

JULY – SEPTEMBER 2020
DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	10:00 a.m. – 11:00 a.m.
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PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE	Friday 9:00 – 11:00 p.m. 7/10-8/14 Friday 10:00 p.m-11:00 p.m. 7/3, 8/21-9/18
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This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		11:00 AM –12:00PM

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
- 3.. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles. Currently, stories about Coronavirus and all that impacts, top our daily coverage.
4. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
5. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
6. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: July 1, 2, 3, 6, 7, 10, 15, 16, 17, 28, 29, 30. August 1, 6, 13, 18, 19, 31. September 27.
Time/Duration: All Newscasts/45:15 total length
Summary:

WDIV reported on Governor Whitmer's phases of lockdown for the state of Michigan in its battle against the coronavirus. In order to give the residents of the state clear goals for why she had closed certain businesses and not others the governor and her team used six phases of the pandemic and divided up openings and public and private gathering among them. We reported every day which phase we were in and did stories on the effects of the closures and reopenings between the different phases. We also delivered the daily count of new cases and deaths from the coronavirus. The governor called her plan the "Michigan Safe Start Plan" and divided the phases as follows: uncontrolled growth, persistent spread, flattening, improving, containing, and post-pandemic. The final phase won't be reached until a vaccine is invented.

Program: WDIV News / Daytime Breaking News
Dates: July 1, 7, 9, 15, 28. August 15, 19, 25. September 2, 10, 16.
Time/Duration: Live Coverage/11:00:00 total length
Summary:

WDIV aired all of Governor Whitmer's live briefings on the coronavirus pandemic. The briefings have become more limited as hospital patient count lowered. The governor shared important information about the case count, the phases of the pandemic and restrictions on the public. Crowd sizes were limited and many businesses were either closed or doing curbside delivery. Some were unable to open at all.

Program: WDIV News
Dates: July 17. August 12, 18. September 9, 15, 16, 25.
Time/Duration: All Newscasts/19:15 total length
Summary:

WDIV reported that a battle to remove emergency powers from Governor Gretchen Whitmer was successful in the Supreme Court. The governor had used a 1945 law to respond to the coronavirus pandemic. The decision has put into jeopardy months of restrictions related to the virus, as COVID-19 continues to flare up around the state. Whitmer's policies remain in place for 21 days during which time she has promised to find another way to enforce her orders. She's expected to use health statutes to continue the orders. For nearly seven months, Whitmer has imposed, and sometimes eased, restrictions on Michigan's economy, K-12 school system, health care and even visits to state parks, all in an attempt to reduce the risk of the highly contagious virus, which has infected 126,000 residents and killed more than 6,700.

Program: WDIV News
Dates: July 8, 13, 21, 27, 28, 31. August 1 2, 3, 5, 7, 8, 9, 10, 11, 12, 13, 14, 16, 21, 22. September 3, 10, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29.
Time/Duration: All Newscasts/58:35 total length
Summary:

WDIV reported on the massive effort to make sure Michiganders respond to the census. The census is taken every ten years and is meant to be a full count of every person living in the United States. The census numbers help determine how much federal money is sent to states. There is difficulty in getting an accurate count because so many people don't respond to the mailed-out census. That requires crews go door to door to get responses, especially in the inner city. WDIV reported on what the money for each person would mean to the state and the city. WDIV also followed crews through the city to see what they faced in their door-to-door searches. We also aired public service announcement bumps voiced by our anchors in order to help raise the participation count.

Program: WDIV News
Dates: July 23, 24, 29, 30. August 1, 2, 18, 19, 23, 24. September 3, 29.
Time/Duration: All Newscasts/18:05 total length
Summary:

WDIV reported on the controversial federal crime-fighting initiative, "Operation Legend," which has been active in Detroit and other U.S. cities. Officials say it has led to thousands of arrests and hundreds of indictments nationwide. The Trump Administration launched the operation on July 8 to address increased gun and gang violence in Kansas City, and later expanded the initiative to Chicago and Albuquerque on July 22, and then to Detroit, Cleveland and Milwaukee on July 29. Though the initiative's focus is to fight violent crime, the increased presence of federal agents has not been welcomed by all residents across the major U.S. cities, including in Detroit. When President Trump first announced the expansion of the initiative to additional cities outside of Kansas City, a number of Americans were concerned that incoming federal agents would disrupt recent national protests against racism and police brutality. That has not been the case in Detroit.

Program: WDIV News /Local 4 News at 6
Dates: September 24
Time/Duration: 6:00 p.m./2:30 total length
Summary:

WDIV Consumer Investigator Hank Winchester reported early voting started in Michigan more than six weeks before the election. More than 2.5 million people are expected to vote absentee this election. Winchester advised viewers as to how the process works: Fill out the absentee ballot and either drop it in the mail or hand deliver it to your clerk's office. Most offices will have designated drop boxes that are checked every day as ballots are collected.

Program: Flashpoint
Date: July 19
Time/Duration: 10:00 a.m./ 10:56
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. The roundtable guests were political consultant Mario Morrow, Detroit News editorial page editor Nolan Finley and WDET host Stephen Henderson. The group came together to preview the upcoming August primary. They discussed the shift that Oakland County has made from reliably Republican to Democratic. The first race they discussed was the 13th Congressional District, held currently by Rep. Rashida Tlaib. Finley said the Detroit News endorsed her in the race. Next, they talked about the Oakland County Executive race, with two viable Democratic candidates, and still the possibility that a Republican could win in the general election. Finley talked about the race for Oakland County Prosecutor, and how incumbent Jessica Cooper could be in trouble. Morrow predicted incumbent Wayne County Prosecutor Kym Worthy will win despite having a decent challenger this year.

Program: Flashpoint
Date: July 26
Time/Duration: 10:00 a.m./6:35
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. The roundtable guests were political consultants Jill Alper and Steve Mitchell talking about the upcoming primary. They talked about how the pandemic has increased mail-in voting, which will result in a much lower physical turnout on election day. They both weighed in on how secure mail-in voting is, and how likely there is to be any fraud. Alper said she's keeping an eye on the Oakland County Executive race and Mitchell said the Democrat would be favored in the general. Mitchell said he thinks the 13th Congressional district race will be a win for Rashida Tlaib, but he's more interested in the 10th district race since so much money has been spent on it already.

Program: Flashpoint
Date: August 2
Time/Duration: 10:00 am/ 17:38
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Michigan Secretary of State Jocelyn Benson, who has been warning the primary election results will be delayed because so many people are voting by mail. Benson said two million people have requested to vote by mail in the primary, which is double the previous record and they're prepared for three million people voting by mail in November. She estimated results will take a few days because of the additional time needed for processing because they can't even start until after the polls open. She stressed that 18 states allow preparing the ballots before election day so

they can be more quickly counted on election day. Benson talked about election security and the measures in place to catch any possible fraud. She assured viewers that while results will take longer, the state is prepared to handle the upcoming elections. Poll workers will be provided personal protective equipment and any poll workers who don't feel comfortable don't have to work in person. Scillian was next joined by roundtable guests; Focus: Hope CEO Portia Roberson, former Republican congressman Dave Trott and Crain's Detroit Business senior editor Chad Livengood. They talked about Trump floating the idea of delaying the election, and all agreed it will not happen. Roberson said he is just trying to lay the groundwork to explain his possible loss in November. Livengood talked about how delayed results will be because of delays in the U.S. Postal Service. Trott criticized the lack of a national pandemic response plan, saying that although he empathizes with the difficulties leaders face, there was no coordinated testing procedure or other measures that would have helped. Finally they talked about the major challenge of getting more than one million Michigan schoolkids back in the classroom in about a month.

Program: Flashpoint
Date: August 9
Time/Duration: 10:00 a.m. / 13:19
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Lisa McClain, a political newcomer who won the Republican primary in the 10th Congressional district, all but assuring her a seat in Congress next year. McClain attributed her win to having a good strategy, lots of grassroots support, and hard work. McClain spent \$1 million of her own money on the campaign and called it an investment in herself saying it prevents her from being beholden to any special interest group. She described her admiration for what President Trump has accomplished in terms of policy. McClain defended Trump's trade policies as they relate to agriculture in her district. Finally, she said her first order of business in Washington would be to bolster the economy even during the pandemic. Scillian was next joined by guests; Detroit News editorial page editor Nolan Finley and WDET radio host Stephen Henderson. Michigan's primary was this past week, and they reviewed how they thought the high volume of mail-in votes were handled. Henderson said he was struck by Rep. Rashida Tlaib's decisive victory over Brenda Jones. Secretary of State Jocelyn Benson has said she'd like to be able to process mail-in ballots ahead of time so they can be counted more quickly after the polls close and Finley worried that somehow counts would leak out. Henderson said he wants ballots that are postmarked on election day to count.

Program: Flashpoint
Date: August 23
Time/Duration: 10 :00 a.m. /11:25
Summary:

One segment of this locally produced weekly public affairs program addressed issues pertaining to our Government. Scillian was joined by a roundtable of Republicans who talked about the upcoming Republican convention. They were Detroit Regional Chamber CEO Sandy Baruah, attorney Dennis Cowan, U.S. Representative Tim Walberg and the head of Michigan

Rising Action Tori Sachs. First Walberg weighed in on the controversy surrounding allegations Postmaster General Louis DeJoy intentionally slowed down mail processing ahead of the election. Walberg said that is another failed attempt to discredit President Trump. The entire group looked ahead to the Republican convention. Sachs listed the accomplishments she thinks Trump can brag about during the convention, including defeating ISIS and a new trade deal. Cowan compared the tenor of last week's Democratic convention to the optimistic tone he predicts the Republican convention will have. Baruah said Republicans must rebuild trust with educated suburban voters. Walberg disputed the perception that Republicans want fewer people to vote. Sachs said she's not concerned about polls that indicate Trump is down at this point.

