

**JANUARY – MARCH 2020**  
**DESCRIPTION OF PROGRAMS PROVIDING MOST**  
**SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	10:00 AM-11:00 AM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

LIVE IN THE D	Monday – Friday	10:00 a.m. – 11:00 a.m.
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PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV’s broadcast schedule including prime time.

DATELINE	Friday 9:00 – 11:00 p.m. 1/4 – 1/19, 1/31-3/6, 3/27
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This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		11:00 AM –12:00PM

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

## COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
- 3.. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
4. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

## **GOVERNMENT**

Program: WDIV News  
Dates: February 3, 4, 5, 7, 9, 28, 29. March 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11.  
Time/Duration: All Newscasts/1:55:15 total length  
Summary:

WDIV covered the March primary election in Michigan, which included the presidential race. We covered the campaign visits by all the candidates, including Vice President Biden, and Senators Warren and Sanders as they traveled throughout the state. Michigan has been a battleground state in the presidential election after President Trump defeated Secretary Clinton so narrowly in 2016. Governor Whitmer campaigned across the state with Senator Biden the day before the primary. He won the Michigan Presidential Primary. We also covered many city and school bond issues that were on the ballot.

Program: WDIV News  
Dates: February 24, 25, 26, 27.  
Time/Duration: All Newscasts, Live Airing of Address/1:15:50 total length  
Summary:

WDIV aired Mayor Mike Duggan's State of the City address, touting the city's achievements and goals. He reeled off a list of achievements: his proposal for a new auto reform law that will address alleged gouging by car insurers, marijuana licensing with a mandate to make sure at least 50% of the approvals go to Detroiters, widening city contracts to smaller players and granting tax abatements to start-ups that don't have the means to compete with major corporations that do business in the city.

Program: WDIV News  
Dates: January 7, 28, 29, 30.  
Time/Duration: All Newscasts, Live Airing of Address/1:18:25 total length  
Summary:

WDIV aired Governor Whitmer's State of the State address. Governor Whitmer addressed all the citizens of the state of Michigan, focusing on several big issues. She announced a plan to borrow \$3.5 billion to rebuild state roads and bridges over five years. She announced a partnership with five foundations to help families understand and navigate what she called a "punitive" reading law that will start impacting third-graders this spring. She also backed putting parts of the Obama-era federal health care law into state law in case the Affordable Care Act is invalidated by the courts or repealed by Congress and the president.

Program: WDIV News  
Dates: March 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.  
Time/Duration: All Newscasts, Live Press Conference Cut-ins/28:15:05 total length  
Summary:

Governor Whitmer declared a State of Emergency in Michigan in response to the coronavirus. That move allowed her to declare Executive Orders that closed schools and businesses and take emergency action in getting funds to the state to help fight the disease and manage its effects. The governor issued a statewide stay-at-home order that meant individuals may only leave their home or place of residence under very limited circumstances. Only essential workers were able to leave their homes in the early weeks of the order to help keep the state and hospitals in motion. We carried daily press conferences live from the governor and the president to make sure viewers had all the latest information on the spread of the coronavirus and the state and federal response.

Program: WDIV News /Local 4 News at 5  
Dates: February 17.  
Time/Duration: 5:00p.m./2:30 total length  
Summary:

WDIV reported on the overtaxing of homeowners in the city of Detroit. We covered several town hall meetings about the issue that Mayor Mike Duggan mentioned in his State of the City address. Mayor Duggan said overtaxed homeowners from 2010 to 2016 shouldn't expect to see any cash coming back to them. Homeowners aren't ready to give up the fight just yet. "We haven't seen this number of property tax foreclosures in American history since the Great Depression," a citizen said. Dozens of homeowners showed up to complain about the issue in several town hall meetings. The meeting was organized by council president pro tem Mary Sheffield. It also featured members of the Coalition of Property Tax Justice and college professor Bernadette Autuane. Collectively all three have organized a list of possible demands that can possibly help alleviate the situation.

Program: Flashpoint  
Date: January 5  
Time/Duration: 10:00 a.m./12:21 total length  
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor, Devin Scillian addressed issues pertaining to Government. Scillian was joined by roundtable guests; Detroit Regional Chamber President and CEO Sandy Baruah, and political consultants Dennis Darnoi, Sheila Cockrel, and Adoph Mongo. The topic was whether there is a better way to engage voters by "tweaking" some concepts in our process, which was a thinktank exercise in a recent issue of the Chamber's magazine. Cockrel said that a very small group of highly engaged citizens who are aware of primary dates, etc. make the decisions in this country. The group discussed the pros and cons of ranked choice voting, where voters choose their favorite candidates in their order of preference instead of just choosing one. The topic turned to what else could change in the voting process, like having a national primary day instead of doing it state-by-state. They also discussed whether all primaries should be open instead of closed party. Baruah said lesser-known candidates might not have the chance to gain momentum over time with those changes. Cockrel pointed out that the Citizen United decision did more to change the voting process than any of the current adjustments being discussed.

