

***APRIL – JUNE 2020
DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES***

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	10:00 a.m. – 11:00 a.m.
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PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE	Friday 9:00 – 11:00 p.m. 4/3-4/1, 4/24-5/22,5/5,
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Friday 10:00 p.m. 11:00 p.m. 4/17, 5/29, 6/12-6/26

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM 11:00 AM –12:00PM
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TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
- 3.. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles. Currently, stories about Coronavirus and all that impacts, top our daily coverage.
4. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: April 13, 20, 27, 28, 29. May 7, 11, 12, 13, 14, 15, 18, 19, 22, 25, 26. June 1, 2, 4, 5, 6, 10, 17, 23, 24, 29, 30.
Time/Duration: All Newscasts/1:05:15 total length
Summary:

WDIV reported on Governor Whitmer's phases of lockdown for the state of Michigan in its battle against the coronavirus. In order to give the residents of the state clear goals for why she had closed certain businesses and not others the governor and her team used six phases of the pandemic and divided up openings and public and private gathering among them. We reported every day which phase were in and did stories on the effects of the closures and reopening between the different phases. The governor called her plan the "Michigan Safe Start Plan" and divided the phases as follows: uncontrolled growth, persistent spread, flattening, improving, containing, and post-pandemic. The final phase wouldn't be reached until a vaccine was invented.

Program: WDIV News
Dates: April 1, 3, 5, 7, 9, 12, 15, 17, 20, 22, 24, 27, 29. May 1, 4, 7, 11, 13, 15, 18, 21, 26, 28, 29. June 1, 5, 14, 17, 28, 30.
Time/Duration: All Newscasts, Live Press Conferences/29:15:10 total length
Summary:

WDIV aired the all of Governor Whitmer's briefings on the coronavirus pandemic. Initially, the briefings were held daily as hospitals were overwhelmed with patients with the virus and communities were in essence, locked down. As the case count began to lower steadily, and first responders were able have appropriate PPE and have enough beds for patients, the briefings became fewer in frequency.

Program: WDIV News/Governor Town Hall
Date: April 2
Time/Duration: 7:00 pm. / 60:00
Summary:

WDIV joined together with the other television stations in our market to bring our viewers a live virtual Town Hall with Governor Whitmer addressing questions related to the Coronavirus plans in our state.. WDIV News anchor Devin Scillian was one of the panelists and viewers also supplied questions.

Program: WDIV News Senator Town Hall
Date: April 16
Time/Duration: 7:00 p.m. / 60:00

WDIV joined with other television stations to bring our viewers a live virtual Town Hall with U.S. Senators Debbie Stabenow and Gary Peters. WDIV News anchor Devin Scillian was one of the moderators.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: April 27, 28.
Time/Duration: 5:00 a.m., 11pm/4:55 total length
Summary:

WDIV anchor Devin Scillian asked questions of Vice President Mike Pence during a one-on-one interview during the early weeks of the coronavirus in Michigan. He asked the vice president about federal response to Michigan's requests for extra funding and personal protective equipment for first responders. When asked about what he thought about protesters who flocked to Lansing to share their discontent about the stay-at-home order, many of whom were carrying signs supporting Pence or Donald Trump, he said he doesn't expect Americans to give up their First Amendment right. Pence added that he feels confident state leaders will make the right choices.

Program: WDIV News
Dates: April 10, 11, 12, 13, 15, 22, 23, 27. May 11, 12, 13, 14, 18, 21. June 2, 9, 15, 18.
Time/Duration: All Newscasts/1:10:00 total length
Summary:

WDIV reported on a controversial plan to have nursing home patients with COVID-19 return to those community homes after they leave the hospital. This led to outbreaks in nursing homes that could have been prevented had the patient not returned. The executive order required nursing homes to create a COVID unit for those patients, but many weren't equipped to handle caring for and containing those patients. State Senator Peter Lucido led a charge to find alternative facilities for these people to recover. We also reported on numerous families who couldn't visit their loved ones in nursing homes because of restrictions. We also reported on an outbreak at Riverview nursing home that led to more than 25 deaths in the facility.

Program: WDIV News
Dates: April 13, 14, 15, 16, 17, 30. May 5, 11, 12, 13, 14, 20.
Time/Duration: All Newscasts/40:15 total length
Summary:

WDIV reported on angry protests at the state capitol against Governor Whitmer. Groups gathered to protest the governor's lockdown plan, calling it extreme and anti-business. The protests gathered national attention because some attendees carried guns and signs that linked Whitmer to the Nazi party. The president also began to heckle the governor on Twitter, encouraging the protests to continue. At one point, the protesters did get inside the Capitol, creating a scene that was broadcast around the world. The governor continued to say she would only make lockdown decisions based on sound medical and scientific advice and that she wouldn't be pressured by politics.

Program: WDIV News
Dates: May 19, 20, 21, 22, 27, 28. June 9.
Time/Duration: All Newscasts/live press conference/1:45:15 total length
Summary:

WDIV reported Governor Whitmer declared a state of emergency in mid-Michigan after two dams broke or failed and flooded several communities. Thousands were evacuated after the Edenville Dam, which was supposed to be under government oversight, failed. The governor declared the emergency to open up areas of funding from the federal government. WDIV was in Midland and aired stories of loss and heartbreak, as families hope federal funds will help get them back on track.

Program: WDIV News
Dates: April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 23, 25, 27, 29. May 1, 4, 7, 10, 12, 14, 18, 22, 25, 29. June 1, 4, 7, 10, 13, 15, 18, 20.
Time/Duration: All Newscasts/3:05:05 total length
Summary:

WDIV reported Detroit Mayor Mike Duggan jumped feet first into the coronavirus response, as the virus quickly spread through the city. It became clear early on that Detroit would be hit harder than many regions due to levels of poverty and close living. What also became clear was the blacks were disproportionately affected by COVID-19 and the city had to act quickly to contain the virus. This became quickly apparent as the city's police chief, James Craig was diagnosed with the virus, along with hundreds of other officers. The mayor came up with plans and teams and testing sites and told the residents of these plans in daily briefings. After weeks of intense messaging about staying home and social distancing, the city was able to dramatically lower their numbers.

Program: Flashpoint
Date: April 12
Time/Duration: 10:00 a/m./ 5:50
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues relating to Government. Scillian was joined guests; WDET host Stephen Henderson and Detroit News editorial page editor Nolan Finley. Bernie Sanders dropped out of the presidential race this week, leaving Joe Biden as the presumptive nominee. Both analysts describe how they see the political season morphing to accommodate the pandemic. Finley pointed out the less you see of both Biden and Trump, the better it is for each of them. Henderson tried to guess how and whether the conventions would happen in late summer. They both imagined how quickly life would go back to normal if there is a treatment or vaccine breakthrough soon.

Program: Flashpoint
Date: April 19
Time/Duration: 10:00 a.m./ 9:51
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues relating to Government. Scillian was joined by Vice investigative reporter Jordan Chariton who recently published the findings of a lengthy Flint water investigation. His reporting showed former Governor Snyder knew switching to the Flint River could be dangerous and he knew about Legionnaires Disease cases much earlier than he testified to Congress that he knew. Former Flint mayor Karen Weaver also told Vice Snyder pressured her to tell residents the water was safe, and the city lost some funding after she refused. Chariton said in the end the switch to the new water system in order to save money ended up costing a lot more in the long run. The conversation ended with a discussion of potential new charges in the Flint cases.

Program: Flashpoint
Date: May 3
Time/Duration: 10:00 a.m./ 17:18
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by roundtable guests' U.S. Representatives from Michigan, Republicans Paul Mitchell and Tim Walberg and Democrats Debbie Dingell and Brenda Lawrence. This past week there was a protest of Governor Whitmer's lockdown orders in Lansing, to which some people brought assault weapons. The group affirmed the right to protest but questioned whether bringing guns into it was a distraction from the message. The Representatives all expressed concern about the economic impact especially on small businesses. In addition, Lawrence said she's worried about mental health issues and Mitchell said he's worried some foreign foes like China and Iran are exploiting this crisis to advance their own agendas. Finally the roundtable discussed the backlog on unemployment applications and the long waits that people are being forced to endure.

Program: Flashpoint
Date: May 10
Time/Duration: 10:00 a.m. /11:44
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues relating to government. The guest was the Republican Speaker of the House in Michigan, Rep. Lee Chatfield. Chatfield said Governor Whitmer is not working together with the legislature in her pandemic orders. He said different parts of Michigan should be allowed to function in different ways because the COVID-19 cases are worse in some regions than others. Republican leaders are taking Whitmer to court over the issue, and Chatfield said they thought it was the only way to enforce the three co-equal branches

of government. Chatfield acknowledged that some of the protestors were ‘bad actors’, but said it’s still important to uphold the right to keep and bear arms even in the Michigan Capitol building.

Program: Flashpoint
Date: May 31
Time/Duration: 10:00 a.m./12:44
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government, specifically law enforcement. The guests were Detroit Police Chief James Craig and Wayne County Sheriff Benny Napoleon talking about the recent protests every night in Detroit. Craig said the majority of the protestors who were arrested the previous night were from out of town, as far away as Nashville. Both guests have long careers in law enforcement, so they talked about the importance of the core cultures within police agencies, and cultivating good relationships with the community over the years. Craig suggested the Minneapolis police department should have arrested the officers in the George Floyd case earlier. Finally they talked about the challenges of running jails during the COVID-19 pandemic.