Program: Flashpoint
Date: September 6
Time/Duration: 10:00 a.m. / 9:20
Summary:

One segment of this locally produced weekly public affairs program guest hosted by WDIV News anchor Jason Colthorp. The guest was U.S. Attorney for the Eastern District of Michigan Matthew Schneider. He explained what Operation Legend, the program that brings federal agents to Detroit, is aiming to accomplish. Schneider said the current program is no different than what was happening previously during Obama's time in office. The next topic was cases of people scamming to get government paycheck protection money when they do not deserve it. The last topic was high-level cases of corruption in the United Auto Workers union, now that a second vice president has been indicted.

Program: Flashpoint
Date: September 13
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Glengariff Group pollster Richard Czuba, "Detroit Today" host on WDET Stephen Henderson and Detroit News editorial page editor Nolan Finley. New WDIV poll results were released earlier in the week. Czuba said the level of voting motivation at the highest he's seen in 37 years, and the interest is spread out across every viewpoint. He also noted that numbers are remaining stable despite all the chaos of the past eight months. Henderson agreed that Michigan results will be determined by turnout, and Democrats do not want to repeat their mistakes in 2016. They discussed the differences in who is choosing to vote in person versus by mail. Finley warned voters must mail their ballots in time to arrive by election day. Next they talked about the Senate race between Gary Peters and John James. Czuba said it's a close contest, and Henderson agreed, saying a Senator's first reelection is always the hardest to achieve. Scillian was next joined by Arthur Jemison, the Detroit Group Executive for Planning and Development. He came on to discuss Proposal N, which will be on the ballot for Detroit voters in November and would fund both demolition or rehabilitation of some 16,000 houses in the city. After some questionable demolition contracts in the past, Jemison explained how demolitions are now under the purview of the City Council. Next he talked about the small businesses at risk because of the COVID-19 pandemic and the programs available to help get

them through. And in the final segment they discussed accusations against Postmaster General Louis DeJoy, the closing of the Detroit Institute of Bagels and the Detroit Lions playing without fans in the stadium.

Program: Flashpoint
Date: September 20
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Michigan Secretary of State Jocelyn Benson to discuss mail-in ballots which were about to be sent out. Some of the early ballots sent out for military members had a misprint of the Republican ticket. Benson explained how the mistake happened and how her office quickly contacted clerks' offices to rectify it. Benson said she does feel pressure that there is no margin for error with the high level of scrutiny around the sanctity of the election. Scillian asked whether it's sensible for the chief election officer of a state being required to run as a member of a party. Benson said she works hard to remain impartial especially in this hyperpartisan era. She talked about the website set up for people to report any irregularities they see either at polls or regarding mail-in ballots. The last subject was the disaster that the primary election turned into in Detroit and recent protests outside city clerk Janice Winfrey's home. Benson shared information about the partnership the clerk's office has entered into to ensure that the general election has enough trained workers to make the ballot count go more smoothly. Scillian was next joined by Saeed Khan from Wayne State University and Dr. Yael Aronoff from Michigan State University who talked about this past week's normalizing of relations between Israel and the UAE and Bahrain. Aronoff called it neither underwhelming nor monumental, but a positive step to build on. Khan agreed, saying this deal is important mostly because it makes what has been happening quietly and discreetly now out in the open. He said he thought this will reveal where countries actually stand in terms of business and politics. Aronoff also said the deals are a sign that Palestinians will have to change their strategy if they wish to return to the negotiating table. Khan said this will also shift how countries like China and Turkey deal in the region. The final segment was a short piece filled with useful voter information including deadlines and other details about how to cast a ballot in the 2020 general election.

Program: Flashpoint
Date: September 27
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by the candidates for Congress in Michigan's 8th district, Democrat Elissa Slotkin and Republican Paul Junge. Both candidates began by explaining why they want to be a U.S. Representative when so many Americans disdain the institution. Slotkin gave the federal government a C+ on its pandemic response, saying it fell down on the job early but is getting better. Junge questioned whether the U.S. really has the highest death rate because he doesn't trust other countries' reporting. Slotkin and Junge disputed whether Slotkin has worked in a bipartisan fashion during

her two years in office and Junge conceded that he would often align with Kevin McCarthy and other Republicans if elected. Slotkin said she doesn't regret her impeachment vote although she did not relish it. Junge said he would be partisan so much as do whatever it takes to uncover the truth. Scillian asked each candidate what their constituents say is the most important issue in the 8th district. Junge said it was the economy before the pandemic but is now defeating the coronavirus. Slotkin agreed that it is public health and its economic impact, but she said health care concerns overall are most pressing. The next topic was health care policy. Junge said he is not interested in seeing the Affordable Care Act overturned, but if the Supreme Court does it he will respect that judgement. Slotkin said she doesn't think health care should be tied to employment especially with many younger people working in the gig economy where coverage is not offered by the employer. Junge said he doesn't believe everyone must participate in order for the cost of covering preexisting conditions to be amortized. He said ending regulations will help by keeping premiums lower. The next topic was trade and whether Trump deserves credit from Democrats for changing NAFTA in many of the ways they've wanted for many years. Slotkin said Trump's tariffs were worse than the disease of China cheating on the international stage. Junge said he's not comfortable with protectionist policies, but thought tariffs were used well as a negotiating tool. Junge and Slotkin disagreed about how the U.S. is perceived around the world during the Trump administration.

Program: WDIV PSA/Census
Dates: July - September
Time/Duration: General Rotation/ 10x :30, 5x :15, 3x :10
Summary:

These PSAs featuring various anchors and reporters from WDIV send different messages about the importance of filling out the census, including the monetary benefits it brings to be counted. They also highlight the fact that businesses use census data to determine where to provide services and create jobs.

Program: WDIV PSA/MAB – Anti-Littering
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program: WDIV PSA/MAB – Doors
Dates: July
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA informs viewers that registered voters can apply to serve on the new redistricting commission that will draw new boundaries for Michigan's new legislative districts.

Program: WDIV PSA/MAB – Letters from Home
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges veterans to make sure they're getting all the benefits they deserve. They can call 1-800-MICH-VET to find out.

Program: WDIV PSAMAB – Census
Dates: July
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasting talks about how easy it is to answer the nine questions on the census form.

Program: WDIV PSA/NAB – John Legend
Dates: July - September
Time/Duration: General Rotation/ 2x :30
Summary:

These National Association of Broadcasters PSAs give examples of elections that were determined by very few votes, to encourage viewers that their votes do make a difference. The PSAs feature singer John Legend.

Program: WDIV PSA/NAB – Vote
Dates: August - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Association of Broadcasters stress the importance of voting in a strong democracy. They urge people to go to vote411.org to register to vote and help learn about the issues and candidates.

Program: WDIV PSA/Volunteers of America
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News at 5
Dates: July 1
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported that the year-to-year change in sales for General Motors and Fiat-Chrysler. WDIV Auto Expert Rod Meloni reported the story. It showed General Motors sales were down 34%, with the automaker selling nearly 500,000 vehicles. For Fiat-Chrysler sales were off 39% with vehicles sales for the period at 367,000. Two auto analysts were interviewed for the story. They said while the sales drop was lower than expected, it was not overly surprising because of the Coronavirus pandemic. They also noted there has been an increase in used car sales.

Program: WDIV News / Local 4 News at 6
Dates: July 14
Time/Duration: 6:00 p.m. / 2:00
Summary:

We reported that Ford Motor Company created a lot of excitement, both in the industry and with customers, by bringing back the Bronco. WDIV News Auto Expert Rod Meloni did a story on the behind the scenes efforts to bring the vehicle back. The report noted that the popular SUV became infamous during the “O.J. Simpson Bronco chase” back in 1994. It was discontinued not long after that, but many within Ford continued to lobby for its return. The report included an interview with one of the key Ford employees who pushed for the Bronco’s return. It also looked at the history of the vehicle.

Program: WDIV News / Local 4 News at 5
Dates: July 29
Time/Duration: 5:00 p.m. / 1:30
Summary:

This report looked at another financial update from General Motors. While the losses continue, most auto analysts were optimistic about the rest of the year. The story highlighted General Motors’ \$806 million loss for the second quarter of 2020. The report also explained the optimism going forward was based on the belief the Coronavirus pandemic would not get worse. An auto analyst interviewed for the story noted location of (COVID-19) outbreaks will be key, explaining how the automaker suffered a setback when there was a spike in cases in states where General Motors happened to have plants.

Program: WDIV News / Local 4 News at 6
Dates: August 4
Time/Duration: 6:00 p.m. / 1:30
Summary:

We reported about the legal fight between two of Detroit’s automakers, General Motors and Fiat-Chrysler. It covered General Motors’ allegations that Fiat-Chrysler spent millions of dollars to

bribe United Auto Workers Union leaders. The story explained General Motors wants a judge to reconsider an earlier decision to dismiss its original lawsuit. The story included statements from both Fiat-Chrysler and General Motors.

Program: WDIV News / Local 4 News at 5
Dates: August 4
Time/Duration: 5:00 p.m / 1:45
Summary:

We reported about a changing of the guard at the Ford Motor Company. The story covered the announcement that Jim Hackett is retiring as President and CEO of Ford Motor Company. It was also announced current COO Jim Farley will take Hackett's place. Hackett has led the automaker since 2017. He will retired October first. The story looked at the tenure of Hackett, why he is leaving now, and the background of Farley. The report also included interviews with Farley, two auto analysts, and Ford Executive Chairman Bill Ford.

Program: WDIV News / Local 4 News at 5
Dates: August 13
Time/Duration: 5:00 p.m. /1:30
Summary:

We reported that Mercedes-Benz announced a plan for new development. The report highlighted plans by the automaker to build a 200,000-square-foot facility near I-696 in Farmington Hills. It also explained the project itself, is expected to create several hundred construction jobs. The facility is set to become the headquarters for Mercedes-Benz Financial Services USA and the regional headquarters for the Daimler Mobility Americas.