Program: Flashpoint  
Date: January 12  
Time/Duration: 10:00 a.m. /30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor, Devin Scillian addressed issues pertaining to Government. Scillian was joined by Richard Czuba, CEO of the Glengariff Group. With President Trump and Vice President Pence campaigning last week in Toledo, Scillian asked Czuba about a recent Local 4/Detroit News poll which showed a sharply divided state of Michigan. Czuba said pollsters saw record low “motivation to vote” numbers in 2016 but a dramatic shift to extremely high voter motivation in 2018. He predicted the upward trend will continue as we approach the 2020 presidential election. Czuba went on to say registered Democrats in Michigan have in some way invested in Joe Biden and Bernie Sanders in past elections and that the Senate race between Gary Peters and challenger John James is currently a toss-up. He went on to talk about Governor Whitmer’s approval ratings saying her numbers have dipped but she remains in a solid position and has plenty of time to increase her approval numbers with Michiganders. Scillian then asked Czuba what determines if Michigan goes blue or red in the upcoming election? He stated according to the survey the fight will be in small-town areas across the state and the president is going to have to do a much better job in winning over voters in the suburbs. Czuba concluded residents should expect to see a lot of money spent on campaign ads this election period. The 2020 political race conversation continued in the second segment with guests Jill Alper of Alper Strategies, Tori Sachs, Executive Director of Michigan Rising Action, Mario Morrow of Mario Morrow and Associates and Nolan Finley editorial page editor of The Detroit News. Finley began by stating that Michigan remains very much in play regarding the upcoming election and he was surprised with the multitude of problems the President has faced he remains strong with voters across the state. Alper said the Bloomberg story is a compelling one which has resulted in him doing well with voters and that his money and advertising has helped him. Morrow went on to discuss the Gary Peters – John James race for Senate saying it could cause some pause for Democrats especially with James raising a lot of money. Sachs, who ran the James campaign in 2018 stated he has raised a lot of campaign funds from small donors and has a massive grass roots following. Alper added all the Democratic candidates are ahead of the president in the polls and Michigan voters are focused and want to discuss the issues important to them. The panel disagreed on the negative impact of the trade war with China while Sachs stated voters remain concerned about key issues like health care and prescription drug prices. Finley stated as the economy continues to grow it will be a positive for the President however there are some who are not willing to say out loud, they are for Trump due to his character issues. Morrow said many in the Republican party may approve of the President in his handling of the economy but are disappointed regarding his many missteps. The panel agreed the President currently has strong poll numbers however, concluded the crossover and suburban vote is key in the upcoming election.

Program: Flashpoint  
Date: January 19  
Time/Duration: 10:00 a.m. / 8:21

Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by Michigan Secretary of State Jocelyn Benson. She is sounding alarms that Michigan will have a record number of absentee voters this year, but city clerks are not allowed to start processing their ballots early enough to announce results in a timely manner and Michigan may be embarrassed on election night. Benson said she's inspired by all the enthusiasm to vote, and she doesn't want to discourage it in any way. But she said the 28 other states that allow "voting from home" also allow clerks to begin processing once votes are received, so they can work ahead. She said it would just be a simple legislative change to make it happen. Benson described efforts to clean up the voter rolls recently so that they are more accurate than ever. Scillian asked about wait times at Secretary of State offices, and Benson said they're going down because people can make appointments or use kiosks in grocery stores for many transactions. Benson said some of the delays people are complaining about are because state employees had to get up-to-speed on new procedures, and because so many people need to get "Real ID" compliant identification cards.

Program: Flashpoint  
Date: February 2  
Time/Duration: 10:00 a.m./30:00  
Summary:

The entire edition of this locally produced weekly public affairs program guest hosted by WDIV News Anchor Jason Colthorp, addressed issues pertaining to Government. Colthorp was joined by roundtable guests; former U.S. Representative and former Michigan Senate Majority Leader Mike Bishop, former Michigan Senator Buzz Thomas, executive director of Michigan Rising Action Tori Sachs and co-host of "It's Just Politics" on Michigan Radio Zoe Clark. The segment started with a discussion of the all-but-assured acquittal of President Trump in the Senate this coming week. Thomas said it's a horrible moment for the country that it's a foregone conclusion, but Bishop said there was no impeachable offense and the whole thing was a waste of time. Clark said the impeachment issue is not top-of-mind for voters. Sachs said the foregone conclusion was that Trump would be impeached in the House, and she predicted that during the State of the Union, Trump will focus on his accomplishments. The topic shifted to the upcoming Iowa caucuses, and how much the results there mean for the shape of the Democratic field going forward. Clark said results will be important for candidates like Klobuchar and Buttigieg, and Bishop predicted Sanders will win it. Thomas said he's most interested in seeing how well Biden fares. Finally the group talked about Trump's visit to metro-Detroit to talk about the USMCA trade deal this past week and what it means for Michigan's importance. Attention turned to Governor Gretchen Whitmer's recent State of the State address. Whitmer now has a bonding proposal to fund roads repair because her tax plan from last year went nowhere in the legislature. Sachs said it's not a real plan because it will only help highways, not local roads, and that the Republican legislature is willing to negotiate. Thomas disagreed, saying bonding is part of her vision because she has run into such opposition in Lansing. He said payment of bond debts will be less than would be paid to piecemeal fix the roads. Bishop said he wishes the Governor well because in the interim, Michigan's roads are only getting worse every day. Clark asked why we're having the same funding problems in these good economic times that we had

ten years ago during the great recession. She said that suggests this is political problem rather than an economic one.

Program: Flashpoint  
Date: February 9  
Time/Duration: 10:00 a.m./8:47  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Government. The first guest was Michigan Secretary of State Jocelyn Benson. She said the disaster with the Iowa primary this week shows that election professionals are better at running things than political parties. Benson said she's concerned about how quickly Michigan will be able to report primary results because this is the first time that anyone can use an absentee ballot, so the quantity of those has gone way up. She's optimistic that the legislature and the clerks are all invested in making sure best practices are up and running quickly. Benson described how Michigan's election system is decentralized, which has some benefits but some drawbacks. Benson also talked about why Iowa and New Hampshire vote first, and her advocacy for Michigan to be earlier in the primary process. Finally she explained why paper ballots are still better than online voting.

Program: Flashpoint  
Date: February 16  
Time/Duration: 10:00 a.m./15:19  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by roundtable guests; Detroit News editorial page editor Nolan Finley, WDET host Stephen Henderson, President and CEO of the Detroit Regional Chamber Sandy Baruah and Vince Keenan, special projects manager for Detroit's Department of Neighborhoods. They gathered to talk about whether the electoral college is outdated and should be changed since two presidents in recent memory have been elected without winning the popular vote. Keenan started by saying he doesn't believe most people even understand the electoral college or its historical origins. Henderson agreed the electoral college no longer serves a useful purpose. Right now, getting rid of the electoral college would seem to favor Democrats, but Baruah warned it could easily work the other way in the future, so everyone should be careful what they wish for on both sides of the aisle. Finley pointed out that right now big states like California and New York don't get much attention from candidates because everyone knows which way it will go so no one bothers to campaign there. Baruah agreed that battleground states change frequently, so that could be an advantage of the electoral college system. Keenan talked about the risk of changing the system when so many Americans already believe they are directly electing the president. Henderson wondered whether if we were starting a new democracy today, is the electoral college the system we would choose now?