Program: Flashpoint
Date: June 14
Time/Duration: 10:00 a.m./2:31
Summary:

One segment of this locally produced weekly public affairs program guest hosted by WDIV News anchor Sandra Ali addressed issues pertaining to government. The guest was Kerry Ebersole Singh, the director of Michigan’s 2020 Census effort. Singh said the Census Bureau extended the timeline until October 31st, but urged viewers not to wait to fill out their forms. She said the state of Michigan is at about 67% response rate, but we can do better especially in certain college towns like East Lansing and some rural areas. She said Livingston and Macomb Counties are both in the top ten in the United States in terms of responses.

Program: Flashpoint
Date: June 21
Time/Duration: 10:00 a.m./11:48
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. The segment was split between two guests, both talking about mail-in voting. First was Michigan Secretary of State Jocelyn Benson, who authorized sending ballot applications to all registered voters which President Trump opposed in a tweet. Benson said the right to vote by mail is new in Michigan as of 2018 and she wanted to make sure all voters had an equal opportunity to use it no matter where in the state they live. She said the mass mailing will help make the state’s voter rolls more accurate since they hadn’t been updated in nine years. Benson defended the integrity of the absentee ballot process and said no matter what happens in November there will also be a safe

in-person option for voting. Then the conversation turned to Kent County Clerk Lisa Posthumus Lyons, who opposes sending the ballot applications to everyone because she says it's illegal. She said Michigan's constitution provides for ballots to be sent only to the people who request them. Lyons said now that the mass mailing has already happened it's messing with the voter rolls and eroding confidence in the process.

Program: Flashpoint
Date: June 28
Time/Duration: 10:00 a.m./15:03
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by presumptive Republican candidate for Senate from Michigan John James. James discussed the challenges of trying to campaign during a pandemic, including his efforts to donate 5% of his campaign contributions to help Michigan communities in need. He urged everyone to follow recommended health guidelines and not allow mask use to be politicized. James pushed back on a question about how much he still supports President Trump, and he said he can agree with him without worshipping him and disagree with him without attacking him. The next subject was health care, and James clarified his position on Obamacare, saying that Democrats are lying about it. And finally, he addressed recent racial tension by suggesting sending more African Americans to the halls of political power will help make necessary changes from inside the system.

Program: WDIV PSA/Census
Dates: April - June
Time/Duration: General Rotation/ 10x :30, 5x :15, 3x :10
Summary:

These PSAs featuring various anchors and reporters from WDIV send different messages about the importance of filling out the census, including the monetary benefits it brings to be counted. They also highlight the fact that businesses use census data to determine where to provide services and create jobs.

Program: WDIV PSA/MAB – Census
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasting talks about how easy it is to answer the nine questions on the census form.

Program: WDIV/MAB – Redistricting
Dates: May
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA informs viewers that registered voters can apply to serve on the new redistricting commission that will draw new boundaries for Michigan's new legislative districts.

Program: WDIV PSA/MAB – Letters from Home
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges veterans to make sure they're getting all the benefits they deserve. They can call 1-800-MICH-VET to find out.

Program: WDIV PSA/NAB – John Legend
Dates: April - June
Time/Duration: General Rotation/ 2x :30
Summary:

These National Association of Broadcasters PSAs give examples of elections that were determined by very few votes, to encourage viewers that their votes do make a difference. The PSAs feature singer John Legend.

AUOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News at 11
Dates: April 1
Time/Duration: 11:00 p.m. / :30
Summary:

Auto sales have taken a big hit because of the Coronavirus. The story looked at sales across North America and globally. The report explained that the “stay at home/shelter place” orders all but ended auto sales for weeks. The story noted that conservative estimates show U.S. new vehicle sales dropped 40% last month compared to this same time one year ago.

Program: WDIV News / Local 4 News at 5
Dates: April 8
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported that General Motors was awarded the first government contract to produce ventilators to help fight the Coronavirus. The story explained the \$489 million contract called for GM to have the first 6,000 ventilators ready by June 1, and that 30,000 ventilators were to be completed by the end of August. General Motors was partnering with Vertec Life Systems to complete the order. The story included an interview with GM officials and a statement from the Federal government.

Program: WDIV News / Local 4 News at 5

Dates: April 30
Time/Duration: 5:00 p.m. / 1:45

Summary:

We reported a major announcement from the Ford Motor Company as the automaker set a timetable for restarting production during the Coronavirus pandemic. The story looked at the details Ford revealed for the plant restart to happen. It also noted just in metro Detroit alone, tens of thousands of workers and businesses rely on the auto industry. The report included a statement from Ford.

Program: WDIV News / Local 4 News at 5

Dates: May 4

Time/Duration: 5:00 p.m. / 1:45

Summary:

We reported about the uncertainty over when Detroit auto plants will re-open. This report explained the concerns of the United Auto Workers Union about having workers return to the assembly line. The story noted the union does not want to ask workers to return before the state's Stay-At-Home order is lifted. The UAW also expressed concerns that the car companies were putting profits ahead of the health of its people. The story included a statement from the UAW, and information from the auto companies about the importance of jump-starting the economy.

Program: WDIV News / Local 4 News at 5

Dates: May 5

Time/Duration: 5:00 p.m. / 1:30

Summary:

We reported that Detroit automakers were pushing for a restart of plants. The story covered the Detroit automakers' call to re-open North American factories within the next two weeks. It explained the automakers were planning for a gradual "ramp up", bringing back the thousands of auto workers in stages. The story noted Fiat-Chrysler wants to re-start factories May 18. Michigan's current "shelter-at-home" order is set to expire May 15. The report highlighted how Detroit automakers employ about 150,000 plant workers in the United States alone. The story also included a statement from the United Auto Workers Union indicating its leadership supports the return to work plan and has agreed to new safety procedures being enacted by Ford, Fiat-Chrysler and General Motors.

Program: WDIV News / Local 4 News at 11

Dates: May 28

Time/Duration: 11:00 p.m. / 1:00

Summary:

We reported that General Motors said the re-start has been smooth and the automaker is now looking at increasing production to meet a growing demand from customers and dealerships. In a statement GM said the increase would be "strategic and gradual" and start with three plants (two in the United States, one in Canada).

Program: WDIV News/ Local 4 News at 11
Dates: June 8
Time/Duration: 11:00 p.m. / 1:30
Summary:

This report gave us a look at the Detroit auto industry through the eyes of its employees and its customers. The story included interviews with workers from the Warren Assembly plant who talked about conditions inside and the mood among co-workers. The overall sentiment of workers seemed to be “we’re back in the plant sooner than we wanted to be, but we feel safe.” The report pointed out that customers were somewhat surprised by the lack of selection, while analysts had concerns about suppliers being able to keep up with the increasing demand.

Program: WDIV News / Local 4 News at 5
Dates: June 15
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported that the United Auto Workers union (UAW) will soon begin a new set of negotiations. WDIV Business Editor and long-time auto reporter Rod Meloni explained these talks are not about the rank and file or a new contract. Instead, these talks are with the United States Attorney’s Office and the future of the entire union is at stake. The report explained the Feds are not happy with the string of guilty pleas from UAW leaders charged as part of a corruption investigation. The Feds are also not satisfied with the changes made so far by the current UAW leadership. The story included statements from both the UAW and the U.S. Attorney’s Office. The talks are scheduled for June 30.

Program: WDIV News / Local 4 News at 6
Dates: June 19
Time/Duration: 6:00 p.m. / 1:45
Summary:

There was some unexpected good news for the Ford Motor Company. The report looked at plans to expand production because of stronger than expected demand from both their dealers and customers. The story included an interview with an auto analyst who explained vehicle inventory was near record lows, and there is a lot of pent up consumer demand, especially for trucks and SUVs. The story also noted a positive update from the United Auto Workers Union which stated most of its workers were comfortable with the new safety procedures

HEALTH AND PUBLIC WELFARE

Health -Coronavirus

Program: WDIV News
Dates: April 5, 6, 7, 8, 9, 10, 17, 18. May 12.
Time/Duration: All Newscasts/25:55 total length

Summary:

During the onset of coronavirus, WDIV did a series of stories on what “flatten the curve” means and how and when we accomplish it. WDIV Medical Reporter Dr. Frank McGeorge explained how during a pandemic, cases rise exponentially. Without any measures taken, hospitals would reach peak capacity very quickly. When Governor Whitmer put her lockdown orders in place, Dr. McGeorge explained to viewers how staying home, working from home and isolating when you’re sick, dramatically helps slow the spread of the disease, thus flattening the curve of the disease on a graph. The slowing of that spread means first responders don’t have to use as much personal protection equipment (PPE) and ICU beds do not get full. McGeorge also profiled the local university researcher who helped coin the term “flatten the curve.”

Program: WDIV News
Dates: April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. May 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. June 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.
Time/Duration: All Newscasts/4:35:15 total length
Summary:

During the coronavirus pandemic, WDIV kept viewers informed of the what the daily count of coronavirus cases and deaths really meant. Dr. McGeorge interpreted the data for viewers, showing how it affected local hospitals and their capacity. He also was able to demonstrate to viewers how Governor Whitmer’s stay-at-home order worked to help flatten the curve. McGeorge felt it was important to show viewers how their sacrifices in their daily lives were helping medical professionals better do their jobs. He also demonstrated his routine in treating patients who were assumed to have coronavirus by showing the PPE he used and how he would treat each patient safely.