Program: WDIV News /Local 4 News at 6
Dates: September 7
Time/Duration: 6:00 p.m. / 1:30
Summary:

Labor Day is usually a day for the United Auto Workers' union to celebrate, but the 2020 holiday was much different, and not just because of the Coronavirus pandemic. WDIV veteran auto reporter Rod Meloni did a report explaining how the industry and the union are at a crossroads. The report noted while the UAW is still one of the largest and influential labor unions in the country, it's also been rocked by the ongoing corruption scandal. The story mentioned several former labor leaders have either been convicted of crimes or are still under investigation. When it comes to the COVID-19 pandemic, the report explained the traditional Labor Day parade had to be canceled, and the union put out a video message instead.

Program: WDIV News / Local 4 News at 5
Dates: September 8
Time/Duration: 5:00 p.m. / 2:00
Summary:

We reported that General Motors announced its second major electric vehicle partnership. The report explained the newest alliance is with start-up Nikola and how GM planned to take an 11% ownership stake and engineer Nikola's Badger, a hydrogen fuel cell and electric pickup truck. The report included statements by General Motors and Nikola and an interview with a local auto analyst. The story also noted the deal, which is still not signed, is supposed to cover the next 10 years.

Program: WDIV News / Local 4 News at 5
Dates: September 17
Time/Duration: 5:00 p.m. / 1:45
Summary:

The Ford Motor Company revealed plans for a \$700 million plant and jobs at the Rouge complex. The story explained how the goal is to create the first all-electric F-150 truck, which is the country's best-selling vehicle. The report included an interview with Bill Ford Jr., the automaker's executive chairman. An auto analyst also talked about the scope of the project and the expected market for such a vehicle.

HEALTH & PUBLIC WELFARE

Program: WDIV News
Dates: July 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. August 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. September 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.
Time/Duration: All Newscasts/2:45:15 total length
Summary:

During the coronavirus pandemic, WDIV kept viewers informed of the what the daily count of coronavirus cases and deaths really meant. WDIV Health reporter, Dr. McGeorge interpreted the data for viewers, showing how it affected local hospitals and their capacity. As the number of cases tracked lower and then higher again, McGeorge explained how not following the mask and social distance rules will drastically affect those numbers. He also explained to viewers how the case and death counts lag behind, so once we see a big uptick, we're already a week into the acceleration.

Program: WDIV News
Dates: July 5, 6, 9, 15, 18, 29. August 3,4, 7, 9, 10, 14, 18, 19, 25, 30. September 3, 6, 9, 15, 18, 19, 20, 21, 22, 15, 28.
Time/Duration: All Newscasts/59:15 total length
Summary:

During the pandemic, WDIV Health reporter, Dr. McGeorge reported on the therapeutic medicines doctors and hospitals were using to try and help treat COVID-19 on the

frontlines. With a novel coronavirus, doctors go in blind to try and learn which medicines have the best shot in helping to reduce the symptoms of the disease. He also cautioned viewers not to believe every fad drug that circulated on social media or the internet as being effective. As new reports would come from hospitals on new drugs doctors tried, McGeorge would share the information with viewers, again cautioning them that none of these therapeutics have actually gone through a true medical study, so any results from these experiments in hospitals were often simply anecdotal. Some of the therapeutics focused heavily on were Remdesivir, plasma antibodies and certain vitamin treatments.

Program: WDIV News
Dates: July 1, 2, 3, 5, 6, 7, 8, 9, 10, 13, 14, 15, 16, 17, 19, 20, 21, 22, 23, 24, 27, 28, 30, 31. August 5, 7, 9, 10, 11, 12, 18, 20, 21, 25, 26, 28, 30. September 1, 2, 3, 4, 7, 8, 9, 10, 11, 12, 13, 16, 17, 18, 23, 25, 28, 30.
Time/Duration: All Newscasts/3:02:05 total length
Summary:

During the pandemic, WDIV Health reporter, Dr. McGeorge reported on the race for a COVID-19 vaccine. Dozens of pharmaceutical companies are working around the clock to produce a successful shot that would help bring this pandemic to a halt. It normally takes years to produce a viral vaccine, and many times isn't ever accomplished. McGeorge explained to viewers that this was different than any other attempt to make a vaccine; there have never been so many companies, governments and great minds working together for a common goal. The FDA will determine how many shortcuts will be allowed, to allow a vaccine to come to market quicker than usual. Dr. McGeorge also highlighted the struggle between an administration hoping for quick relief and a medical industry and the FDA who want to make sure a vaccine doesn't do more harm than good.

Program: WDIV News
Dates: July 1, 3, 4, 6, 7, 9, 12, 14, 15, 16, 19, 21, 22, 24, 26. August 4, 5, 6. September 4, 6, 7, 8, 10, 14, 16, 17, 20, 21, 22, 23, 30.
Time/Duration: All Newscasts/2:15:15 total length
Summary:

During the coronavirus pandemic, Dr. McGeorge reported on the ever-changing advice when it came to wearing masks to help stop the spread of the virus. In the early days of the pandemic, when medical information was more scarce, the CDC told Americans that masks were not considered particularly helpful in stopping the spread. Once it became clear the disease was airborne, mask mandates began popping up all over the country. McGeorge explained the importance of everyone wearing a mask since the disease can spread while people are asymptomatic. He covered the governor's shift to asking for full masking from people in public from optional. He also helped educate people on how the mechanics of the masks work and how to choose and purchase the one with the most protection.

Program: Flashpoint
Date: July 19
Time/Duration: 10:00 a.m. /11:50
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to Health & Public Welfare. Scillian was joined by Michigan Governor Gretchen Whitmer. She talked about the metrics she's following to decide whether to pull Michigan back on some of the reopening measures. Whitmer warned that Michigan could rival the catastrophe in Florida if we let our guards down now. She said she does not relish using emergency powers, but like Democratic and Republican governors across the country, she does it for public health reasons. She blamed a vacuum of leadership in Washington for forcing Governors to step up more unilaterally. Whitmer explained her policy of allowing COVID-19 patients to stay in nursing homes, which many people blame for thousands of deaths earlier in the pandemic. And finally, Whitmer talked about the recent strengthening of the statewide mask mandate, saying she did it because Michigan needs to tighten up expectations, so we don't have to move backwards due to spotty compliance.

Program: Flashpoint
Date: July 26
Time/Duration: 10:00 a.m./7:21
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to Health & Public Welfare. Scillian was joined by CEO of Beaumont Health John Fox. He first talked about where the region is in terms of COVID-19 cases currently, saying we're plateauing at a level he anticipates continuing throughout the period before a vaccine is available. He also said people have stopped deferring other health care due to fears of the virus. Recently Beaumont doctors have circulated a petition trying to oust Fox due to unhappiness with a possible merger with Advocate Aurora. Fox said the Beaumont board wanted partnership options, and he thinks Advocate Aurora has competencies that Beaumont could use. He acknowledged that two surgeons left in protest of this possible deal, but said they were quickly replaced by strong new people. Fox talked about the financial aspects of the COVID-19 crisis, how many people had to be furloughed, where federal relief money has gone, and what the shortfalls still are.

Program: Flashpoint
Date: August 30
Time/Duration: 10:00 a.m. /6:53
Summary:

One segment of this locally produced weekly public affairs program addressed issues pertaining to Health, specifically COVID-19. Scillian was joined by DTE Energy Executive Chairman Gerry Anderson, who came on to talk about his support of a new campaign of PSA messages geared toward younger people called Rona 4 Real. He also serves on a panel of business leaders advising Governor Whitmer on how to handle the economic impact of the pandemic, and he talked about his experience with that too.

Program: WDIV PSA/BFOA
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Broadcasters Foundation of America tells viewers about a program that provides financial assistance to broadcasters in acute need due to illness or accident. Anyone who works on the air or behind the scenes is eligible.

Program: WDIV PSA/Census COVID
Dates: July
Time/Duration: General Rotation/ 1x :15
Summary:

This WDIV-produced PSA ties the increased need for funding based on census response to the economic downturn caused by COVID-19. It urges viewers to fill out the census, so Michigan gets the maximum number of federal dollars its owed.

Program: WDIV PSA/Courageous Persuaders
Dates: July - August
Time/Duration: General Rotation/ 1x :30
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/Gardner White Blood Drive
Dates: August 13 - 20
Time/Duration: General Rotation/ 1x :30, 1x 15
Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one is on 8/20/20.

Program: WDIV PSA/MAB – Everyone’s Road
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented

Program: WDIV PSA/MAB – OK2Say
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters tells kids that when they see bullying or violence at school or anywhere, there is an anonymous tipline where they can report it.

Program: WDIV PSA/MAB – Pass Up Pass On
Dates: August
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA/NAB – Bringing It Home
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA/North Star
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family are able to attend as well, free of charge.

Program: WDIV PSA/PDFA – Families Can Heal, We're All in Recovery
Dates: July - September
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/PDFK - Marriage

Dates: July - August
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the Partnership for Drug Free Kids shows a couple arguing over how to handle their child who suffers from addiction. It gives resources for the challenge of dealing with addiction within a family.

Program: WDIV PSA/MAB – Don't Delay Detroit
Dates: July
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA urges viewers not to delay seeking treatment at the hospital or doctor's office because of COVID-19 fears. It tells people it's safe to get screenings or other care, so don't ignore medical symptoms.

Program: WDIV PSA/MAB – Farmer's Market
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSAs tells people to handle produce gently at farmer's markets, and to bring your own reusable bag. It also suggests practicing good food safety protocols while shopping.

Program: WDIV PSA/MAB - Justina
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to drugfree.org

Program: WDIV PSA/MAB – Michigan Cares
Dates: July - August
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters tells viewers about Michigan Cares, a free online program for children and teens. It helps them develop the skills they need for emotional and mental health.

Program: WDIV PSA/MAB – SIGMA More Testing
Dates: August - September

Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges Michiganders who should get tested for COVID-19 to do it, in order to protect neighbors and spreading the virus. It shows a website that leads viewers to testing locations.

Program: WDIV PSA/MAB – SIGMA Stay Careful
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA urges Michiganders to stay careful as locations reopen "after" the coronavirus pandemic. It reminds people to keep social distance and wear a mask in public.