Program: Flashpoint  
Date: February 23

Time/Duration: 10:00 a.m./11:08

Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Michigan Governor Gretchen Whitmer. Scillian began by reminding her of a time last spring when it seemed like there would be a lot accomplished even with a Republican legislature because of early success in no-fault auto insurance reform. Since that time, nothing has gotten done on her campaign promise to fix Michigan's roads because her gas tax proposal died in the legislature and Republicans proposed no alternatives. Whitmer said she understands peoples' frustrations and executive orders and bonding are thoughtful ways to finance some long term roads projects. Whitmer agreed that truck load weight limits are part of the problem, but she said the state has underfunded roads projects for decades. Next they discussed the problem of increasing lake levels and how much is expected to be damaged by being under water. The budget proposes \$64 million for environmental problems, and Scillian asked who is in charge of some of the recent disasters. Whitmer said everyone and different agencies bear some responsibility Whitmer discussed Michigan's economy and the areas where it's improving or needs more work. She talked about the state budget and the controversial line item vetoes she used on popular things like autism funding and the Pure Michigan tourism campaign. She said she had no choice because Republicans took out funding for fundamental things like correctional facilities and health care. She said she needed to cobble together general fund dollars to make sure those things didn't lapse. Next, they talked about education and reading standards that aren't being met and therefore some children are being held back. Whitmer defended her decision to stop that from happening, saying it has lifetime consequences for children, especially children of color. The last topic was Michigan's readiness for the primary election due to so many absentee ballots. Scillian was next joined by Democratic Representative Debbie Dingell She's been wanting to change the timing of Michigan's primary for twenty years and says now it's more important than ever. She said her commitment is renewed now after seeing what a debacle the Iowa caucuses were this year. Dingell said her objective is not to have Michigan go first, but two small states that have been sowing chaos should certainly not vote first. Dingell explained the primary nominating process is very complicated and each state sets its own rules. The conversation shifted to new reports this week that Russia is once again meddling in the current election process. Dingell said national security should not be partisan, and people should not have reason to doubt the integrity of American elections.

Program: Flashpoint

Date: March 1

Time/Duration: 10:00 a.m. / 18:42

Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government Scillian was first joined by Detroit Mayor Mike Duggan who gave his State of the City address this past week. They first discussed no-fault car insurance reform, and the series of forums he will hold to explain to people how it works. Duggan's take was that it simply gives Michiganders the same insurance choices that people in the other 49 states already have. The next topic was the history of

property tax overassessment in Detroit, and the reasons why people who were overcharged will not be getting money back. Then the conversation turned to whether black Detroiters are participating in the city's comeback economically. Duggan acknowledged all the obstacles that black entrepreneurs face but pointed out some of the success stories and resources available. That transitioned to whether enough Detroiters are invested in the emerging recreational marijuana industry. Next Duggan talked about his plans to hire more Detroit Police officers, and lastly, he declined to say whether he supports the prospect of President Trump granting clemency to former Mayor Kwame Kilpatrick because he has no way to be objective about it. Scillian was next joined by Detroit News editorial page editor Nolan Finley and political consultant Adolph Mongo. They discussed a trip that State Rep. Sherry Gay-Dagnogo took to Washington to petition President Trump to pardon Kwame Kilpatrick. Mongo said Trump has granted pardons to lots of shady people, so why not Kilpatrick? Mongo said he's paid a price already and a 28-year sentence is too long. Finley said it won't happen because Kilpatrick hasn't accepted responsibility or expressed remorse, and the money he's accused of stealing still hasn't been found. Mongo insisted the Kilpatrick got a raw deal because he's African American. They debated whether commuting Kilpatrick's sentence would affect the votes Trump might get in both the city of Detroit or those in the suburbs.

Program: Flashpoint  
Date: March 8  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government, Scillian was joined by Michigan Democratic party chair Lavora Barnes and Michigan Republican party chair Laura Cox. They first discussed the upcoming primary election and how Democrats seems to be coalescing quickly around Joe Biden. Barnes chose not to endorse a candidate, and Cox said President Trump doesn't care which candidate he ends up running against. She listed things she considers the administration's accomplishments, and Scillian asked her about issues like the environment. Cox defended his funding levels, but Barnes called Trump a climate change denier. They briefly discussed questions of criminal justice reform and trade policy. Barnes and Cox talked about how entrenched many people are right now, and whether whoever wins the general election will consider himself the "president for everybody". Cox talked about John James, who will be running against Senator Gary Peters in the fall. Finally Barnes talked about recent voting problems in Iowa and other places, and said she doesn't expect those problems in Michigan. Scillian was next joined by Roundtable guests; strategist Jill Alper, political consultant Mario Morrow, Detroit Free Press columnist Nancy Kaffer and State Senator Abdullah Hammoud. All the guests were either Democrats or liberal-leaning thinkers, so they discussed how this Tuesday's primary will go in Michigan. Morrow voiced why he supports Biden, and Hammoud did the same for Sanders. Kaffer bemoaned the end of Elizabeth Warren's campaign. Alper discussed the winnowing of the field from very diverse in terms of age, race, sexuality and gender to two older white men running for President. The group made predictions about what will happen in Tuesday's Michigan primary, especially whether voters will come out for Bernie Sanders again like they did four years ago. Alper doubted whether the electorate is in

the mood for radical change, but Hammoud argued that Sanders' positions are not actually radical.

Program: WDIV PSA/MAB – Savings Account, Never Lose  
Dates: January - March  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs from the Michigan Association of Broadcasters let people know that disabled people can save money using a MI Able Savings Account without losing their government benefits. The money can be used for health care, transportation, and other needs.