Program: WDIV News
Dates: April 2, 3, 6, 7, 8, 10, 13, 14, 15, 21, 25, 26, 28, 29. May 6, 12, 14, 18, 19, 25, 26. June 4, 5, 15.
Time/Duration: All Newscasts/44:05 total length
Summary:

During the pandemic, Dr. McGeorge reported on the therapeutic medicines doctors and hospitals were using to try and help treat COVID-19 on the frontlines. With a novel coronavirus, doctors go in blind to try and learn which medicines have the best shot in helping to reduce the symptoms of the disease. Dr. McGeorge himself joined a medical trial on the drug hydroxychloroquine to help researchers learn whether the drug helps prevent doctors from getting the disease. That trial is ongoing as of this filing. He also cautioned viewers not to believe every fad drug that circulated on social media or the internet as being effective. As new reports would come from hospitals on new drugs doctors tried, McGeorge would share the information with viewers, again cautioning them that none of these therapeutics have actually gone through a true medical study, so any results from these experiments in hospitals were often

simply anecdotal. He also reported on President Trump's pushing of hydroxychloroquine as a treatment. McGeorge also told viewers which over-the-counter medicines would be most effective for any with a mild or moderate case of COVID-19.

Program: WDIV News
Dates: April 1, 3, 5, 6, 10, 12, 13, 14, 15, 20, 23, 24, 28, 29, 30. May 1, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 15, 16, 18, 10, 21, 26, 31. June 3, 4, 5, 7, 9, 10, 11, 14, 16, 23, 24, 29.
Time/Duration: All Newscasts/1:10:15 total length
Summary:

During the pandemic, Dr. McGeorge reported on the race for a COVID-19 vaccine. Dozens of pharmaceutical companies are working around the clock to produce a successful shot that would help bring this pandemic to a halt. It normally takes years to produce a viral vaccine, and many times isn't ever accomplished. McGeorge explained to viewers that this was different than any other attempt to make a vaccine; there have never been so many companies, governments and great minds working together for a common goal. As of this writing, there are several promising trials moving into human phases, and the hope is to have an effective vaccine in existence by early 2021.

Program: WDIV News
Dates: April 1, 2, 3, 4, 6, 7, 8, 10, 23, 24, 25, 30. May 1, 4, 8, 9, 11, 12, 15, 24, 25, 27, 28. June 1, 2, 4, 5, 18, 19, 23.
Time/Duration: All Newscasts/55:10 total length
Summary:

During the coronavirus pandemic, Dr. McGeorge reported on the changing advice when it came to wearing masks to help stop the spread of the virus. In the early days of the pandemic, when medical information was more scarce, the CDC told Americans that masks were not considered particularly helpful in stopping the spread. Some experts believe that advice was given to try and preserve personal protective equipment for doctors and nurses on the frontline of battling this disease. The advice continued to change as more research is available and now masks are recommended by health officials and required in many places. McGeorge showed the differences in how masks work and how to make them as effective as they can be in limiting the spread of the disease. He also gave advice on how to buy masks online as many people continue to avoid going into stores.

Program: WDIV News /Spirit of Detroit reports & Specials
Dates: April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. May 1, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 18, 19, 20, 24, 25, 26, 27. June 3, 8, 9.
Time/Duration: All Newscasts, Spirit of Detroit special /total length 3:32:55
(Spirit of Detroit specials aired (4/21 8-9 pm, 4/26 11:35 p.m. encore,, Sun 5/10 2-3 pm encore, 5/20 8-9 pm, 5/24 11:35 p.m. encore,))

After the coronavirus hit, WDIV regularly shared stories of good news and positivity from Metro Detroit. We created a segment of news called “Acts of Kindness” with anchor/reporter Steve Garagiola and Sandra Ali. We also gathered some of those stories into two special prime time presentations called “Spirit of Detroit.” Steve and Sandra connected with viewers to hear what people in their neighborhoods and social circles were doing to try and help the community get through coronavirus. Some of the stories Steve and Sandra focused on include: a bagpiper bringing cheer to his shut-in neighborhood, high school students helping fellow classmates learn online, children making cards for COVID-19 hospital patients, sisters doing drive-by concerts, neighbors making face shields for first responders, and a front yard sharebox created by a kid trying to help his neighborhood. Each of these specials aired several times. News initiatives included our fundraising efforts, Food for Frontline, Help Me Hank, Acts of Kindness, Frontline News Bumps highlighting Frontline workers, Good Health with Dr. McGeorge and Live in the D Take Out Tuesdays.

Program: Something Good
Dates: May 10
Time/Duration: 11:35 pm./ 60:00
Encore airing: May 17
Dates: 1:00 p.m./ 60:00
Time/Duration May 25
Encore airing: 2:00 p.m. / 60:00
Summary:

During the Coronavirus pandemic Graham Media developed this series of programs to address some of the positive stories that were resulting in our communities. 'Something Good' highlights the best in humanity. From stories about people making survival gear for others to a Broadway show being put on, for one little girl, in her own home.

Program: Something Good
Dates: June 21
Time/Duration: 11:35 p.m/60:00
Summary:

During the Coronavirus pandemic Graham Media developed this series of programs to address some of the positive stories that were resulting in our communities. In the second episode of 'Something Good' people prove that they are there for each other. They are donating blood, plasma, time and smiles. The good news includes an expecting bird couple, a jungle cruise and stories of triumph.

Program: Flashpoint
Date: April 5
Time/Duration: 10:00 a.m./8:15
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues related to health. Scillian was joined by guests; Dr. Susan Goold, professor of internal medicine and health at the University of Michigan, and Dr. Michael Stellini, clinical professor of medicine at Wayne State University. They talked about the ethical questions arising from the COVID-19 pandemic. Both doctors stressed that the medical community is constantly preparing to face the decisions that must be made during a pandemic, so hospitals already have protocols in place that they rarely use, if ever. Goold discussed whether hospitals are under an obligation to take patients from a distance away when local hospitals are filled. Stellini said doctors try not to use patient age as a determining factor in allocating resources, but instead use comorbidity factors, which often correlate with age. Finally, they discussed the ethical issues surrounding trials of unproven drugs as preventatives or therapeutics for COVID-19.

Program: Flashpoint
Date: April 12
Time/Duration: 10:00 a.m./ 19:48
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues related to health. Flashpoint was joined by Michigan's Lieutenant Governor Garlin Gilchrist. Gilchrist explained why Governor Whitmer just decided to extend the lockdown period, and why the state is still not opening some economic activities that seem safer, like landscaping and golfing. He talked about the disparities along racial lines when it comes to how deadly the coronavirus is in Michigan. Scillian asked why the lottery is still happening when people are waiting in lines for tickets at convenience stores. Gilchrist acknowledged that the lottery is non-essential, but said many people use those stores for groceries and other essentials. Finally, he talked about his readiness to become Governor should Whitmer be chosen as a vice presidential candidate by Joe Biden. Scillian was next joined by Hakim Berry, Chief Operating Officer for the city of Detroit. Berry caught viewers up on how the city is approaching the battle against COVID-19, from getting the word out while traditional gathering places like churches are closed, to organizing drive-through testing locations. Berry described how many working Detroiters are essential, meaning they're more open to exposing their communities than places where most people can continue to work from home or don't take mass transit busses. Berry updated the effort to test every resident of every nursing home within the city. He also talked about how quickly the city reached out to test homeless people and provide them a safe place to quarantine. The last topic was why Detroit became a hotspot in the first place, and how figuring that out will help us in the event of a future pandemic.

Program: Flashpoint
Date: April 19
Time/Duration: 10:00 a.m.9:10
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues related to health. Flashpoint was joined by Thomas Lynch, a noted undertaker and poet. He talked about the challenges of COVID patients dying

alone due to hospital restrictions, and the emotional toll of not being allowed to grieve in groups at traditional funerals. Lynch has written a lot about the concept of a “good death”, and how people who die as part of this pandemic will be grouped together and therefore lose the individual tragedy. He talked about the idea that grief is the price you pay for loving people while they’re alive. Lynch’s advice was to turn to faith, whether it’s religious or not, and turn to family and friends even if they can’t help us physically.

Program Flashpoint
Date: April 26
Time/Duration: 10:00 a.m./ 5:53
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to health. Scillian was joined by Dr. Wajid Ahmed, the medical officer of health for Windsor-Essex county, across the border from Detroit in Canada. About one-third of their original cases were workers from Michigan, but now they have their own community transmission. Ahmed said they’re trying to craft the best safety precautions to limit the spread between the two countries with so many essential workers going back and forth. He also said there hasn’t been enough coordination between the governments on either side of the Detroit River.

Program: Flashpoint
Date: May 3
Time/Duration: 10:00 a.m./6:22
Summary:

One segment of this locally produced weekly public affairs program, hosed by WDIV news anchor Devin Scillian addressed issues relating to health The guest was the CEO of Beaumont Health John Fox. Fox talked about how much money hospital systems have been losing because they had to cancel elective surgeries during the COVID-19 crisis and because they are unable to break even on caring for COVID patients. Fox laid out Beaumont’s projected timeline for how they see the trajectory playing out over the next few years with omnipresent COVID patients until an effective vaccine is available. Finally they talked over whether the United States would be faring better if we had more of a universal health care system then the patchwork system we have now.