Program: WDIV PSA/NAB – Trusted Voice, Your Companion
Dates: September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These messages from the National Association of Broadcasters point out the importance of local television and radio stations. They are the trusted voices of the community, and where people turn especially in times of emergency.

Program: WDIV PSA/NMSS – Whatever It Takes
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program: WDIV PSA/No Normal
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Bring Change 2 Mind talk to young people about how there is no one "normal", and that pretending to be confident does not help in the long run. It encourages them to reach out for mental help if they need it.

Program: WDIV PSA/PR – Selfies, Dating App, Emojis,
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 3x :15
Summary:

These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

Program: WDIV PSA/SU2C – Takedown
Dates: July - September
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Stand Up 2 Cancer show various celebrities and regular people talking about cancer and how it can be beaten when people work together.

EDUCATION

Program: WDIV News
Dates: July 15, 16, 17, 20, 21, 23, 25, 26, 27, 31.
Time/Duration: All Newscasts/18:55 total length
Summary:

WDIV reported a judge ruled the in-person summer school classes were allowed to continue in the Detroit Public Schools Community District (DPSCD). The judge also required all of the students attending those classes needed to have COVID-19 tests or the in-person learning could be shut down. Summer school in the DPSCD began on time. A lawsuit was filed by parents, teachers, students and activist group By Any Means Necessary (BAMN) against the district. The suit was seeking to stop summer school. Meanwhile, protests over in-person summer school in Detroit continued. They had been blocking buses from leaving yards to pick up students. This led to many arrests. “There are students in those schools that are being exposed to the virus to take home to their parents and their grandparents. There are teachers in that school who are exposed to the virus to take home to their sons and their daughters, and neighbors. No. This needs to come to a halt now,” said an attorney representing the group. Superintendent Nikolai Vitti said the district is following all CDC guidelines and stresses summer school is completely voluntary. “For a lot of our parents, they need us,” said Vitti. “Children aren’t learning at home. Our children need structure, they need activities, they need goals. They need to interact with one another. COVID is not going away, and right now we’re on a path to go back to school and this is what that looks like.”

Program: WDIV News / Local 4 News at 4
Dates: August 13
Time/Duration: 4:00 pm./3:50 total length
Summary:

WDIV reported on a private school in Michigan that decided to have classes outside in an effort to give students more space and lower chances of transmitting the coronavirus. Officials at Upland Hills School in Addison Township also have indicated that they want to continue classes outdoors throughout the year using sturdy, temperature-controlled tents when needed.

“Our kids have been isolated since March 12. We all just dropped our books and left school and never came back until now,” said Rob Himburg, Upland Hills director. “We just knew our kids needed to be back here with their friends as safe as we can make it, and we want them to feel safe.” Students in kindergarten through eighth grade must wear masks when in small, close groups and when moving across the campus. Their temperatures are also being checked at nearby sites.

Program: WDIV News
Dates: July 1, August 17, 18, 20.
Time/Duration: All Newscasts/14:40 total length
Summary:

WDIV reported on Governor Whitmer’s “Return to Learn” plan for the next school year. The governor revealed she wants school districts to come up with and budget for three separate plans: entirely in-school learning, entirely remote learning and a third plan that’s a combination of them both. Superintendents we spoke to about the burdens of planning for three potentialities said not having accurate budget numbers made it very hard to plan. Teachers and school leaders will work throughout the summer to retool the curriculum for fall.

Program: WDIV News
Dates: September 8, 12, 13
Time/Duration: All Newscasts/7:00 total length
Summary:

WDIV reported the settlement of graduate student strike at the University of Michigan that was crippling education. Members of the Graduate Employee’s Organization (GEO) accepted the University of Michigan’s latest offer regarding issues of mutual concern. Around 2,100 members of the GEO had been on strike for over a week, calling on the University of Michigan’s leadership to ensure better protections from COVID-19 on campus. The group’s demands also included the defunding and disarming of U-M’s Division of Public Safety and Security, a universal remote work option, subsidies for child care and for the school to cut ties with Ann Arbor Police Department.

Program: WDIV News
Dates: August 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. September 3, 4, 5, 6, 7, 8, 9, 10, 12, 14, 15, 18, 20, 22, 25, 28.
Time/Duration: Live Primetime Special, All Newscasts/5:35:15 total length

WDIV focused extensively with reporter Paula Tutman on the return to school for many kids in Metro Detroit. The governor left the decision-making to individual school districts as to how that should happen. Some schools returned with full face-to-face instruction. Some returned with a hybrid plan where classes were split in half and some students attend in the morning and the others in the afternoon. Other districts are doing half classes for two full days a week with a cleaning day. Other districts offered a full virtual option for the entire year. Parents struggled

with the decision. While so many have to work and need the child care for their children, they were also concerned about sending their children back to environment where they will almost inevitably be exposed to the virus at some point. We spoke to superintendents in round table discussions about their plans for students to return safely. We also spoke to parents who shared their concerns about the medical safety aspects and the effect on their children's education. Students also shared concerns of going back into the classroom, but also the social effects of not being able to see their friends for months. We also hosted a live town hall in prime time on the return to learning.

Program: WDIV News / Local 4 News at 4
Dates: July 20. August 13, 15.
Time/Duration: 4:00 pm /6:55 total length
Summary:

WDIV was able to tour several schools which had opened for face to face instruction for the first time since March. Principals in several districts allowed our cameras to show new setups in the classrooms that allowed for social distancing. Hallways were designated for one-way direction walking. Experts showed how ventilation systems had been better filtered. Principals also shared quarantine rooms for any students who may get sick while in class and have to go wait to be picked up by a parent.

Program: WDIV News / Local 4 News at 5
Dates: August 6
Time/Duration: 5:00 p.m./1:45
Summary: move to education

A group of teachers in Michigan protested the state's plan to return students to school in September. The story covered a protest in Lansing that included both educators and parents. The report explained those attending the rally feel it is too much of a health risk to attempt in-person learning. In the story, they point out the number of Coronavirus cases is higher now than when schools were initially closed in March. The report explained how educators feel other issues linked to the pandemic, such as unemployment and lack of health care, also need to be dealt now because those factors can impact what happens in education.

Program: Flashpoint
Date: July 5
Time/Duration: 10:00 /10:14
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education. Scillian was joined by three public schools' teachers. Jenise Williams teaches kindergarten in Detroit Public Schools Community District, Mark Sobolewski teaches social studies at a middle school in Ann Arbor and Kristin Hubbell is a resource room teacher at a high school in Southfield. They each talked

about how they feel about returning to the classroom from a safety and health standpoint, saying they feel some fear and uncertainty but are confident the plans are based on science. Hubbell said her kids want to come back to school and most have decided they don't like distance learning very much. Williams described how she will deal with younger children who learn through tangible interaction. Sobolewski also said he'll work "the common good" and "civic duty" into his daily social studies lessons. Finally, they talked about whether students will be ready for the upcoming school year academically after an unexpected ending to last year's lessons.

Program: Flashpoint
Date: July 12
Time/Duration: 10:00 a.m./23:24
Summary:

Two segments of this locally produced weekly public affairs program, guest hosted by WDIV News anchor Jason Colthorp addressed issues pertaining to Education. Colthorp was joined by Michigan Attorney General Dana Nessel. She talked about the lawsuit Michigan joined against Education Secretary Betsy DeVos. She explained her objection to the way DeVos has ordered CARES Act money to be distributed to private schools in addition to public schools, saying it takes resources away from low income students. She stressed public schools need the money more than ever to fund their efforts to educate students remotely or make their physical buildings safer during the COVID-19 pandemic. Next, they discussed the safety issues surrounding Enbridge Line 5 under the Straits of Mackinaw. Nessel described some recent damage done to the pipeline and her efforts to get more information about the incidents from Enbridge. Finally, Nessel updated the latest on efforts toward police reform and the seven changes her offices have proposed. Colthorp was next joined by round table guests; Detroit News deputy editorial page editor Ingrid Jacques, Wall Street Journal education reporter Chastity Pratt and bureau chief for Chalkbeat Detroit Lori Higgins. They picked up the discussion about the DeVos lawsuit and Higgins explained that private schools were already going to receive some funding based on the number of low income students they have, but DeVos's formula would provide more money to private schools since it doesn't allocate based on need. Jacques defended the DeVos plan saying it's only about 4% of total funding that's in dispute. They next talked about the push to resume in-person school this fall, and whether it's feasible and safe during the pandemic. Pratt asked how staggered reopening plans will work for working parents. Jacques said she would not want to be a school administrator right now but hopes that the plans can be crafted differently in different parts of the state. Higgins said many districts will have to address the needs of parents who don't have childcare, and existing recommendations don't give a lot of guidance.

Program: Flashpoint
Dates: July 26
Time/Duration: 10:00 a.m./9:37
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education. Scillian was joined by Detroit Public Schools Community District superintendent Dr. Nikolai Vitti. There have been recent

protests about summer school, so Scillian asked whether it's specific to summer or about school in general. Vitti talked about their commitment to providing options for Detroit students and parents, including the option for some face-to-face instruction. He talked about the challenges of having no national plan for safety or funding for education, especially when schools are already strapped. Vitti described the district's testing plans and protocols and said he felt heartened that the virus hasn't spread during summer school so far. He said many of the protesters are not DPSCD parents but well-known community agitators whose position is that schools should not open, which does not take into account the needs of parents. Vitti said online learning processes have improved since last spring, but it will never supersede in-person instruction.

Program: Flashpoint
Date: August 9
Time/Duration: 10:00 a.m./10:29
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Education. Scillian was joined by our WDIV reporter who covers education Paula Tutman and Jametta Lilly, the CEO of the Detroit Parent Network. They talked about some of the challenges facing parents this fall, including whether to choose virtual, in-person or hybrid learning and what to do about their own jobs. They discussed the timeline along which these decisions are being made, and the access to technology other resources that can be tougher for urban and rural districts. Lilly pointed out that this crisis is really illuminating the existing disparities between districts and the options available to parents and students.