Program: WDIV PSA/Census  
Dates: February - March  
Time/Duration: General Rotation/ 10x :30, 5x :15, 3x :10  
Summary:

These PSAs featuring various anchors and reporters from WDIV send different messages about the importance of filling out the census, including the monetary benefits it brings to be counted. They also highlight the fact that businesses use census data to determine where to provide services and create jobs.

Program: WDIV PSA/NAB - John Legend  
Dates: January  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These National Association of Broadcasters PSAs give examples of elections that were determined by very few votes, to encourage viewers that their votes do make a difference. The PSAs feature singer John Legend.

Program: WDIV PSA/MAB – Census  
Dates: March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasting talks about how easy it is to answer the nine questions on the census form.

Program: WDIV PSA/MAB – Redistricting  
Dates: January  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA informs viewers that registered voters can apply to serve on the new redistricting commission that will draw new boundaries for Michigan's new legislative districts.

### **AUTOMOTIVE INDUSTRY**

Program: WDIV News / Local 4 News at 6

Dates: January 7

Time/Duration: 6:00 p.m. / 1:45

Summary:

The ongoing corruption investigation into the United Auto Workers union is creating more uncertainty. The report looked at the allegations and charges leveled against former UAW leader Vance Pearson. The story also included an interview with a law professor from Wayne State University who talked about the challenges the union will have recovering from the investigation. The professor also talked about the possibility of the UAW leadership being dissolved.

Program: WDIV News / Local 4 News at Noon

Dates: January 13

Time/Duration: 12:00 p.m. / 1:30

Summary:

The North American International Auto Show was moved to the summer of 2020, but one of the kick-off events was still held in January. The story covered the announcements for the North American Car, Utility and Truck of the Year (NACTOY) award winners.

WDIV Business Editor Rod Meloni's report looked at the winner in each category and included interviews with executives from the winning automakers; General Motors, Fiat-Chrysler, and KIA Motors.

Program: WDIV News / Local 4 News at 5

Dates: January 27

Time/Duration: 5:00 p.m. / 1:30

Summary:

There was a major announcement from General Motors about the Detroit Hamtramck Plant. The story looked at how after announcing the plant would close, GM reversed course and decided to use the facility to build a new electric vehicle. The report included interviews with GM President Mark Reuss and Detroit Mayor Mike Duggan, who pushed hard for GM to remain in Detroit. The story also highlighted the number of United Auto Workers impacted by the decision.

Program: WDIV News / Local 4 News at 6

Dates: February 5

Time/Duration: 6:00 p.m. / 1:30

Summary:

This report was an update of on how Detroit's automotive companies are doing. The story featured an interview with long-time auto analyst John McElroy and information from other industry experts. It was noted that while Ford sales have been somewhat sluggish to start 2020, many analysts were optimistic about General Motors. The report touched on how GM seems to have turned the corner after going through a strike. The report also looked at the impact the Tesla auto company was having on the rest of the industry, pointing out Tesla was off to a stronger start than expected.

Program: WDIV News / Local 4 News at 5  
Dates: February 19  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

We provided a report on the latest development in the ongoing investigation into alleged wrongdoing within the United Auto Workers Union. The story focused on former UAW official Mike Grimes who pleaded guilty to accepting more than \$1 million in kickbacks from a UAW contractor. The report included an interview with Grimes and his lawyer. The story also looked at the sentence Grime received (28 months in Federal prison) and the impact his case might have on others because he agreed to "cooperate" with the probe.

Program: WDIV News / Local 4 News at 6  
Dates: February 27  
Time/Duration: 6:00 p.m. / :50  
Summary:

We reported that it was the end of the assembly line and the end of an era at the Detroit-Hamtramck Assembly Plant. The story covered the last Chevy Impala to come off the line. The car debuted in 1958 and more than 16 million were sold worldwide. The story explained the plant would be re-tooled to produce electric vehicles.

Program: WDIV News / Local 4 News at 6  
Dates: March 16  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

The Detroit auto companies each announced they would put new safety/cleaning plans in place because of the Coronavirus. This report was the first public example of the concerns within the plants. The story covered the walk-out by several workers at the Warren Truck Assembly facility. It included interviews with workers who said there was a lack of cleaning/sanitary supplies in the plant and that several workers had become ill. The report also included an update from Ford Motor Company on its efforts to keep workers safe, including discontinuing buffet-style eating options.

Program: WDIV News  
Dates: March 18  
Time/Duration: 5:00 p.m. / 1:20

Summary:

With reports of workers getting sick and concerns about the Coronavirus growing, the decision was made to close all auto plants. In addition to health concerns, the story noted the huge economic impact the closures would have across the country and in local communities. The report included interviews with auto workers and a statement from United Auto Workers President Roy Gamble.

**HEALTH AND PUBLIC WELFARE**

**Health - General**

Program: WDIV News / Local 4 News Today, Local 4 News at 5  
Dates: January 10, 20, 24, 31. February 8, 22.  
Time/Duration: 6am, 7am, 5pm/15:55 total length  
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on “What’s Going Around.” It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors’ offices each week to collect the relevant information and determine which illnesses should be featured. In the first two months of the year, we saw mostly colds, influenza and strep throat. In March, we saw the explosion of the coronavirus, and our What’s Going Around segments went on pause, as Dr. McGeorge focused his efforts on educating the public about the spread of COVID-19.

Program: WDIV News / Local 4 News at 6  
Dates: February 19  
Time/Duration: 6pm/ 2:30 total length  
Summary:

WDIV Health Reporter Dr. Frank McGeorge reported on a disturbing fact for many women in Michigan. In this state, it is not illegal for a medical student to perform a pelvic exam while a woman is under anesthesia without consent. The schools used the exams to help students get more experience in the procedure but were doing it without consent of the patients. Michigan does not have any law covering the practice and it’s left up to individual teaching hospitals to regulate it.