Program: Flashpoint
Date: May 10
Time/Duration: 10:00 am./ 12:26
Summary:

One segment of this locally produced weekly public affairs program, hosed by WDIV news anchor Devin Scillian addressed issues relating to health The roundtable guests were Macomb County Public Works Commissioner Candice Miller, medical ethicist Dr. Michael Stellini, editorial page editor from the Detroit News Nolan Finley and WDET host Stephen Henderson. The segment was designed to tackle some of the moral issues surrounding the balance of public health and economic health in terms of lockdown policies. Henderson said

polls show most people understand the importance of prioritizing health, and Stellini agreed that most people are willing to give up some personal freedom for the greater good of others. Finley thought there should be more flexibility in policies, for example, not allowing the shutdown to bankrupt rural hospitals where there have been no COVID cases. Miller also said she believes a more regional approach would give people some comfort from economic anxieties. Stellini also stressed the importance of people getting other health concerns checked out even during a pandemic, because many are dying or suffering by delaying care.

Program: Flashpoint
Date: May 17
Time/Duration: 10:00 a.m./ 10:02
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues relating to health. The guest was Joshua Petrie from the Department of Epidemiology at the University of Michigan and also an expert on contact tracing. Petrie explained what contact tracing is and how it's done. He said it's much more difficult to do when there are many cases to track at once. Petrie addressed privacy concerns that sometimes accompany contact tracing during an epidemic, and the importance of finding asymptomatic or presymptomatic cases. Finally he said we are undercounting COVID-19 cases still, and described the disease as quite a bit more serious than other respiratory illnesses that we're more familiar with.

Program: Flashpoint
Date: May 24
Time/Duration: 10:00 a.m./15:57
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues relating to health. The roundtable guests were all COVID-19 survivors, including prominent pastor Rev. Horace Sheffield, Detroit Free Press writers ML Elrick and Tresa Baldas (who are also married to one another) and Dr. Scott Kaatz, a Henry Ford Health System physician. Each guest described how they felt and their fears after testing positive, and what measures they took to mitigate potential spread to members of their inner circles. Kaatz said the biggest misconception he's heard is what constitutes a "mild" case, and how it doesn't actually feel that mild to the patient. Sheffield mentioned experiencing survivor's guilt for the first time. Elrick said he was surprised at how difficult it was to drink, saying even the taste of water was repulsive. Lastly the group discussed whether they now feel they have some immunity or feel more vulnerable since they've been through it.

Program: Flashpoint
Date: June 21
Time/Duration: 10:00 a.m./11:10
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues related to health. Scillian was joined by Michigan's state

medical director Dr. Joneigh Khaldun. She said she's cautiously optimistic that since Michiganders have overall been good about wearing masks and other precautions our numbers will stay low. She didn't have a concrete explanation for why Michigan's COVID-19 fatality rate is so much higher than other states but said the death count is accurate. Khaldun talked about whether doctors are getting better at treating coronavirus. She defended the policy of keeping infected patients at the nursing homes where they live instead of moving them to another facility. The discussion wrapped up with whether schools should open in the fall and what the best practices should be if students do go back in person.

Program: Flashpoint
Date: June 28
Time/Duration: 10:00 a.m./8:02
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues related to health. Scillian was joined by Wayne State University President and epidemiologist Dr. M. Roy Wilson. He talked about the uncertainty that still surrounds COVID-19 and said that's why his university is delaying any decisions about the fall semester until the last possible moment, which he said will be mid-July. Scillian asked why Michigan's COVID mortality rate is so much higher than other states. Wilson guessed that the data are skewed by the hugely disproportionate impact on people of color, especially early in the crisis. Wilson said there's no chance that masks won't be required on campus, along with mandatory social distancing and other best practices.

Program: WDIV PSA/Coronavirus
Dates: April - June
Time/Duration: General Rotation/ 12x :15
Summary:

These WDIV-produced PSAs feature WDIV Medical reporter Dr. Frank McGeorge sharing advice about how to avoid contracting COVID-19, how to stop the spread of it, and what to do if you experience symptoms, among other messages.

Program: WDIV PSA/COVID AA
Dates: April - June
Time/Duration: General Rotation/ 3x :30
Summary:

These WDIV-produced PSAs feature a number of station reporters and anchors sharing the message to practice safety measures that will prevent the spread of coronavirus, especially among the more vulnerable African American population in metro-Detroit.

Program: WDIV PSA/MAB – Don't Delay Detroit
Dates: May
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA urges viewers not to delay seeking treatment at the hospital or doctor's office because of COVID-19 fears. It tells people it's safe to get screenings or other care, so don't ignore medical symptoms.

Program: WDIV PSA/MAB – Second Wave
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA features Governor Whitmer talking about the challenges of staying home because of COVID-19, and hopefully preventing a second wave of infections and deaths.

Program: WDIV PSA/MAB – Stay Careful
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA urges Michiganders to stay careful as locations reopen "after" the coronavirus pandemic. It reminds people to keep social distance and wear a mask in public.

Program: WDIV PSA/NAB – Coronavirus, Hope
Dates: June
Time/Duration: General Rotation/ 2x :30
Summary:

These National Association of Broadcasters PSAs give advice about how to stay mentally strong and physically well during the COVID-19 pandemic.

Health/Public Welfare - General

Program: Flashpoint
Date: May 24
Time/Duration: 10:00 a.m./6:46
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to public welfare. Scillian was joined by Jacob Rushlow, president of the American Society of Civil Engineers Michigan division, and he came on to talk about a recent dam failure in Midland, Michigan that caused an incredible amount of damage. That group gave Michigan's dams a C- grade and the overall infrastructure a D+. Rushlow said more than 2/3 of Michigan's dams have already exceeded their lifespan and we have two dam failures per year on average. He described the funding

challenge, and the fact that most people don't realize how many dams are privately owned. He went into some detail on the latest report card findings and the recommendations to help fix it.

Program: WDIV PSA/BFOA
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Broadcasters Foundation of America tells viewers about a program that provides financial assistance to broadcasters in acute need due to illness or accident. Anyone who works on the air or behind the scenes is eligible.

Program: WDIV PSA/Courageous Persuaders
Dates: May - June
Time/Duration: General Rotation/ 1x :30
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/MAB – Everyone's Road
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented.

Program: WDIV PSA/MAB – Pass Up Pass On
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare, but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA/MAB – Questions
Dates: April
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA warns viewers about the danger of problem gambling. It lists the warning signs of addiction and where to go for help.

Program: WDIV PSA/MAB – Savings Account, Never Lose
Dates: April
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs from the Michigan Association of Broadcasters let people know that disabled people can save money using a MI Able Savings Account without losing their government benefits. The money can be used for health care, transportation, and other needs.

Program: WDIV PSA/NAB – Bringing It Home
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA/North Star
Dates: April - June
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family can attend as well, free of charge.

Program: WDIV PSA/PDFA – Families Can Heal, We're All in Recovery
Dates: April - June
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/Ad Council – Strawberries
Dates: April
Time/Duration: General Rotation/ 1x :30
Summary:

This Ad Council PSA shows a carton of strawberries slowly rotting in a refrigerator after someone's eaten just one. The message is that 40% of food in America is wasted, but there are ways to prevent so much waste.

Program: WDIV PSA/MAB – Anti-Littering
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program: WDIV PSA/MAB – Edit
Dates: April - May
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters urges people to end the stigma surrounding opioid use by changing their language to acknowledge it's a disorder that can be treated.

Program: WDIV PSA/MAB – Farmer's Market
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSAs tells people to handle produce gently at farmer's markets, and to bring your own reusable bag. It also suggests practicing good food safety protocols while shopping.

Program: WDIV PSA/MAB - Justina
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to drugfree.org

Program: WDIV PSA/MAB – Michigan Cares
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters tells viewers about Michigan Cares, a free online program for children and teens. It helps them develop the skills they need for emotional and mental health.

Program: WDIV PSA/MAB – Money Problems
Dates: June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA offers help available to people with gambling problems. It shows how excessive gambling always leads to money problems that affect the rest of your life.

Program: WDIV PSA/NMSS – Whatever It Takes
Dates: April - June
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program: WDIV PSA/No Normal
Dates: May - June
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Bring Change 2 Mind talk to young people about how there is no one "normal", and that pretending to be confident does not help in the long run. It encourages them to reach out for mental help if they need it.

Program: WDIV PSA/PDFK - Marriage
Dates: April - May
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the Partnership for Drug Free Kids shows a couple arguing over how to handle their child who suffers from addiction. It gives resources for the the challenge of dealing with addiction within a family.

Program: WDIV PSA/PR – Selfies, Dating App, Emojis,
Dates: April - June
Time/Duration: General Rotation/ 1x :30, 3x :15
Summary:

These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

Program: WDIV PSA/SU2C – Takedown
Dates: April - June
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from Stand Up 2 Cancer show various celebrities and regular people talking about cancer and how it can be beaten when people work together.

Program: WDIV PSA/Volunteers of America
Dates: April - June
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 5
Dates: April 6
Time/Duration: 5:00 p.m./1:45
Summary:

The economic fallout from the Coronavirus continues to hit the City of Detroit. The story covered the decision to cancel the 2020 IndyCar Series Detroit Grand Prix. The report explained how the two-day race event on Belle Isle generates over \$50 million or area businesses. The event was scheduled for June but was canceled due to time and health concerns. The story noted that Michigan's Stay-Home, Stay-Safe order for all non-essential workers, meant construction could not be done on the track. It also pointed out the set-up for the race, shuttling fans to-and-from Belle Isle and grand stand seating would make it impossible to comply with social distancing guidelines. The story included a statement from the chairman of the Detroit Grand Prix, who said they plan to hold the next race the weekend of June 4-6 2021.