Program: Flashpoint
Date: September 6
Time/Duration: 10:00 a.m. /7:05
Summary:

One segment of this locally produced weekly public affairs program, guest hosted by WDIV News Anchor Jason Colthorp. He was joined by Detroit-based NBC education reporter Erin Einhorn. This past week was the first week back to school for many Michigan districts, and most are offering at least some virtual distance learning due to the pandemic. Einhorn said she has not heard many reports that it's going well overall, and she talked about how as always, students with fewer resources will face more challenges. But she also talked about how even under the best circumstances where a family has devices and data connections and parents who can work from home, attending school from home is far from ideal. She said many parents are worried this academic year will be a "lost year" in terms of learning and they'll just have to see how districts will handle any potential COVID outbreaks if and when students do return to the classrooms.

Program: WDIV PSA/MAB – OK2Say
Dates: July - September
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters tells kids that when they see bullying or violence at school or anywhere, there is an anonymous tipline where they can report it.

Program: WDIV PSA/MAB – Make the Difference
Dates: July - August
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about the value of a college degree from a Michigan public university, because it costs an average of 40% less than full price. It sends viewers to getMIDegree.org for more information.

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 11
Dates: July 1
Time/Duration: 11:00 pm. / 2:00
Summary:

We reported that Michigan’s attempt to “reopen” during the Coronavirus pandemic takes a step back. The report covered Michigan Governor Gretchen Whitmer’s decision to close all in-door seating at bars. It explained the move was prompted by a recent rise in the number of cases and incidents of businesses not following COVID-19 safety protocol. The story included comments from Whitmer and interviews with a business owner and customers. It also noted state health officials were worried about the upcoming 4th of July holiday. The state saw a larger than normal increase in cases after the Memorial Day holiday and feared the same trend would happen after July 4th.

Program: WDIV News / Local 4 News at 6
Dates: July 2
Time/Duration: 6:00 p.m. /1:30
Summary:

The Coronavirus pandemic has forced businesses to find new ways to connect with customers. This report pointed out how a small business is staying afloat and helping to keep the economy moving. It highlighted a company offering a new line of “cocktails-to-go” (or cocktails-in-a-can) available just in time for the 4th of July holiday period. In recognition of the holiday, there were three featured drinks, one red, one white, and one blue. The story also mentioned how other businesses were turning to the cocktails-in-a-can idea during the pandemic.

Program: WDIV News / Local 4 News at 5
Dates: July 23
Time/Duration: 5:00 p.m. / 2:00
Summary:

This report covered the debate over the impact social justice movements were having on the economy. It explained how President Donald Trump announced plans to assign dozens of Federal agents to the City of Detroit as part of the Operation Legend program. The report explained the Trump administration believes protests taking place in Detroit and several other cities is hurting businesses and slowing efforts for economic recovery during the pandemic. The story also included an interview with Detroit Mayor Mike Duggan. The mayor stressed that the city, at this time, does not want or need Federal agents. Community leaders also feared the presence of Federal agents could lead to conflict, which would further hurt the economy.

Program: WDIV News / Local 4 News Today
Dates: August 5
Time/Duration: 6:00 a.m. / 2:00
Summary:

We reported on “re-opening day” for Detroit’s three casinos, which were ordered closed because of the Coronavirus pandemic. The report laid out some of the health/ safety changes now in place, including a ban on smoking. The report included interviews with officials from Motor City Casino, Greektown Casino, and Michigan Governor Gretchen Whitmer. The story pointed out the economic importance the casinos hold to the City of Detroit. It also noted many gamblers were eager to return and some started lining up three to four hours before the casinos were allowed to reopen.

Program: WDIV News / Local 4 News at 5
Dates: August 11
Time/Duration: 5:00 p.m. / 1:45
Summary:

A major development plan announced for the former Michigan State fairgrounds site. This report covered a proposal for Amazon to open a distribution center at the site of the former State fairgrounds. The story included an interview with Detroit Mayor Mike Duggan who explained the overall project would convert 142 acres into the distribution center, a transit center, and other businesses. It was reported the proposed distribution center alone would cost about \$400 million and was expected to create at least 1200 jobs. The goal is to have the project complete by 2022.

Program: WDIV News/ Local 4 News at 5
Dates: September 3
Time/Duration: 5:00 p.m. / 2:00
Summary:

We reported about the decision by Michigan Governor Gretchen Whitmer to lift the restrictions on organized sports during the Fall due to the Coronavirus. The story included comments from the governor, health experts, as well as a local high school football coach and his players. The report also pointed out how, in many places, Fall football was a key part of that community and something far more than just the players benefited from.

Program: WDIV News
Dates: August 11, 12, 20. September 28.
Time/Duration: All Newscasts/6:40 total length

Summary:

WDIV reported a deal is in place to bring an Amazon distribution center to the state fairgrounds site on Woodward Avenue. After years of failed proposals to get the site redeveloped, Mayor Mike Duggan says Amazon would invest about \$400 million to build a three-point-eight million square foot distribution center. Duggan is hopeful the center will bring at least 12-hundred jobs to the city paying a minimum of 15-dollars an hour. Plans for the site also include auto supplier plants plus a new transit center. The distribution center is expected to open sometime in 2022.

Program: WDIV News / Local 4 News at 6
Dates: September 15
Time/Duration: 6:00 p.m. / 1:30

Summary:

WDIV Financial Expert Rod Meloni reported about some of the key factors creating a boom in the rental market in Metro Detroit. The report explained properties were not staying on the market as long, and how renters were seeing a 23% increase in rent since March. The story also explained how the Coronavirus pandemic was playing a role in how the market was reacting. One example: people currently living in an apartment, now looking to rent a home because they wanted more space during the state's "Stay Home, Stay Safe" order. The story also included an interview with a local real estate expert.

Program: WDIV News / Local 4 News at 11
Dates: September 25
Time/Duration: 11:00 p.m. / 1:45

Summary:

We reported that after being shutdown for months, movie theaters, bowling alleys and performance venues were given the green light to reopen. The report noted Michigan Governor Gretchen Whitmer amended the MI Safe Start order to allow theaters, bowling alleys and performance venues to reopen starting October 9. The story included reaction from impacted business owners and Michigan residents who talked about if they felt safe returning to indoor venues, and if so, how soon they might return. The report also highlighted the challenge some businesses will face because they are only allowed to open with limited capacity.

Program: Flashpoint
Date: August 2
Time/Duration: 10:00 a.m./ 5:25

Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the Economic Welfare of our Metropolitan Region. The group talked about what the pandemic has done to the commercial real estate markets with employers realizing they don't need to pay rent for workers to come into a

communal space. They also discussed how this impacts the Dan Gilbert/Rocket companies IPO. Next, Trott shared a memory of Congressman John Lewis who recently passed, and finally each roundtable member made a prediction on who they thought Joe Biden's vice presidential pick would be.

Program: Flashpoint
Dates: September 6
Time/Duration: 10:00 a.m. / 6:18
Summary:

One segment of this locally produced weekly public affairs program guest hosted by WDIV News Anchor Jason Colthorp addressed issues pertaining to our region's economic welfare. Colthorp was joined by the President and CEO of the Detroit Economic Growth Corporation Kevin Johnson to talk about the impact the pandemic has had on development projects in the city. He talked about the future of downtown office space with more people working from home, and efforts to make that share space safer in the era of COVID-19. Johnson provided updates on the notable construction projects around town, including a commitment from Amazon to build a 3.8 million square foot facility in the city of Detroit.

CONSUMER WELFARE

Program: WDIV News
Dates: July 11, 22, 23, 28, 28. August 6, 12, 13, 25. September 2, 14.
Time/Duration: All Newscasts/22:45 total length
Summary:

WDIV Consumer Investigator Hank Winchester exposed a series of scams against Metro Detroiters. Some of the scams he focused on were: COVID identity theft, face masks that don't work, bitcoin scams, and rental scams. New numbers paint a disturbing picture of who is being targeted, and how much thieves are stealing. Winchester reported there have been 2,736 complaints filed in Michigan with the Federal Trade Commission since March, a 117% increase since the beginning of the pandemic. There have been \$2.66 million in losses, averaging about \$248 per victim. California, Florida and New York have filed the most complaints. Nationally, 144,727 complaints have been filed with the FTC since March, with \$93 million total in losses. The most common scams include price gouging, undelivered goods, free groceries scams, identity theft, email and text scams and robocall scams.

Program: WDIV News
Dates: July 23. August 4, 5, 27, 28. September 11, 12, 24, 30.
Time/Duration: All Newscasts/12:15 total length
Summary:

WDIV Consumer Investigator Hank Winchester alerted viewers to various recalls throughout the past three months. Some of the items he profiled were; vehicles that needed repairs, hand sanitizer which contained dangerous alcohol, dog food that was making pets sick and a big recall

of red onions in Michigan. He advised viewers on what to look for and what to do if they had purchased any of those items.

Program: WDIV News
Dates: July 1, 8. August 7. September 24.
Time/Duration: All Newscasts/14:45 total length
Summary:

WDIV Consumer Investigator Hank Winchester continued to follow the fallout of an environmental mess at a company that didn't properly dispose of liquid waste. Winchester reported funding has been secured to help pay for the demolition of the Madison Heights building responsible for leaking green ooze onto a highway, but the fight over the future of the property is far from over. The mayor of Madison Heights has reason to be optimistic about the site because money is making its way to the city to not only clean the property, but eventually tear it down. Michigan officials pledged \$600,000 in the effort to tear down the building, and now Oakland County leaders are stepping up to pledge \$400,000 to get the job done. That means \$1 million is going into the effort to take care of the ongoing problem. Cleanup operations are continuing at the site, and the Environmental Protection Agency could hand the case off to the Michigan Department of Environment, Great Lakes, and Energy later this year. The battle with property owner Gary Sayers to get the green light to demolish the building continues, but knowing the money is available when the demolition is a go serves as a major relief to people affected by this situation.

