV News anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She and her producer, Sheree Calhoun, searched for the most exceptional kids in Metro Detroit to boast

about in her “brag book.” This quarter, we added teachers to the mix. Rhonda then shares their stories and fills the book with these remarkable accomplishments. Though the coronavirus pandemic moved many of these surprises to Zoom, Rhonda and her team kept honoring kids. This quarter she focused on these children among others: a ballet dancer who continued to train virtually and still excel academically, a student who took on a movie role while keeping her grades at a 4.0, and a special needs teacher to who visited students at their homes during the pandemic.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: October 28, 30. November 15, 19
Time/Duration: 5:00 a.m., 11:00 p.m. / 12:25
Summary:

WDIV regularly airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: a man who makes spooky soundtracks for Halloween and a Detroit neighborhood that went big for the holiday.

Program: WDIV News / Local 4 News at 5, Live in the D
Dates: November 12, 13, 10, 20. December 13, 14, 19, 20.
Time/Duration: 5:00 pm., 10:00 a.m./ 18:05
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called “Heart of Detroit.” This quarter Mitch profiled among others: a local woman helping refugees who was honored by People Magazine, an organization that uses horses for children’s therapy and a jewelry business owner giving back during the pandemic.

Program: WDIV News / Local 4 News at 5
Dates: October 12, 16, 19. November 18, 19. December 24.
Time/Duration: 5:00 p.m./12:15 total length
Summary:

After the coronavirus hit, WDIV began airing stories of good news and positivity from Metro Detroit. We created a segment of news called “Acts of Kindness” with anchor/reporter Steve Garagiola and Sandra Ali. We also gathered some of those stories into a special prime time presentation called “Spirit of Detroit.” Steve and Sandra connected with viewers to hear what people in their neighborhoods and social circles were doing to try and help the community get through coronavirus. Some of the stories Steve and Sandra focused on included: a woman who passed out boxes of food to those in need, the Motor City Lyric Opera serenading seniors and a focus on National Hunger and Homeless Awareness week.

Program: WDIV News / Local 4 News at 4 & 5
Dates: October 7, November 4, 18. December 28, 30.

Time/Duration: 4:00 p.m., 5:00 p.m./9:15 total length
Summary:

We continued our “Kids At Home” segments which was designed to help parents manage this time for their children. Sandra Ali headed up this project and would find activities or systems that helped parents wrangle their kids, while still working, without the normal help from their community. Ali focused on these topics among others: helping kids who are picky home eaters, helping kids get exercise while trapped in their homes and teaching kids how to participate in home chores.

Program: WDIV News/Local 4 News Special Thanksgiving Morning Edition
Dates: November 26
Time/Duration: 6:00 a.m. / 2:00:00
Summary:

As Detroit prepared for an unorthodox America’s Thanksgiving Parade WDIV gave its morning show viewers a unique look at what it took to make a very public event Covid-safe. The parade, which normally rolls down Detroit’s big Woodward Avenue, didn’t happen like it normally did. We showed the floats in a new and unique way in pre-recorded pieces as opposed to live coverage. Our morning team anchored special pre-parade coverage and pushed viewers to remain safe on their couches, instead of trying to come down and be part of the experience.

Program: America’s Thanksgiving Parade Preview with Live in the D
Dates: November 26
Time/Duration: 8:00 a.m. / 1:00:00
Summary:

Live In The D set the scene for one of the biggest annual traditions in Detroit, America’s Thanksgiving Parade presented by Gardner-White. The taped show focused on previews of the new floats that would be seen during a re-imagined broadcast of the parade. Along with highlighting the floats, we took viewers behind the scenes at the Parade Company to showcase the hard work needed to be done to accomplish rolling out the parade every year. Hosts Jason Carr and Tati Amare also interviewed parade sponsors about their community involvement with the parade and continuing the tradition in the midst of the pandemic. The show also featured stories to help families prepare for the Thanksgiving weekend including what to do if your Thanksgiving meal doesn’t turn out how you expected, and movies to watch with your family over the holiday weekend. To end the show, we featured a profile on the Detroit Youth Choir, the grand marshals from 2019, who released a new Christmas album.

Program: America’s Thanksgiving Parade
Dates: November 26
Time/Duration: 9:00 a.m. / 3:00:00
Summary:

WDIV was able to continue to present three hours of live America’s Thanksgiving Parade coverage in the midst of the pandemic. Along with our partners, the non-profit Parade Company,

we planned a safe, entertainment special produced for television only. The program presented a mix of our traditional holiday offerings without live crowds, from pre-taped holiday song performances, pre-taped high school band performances, and numerous featured floats, pre-taped and from previous years broadcasts. The show also featured interviews with community parade sponsors about the importance of preserving this cherished tradition. And the broad cast featured numerous pre-taped holiday messages from people at home. The whole program was presented with live hosts on Thanksgiving morning, WDIV news anchors, Devin Scillian, Kimberly Gill, Rhonda Walker and Evrod Cassimy hosted.

Program: WDIV PSA;s/Turkey Trot
Dates: November 4 - 25
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :10, 1x :04
Summary:

These WDIV-produced PSAs invite viewers to participate in this year's virtual Turkey Trot, a 10k, 5k or one-mile run/walk with proceeds benefitting the Parade Company.