Program: WDIV News / Local 4 News at 5
Dates: April 27
Time/Duration: 5:00 p.m. / :30
Summary:

A once popular restaurant in Detroit announced it is permanently laying off 97 employees. The story explained the restaurant, Punch Bowl Social, attributes the layoffs to an unexpected loss in business due to the Coronavirus pandemic. The report included a statement from Punch Bowl officials who said the restaurant is not permanently closing, and that a new staff will be hired when the COVID-19 pandemic ends.

Program: WDIV News / Local 4 News at 6
Dates: April 27
Time/Duration: 6:00 p.m. / 1:45
Summary:

A political fight has developed over how quickly Michigan should start to “re-open” and allow businesses to get back to work. The story covered the announcement by Michigan Governor Gretchen Whitmer that parts of the construction industry could expect to resume next week. The report also noted several Republican lawmakers think the governor is moving too slowly and that her “re-opening” plan should include more industries. The story included an interview with the governor and Senate Majority Leader Mike Shirkey. The report also pointed out Gov. Whitmer is requesting the legislature extend the State of Emergency declaration another 28 days.

Program: WDIV News / Local 4 News Today
Dates: May 14
Time/Duration: 6:00 a.m. / 1:45
Summary:

Finding a way to fight back against the Coronavirus. The report featured the owner of a Metro Detroit fitness center who has grown weary of waiting for the state to come up with a re-opening plan. The story explained the owner consulted with a local doctor. They created their own “best practices” safety, cleaning plan which they said would allow them to safely re-open for businesses. The report noted they felt the plan would also work for other, similar businesses also struggling. The story included an interview with the owner and the doctor.

Program: WDIV News / Local 4 News Today
Dates: May 14
Time/Duration: 5:00 a.m. / :40
Summary:

We reported the findings of a new survey that shows the majority of workers are anxious about returning to work during the Coronavirus pandemic. The chief concern: People are not confident in their employer’s plan/ability to keep employees safe in the workplace.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: May 21 & 22
Time/Duration: 5:00 a.m., 6:00 a.m, 11:00 p.m. / 3:30
Summary:

There was a lot of anticipation about businesses in the Traverse City area re-opening. The coverage covered the hour prior to the re-opening and what happened in the immediate hours afterward. The 11pm coverage was a live report from outside a restaurant/bar in Traverse City that planned to re-open at midnight. The coverage noted there was a small group of people waiting to get in at midnight. The stories at 5am and 6am included interviews with several of the customers and the business owner. The customers were eager to “get out again” and support a local business. The owner talked about the challenge of re-opening with new safety procedures and social distancing. We reported that there was a sign on the restaurant/bar stating “only local patrons” were welcome. It said “outsiders” (people not from the Northern Michigan area) should not come in. While businesses have struggled financially, this owner was not willing to put profits ahead of potential health risks.

Program: WDIV News / Local 4 News at 6
Dates: June 2
Time/Duration: 6:00 p.m. / 1:45
Summary:

The Coronavirus pandemic forced the cancellation or postponement of sports on just about every level. This report covered the efforts needed to re-start youth soccer programs across the State of Michigan. The head of the State Soccer Association was interviewed for the story. The report talked about the importance of youth soccer to local communities. It also outlined some of the safety measures being talked about for the sport and how it would impact both players and parents.

Program: WDIV News / Local 4 News at 6
Dates: June 9
Time/Duration: 6:00 p.m. / 2:00
Summary:

We reported on the return of “dine-in” service for restaurants. The story reviewed the safety measures, including the requirement businesses only operate at 50% capacity. It was noted in the report that several Metro Detroit restaurants quickly reached the half-full stage. Diners and business owners were interviewed. The customers were all happy to be back inside, but some owners explained that “carry-out only” was more cost-effective than operating at 50% capacity. The story also noted that some local restaurants were not planning to re-open right away.

Program: Flashpoint
Date: April 26
Time/Duration: 10:000 a.m./8:41
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by the Senior Editor for Crain’s Detroit Business Chad Livengood, President and CEO of the Detroit Regional Chamber Sandy Baruah, and Ignition Media Group CEO Dennis Archer, Jr. They discussed the economic impact of the pandemic on metropolitan Detroit. Baruah said

even the \$2 trillion response from the federal government is not enough to make people whole because the damage is so deep and so long-lasting. Livengood dug into the political aspects of the pandemic response in Lansing, including extending the duration of unemployment benefits. They talked about Whitmer's high approval rating in different polls, which is in line with findings that show only 11% of Americans feel their states have gone too far in controlling the virus. Archer agreed, saying consumer confidence is just as key as testing and contact tracing for getting the economy rolling again.

Program: Flashpoint
Date: May 17
Time/Duration: 10:00 a.m./ 13:03
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by 1 small businessowners struggling with the shutdown due to COVID-19. Rachel Lutz owns the Peacock Room and other boutiques in Detroit. Janet Webster Jones owns Source Booksellers in Detroit, and Bill Golden owns Golden Shoes in Traverse City. Lutz and Jones both said they're not eager to reopen because they want to make sure to do it slowly and safely for customers, taking all the necessary precautions. Golden said since his store is in a place that has seen few COVID cases, he's more ready to reopen and get back to business. They each discussed the safety measures they are taking and will be expecting from customers, including mandating mask use. Scillian asked Golden how Up North will deal with tourists later in the summer and he described the safety plans. Jones explained how she will separate customers in the shop once they're allowed.

Program: WDIV PSA/Census COVID
Dates: May - June
Time/Duration: General Rotation/ 1x :15
Summary:

This WDIV-produced PSA ties the increased need for funding based on census response to the economic downturn caused by COVID-19. It urges viewers to fill out the census so Michigan gets the maximum number of federal dollars its owed.

CONSUMER WELFARE

Program: WDIV News
Dates: April 8, 13, 14, 15, 17, 33. 30. May 1, 7, 8, 13, 21, 27, 29, June 5, 8, 10, 15, 16, 18.
Time/Duration: All Newscasts/55:05 total length
Summary:

WDIV Consumer Investigator Hank Winchester focused on the spiking unemployment in Michigan, as jobs were lost due to the coronavirus. He focused heavily on the overwhelmed unemployment system in Michigan, as many of those without jobs continued to try to apply and

receive unemployment but couldn't get through. Hank went through the system himself to show how hard it was to get through and file for assistance. He took his questions to the legislature in Lansing and the Unemployment Commission. He hosted several Facebook live sessions where people could ask questions of those in charge.

Program: WDIV News
Dates: April 8, 18, 21. May 8, 9, 14, 16, 23, 29. June 3, 11, 19, 26.
Time/Duration: All Newscasts/22:25 total length
Summary:

WDIV Consumer Investigator Hank Winchester reported to the public on scams that emerged during the COVID-19 crisis. He focused on sharing information with viewers that would help them keep their personal information and finances secure during the pandemic. Some of the scams hank reported on included: offers of help in exchange for cash floating around on social media, fake unemployment letters going to local businesses in an attempt to get worker info, and how scammers try to cash in on the stimulus checks sent to many Americans by the federal government.

Program: WDIV News / Local 4 News at 5 & 6
Dates: May 6. June 30.
Time/Duration: 5:00 p.m., 6:00 p.m./6:55 total length
Summary:

During this pandemic, WDIV Consumer Investigator Hank Winchester highlighted the changes to airlines and aircraft procedures as COVID-19 continue to spread, and fewer people felt safe on airplanes. Hank focused on the reduced number of flights in the early days of the disease. He also focused on social distancing and mask use while on planes. Finally, Hank focused on the fate of the airlines financially after they took and continue to take an enormous profit hit during the pandemic.

Program: WDIV News / Local 4 News at 5 & 6
Dates: May 11. June 17, 22
Time/Duration: 5:00 p.m., 6:00 p.m./8:15 total length
Summary:

WDIV Consumer Investigator Hank Winchester did in-depth reporting on the battle between Governor Whitmer and Michigan gym owners when it comes to reopening. Michigan gyms have still not reopened legally in the state, though many are still opening on their own, flouting the rules. Hank focused on the gym owners' legal battle to trump the governor's executive order that keeps them closed. He also focused on ways gyms managed to keep business moving by holding outdoor classes, and the changes the owners are willing it make inside the gyms to keep them safer for customers.

Program: WDIV News / Local 4 News at 5
Dates: June 17
Time/Duration: 5:00 p.m./2:30 total length

Summary:

WDIV Consumer Investigator Hank Winchester dug into the potential merger of one of Metro Detroit's biggest hospital systems with Aurora Health a major health care system in other parts of the Midwest. He highlighted what the changes would mean for workers and for patients.

EDUCATION

Program: WDIV News
Dates: April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30. May 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. June 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 19, 20, 22, 23, 26, 27, 30.
Time/Duration: All Newscasts/6:15:15 total length
Summary:

WDIV reported on a massive shift for education, stemming from the COVID-19 crisis that started to sweep through Michigan in March of 2020. As the numbers of cases began to grow, and concerns of outbreaks spreading like wildfire throughout schools, Michigan sent their students home. WDIV reporter Paula Tutman honed in on schools: how districts reacted to online learning, how students reacted to online learning, the digital divide in many of the districts that struggled financially. Paula routinely held group zoom meetings with educational leaders in the state as they began to try and figure out how to teach remotely. Another big focus for Paula was reporting on how the districts could try and plan for the next school year's learning with no idea on how budget cuts and COVID-19 will affect their plans for the division of home vs classroom learning.