Program: WDIV News / Local 4 News at 6  
Dates: February 17  
Time/Duration: 6pm/2:30 total length  
Summary:

WDIV Health Reporter Dr. Frank McGeorge reported on new nutrition labels popping up on your favorite foods. This year, the FDA put in place new rules to help consumers make better and healthier choices. The idea behind the change is to give people a better and more accurate

reflection of what they're eating. Serving sizes have also changed, having been unrealistically small in the past.

Program: WDIV News  
Dates: January 21  
Time/Duration: 5:00 p.m./3:45 total length  
Summary:

WDIV Health Reporter Dr. Frank McGeorge reported on a fast and furious start to the flu season. He showed how researchers are gathering the critical data need to fight the flu. He took viewers inside the "flu lab" at the University of Michigan School of Public Health, where flu samples are constantly arriving and being analyzed. They enroll families in their studies to follow their vaccine paths and then watch to see if a family gets sick, and how many family members do get the virus. The family-based research is called the "Hive Study", that stands for "Household Influenza Vaccine Effectiveness" study. It's a key part of what makes the flu lab's data particularly important to the CDC.

Program: Defending the Environment  
Date/Time February 9  
Time/Duration: 8:00 p.m. / 60:00  
Summary:

This prime time special produced by the WDIV News team addressed two big environmental problems in metro Detroit. The investigative team from our Defenders and Help me Hank units fought for answers, and held those responsible accountable. Defender Karen Drew investigated what happened along the Detroit river when a dock collapses and contaminated soil fell into the water. And for all those asking about the toxic ooze spill out along 696, Help Me Hank's Hank Winchester took a closer look at what led to that and how it will it be cleaned up.

Program: Flashpoint  
Date: January 5  
Time/Duration: 10:00 a.m./ 10:42  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor, Devin Scillian addressed issues pertaining to health and Public Welfare. Scillian was joined by Macomb County Public Works Commissioner Candice Miller. She came on to talk about the green ooze that has been seeping onto a local freeway from a nearby plant. She said even though the leaching isn't taking place in Macomb County, she's on top of it because it can travel miles and reach the regional water supply. Miller said the cleanup has been inadequate under two gubernatorial administrations, and she called on Governor Whitmer to spearhead a culture change in the department of Environment, Great Lakes and Energy. Scillian broadened the discussion to wider environmental concerns in Michigan, and Miller said there are a number of challenges that need research and attention across the state, including PFAS and proposed

nuclear sites close to Lake Huron. Miller also predicted that Michigan will no longer have trouble getting federal money for Great Lakes restoration projects.

Program: Flashpoint  
Date: January 19  
Time/Duration: 10:00 a.m./14:20  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor, Devin Scillian addressed issues pertaining to health and Public Welfare. Scillian was joined by Liesl Eichler-Clark, the Director of Michigan's Department of Environment, Great Lakes and Energy. Scillian asked which of Michigan's environmental problems disturb her most, and she said rising water levels will continue to be a big problem not only on the shorelines but also on the inland lakes and rivers. Clark talked about how hard her department is working, and the policy changes that they recommend to help get better results. She also talked about how it's decided whether her agency or the Environmental Protection Agency takes the lead on certain issues. Scillian asked about trust issues after the Flint water crisis, and the fear that tests on the Detroit River that show drinking water is safe may not be correct. Clark said testing is done by the Great Lakes Water Authority at the intake sites. She said that a lot of the problems we're seeing now with chemicals dumped at different sites are a legacy of the area's industrial heritage and decades of disinvestment. Clark said technology will help streamline site cleanup in the future.

Program: Flashpoint  
Date: February 9  
Time/Duration: 10:00 a.m. / 6:50

Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to Health & Public Welfare. The guest was Dr. Hassan Nemeh, the Henry Ford Hospital surgeon who worked on a teenager who required a lung transplant due to vaping. He said 80% of these catastrophic cases involve vaping black-market THC products, but it's not clear that these products are the only culprit. Nemeh was unwilling to say vaping is clearly healthier than smoking cigarettes because of the addictive nature of nicotine and the lack of regulations in the U.S. He said many middle school aged students are under the impression that vaping is benign, thinking that it's only water vapor.

Program: WDIV PSA//Courageous Persuaders  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This student-produced PSA warns about the dangers of both underage drinking and drunk driving. It shows a teenager being taunted by inanimate objects after he takes a bottle of beer from the fridge.

Program: WDIV PSA/Rescan WDIV  
Dates: February 12 - March 13  
Time/Duration: General Rotation/ 1x :30  
Summary:

These PSA announcements required by the FCC inform viewers about how to rescan their televisions to they continue to receive a signal after March 13<sup>th</sup>.

Program: WDIV PSA/GW Blood Drive  
Dates: January 9 – January 16  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These WDIV-produced PSAs alert viewers to the constant need for blood donations in our area. WDIV, the American Red Cross, and Gardner White Furniture team up for blood drives that save countless lives. This one is on 1/16/20.

Program: WDIV PSA/MAB – Everyone’s Road  
Dates: February - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB-produced PSA talks about the importance of paying attention at intersections, for both pedestrians and drivers. Being distracted is leading to more fatalities in Michigan, but these accidents can be easily prevented.

Program: WDIV PSA/MAB – Pass Up Pass On  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA urges parents to learn the facts about vaccinating children against preventable diseases like measles, hepatitis and whooping cough. Diseases like these were once rare but are now making a comeback because fewer children are vaccinated.

Program: WDIV PSA/MAB – Questions  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA warns viewers about the danger of problem gambling. It lists the warning signs of addiction and where to go for help.

Program: WDIV PSA/NAB – Bringing It Home  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This National Association of Broadcasters PSA emphasizes the importance of free television and radio, especially in breaking news and weather situations. These outlets keep people informed in a way that no other medium can.

Program: WDIV PSA/North Star  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 1x :15, 1x :20  
Summary:

These WDIV-produced PSAs tell viewers about North Star Reach Camp in Michigan, which gives children fighting serious illnesses a fun camping experience. Often, their friends and family can attend as well, free of charge.