Program: WDIV News / Local 4 News at 6
Dates: August 6., September 8
Time/Duration: 6:00 p.m. /7:05 total length
Summary:

WDIV Consumer Investigator Hank Winchester reported mail delays have been a big concern for everyday people and political leaders like Michigan Secretary of State Jocelyn Benson. An investigation is underway as many worry possible disruptions could affect voting by mail. Hank Winchester did a simple test to see if the mail being sent and received is getting where it needs to be on time. The Help Me Hank team sent mail from several Metro Detroit cities to Winchester's home and from his home to Detroit. The biggest delay they experienced was only three days. Most of the letters were delivered in two days. One letter from Clawson to Detroit took three days. One coming from Southfield to Royal Oak also took three days. The other 10 letters arrived in a timely manner.

Program: WDIV News / Local 4 News at 5
Dates: September 15
Time/Duration: 5:00 p.m./4:35 total length
Summary:

WDIV Consumer Investigator Hank Winchester advocated for a family who was stunned by a massive ambulance bill after their child was taken less than 25 miles at normal traffic speeds with a non-life-threatening dog bite. Kenna's family was stunned when they received a bill for

more than \$5,000 from the ambulance company. They said they traveled less than 25 miles at normal posted speeds from Henry Ford West Bloomfield to Children's Hospital in Downtown Detroit. They've been battling the ambulance company for months, and the issue wasn't resolved until Help Me Hank stepped in. In July 2018, Kenna and her family were at a party when she was bitten by a dog. "The dog reached over and bit her skull and shook it," her mother said. The young girl was first treated at Henry Ford Hospital in West Bloomfield, but her parents said doctors there suggested she be taken to Children's Hospital in Detroit. "They found out her skull was fractured, so they sent her to Children's," her mother said. Kenna was put in an ambulance and her mother rode with her. Since her parents were told the injuries weren't life-threatening, the ambulance rolled along at normal posted speeds, they said. "There were no sirens and they obeyed all traffic laws," Kenna's mother said. "I was following behind," Kenna's father said. "It was 2 a.m. There was no traffic and we obeyed all traffic lights. I was able to follow just like I'd follow any other car." Kenna was treated and released. She ultimately recovered, but the bill for the ambulance ride took everyone by surprise. After the insurance company paid a portion of the bill, the family was left with a tab of around \$5,300. They claim they tried to negotiate with Superior Ambulance, but didn't have any luck. The family hired attorney Glenn Saltsman. He said he also faced challenges working to get the bill down. "I was shocked, and I've been an attorney for 25 years and was disturbed by this," Saltsman said. "They actually sent a \$6,600 bill and my client's health insurance paid more than \$1,000, so when they kept going after my client over and above that, I was really upset." The family and Saltsman reached out to the WDIV Help Me Hank unit. When we tried to reach out to Superior, leaving repeated messages, there was no response. Finally, we reached out to Henry Ford Hospital and a contact connected Hank Winchester will the vice president of Superior. He said the issue would be investigated. Days later, Saltsman said the battle had finally ended. The vice president for Superior said in a statement that the billing issues had been resolved. "We're thankful to Help Me Hank," Saltsman said. "Without his intervention, I believe we would still be battling."

Program: Flashpoint
Date: July 5
Time/Duration: 10:00 a.m./12:35
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillain addressed issues pertaining to Consumer Welfare. Scillian was joined by the Director of the Michigan Department of Insurance and Financial Services Anita Fox to talk about changes in Michigan's no-fault auto insurance laws. She described the new choices drivers will have to make, and how they could potentially save consumers money if they're willing to choose fewer benefits. Fox explained the options people have if they lose their job and therefore their health insurance coverage, and whether an umbrella policy is a good option. The next guest was Dan Schrock, the Senior Vice President for Sales and Life Insurance Operations at AAA Michigan. Schrock also described the new choices, and how Michigan's costs spiraled out of control because the gold standard of coverage was mandated. He recommended that consumers get very familiar with their health coverage because it will inform what they choose for car insurance.

LEGAL SYSTEM

Program: WDIV News / Local 4 News Today, Local 4 News at 5,6 & 11
Dates: July 30. August 7
Time/Duration: 5:00 am., 5:00 pm., 6:00 p.m., 11:00 p.m./6:15 total length
Summary:

WDIV reported the University of Michigan faces a lawsuit on behalf of 50 alleged victims of late team doctor Robert E. Anderson that claims legendary football coach Bo Schembechler and former athletic director Don Canham were notified that Anderson was a sexual predator, “yet continued to allow Anderson access to athletes.” According to the suit, Schembechler advised a student to file a sexual abuse complaint against Anderson with Canham in 1982. Despite that complaint and others against Anderson dating back years, Canham failed to take action, the lawsuit claims. Former male student-athletes, students and non-students have provided accounts of abuse in Anderson’s exam room, which often detail unnecessary rectal and genital examinations and fondling. Athletes would report to Anderson for sports-related injuries for decades. The lawsuit plaintiffs include 23 football players from the 1968 through 1986 teams, as well as members of the baseball, gymnastics, basketball, crew, track and field, and cross country teams, students and staff of the university, and local high school students. One of the plaintiffs in the lawsuit, identified as “John Doe EB17,” alleges that in 1981 Schembechler recommended that he see Anderson for migraine headaches, which is when EB17 said Anderson abused him for the first time. The lawsuit claims that the University of Michigan gave Anderson “unfettered access” to thousands of students and athletes, despite the fact that he was demoted in 1979 for sexually preying on students. Following the demotion, Canham is accused of “working out a deal” that increased Anderson’s role in the athletic department.

Program: WDIV News / Local 4 News at 5, 6 & 11
Dates: July 22, 23. August 20, 31.
Time/Duration: 5:00 pm. 6:00 p.m., 11:00 pm./6:55 total length
Summary:

WDIV reported a Detroit police officer filed a \$10 million lawsuit against the Warren Police Department claiming he was wrongfully arrested. Officer Donald Owens said he was discriminated against during the ordeal. The police report said there was a small car crash November in Owen’s yard in Warren, where he refused to give his name and occupation to officers when asked. The report said the Warren officers could smell alcohol on Owens’ breath and told him he could be arrested for disorderly conduct. When they asked for Owens’ name again, the report alleges he replied with “Go ahead. Lock me up.” Michael Fortner, Owens’ attorney, said that’s not what happened. While he was arrested, Owens said he was also abused and not given medical treatment when asked. It isn’t the first accusation of racism within the Warren Police Department. In 2018, the department’s only Black officer at the time sued for discrimination and in June, a Warren officer was caught on camera pulling a Black Amazon driver from his truck for parking in the wrong direction.

Program: WDIV News / Local 4 News at 5
Dates: August 31
Time/Duration: 5:00 p.m./2:30 total length
Summary:

WDIV reported a local woman sued an officer and the City of Detroit after her dog was shot and killed. The officer fatally shot the dog as police were searching the neighborhood for a robber. The owner of the dog says she can't even sit on her porch anymore because it is a reminder of the incident. "Chino was my protection. I can't even sit in my yard. I am used to having him run around. He was like a family member," said Rosemary White, the dog's owner. The incident happened early August while police were searching Alma Street for evidence in another crime. White's 18-year-old daughter was asked to move 14-month-old Chino from his kennel into the backyard and take him inside. Before that could happen Chino ran to the front yard to the fence where a police K9 put its nose through the fence. Chino started biting the K9's muzzle. Then the officer pulled her gun out, shot and killed Chino before White's daughter could get there. "Before she even got to the front as she went to the step Chino was shot already. When she went to take him and put him up she never got a chance," said White. Her attorneys spoke to the media about the incident. "Chino is a pet. The police dog is not. The police dog's like a machine. It is trained to perform a specific police function...It is clear to me either the dog wasn't trained properly, the officer wasn't trained properly or both," said attorney Jon Marko. According to Marko, DPD is putting the blame on White saying the fence was too close to the sidewalk. In a recent interview the officer's commander said if Chino was kept in the backyard this wouldn't have happened.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: August 12, 13
Time/Duration: 5:00 a.m., 11:00 p.m./4:55 total length
Summary:

WDIV reported a former attorney at Fieger Law is suing, claiming Geoffrey Fieger fired her when she tried to take paid time off to care for her sick child at the beginning of the coronavirus (COVID-19) crisis. According to the lawsuit, Fieger refused Polina Milman's request to work from home. The single mother of two had lost her daycare due to COVID-19 and has an immunocompromised son who had symptoms of a cold. According to the lawsuit, Fieger fired her even though Human Resources at Fieger Law had approved her request to use her paid time off. Geoffrey Fieger said the lawsuit is nothing but a publicity stunt by Milman's Attorney and her firing had nothing to do with coronavirus. He said Milman was a terrible employee who had cleared out her desk the week before and had no intention of coming back to work. If she was a terrible employee, her employment file doesn't reflect it according to Gordon who said the lawsuit is no stunt. "You can't go into federal court as a publicity stunt," Gordon said. "I've been doing this for 40 years I don't need to be told by Geoff Fieger what I'm doing or why I'm doing it. I really suggest, if he's concerned about it, he brush up on employment law."

Program: WDIV News/ Local 4 News at 6 & 11
Dates: September 30
Time/Duration: 6:00 pm., 11:00 p.m./5:05 total length

Summary:

WDIV reported an innocent man who wrongfully served 26 years in prison for a Detroit murder has released. After 26 years of imprisonment, Lacino Hamilton is now a free man after being wrongfully convicted for the murder of a woman in Detroit in 1994, according to the Wayne County Prosecutor's Office. When he was 21 years old, Hamilton was wrongfully convicted of second-degree murder and felony firearms in 1995. Officials say Hamilton's conviction was based on information provided by a criminal informant who claimed that Hamilton had confessed to the murder. However, a six-year investigation revealed that the informant made false claims against Hamilton and many others in order to obtain legal leniency for himself, according to authorities. The prosecutor's office also says that DNA evidence incriminating Hamilton in the 1995 trial was never disclosed or tested. Members of the Western Michigan University Cooley Law School Innocence Project and Boise State University's Idaho Innocence Project funded DNA testing and reviewed the results which helped establish Hamilton's innocence, officials said.