Program: WDIV News
Dates: April 1, 2, 3, 4, 5, 6, 7, 8, 9, 14, 15, 17, 18, 23, 24, 26. May 3, 4, 8, 10, 13, 16, 18, 29. June 3, 5, 8, 11, 14, 12, 13, 14, 30.
Time/Duration: All Newscasts/1:45:10 total length
Summary:

WDIV reported on the struggle of transitioning to home schooling for parents across Metro Detroit. With no notice, children were out of school buildings and home with their parents. Those parents, many also working from home, had to try and manage their children's online education while continuing to do their own jobs. WDIV reporter Paula Tutman reported extensively on the subject, focusing closely on the children who become lost to education because of teaching remotely. Many struggled with online access and a difference in the education offered from district to district. As the programs became more accessible online after teachers had a chance to react, we reported on many parents who said they had to give up on teaching because they could not manage that while performing their jobs at home. We also spoke to social workers who said students who were not connecting with their classroom were more likely to struggle socially.

Program: WDIV News / Local 4 News at 5
Dates: May 21
Time/Duration: 5:00 p.m. / 2:00
Summary:

The Detroit Public Schools Community District (DPSCD) made a move to keep its current teachers and recruit new instructors. The report detailed a pay increase that would give DPSCD the highest starting pay for teachers in Metro Detroit. In the story, DPSCD Superintendent Nikola Vitti said teachers would have a starting salary of \$51,000 a year. The district is trying to attract teachers from charter schools and smaller suburban district. It explained that to keep current teachers, anyone making less than \$51,000 would be bumped up to that level. The report also noted the district had fewer teacher vacancies: 70 vacancies in 2020 compared to 275 during the 2016-2017 school year.

Program: WDIV News / Local 4 News Today, Local 4 News at 4
Dates: June 19, 21
Time/Duration: 5:00 a.m. , 4:00 p.m./5:50 total length
Summary:

WDIV reported on the difficulty of trying to get a school bond approved on the ballot during a global pandemic. Many of the school districts had already been struggling for cash and now face the possibility of 25% budget cuts on top of their prior struggles. Several superintendents spoke with our Paula Tutman about the challenge of trying to sell an increase in taxes to people who had lost their jobs or were in fear of losing them. Regardless, most experts agree children's education will suffer greatly because of this pandemic.

Program: WDIV News
Dates: May 6, 15. June 1, 11
Time/Duration: All Newscasts/16:00 total length
Summary:

WDIV reported on the ongoing debate of how to keep students safe in school during a pandemic. Schools reporter Paula Tutman focused on the challenges teachers face in trying to manage students in an entirely unfamiliar situation. As the fall picture begins to reveal itself, it's clear COVID-19 will continue to be an enormous issue as school is supposed to return. We examined options of keeping children safe in the classroom including masks, social distancing, physical barriers in the classroom and staggered schedules for children to keep the classroom size smaller.

Program: WDIV News
Dates: April 23, 24, 27. May 1, 2, 4, 5, 8, 11, 12, 27. June 1, 2, 3, 5, 9, 11, 12, 13, 14, 15.
Time/Duration: All Newscats/34:15 total
Summary:

WDIV reported on the closure of many of summer camps throughout Michigan, leaving parents to scramble to find childcare and activities for their children while many of those parents continue to work at home. The governor announced that many camps COULD reopen for the summer, but it was late notice for those in charge of the camps. Many had shifted to virtual sessions and others weren't able to hire enough counselors at the last minute to care for the children.

Program: WDIV News
Dates: June 30
Time/Duration: All Newscasts/12:45 total length
Summary:

WDIV reported on Governor Whitmer's "Return to Learn" plan for the next school year. The governor revealed she wants school districts to come up with and budget for three separate plans: entirely in-school learning, entirely remote learning and a third plan that's a combination of them both. Superintendents we spoke to about the burdens of planning for three potentialities said not having accurate budget numbers made it very hard to plan. Teachers and school leaders will work throughout the summer to retool the curriculum for fall.

Program: Flashpoint
Date: April 5
Time/Duration: 10:00 a.m./15:25
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues relating to Education. This week Governor Whitmer announced schools will not open again this academic year. We talked about it with three district superintendents: Dr. Nikolai Vitti from Detroit Community School District, Dr. Steve Matthews from Novi Community Schools and Dr. Robert Livernois from Warren Consolidated Schools. They discussed how different districts face different challenges trying to teach children outside the school buildings. They all agreed that each district should be allowed to make its own local decisions since they know their situations best. Each superintendent said most students have access to some digital device, but for many that's a phone which is not ideal for doing schoolwork. They also talked about the burden on teachers to shift gears so swiftly and try to keep education going from afar. Finally, they addressed the nitty-gritty issue of parents wanting to get their child's stuff home from school during a lockdown order.

Program: Flashpoint
Date: April 26
Time/Duration: 10:00 a.m./10:29
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Education. Scillian was joined by Wayne State University President Dr. M. Roy Wilson. Wilson said if he had to bet, he'd guess that

classes will be predominantly online in the fall. He discussed the educational difference between in-person classes and remote learning, and the students who say they want some money back because they're not getting the experience they paid for. Wilson then switched over to his epidemiologist hat and talked about being part of Governor Whitmer's COVID-19 task force. He discussed why the virus is hurting African Americans so much, saying it's the social determinants of health to blame, not anything genetic. He illustrated how much life expectancy and health is determined by your zip code.

Program: WDIV PSA/MAB – Literacy Essentials
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for school children, and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSA/MAB – OK2Say
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters tells kids that when they see bullying or violence at school or anywhere, there is an anonymous tipline where they can report it.

Program: WDIV PSA/MAB – Make the Difference
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA talks about the value of a college degree from a Michigan public university, because it costs an average of 40% less than full price. It sends viewers to getMIDegree.org for more information.

LEGAL SYSTEM

Program: WDIV News
Dates: April 22. August 11, 12
Time/Duration: All Newscasts/7:55 total length
Summary:

WDIV reported a nurse fired from Sinai-Grace Hospital in the midst of the coronavirus (COVID-19) pandemic for a video she posted to social media is suing the Detroit Medical Center. Kenisa Barkai was terminated in March after she posted a 7-second video on her Facebook page

showing the precautions taken to treat the first COVID-19 patient at the Detroit Medical Center's Sinai-Grace. The hospital said Barkai violated the social media policy.

According to the lawsuit, Barkai had expressed concerns to management about the lack of personal protective equipment and staffing shortages at the end of January or early February, more than a month before the first COVID-19 cases were confirmed in Michigan. She allegedly told hospital officials she would report potential violations to government agencies.

Barkai said the hospital has been understaffed and she was concerned this would impact patient safety. She allegedly continued to share concerns to management after COVID-19 reached the state and the hospital began caring for patients with the illness. On March 17, she posted the video of her in PPE, saying, "I have my gloves, my hair covering, my mask, my gown and I'm ready to rock and roll. I'm going in." The next day, she described conditions inside the hospital to WDIV. She shared concerns about PPE and fears that the hospital would become overwhelmed during the COVID-19 pandemic. Two weeks later, Barkai was fired for the video she posted on Facebook. She maintains that the video did not violate the hospital's policy.

Program: WDIV News / Local 4 News at 6 & 11
Dates: April 22
Time/Duration: 6:00 p.m., 11:00 p.m./2:45 total length
Summary:

WDIV reported on lawsuits filed by university students who believe that because they had to take classes online they should be entitled to funds for the tuition and housing they've already paid for. "If you have to move out of your apartment because of some natural disaster you don't complain. But you don't expect to have to keep paying rent," attorney David Fink said. Fink said the same concept should apply to colleges and universities. That's exactly why he's filing several class action lawsuits on behalf of his clients against the top three schools in Michigan. "What they're objecting to is having to continue to pay for room and board that they're not receiving. And having to pay full tuition as though they were in a classroom when, in fact they're sitting at home on their computer getting online education that's not as effective and certainly shouldn't cost as much," Fink said. University of Michigan, Wayne State University and Michigan State University are listed as a few of the defendants and there's a chance more of these lawsuits are on the way.

Program: WDIV News
Dates: May 14, 15, 18, 19
Time/Duration: All Newscasts/8:15 total length
Summary:

WDIV reported a massive settlement that will going to public schools in Detroit. Gov. Gretchen Whitmer asked the Michigan Legislature to provide at least \$94.4 million to Detroit's public schools to settle a lawsuit that describes the city's schools as "slum-like" and incapable of delivering access to literacy. The settlement agreement comes after a federal appeals court issued a groundbreaking decision recognizing a constitutional right to education and literacy. Under the settlement, Whitmer must propose legislation to fund literacy-related programs and other initiatives for the Detroit Public Schools Community District. The state must also provide \$280,000 to be shared by seven students named as plaintiffs in the lawsuit, to be used for a high-

quality literacy program or other ways to further their education. The state also agreed to provide about \$2.7 million to the district to fund literacy projects. Whitmer will ask the Michigan Department of Education to advise school districts statewide on their strategies, initiatives and programs to improve literacy, with special attention to reducing class, racial, and ethnic disparities. In 2017, only 7% of Detroit public school eighth graders performed at or above the proficient level in reading, according to the National Assessment of Educational Progress. The percentage of Detroit students who performed at or above the NAEP proficient level in 2019 was 6%.