Program: WDIV PSA/PDFA – Families Can Heal, We're All in Recovery  
Dates: January - March  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs for the Partnership for Drug Free Kids feature parents talking about their children fighting opioid addiction. The messages show that recovery involves the whole family and isn't easy, but there is hope and help for people who are struggling to free themselves from drug use.

Program: WDIV PSA/MAB – Edit  
Dates: January, March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters urges people to end the stigma surrounding opioid use by changing their language to acknowledge it's a disorder that can be treated.

Program: WDIV PSA/MAB - Justina  
Dates: March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters features a mother talking about losing her son to prescription drug addiction. Anyone who needs help with addiction issues is encouraged to go to [drugfree.org](http://drugfree.org)

Program: WDIV PSA/MAB – Take Action  
Dates: January - February  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters warns that 1 in 4 Michigan homes has a high level of radon, which can be dangerous and cause lung cancer and other serious illnesses. It urges people to test for radon because it's easy and cheap, and radon is simple to fix.

Program: WDIV PSA/NMSS – Whatever It Takes  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the National Multiple Sclerosis Society show the difficulties of living with multiple sclerosis. People who have the disease share the challenges of movement and speech, but the NMSS vows to do whatever it takes to improve their lives.

Program: WDIV PSA/PR – Selfies, Dating App, Emojis,  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 3x :15  
Summary:

These Project Roadblock PSAs warn people who think they're ok to drive that their behavior on their phones (like scrolling dating apps, taking selfies, or sending lots of emojis) indicates that they should call a ride to drive them.

Program: WDIV PSA/SU2C – Takedown  
Dates: March  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from Stand Up 2 Cancer show various celebrities and regular people talking about cancer and how it can be beaten when people work together.

Program: WDIV PSA/Volunteers of America  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

This PSA from Volunteers of America Michigan talks about the work they do with homeless veterans, seniors, and families in financial need. Donations provide food, clothing, shelter and employment to Michigan's most vulnerable people.

## **Health -Coronavirus**

Program: WDIV News  
Dates: March (on going)  
Time/Duration: All Newscasts  
Summary:

News efforts have been extraordinary, keeping the community informed, up to the minute, with factual and reliable information. With the challenges of producers and reporters working, in most cases, off site we haven't missed a beat and the community is relying on us in huge numbers to be their window on what is going on. Every newscast is filled with, not only up to the minute Coronavirus reports, but solid perspective on where we are and what it all means. We covered the stress on hospitals who lacked proper staffing, PPE and ICU beds. We covered the closure of schools as concern about rapid spread between children developed. We covered the health effects of working indoors versus outdoors. We've added many initiatives such as Help Me Hank Resource Guide and Acts of Kindness to make sure, that during these troubling times, we provide answers and shine a light on the incredible community spirit. Throughout our newscasts we are highlighting and thanking healthcare professionals, community heroes and restaurant and grocery workers for all they are doing. And we've added a Coronavirus Newsletter from WDIV Health Expert, Dr. McGeorge to anyone who signs up to receive it.

Program: WDIV News / Local 4 News Special Edition  
Dates: March 17 – March 31  
Times/Durations: 11:35 p.m./25:00  
Summary:

We extended our late news Monday through Friday with an extra 25:00 each night, on an ongoing basis, to address all the latest Coronavirus News, including health updates, resource information and spotlights on the many frontline workers coming together to on behalf of our community,

Program: Press Conferences  
Dates: March 17 – March 31  
Time/Durations: Various  
Summary:

As the Coronavirus ramped up in Michigan and across the country, we carried numerous (often daily and twice daily) live press conferences from both Michigan Governor Whitmer and President Trump addressing the most up to the minute information on the spread of the virus and recommended courses of action and resources. Many of these press conferences exceeded one hour in length.

Program: Local 4 Coronavirus Crisis  
Dates: March 17  
Time/Duration: 8:00 p.m. / 60:00

Summary:

As the Coronavirus numbers in Michigan continued to grow, we aired an hour-long special solely devoted to update the community on the latest information about this virulent respiratory disease. The special was hosted by Local 4/Anchors Devin Scillian and Kimberly Gill and included in depth report form our medical expert, Dr. Frank McGeorge, WDIV Consumer Investigative Reporter, Hank Winchester and WDIV Business Editor and Certified Financial Planner, Rod Meloni. The program included a Teacher Panel addressing students and at home learning, as well as important information offering resources that are available.

Program: Flashpoint  
Date: March 1  
Time/Duration: 10:00 a.m. / 4:51  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues relating to health Henry Ford Hospital emergency room doctor and WDIV medical reporter Dr. Frank McGeorge talked about the coronavirus. He talked about the basics of the virus, including the fact that there are no treatments. He said there is so much unknown about the novel coronavirus that it's important to have an abundance of caution about it. McGeorge said the fact that asymptomatic people can be carriers and transmitters is troubling because it means the infection is very contagious. He talked about the wisdom of wearing masks to help prevent spread.

Program: Flashpoint  
Date: March 15  
Time/Duration: 10:00 a.m./ 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues related to the current Coronavirus Health crisis. The first guest was Dr. Betty Chu, Chief Quality Officer for the Henry Ford Health System. She talked about what medical experts are learning about the coronavirus every day, including how long it can live on surfaces, how important it is to social distance and how many younger people are asymptomatic carriers. She also described how difficult it will be for our fragmented, private health care system to shift to a mass public health role in screening or vaccinations. Scillian then turned to Rep. Elissa Slotkin to talk about the steps that should be taken by government to deal with a health crisis. She stressed how much personal responsibility will be key since the U.S. will be unable to do the harsh lockdown measures that countries like China and South Korea did. Slotkin described the legislation designed to help Americans financially after legislation designed to make health care more accessible. Scillian was next joined by roundtable guests; all small business owners, Dennis Archer, Jr., owner of Central Kitchen and Ignition Media Group, Rachel Lutz, owner of the Peacock Room and Omar Anani, owner of Saffron De Twah restaurant. Anani walked viewers through his decision-making process when he went to carryout only and closed his dining room. Archer also talked about how much he's scaling back and taking a financial hit already. Lutz said that on a normal theatre night her boutique

takes in \$5,000-\$6,000. Now with theatres dark, she took in about \$400 the previous night. They talked about their efforts to help their hourly workers and balance safety with survival and making payroll as long as possible.