Program: Flashpoint
Date: August 23
Time/Duration: 10:00 a.m. /11:47
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our Legal System. Scillian was joined by Michigan Attorney General Dana Nessel. This past week, residents of Flint got a deal for \$600 million dollars for the water crisis, which is the biggest settlement ever reached. Nessel listed where the money will go, including school aid, replacement of lead lines and programs for seniors. She said money will never be enough, but she hopes it provides some justice to people who suffered. Most of the money will go to young children, but she acknowledged that a sizable chunk also goes to attorney fees. Nessel gave a quick update on the criminal side of the case before turning attention to the United States Postal Service. Her office filed suit to make sure any changes or changes to machinery use are stopped. With the upcoming election where more people will be voting by mail, Nessel said it's important that mail is processed in a timely manner.

CRIME

Program: WDIV News
Dates: July 24, 25, 29, 30, 31. August 1, 2, 4, 5, 6, 13. September 14.
Time/Duration: All Newscasts/22:15 total length
Summary:

WDIV reported on the murder of a poker player that made national headlines. Susie Zhao's body was found badly burned on July 13 near the Pontiac Lake State Recreation Area. Zhao recently moved from California to Michigan. The 33-year-old professional poker player was tortured before she was murdered. Jeffery Bernard Morris, 60, is charged in connection to the murder. He's being held without bond, charged with premeditated murder. The night before Zhao's remains were found, sources said Zhao met Morris at an area motel. It is believed that Zhao's cell records put Morris on investigator's radar. White Lake Township police and an FBI task force tracked Morris and arrested him. Sources said before Zhao

was set on fire she was bound by zip ties. Investigators have tracked own video from a store of Morris buying zip ties. After Zhao was restrained, sources said she was tortured and sexually assaulted with an object. She was set on fire while she was still alive.

Program: WDIV News / Local 4 News at 5
Dates: August 11
Time/Duration: 5:00 pm/2:30 total length
Summary:

WDIV has been reporting on the unsolved murder of Egypt Covington. Reporter Shawn Ley has stayed close with the family. There have been billboards pleading for clues, marches in her honor and now there is a \$25,000 reward for clues in the murder of Egypt Covington. Egypt Covington, 27, was shot and killed inside her Van Buren Township home on June 23, 2017 and her murder remains unsolved. The family hopes the new reward will encourage someone to come forward with information. When Egypt Covington's body was found, her hands were bound with Christmas lights and she had been shot in the head. No one has been charged in connection with the crime.

Program: WDIV News / Local 4 News at 5 & 6
Dates: July 2, August 5, 18, 25, 26, 27, September 3, 16, 23, 29.
Time/Duration: 5:00 pm., 6:00 pm./19:55 total length
Summary:

WDIV aired a series of reports called "Searching for Justice" profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organizes events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: a 29 year old mother shot and killed in her car, a four year old shot and killed when someone fired a gun into his home, and a 60 year old beaten to death.

Program: WDIV News / Local 4 News at 6
Dates: September 25
Time/Duration: 6:00 pm./2:30 total length
Summary:

WDIV reported there have been a staggering number of illegal guns found in Dearborn this year as police report an increase in shootings and murder rate.. There have been more homicides by August of this year than in all of 2019, police Chief Ronald Haddad told our Investigative unit. Haddad said there were only four murders in Dearborn last year, and there have already been five in 2020. He spoke with the Defenders about an alarming violence issue in the city. "Shooting incidents have doubled," Haddad said. "Six last year, 12 this year." "How concerned are you?" WDIV Defender Shawn Ley asked. "It's very concerning," Haddad said. "Gun arrests are up 140%." That percentage is just from June to July of this year. When police officers conduct traffic stops and respond to road rage incidents, they're finding guns, Haddad said. "Increasingly, we are coming in contact with armed persons," he said. "Illegally armed. It causes me great concern, just to know they are facing that on the street really concerned about their safety. We are trained but vulnerable at this time." Haddad said there haven't been any violent interactions between police and the public, but he said right now people are angry and armed.

Program: WDIV News
Dates: September 28
Time/Duration: All newscasts/5:15 total length
Summary:

WDIV reported that according to the Federal Bureau of Investigation's crime in the United States report, violent crimes are down three percent year-to-year but Detroit still has the highest violent crime rate of any major U.S. city. Reporter Shawn Ley went to what the Gang Squad said was the most dangerous intersection in the city to talk to people about the findings. A man who lived there said his area has seen abandoned homes torn down, and everyone looks out for each other. He said the high crime numbers are related to gangs and drugs. Police departments report their number of violent crimes to the FBI. In 2018, Detroit led the way in violent crimes reported per 100,000 people. Now, in 2019, Detroit's numbers again leading the way, despite being down 3 percent from last year. Judge Kenneth King at 36th District Court sees victims of crime and people who are accused of committing crimes every day. King said his docket these days is very busy, and he handles a lot of gun cases. Police are working aggressively to get guns off the street. That has resulted in more arrests. King said poverty plays the largest role, resulting in gangs going to war. He said crime in Detroit is on par with other big cities. "This will truly turn around until we get a handle on our educational system. That's when we will turn the corner," King said.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News at 5
Dates: July 1
Time/Duration: 5:00 pm. / 1:30
Summary:

We reported that one of Michigan's best known high schools became part of the calls for racial change. The story looked at the history of Cass Technical High School. For decades, Cass Tech was the top high school in the City of Detroit, and also ranked among the best state-wide. The report explained the school is named after Lewis Cass, who supported slavery, owned slaves, and forcibly removed Native communities from their locations. Because of Lewis Cass's past, many calling for racial change wanted the school to be renamed. The story included interviews with students, and alumni, many of whom felt the name should not be changed. Those who want to keep the name felt most people do not associate the name with Lewis Cass.

Program: WDIV News / Local 4 News at 5
Dates: July 2
Time/Duration: 5:00 p.m. / 1:45
Summary:

As calls for racial change continued through the summer, Michigan Senator Gary Peters hosted an on-line forum on racial justice. The report included interviews with Detroit NAACP President Wendell Anthony and Former U.S. Attorney General Eric Holder. The story highlighted several different areas covered in the meeting, including the need for change in policing policies, the health disparity (before and during COVID-19), and the need for more, widespread, community involvement.

Program: WDIV News / Local 4 News Today
Dates: July 7
Time/Duration: 5:00 am / :50
Summary:

We reported about another incident of a White person unnecessarily calling the police on a Black person. The story explained how a woman in New York called 911 claiming she was being harassed /threatened by a black man in the park. The report noted the woman was not being threatened and that the encounter began because the man asked the woman to put her dog on a leash. It was cited as one of several recent incidents where unfounded complaints were made against a Black person.

Program: WDIV News / Local 4 News at 6
Dates: July 7
Time/Duration: 6:00 p.m. / 2:00
Summary:

We reported about a new effort to demonstrate the importance and the need to support Black-owned businesses. The report covered what was called “Black Business Black Out” day, where everyone was encouraged to support a Black-owned business, especially a small business owner, by shopping only at a Black-owned business for the day. The story included interviews with business owners and shoppers. It also noted that because many Black-owned businesses operate at a smaller profit-margin level, they were at a greater risk of going out of business during the Coronavirus pandemic.

Program: WDIV News
Dates: August 3
Time/Duration: All Newscasts/40:00
Summary:

August was National Black Business Month and WDIV featured several local businesses throughout each week on several different newscasts. The stories were done by several different WDIV reporters. The coverage noted Black businesses represent about 10% of all businesses in the United States. The reports included a variety of businesses, including clothing stores, bakeries, educational tutoring services and entertainment. While each touched on the unique challenges black businesses face during the Coronavirus pandemic, some also featured the unique opportunities. For example, the tutoring story featured two young women who are both expanding their businesses because of the growing request for extra help prompted by the increase in remote learning.

Program: WDIV News / Local 4 News at 6
Dates: August 6
Time/Duration: 6:00 p.m. / 1:45
Summary:

We have reported that during the Coronavirus pandemic that minorities were impacted at a greater rate than others. This report looked specially at the toll taken on women of color, nothing the disproportionate rate in which those women have contracted the virus. The story explained about 600 women were taking part in a study of the issue and that nearly two-thirds of “women of color” in Michigan are affected by COVID-19. The story included interviews with a patient and an medical expert.

Program: WDIV News / Local 4 News at 5
Dates: August 11
Time/Duration: 5:00 pm. / 1:45
Summary:

We reported that History was made in American politics. The report covered the selection of California Senator Kamala Harris as the Democratic vice presidential candidate in the 2020 Presidential race. The story explained Harris became the first woman of color to run for the office. The report included a lookback at Harris' life, interviews with Harris, reaction from Metro Detroiters. It also looked at the impact her selection may have on the race.

Program: WDIV News/ Local 4 News at 5
Dates: September 10
Time/Duration: 5:00p.m. / 3:00
Summary:

We reported about a group of Black women who are Republican and support President Donald Trump. WDIV News anchor Kimberly Gill reported that the small but vocal group goes by the name "Black Voices for Trump." There were three women interviewed for the story, each said they'd been a supporter of the GOP since the 1980s. The group believes more has gotten done for the Black community when Republican leaders were in power. The women also talked about the backlash they get from other Blacks in their community or family for not supporting Democratic candidates.

Program: WDIV News /Local 4 News at 5
Dates: September 10
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported about an attack on a Warren couple's home that police are investigating as a hate crime. The couple, who is Black, said during an interview they believe they were targeted because of the Black Lives Matter sign in their front window. The story explained how the window was smashed and the tires on two of the couple's vehicles were slashed. The vehicles were also vandalized with racist graffiti and a swastika. In addition to interviewing the couple, the report also included a statement from both Warren's mayor and the city's police commissioner. Both denounced the attack and promised a "door-to-door" investigation to find out who was responsible.