Program: WDIV News
Dates: June 2, 3, 10, 16.
Time/Duration: All Newscasts/12:15 total length
Summary:

WDIV reported as many as 60 residents have joined a class-action lawsuit against the owners of the dams that failed and caused catastrophic flooding in mid-Michigan. There's a lot of finger pointing as residents join a class-action lawsuit against the dam owners and the state. They claim this all could have been prevented. Residents have also filed a lawsuit against the Michigan Department of Natural Resources and the Michigan Department of Environment, Great Lakes, and Energy, claiming both "had knowledge and ample warning of the problems with the Edenville Dam and owed the plaintiff a duty to anticipate the failure of the dam, as well as the consequences of such failure, and to act accordingly to avoid subjecting plaintiffs to property damage and destruction." The lawsuit looks to hold Boyce Hydro negligent and liable for damages, including medical expenses, property damage and property value.

Program: WDIV News /Local 4 News Today, Local 4 News at 5 & 6
Dates: June 12, 16, 17
Time/Duration: 5:00 a.m., 5:00 p.m., 6:00 p.m./5:25 total length
Summary:

WDIV spoke exclusively to a Detroit homeowner who is suing firefighters for taking a viral photo in front of his burning home on New Year's Eve. When Detroit firefighters took a photo in front of Deonte Higginbotham's burning house, it went viral. The photo is still being seen around the world. The photo showed firefighters posing in front of the home. The home is on South Green Street. At the time, officials from the Detroit Fire Department said they were investigating, but the fire was too dangerous to send crews in.

CRIME

Program: WDIV News / Local 4 News at 5
Dates: May 7, 26, 28
Time/Duration: 5:00 p.m./5:15 total length
Summary:

WDIV aired a series of reports called "Searching for Justice" profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organizes events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: a young mother shot to death in her home in front of family and parents who have waited two years for an arrest in the murder of their son, but the case has gone cold.

Program: WDIV News
Dates: April 23, 24, 28
Time/Duration: All Newscasts/9:15 total length
Summary:

WDIV reported that charges were filed against a doctor at a Shelby Township medical spa who was accused of promoting an IV vitamin C drip to prevent and treat coronavirus (COVID-19). Dr. Charles Mok from Allure Medical Spa is facing charges that include both health care fraud and insurance fraud. Some of the charges stem from the COVID-19 claims, while others are from other incidents, including vein treatment. Mok has been under investigation for more than a year, officials said. Employees contacted investigators recently about COVID-19-related billing that they thought was concerning.

Program: WDIV News
Dates: May 6, 7, June 2
Time/Duration: All Newscasts/8:15 total length
Summary:

WDIV reported on a man who allegedly wiped his nose on a store employee's sleeve after a dispute over wearing a coronavirus mask. Police said the man walked into the Dollar Tree store and was told by the clerk that all customers had to wear a mask to enter the premises. There were signs posted on the doors, officials said. Video shows the man walk over to the woman and wipe his nose and face on her shirt sleeve. "Here, I'll use this as a mask," the man said, according to authorities. He continued to be loud and disruptive inside the store before leaving. The man was taken into custody and charged.

Program: WDIV News
Dates: April 14, May 12, 13
Time/Duration: All Newscasts/10:20 total length
Summary:

WDIV reported a swimming teacher at Mumford High School was charged in the death of a 15-year-old student who drowned in a school swimming pool during class. De-Sean Blanding, 15, of Detroit, was a student in Kareem Sigler's class at Mumford High School. Sigler was in another room when a student told him Blanding was at the bottom of the pool, authorities said. Sigler, 47, of Detroit, dove into the pool and pulled Blanding out with the help of other students, officials said. He told the other students to call 911 while he rendered medical assistance, police said. Medical officials arrived at the 12:15 p.m. and took Blanding to a nearby hospital, where he was pronounced dead. Authorities say Sigler was "grossly negligent" in failing to supervise

Blanding. That negligence resulted in Blanding's death; officials allege. Sigler is charged with involuntary manslaughter. The parents blamed the teacher all along and were grateful when charges were filed.

Program: WDIV News
Dates: May 21, 22, 23, 24, 25, 26, 27, 28.
Time/Duration: All Newscasts/13:40 total length
Summary:

WDIV reported on a beating that was recorded inside a nursing home and made national headlines. 20-year-old Jaden Hayden has been charged in connection with the beating of 75-year-old Norman Bledsoe. The Wayne County Prosecutor's Office says the beating took place while Hayden was sharing a room with Bledsoe in the nursing facility. Hayden allegedly severely attacked Bledsoe by repeatedly punching him in the head. Nursing home staff heard the commotion and helped Bledsoe who was seen bleeding with injuries to the left and right side of his head, the prosecutor's office says. The staff was led to believe Bledsoe had fallen from his bed. Bledsoe was taken to a local hospital to be treated for his injuries. Hayden allegedly posted videos on social media after the attack and stole Bledsoe's credit cards. The videos were brought to the attention of the police and Hayden was charged.

Program: WDIV News / Local 4 News at 5 & 11
Dates: June 19
Time/Duration: 5:00 p.m., 11:0 p.m./4:55 total length
Summary:

The family of Egypt Covington is calling for local police to step aside in order to have state police investigate her murder. Covington's body was found three years ago inside her Van Buren Township home. Her hands were bound with Christmas lights and she had been shot in the head. No one has been charged in connection with the crime. "That's the hardest part," said D'Wayne Turner, Covington's brother. "This case is not solved." Turner and his fiance Lindsay Brink have lost confidence in the Van Buren Police investigation. They said MSP is more than willing to step in, but the Van Buren authorities said no and that they have a handle on the case. Tips have continued to come in on social media including possible new evidence about drugs playing a role. The family wants MSP to follow the new leads. "It's all hands on deck," Turner said. "Let's get together and solve this." A protest will be held Monday where Covington's niece will sing and call will be made for Van Buren authorities to ask for help to catch a killer. The protest will be start at 6 p.m. at the Van Buren Meijer. Demonstrators will walk to the public safety department for a rally to urge MSP to get on the case.

RACE RELATIONS AND RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News at 5
Dates: April 20
Time/Duration: 5:00 p.m. / 2:00
Summary:

Michigan Governor Gretchen Whitmer signed an Executive Order to create the Michigan Coronavirus Task Force on Racial Disparities. The story noted while African Americans represent 13.6% of the state's population, they account for a staggering 40% of the deaths due to COVID-19. The report included interviews with both Whitmer and Lt. Governor Garlin Gilchrist, the first African American elected to that position in Michigan. The task force is charged with identifying the reasons for the racial disparity and recommending actions to address what many called the "historical and systemic inequities" in health care.

Program: WDIV News / Local 4 News at 5
Dates: April 20
Time/Duration: 5:00 p.m. / :30
Summary:

The Congressional Black Caucus PAC endorsed former vice president Joe Biden's presidential bid. The story pointed out African American support has been a key part of Biden's success during the Democratic Presidential primary process, helping him record victories in Michigan and several other states.

Program: WDIV News / Local 4 News at 6
Dates: April 24
Time/Duration: 6:00 p.m / 1:45
Summary:

The Coronavirus pandemic has taken a greater toll on the African American community. This report was about local efforts to educate the community to the increased risk and to learn more about why the trend was happening. Wayne County Executive Warren Evans held a Town Hall meeting on Facebook. It included African American community leaders from several occupations, including Dr. Jennifer Floyd, a deputy health officer. The report also included concerns raised about the economic impact COVID-19 was having on African American businesses, which were having a tough time bouncing back.

Program: WDIV News / Local 4 News at 11
Dates: May 6
Time/Duration: 11:00 p.m. / 1:50
Summary:

More than two months after a black man was fatally shot while jogging, there are calls for a new investigation and arrests. The story noted that Ahmadu Arbury was killed February 23 in Georgia, when two white men pursued him in a pick-up truck. The report noted the men, a 64-year-old father and his 34-year-old son, told police they thought Arbury was a burglar. The case is now getting national attention because of a video posted on social media that shows the confrontation between the men and Arbury. The story explains how in the video Arbury is seen jogging and trying to move past the truck, when one of the men, armed with a gun, gets out to confront Arbury. Moments later Arbury was shot and killed by the second man. The story

included interviews with Arbery's mother and community leaders calling on the white father and son to be arrested and charged.

Program: WDIV News / Local 4 News Today
Dates: May 28
Time/Duration: 5:00 a.m. / 2:00
Summary:

We reported that the death of a black man at the hands of a white police officer in Minneapolis, Minnesota set off a string of, sometimes violent protests. The story covered a pivotal moment in the unrest when a Minneapolis police precinct was set on fire. The report included interviews with protesters, the chief of police and the mayor who explained he ordered officers to evacuate the precinct when it became clear the building was becoming a target. The story also reviewed the death of George Floyd, who died while some officers held him down and one officer had his knee on Floyd's throat. The incident was caught on video, in which Floyd could be heard telling the officer "I can't breathe." The story explained protesters were upset the officers involved had not been charged or arrested. It also noted there was disagreement between the mayor and President Donald Trump who blamed the unrest on what he called "weak" leadership.

Program: WDIV News / Local 4 News at 5
Dates: May 28
Time/Duration: 5:00 p.m. / 1:45
Summary:

The death of George Floyd at the hands of a Minneapolis police officer triggered protests in Detroit and across the country. This story covered a protest in Detroit and interviews with Detroit Police Chief James Craig and Detroit NAACP President Rev. Wendell Anthony. The report noted that Craig became the first law enforcement official in the country to call Floyd's death a "murder". Craig also agreed with the decision to fire the officers involved, and Craig called for their arrests. Rev. Anthony talked about the long history of tension between police and the black community and concerns Floyd's death would make it harder to build a relationship between police and the black community.