Program: Flashpoint  
Date: March 22  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian, addressed issues relating to the current Coronavirus crisis. Scillian was first joined by financial planners, Nathan Mersereau, President and CEO of Planning Alternatives, and Tom Hakim, President of Hakin Financial. Scillian asked both about their levels of worry, and Mersereau put himself at a 4 while Hakim said 11. Both said a lot of what people should do depends on where they are in life and how close they are to retirement. They also talked about parents saving for college educations, and people who may be tempted to get into investing during a down market. Hakim pointed out that everyone who was able to save for a rainy day should consider this crisis a rainy day. Scillian was next joined by Tonya Allen, President and CEO of the Skillman Foundation. Allen talked about the state of “education at home”. She broke down how the digital divide makes education even more unequal than usual. She described the challenges of having multiple children in one home but on different curricula plans. Allen stressed how important it is to keep learning through this process in order to streamline it and improve it because the chances are it’s not going away anytime soon. Scillian asked Allen for her advice to parents, and she said use supplementary educational sites but remember that everyone is experiencing a traumatic period right now and that includes children. And finally Scillian was joined by Lisa Whitmore Davis, the Director of Wayne County Senior Services. She said her staff has been working around the clock to make sure that local senior citizens still receive the services they rely on for meals and access to health care. She’s currently on furlough and is short on volunteers during the pandemic but said other people have stepped up to fill in the gaps. Davis wanted people to realize they also must work on seniors’ mental health and their fears of the virus and fears of being left behind if the pandemic gets too widespread. She encouraged people who can help to donate to the Meal on Wheels program because it’s in need of extra funds.

Program: Flashpoint  
Dates: March 29  
Time/Duration: 30:00  
Summary

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues resulting from the current Coronavirus crisis. He was first joined by Bob Riney, Chief Operating Officer at Henry Ford Health System. Riney said his hospitals are at capacity and they’re getting creative about how to treat the incoming surge of more patients by bringing them to other hospitals. He said he believes we are nearing the peak but have not reached it yet. He also said it’s not just a matter of space, but a matter of having the personnel and equipment required to treat so many people. Riney dug into some theories about

why metro-Detroit has been so hard hit by the infection already, and he praised nurses and other frontline workers for their tireless dedication under terrible circumstances. Then Scillian turned to a new guest, Jason Stein, the publisher of Automotive News. They discussed the decision to cancel the North American International Auto Show not only because of COVID-19 but because the TCF Center is being turned into a field hospital. He talked about the negative impact on the city and on the industry. Stein described the entire industry as being in a fog, from dealerships to parts suppliers to line workers. Scillian was next joined by Nicholas Bloom. As an economics professor at Stanford University, he's studied the impact of working from home, and reported a 13% increase in productivity when people don't go into an office. His study found that after nine months, half of the employees in the study said they were ready to go back to the office. Bloom reminded that in normal times people don't have their children and spouses also at home, trying to educate and entertain them too. He segued to discussing the pros and cons of school from home, and said the success depends on the age of the students and their access to technology. Finally Bloom commented as an economist on the stimulus package just passed, saying he's not sure it will be enough to help people through the recession. The final segment was a short tribute to two Detroiters who died over the past week, Graham Davis and Marlowe Stoudamire.

Program: WDIV PSA's  
Dates: March  
Times/Duration All Dayparts/:30's  
Summary:

In addition to messaging on prevention early on, we have new **messaging airing daily**, featuring our full team of anchors and reporters addressing specifics in their area of expertise. From the latest health updates and imperative information provided by WDIV Health reporter, Dr. McGeorge, to consumer messaging and info on resources provided by the Help Me Hank Team we are providing critical information. And we are helping viewers sort through it all addressing the latest impact on personal and business finances from WDIV Business Editor Rod Meloni. The full team is reaching out to our viewers on air to assure them that we are a place to turn to for factual and up to the minute information. We also produced a complement of health messages featuring Dr. McGeorge for use by the MAB throughout the state.

Program: WDIV PSA/Coronavirus  
Dates: February - March  
Time/Duration: General Rotation/ 12x :15  
Summary:

These WDIV-produced PSAs feature Local 4 Medical reporter Dr. Frank McGeorge sharing advice about how to avoid contracting COVID-19, how to stop the spread of it, and what to do if you experience symptoms, among other messages.

## ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 6  
Dates: January 23  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

One of the biggest obstacles to maintaining a job is the ability to get there. We reported about the effort to make that challenge easier. The report noted how Wayne, Washtenaw, and Oakland county leaders teamed up to promote the need for better mass transit between counties. As explained in the story, they also pushed for a change in state regulations that would allow counties to tax themselves to help pay for an expanded transit system. County leaders, State Rep. Jason Sheppard, Detroit State Senator Adam Holllier, White Lake State Senator Jim Runestad, and Livingston County State Rep. Ann Bollin. were interviewed as part of the story. The report also explained the proposal would allow for a five-mill increase, meaning annual tax bills would go up between \$300 - \$1,000 per home.

Program: WDIV News / Local 4 News at 6  
Dates: February 6  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

We reported that the funding fight between Michigan Governor Gretchen Whitmer and republican lawyers has reached a draw. The report looked at the differences between the two sides as they try to agree on a budget for the state. The story also highlighted one of the biggest stumbling blocks , how to pay for road repair and other infrastructure projects. There were interviews with Gov. Whitmer, Jack O'Malley, the chair of the House Transportation Committee, and Shane Hernandez, who chairs the the House Appropriations Committee.

Program: WDIV News / Local 4 News at 5  
Dates: February 6  
Time/Duration: 5:00 pm / 1:30  
Summary:

The report served as a reminder that the U.S. Census campaign was officially getting underway. The story highlighted the efforts taking place in Alaska, but it covered how the Census works and why it is important to our local communities. It also pointed out the main push in most states would begin in March. It included an interview with Census worker in Alaska.