Program: WDIV News / Local 4 News at 5
Dates: September 15
Time/Duration: 5:00 p.m. / 1:45
Summary:

We reported that months after the police killing of Breonna Taylor, the City of Louisville agreed to pay her family \$12 million and to reform police practices. The story reviewed how a White police officer shot and killed Taylor, who is Black, during a raid. The story also included an

interview with Taylor's mother who said the settlement does not close the case. The family, and the community, were still waiting to find out if officers involved in the raid were going to face charges. The report noted how the case sparked protests across the country, with the chant "Say her name", becoming a familiar reframe for those who felt her case did not initially get the attention it deserved because she was Black.

Program: WDIV News / Live & Local 4 News at 4,5,6, & 11
Dates: September 23
Time/Duration: 4:00 pm, 5:00 pm., 6:00 p.m., 11:00 p.m./1:08:00
Summary:

We presented live coverage as the Kentucky Grand Jury reviewing the Breonna Taylor police shooting case presented their findings.. The news reports explained the Grand Jury brought no charges in Taylor's death, but indicted one officer with Wanton Endangerment for gunfire that entered the apartment of Taylor's neighbor. The report noted how the decision ignited even more tension because of the races involved. The White officers who shot Taylor, who is Black, were not charged in her death, but an officer was charged with shooting into the apartment of Taylor's neighbors, who were White. For the report, there were interviews with the Kentucky Attorney General and the Mayor of Louisville. The coverage also included reaction from Kentucky residents as well as people from Metro Detroit, many of whom took part in earlier local protests over Taylor's shooting. There was also a statement from Taylor's attorney on behalf of the Taylor family.

Program: WDIV News / Local 4 News at 5
Dates: September 24
Time/Duration: 5:00 pm. / 2:30
Summary:

The decision to not bring charges against the police officers in the shooting death of Breonna Taylor set-off both more nation-wide protests, and debate. This report looked at the growing racial tension and the challenges those in the legal community face in deciding whether to pursue charges. For the story, Detroit's current police chief and a former police chief were interviewed. Both are Black men. They were asked if they agreed with the decision by the Grand Jury and the handling of the case by the Kentucky Attorney General, who is also a Black man. The story explained how the current Detroit police chief thought the Kentucky A.G. did a thorough job and the Detroit chief agreed with the non-charging decision. The current chief was reluctant to criticize Louisville police, but also went on to explain the situation here in Detroit is different because, for the most, there is a better relationship between the community and police. The former Detroit police chief disagreed with the Kentucky A.G. and the Grand Jury findings and felt charges should have been filed directly to the shooting death of Taylor.

Program: Flashpoint
Dates: August 30
Time/Duration: 10:00 a.m. /16:30
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to Race Relations. Scillian was joined by Detroit Police Chief James Craig. He reflected on the past 13 weeks of mostly peaceful protests in the city, and highlighted how the department handled some of the more contentious moments. Craig said federal agents are not the problem that protestors say they are, because they've been working with the city to reduce violence for the past 26 years. He gave a critique of how the Kenosha police department handled the shooting of Jacob Blake. Finally, Craig described his working relationship with Mayor Duggan as very effective. Scillian next spoke with Washington Post columnist Eugene Robinson who took up the subject of widespread protests against racial injustice. He described his own history of experiencing change over time, since he grew up in South Carolina with Jim Crow segregation and slowly it dissipated. He said things are different now because the struggle is more against racist attitudes than overt laws. He also noted that protesting crowds are more diverse than he's ever seen before in his lifetime. Robinson talked about how more people seem open to new messages and seeing the world from other perspectives.

CULTURAL AFFAIRS AND COMMUNITY ENRICHMENT

Program: WDIV News
Dates: July 17, 23, 24, September 17, 30
Time/Duration: All Newscasts/12:10 total length
Summary:

WDIV reported on the difficulties charities are facing during the pandemic. When incomes drop, the first to see the hit are the charities who count on donations to serve those in need. We profiled Focus Hope and Capuchin Soup Kitchen to show viewers how important those donations are to these communities.

Program: WDIV News / Local 4 News Today
Dates: July 1, 8, 15, 22, 29. August 5, 13, 19, 27. September 9, 16, 23, 30.
Time/Duration: 6:00 a.m./28:15 total length
Summary:

Every week, WDIV news anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She and her producer searched for the most exceptional kids in Metro Detroit to boast about in her "brag book." This quarter, we added teachers to the mix. Rhonda then shares their stories and fills the book with these remarkable accomplishments. Though the coronavirus pandemic moved many of these surprises to Zoom, Rhonda and her team kept honoring kids. This quarter she focused on these children among others: a kid who raised \$2,000 for animal charities from selling her artwork, a teacher who knows how to challenge her students in a caring and supportive way during the pandemic and a student who might be the next member of the US Congress.

Program: WDIV News / Live in the D, Local 4 News Today, Local 4
News at 11
Dates: August 7. September 11, 12, 15, 19, 22

Time/Duration: 5:00 a.m., 10 a.m., 11:00 pm./18:35 total length
Summary:

WDIV routinely airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: the most expensive record in the world that can be found right here in Detroit, a local restaurant that is thriving during COVID times and was able to celebrate its first anniversary in business and a food revolution taking place in a local neighborhood through an amazing garden.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 6
Dates: July 3, 9, 13, 17, 19, 29, 30, 31. August 3, 6, 7, 9, 14. September 4, 6, 18, 21

Time/Duration: Local 4 News Today, 5pm, 6pm/35:55 total length
Summary:

As children were forced to spend a lot more time at home this summer, we introduced a new segment called “Kids At Home” which was designed to help parents manage this time for their children. WDIV Sandra Ali headed up this project and would find activities or systems that helped parents wrangle their kids, while still working, without the normal help from their community. Ali focused on these topics among others: the growing stress for kids due to local of socialization, setting up chore systems, how journaling helps kids relieve stress and some great activities for kids who are bored.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 6, Live Special
Dates: July 8, 9, 15, 16, 17, 20, 21, 22, 24, 26 August 3, 10.
Time/Duration: 8:00 p.m., 5:00 a.m., 5:00 p.m., 6:00 p.m./1:23:45 total length
Summary:

After the coronavirus hit, WDIV shared stories of good news and positivity from Metro Detroit. We created a segment of news called “Acts of Kindness” with anchor/reporter Steve Garagiola and Sandra Ali. We also gathered some of those stories into a special prime time presentation called “Spirit of Detroit.” Steve and Sandra connected with viewers to hear what people in their neighborhoods and social circles were doing to try and help the community get through coronavirus. Some of the stories Steve and Sandra focused on included: a relief garden for sufferers of the pandemic, music school teachers keep the tunes alive for their students, and high-end chefs creating delicious meals for the homeless.

Program: WDIV News / Local 4 News at 5
Dates: August 24
Time/Duration: 5:00 pm./2:30 total length
Summary:

WDIV reported as a portion of the Lodge Freeway was re-named in honor of Aretha Franklin. Franklin, a lifelong Detroiter, died two years ago. The community pushed for an

official recognition of the soul singer along a freeway to honor “Freeway of Love,” one of her many hits. Representative Leslie Love and Gretchen Whitmer attended the dedication, along with Franklin’s granddaughters.

Program: WDIV News / Local 4 News at 6
Dates: September 26
Time/Duration: 6:00 p.m./2:30 total length
Summary:

WDIV reported as a brand new park was dedicated to the community in Detroit. The families living near a big freeway and industrial area had no place for their kids to play. The city helped the community fund a park, which is the first park in the south portion of the 3rd district of Detroit in more than 30 years. The families celebrated the slide, the swings and the playscapes along with a basketball court. The community helped raise the \$250,000 required for the project.

Program: Salute to America
Dates: July 3
Time/Duration: 8:00 pm. /60:00
Enore: July 5/ 11:35 p.m. & July 6 10:000 am/60:00 each
Summary:

WDIV produced this local special in partnership with two of Detroit's cultural institutions, The Henry Ford and the Detroit Symphony Orchestra. It featured musical performances from the DSO, a brass quintet, and singer Beth Griffith-Manley. It also included a greeting from The Henry Ford CEO Patricia Mooradian and Detroit Symphony Orchestra CEO Anne Parsons. The show contained historical information regarding the patriotic pieces played, how Americans have celebrated the 4th of July through the years, and how to fire a Civil War-era cannon. Salute to America was hosted by WDIV personalities Jason Carr and Tati Amare.

Program: The Ford Fireworks
Dates: August 31
Time/Duration: 8:00 pm./2:00:00
Encore: Sept 4
Time/Duration 8:00 pm / 2:00:00
Summary:

This WDIV local special, The Ford Fireworks was hosted by WDIV anchors Kimberly Gill and Devin Scillian. The show included musical performances from five local artists, and a live fireworks display. It also featured interviews with some of southeast Michigan's business and nonprofit leaders, including the CEOs and other executives of Children's Hospital of Michigan, Blue Cross Blue Shield of Michigan, Gardner White Furniture, Kroger of Michigan, Ally Financial, the Ford Fund and The Parade Company. Throughout the show we shared short profiles of various frontline workers who helped the community during the pandemic, in capacities from health care to postal service.

Program: Something Good
Dates: July 16,
Time/Duration: 8:00 pm. /60:00
Dates: August 9
Time/Duration 11:35 p.m. / 60:00
Dates August 30
Time/Duration: 11:35 p.m. / 60:00
Dates: September 30
Time/Duration: 8:00 p.m. / 60:00
Summary:

During the Coronavirus pandemic Graham Media developed this series of programs to address some of the positive stories that were taking place in our communities. 'Something Good' highlights the best in humanity from people helping others, fundraising and innovating during these challenging times.

Program: WDIV PSA/Detroit Out Loud
Dates: August 19 - 23
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA invited viewers to participate in the second annual Detroit Out Loud festival, which was held virtually this year. It included musical performances, poetry, cooking demonstrations, exercise classes and other entertainment geared toward a wide range of tastes.