Program: WDIV News / Local 4 News at 11
Dates: May 30
Time/Duration: 11:00 p.m. / 2:00
Summary:

A protest over the death of George Floyd in downtown Detroit took a confrontational turn. The story noted a Detroit police vehicle was damaged and about 60 protesters were arrested. The report also noted several hundred people took part in the demonstration, but a small group of seemingly organized protesters threw things at police and appeared to be seeking confrontation. The report includes interviews with protesters and Detroit Police Chief James Craig.

Program: NBC News / George Floyd Funeral Coverage
Dates: June 4

Time/Duration: 2:00 p.m. /2:30:00
Summary:

WDIV broadcast the live coverage of the memorials and funeral coverage for George Floyd.

Program: WDIV News
DATE: June 1 – June 15
Time/Duration: All Newscasts / 1:05:15
Summary:

Protests in Detroit and communities across the country began to grow and gain momentum. The reports covered the hundreds of people who turned out again in downtown Detroit to speak out against the death of George Floyd and to call for policing policy reforms. The stories included interviews with local demonstrators and those marching in other parts of the country. Detroit's police chief was also interviewed repeatedly for the story. It recapped Floyd's death at the hands of a police officer. The coverage also showed how protests in some other cities became more contentious with police.

Program: WDIV News / Local 4 News at 6
Dates: June 4
Time/Duration: 6:00 p.m. / 1:45
Summary:

The report was about a suburban Detroit police chief being placed on paid administrative leave because of his posts on social media. The story explained some felt the comments from the Shelby Township police chief were inappropriate and could have incited violence. The report highlighted that the chief used a different name and a different social media account for posts which criticized the actions of some people protesting the death of George Floyd. The story also included an interview with the Shelby Township spokesperson.

Program: WDIV News / Local 4 News at 5
Dates: June 15
Time/Duration: 5:00 p.m. / 1:30
Summary:

The City of Detroit had a statue of Christopher Columbus taken down and placed into storage. The report included an interview with Mayor Mike Duggan who said he has been bothered by the statue's placement for a long time. It was located next to next to the Coleman A. Young Municipal Building (City-County building) . In the story, the mayor explained that statues had been targeted by Black Lives Matter protests in other cities, and he did not want the Columbus statue in Detroit to become an issue. In the interview, the mayor said once the protests and other local concerns were addressed, he would like to talk with community leaders about what to do with the Columbus statue and any other that might be considered offensive. The report also noted the Detroit City Council voted three years ago to stop recognizing Columbus Day as a holiday.

Program: Spirit of Detroit: Fulfilling the Dream

Dates: June 23.
Time/Duration: 10pm/1:00:00 total length
Summary:

WDIV presented a special report on race relations in Metro Detroit. We aired a special called “Spirit of Detroit: Fulfilling the Dream.” The special aired 57 years to the day after Dr. Martin Luther King held the Walk to Freedom March in Detroit. More than 100,000 people marched peacefully down Woodward Avenue on to Cobo Hall where Dr. King old present a precursor to his “I Have a Dream” speech. We shared stories commemorating that anniversary, along with stories about the current struggle for so many Americans of color. The special was hosted by WDIV News anchors Devin Scillian, Kimberly Gill, Rhonda Walker and Evrod Cassidy.

Program: Flashpoint
Date: May 31
Time/Duration: 10:00 am/12:06
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues relating to race relations in our community. The guests were journalist Chastity Pratt and WDET host Stephen Henderson. They discussed the ongoing demonstrations in cities across the country. Pratt said this is what happens when a large group of people feel they have no other way to get attention and make change. Henderson warned against getting distracted by trying to restore order or focus on looters instead of addressing the core reasons the protests began in the first place. They both agreed there must a real effort to change the culture, and that usually starts at the top but the top is not interested right now. Henderson explained individual examples of bigotry will always exist, but the solution is removing the power those people must call upon institutions like the police to back them up when racism is displayed.

Program: Flashpoint
Date: June 7
Time/Duration: 10:00 a.m. / 30:00
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to race relations and law enforcement practices. Scillian’s first guest was Minnesota Attorney General and native Detroit Keith Ellison, who is prosecuting the cases against the four police officers charged in George Floyd’s death. He began by talking about the stark racial disparities in Minneapolis, including a huge income gap. Ellison enumerated the difficulties of winning convictions against police officers in cases like this by listing all the similar cases that were either never indicted or ended in acquittals. He shared his outlook on the state of race relations in the United States right now, saying he hopes this is truly a turning point in attitudes. Ellison pointed out that COVID-19 is not racist, but the health care system is and people of color are far more likely to be exposed because they disproportionately have jobs that prevent them from distancing. The last subject

was police reform and the measures that Ellison would like to see in order to achieve it. Scillian's next guest was Melanca Clark, President and CEO of the Hudson-Webber Foundation, but who also served on President Obama's task force called Community Oriented Policing Services. Clark talked about how difficult it is the change police culture, including an expectation that officers will not be held accountable for incidents of overreach or brutality. They discussed eight recommendations that are making the rounds, including banning chokeholds and a duty to intervene when an officer is acting improperly. Clark talked about additional training needed for police forces and how it informs how they operate outside the department. The final segment was a short preview of a series of upcoming reports on the concerns of black mothers for their children, done by WDIV anchor Kimberly Gill.

Program: Flashpoint
Date: June 14
Time/Duration: 20:32
Summary:

Two segments of this locally produced weekly public affairs program, guest hosted by WDIV news anchor Sandra Ali addressed issues pertaining to race relations. Ali was joined by Democratic Representative Brenda Lawrence who came on to talk about the police reform bill introduced by Democrats in the House this past week. Lawrence talked about what's in the current bill and called it just the beginning of changes that must occur to transform the level of trust between police and the community. She addressed conversations that must happen with police unions. Lawrence said the components of the bill that cover racial profiling shouldn't bother officers who don't profile. She explained why she's not in favor of defunding movements, but she is open to the idea of a supplemental team of social workers who can respond to mental illness calls instead of the police. Finally she explained how a national registry will prevent officers with numerous complaints against them from bouncing around to new departments. Ali was next joined by the CEO of New Detroit Michael Rafferty and the CEO of Focus: Hope Portia Roberson. New Detroit just released a report that examines how racism impacts a number of aspects of life, including COVID-19 and health care. Roberson said even she was shocked at some of the disparities, including household income and housing, and she works in that space every day. She described how workplace disparities and living in multigenerational, multifamily complexes puts people of color at greater risk for coronavirus, in addition to having higher rates of underlying conditions. Rafferty added inequities in mobility to the mix, due to high auto insurance rates in the city.

CULTURAL AFFAIRS AND COMMUNITY RELATIONS

Program: WDIV News / Local 4 News Today
Dates: April 1, 8, 15, 22, 29. May 6, 13, 20, 27. June 3, 10, 17.
Time/Duration: 5:00 a.m./ total length 15:55 total length
Summary:

Every week, WDIV anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She and searched

for the most exceptional kids in Metro Detroit to boast about in her “brag book.” She then shares their stories and fills the book with these kids’ remarkable accomplishments. Though the coronavirus pandemic moved many of these surprises to Zoom, Rhonda and her team kept honoring kids. This quarter she focused on these children among others: a cheerleader, a student who is part of the NAACP Youth Summer Work Program, a first trombone senior who missed being able to compete nationally in New York because of the coronavirus, and an ambassador Girl Scout and honor student who’s a hospital volunteer.

Program: WDIV News /Local 4 News Today, Local 4 News at 11, Live in the D
Dates: April 7, 14, 21, 28. May 6, 13, 19, 26. June 2, 12, 16, 23.
Time/Duration: 5:00 a.m., 10:00 a.m., 11:00 p.m. /29:20 total length
Summary:

WDIV routinely airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: Detroit Lion Hall of Famer Lem Barney who sang back-up on an iconic gold record, one of the world’s largest sellers of vintage recording and audio equipment is in Detroit, and a collection that honors Vernor’s, a classic Detroit-made beverage.

Program: WDIV News/ Local 4 News at 5, Live in the D
Dates: April 17, May 1, 15, 29, June 5, 12, 19
Time/Duration: 5:00 p.m. 10 a.m./14:40 total length
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called “Heart of Detroit.” This quarter Mitch profiled among others: a church art project that turned into a plan to feed the hungry in Southeast Michigan, a teacher who put dogs and kids together with great results and a couple who formed a blessings bag brigade and distributed hygiene items to those in need.

Program: Flashpoint
Date: April 19
Time/Duration: 10:00 am/5:22
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian was a tribute to one of our cultural icons. We produced a music video of a song written and performed by actor Jeff Daniels that pays tribute to his childhood hero Al Kaline. Hall-of-fame Detroit Tigers legend Kaline passed away recently.

Program: WDIV PSA/Zoo – Amphibians, Promise, Sanctuary, Teach
Dates: April - June
Time/Duration: General Rotation/ 1x :30
Summary:

These PSAs from the Detroit Zoo emphasize the importance of protecting animals from environmental damage, the importance of teaching children how to care for them, the importance of providing sanctuary for animals both in and outside of human care, and the importance of preserving existing populations and establishing new ones.