Program: WDIV News / Local 4 News at 6  
Dates: February 17  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported about a lawsuit filed against the City of Detroit and Mayor Mike Duggan. The suit alleged the city was late delivering more than 250,000 property tax notices but at the same time raised the tax bills on thousands of homeowners. The story noted the city denied the wrong doing, but promised to help homeowners. The report included interviews with residents and an attorney who said many homes were lost due to inflated tax numbers.

Program: WDIV News / Local 4 News at 5  
Dates: March 2  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

We reported about the Pay As You Stay program, signed into law by Governor Gretchen Whitmer. The program is geared toward low-income homeowners at risk of losing their property due to back taxes and/or late fees. The report highlighted a woman who will be helped by the program by having her mortgage obligations lowered from \$400 a month to \$50 a month. The story included an interview with the woman and Detroit Mayor Mike Duggan. It was also noted, the program could help as many as 31,000 homeowners in Wayne County alone.

Program: WDIV News / Local 4 News at 5  
Dates: March 9  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

As concerns over the Coronavirus started to take hold in Michigan, several policies were either suspended (foreclosures, evictions) or changed. This report covered the change to the City of Detroit's water shutoff policy. The story noted that while health experts talked about the importance of hand washing and cleaning, thousands of Detroit residents did not have water. As a result, the city decided to restore water service to everyone and to halt any new service cut-offs. The report included interviews with Detroit Mayor Mike Duggan and Gary Brown, the head of the city's Water & Sewer Department. The story also noted how Detroit's water shutoff policy has been criticized in the past.

Program: WDIV News / Local 4 News at 5  
Dates: March 11  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

This story is about an opportunity many sports/gambling fans felt was long overdue: Having the ability to legally place sports bets online in Michigan. The report noted how fans lined up ahead of time as the first on-line systems were "opened" at the MGM Detroit Casino. The story explained how the process works and included interviews with the president of MGM Detroit and sports celebrities who were on hand for the event.

Program: Flashpoint  
Date: February 9  
Time/Duration: 10:00 a.m. / 7:26  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to our economy. Scillian was joined by Detroit Free Press political reporter Kathy Gray and Detroit News assistant city editor Richard Burr. The subject was Governor Whitmer's budget proposal. One of the biggest standouts was that roads funding, which was the centerpiece of her campaign, is absent from the budget. Gray explained that Whitmer thinks it's up to the legislature to come up with a long term fix. Burr talked about her bond plan which helps with larger state roads, but not local roads. The budget includes a per pupil education spending boost that favors districts that have greater needs, but Republicans usually reject it. There has still been no movement on repealing the pension tax, and Burr predicted it may appear in future versions of the budget later in the summer. Gray and Burr described the money allocated for environmental concerns as less than might have been expected given the number of water and other issues the state is currently facing. They both gave their opinions on how well Whitmer is working with legislative leaders, and Gray described it as an "uneasy détente".

Program: Flashpoint  
Date: February 16  
Time/Duration: 10:00 a.m./17:30  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. For years, Detroit homeowners were overtaxed by approximately \$600 million and now it looks like they have no reason to believe they'll get that money back. Our guest was attorney Sam Schoenburg, who represents a group of homeowners. Schoenburg said notices to appeal were only sent out four days before the deadline in 2017, effectively robbing homeowners of the chance to challenge their assessments. He said even though the city offered an extension, it was not a fair process in their opinion. Many people ended up losing their homes during this time period because of delinquent tax bills. Schoenburg pointed to a recent study that says Detroit is still overassessing homeowners, and likewise Wayne County is being over-enriched through equalization and because the County is also the beneficiary of late fees up to 18%. Meanwhile the tax money has already been spent on things like schools. Schoenburg said it's not their goal to further stress other departments, but citizens' rights have been violated and the people who did it should be held accountable.

### **CONSUMER WELFARE**

Program: WDIV News / Local 4 News at 5  
Dates: January 8  
Time/Duration: 5:00 p.m /5:15

Summary:

A couple of months ago, a mysterious green ooze started seeping out onto I-696. Many Metro-Detroiters felt uncomfortable and anxious about the substance; demanding answers on how and why it got there. The building on the site had once been an Electro-Plating business. It became our mission in a new series called “Local 4 Defending the Environment” to find out. After doing research, we found the state agency; Michigan Department of Environment, Great Lakes and Energy (EGLE) had known about the issues with the business and the owner for decades. Our Consumer Investigator, Hank Winchester met with EGLE to discuss the timeline of events that dates back to the 1990s. He pressed the agency on why more actions weren’t taken and demanded more be done. We feel it’s our duty to speak for those who are concerned, ask the tough questions, hold this agency accountable for their lack of enforcement and educate viewers on what’s going on behind many closed doors.

Program: WDIV News / Local 4 News at 5  
Dates: January 23  
Time/Duration: 5:00 p.m. / 5:30  
Summary:

Our Help Me Hank Consumer Investigative team reported on a local teenage boy who had been shot in the head in a random act of violence just a few months ago. While talking with our assignment editor, his mom said they hadn’t been able to rely on medical transportation companies in such a critical time in his recovery. The Help Me Hank team got involved, reaching out to a vehicle company that has medical vans. With this partnership, we were able to donate a medical mini-van to this mom. She’s now able to transport her son in his wheelchair to and from doctors’ and physical therapy appointments. Also, the whole family, siblings and grandma included, were able to go out together as a family for the first time in months.

Program: WDIV News/Local 4 News at 6  
Dates: January 31  
Time/Duration: 6:00 p.m. / 4:00  
Summary:

With tax season starting up, the Help Me Hank Consumer Team works to make sure viewers know how to get the most out of their deductions and credits. We talked with the City of Detroit’s Mayor, Mike Duggan and other city professionals about a credit many Detroiters don’t take advantage of. The Earned Income Tax Credit (EITC) is for low and middle class income people, especially those with children or those who are disabled. Some get back as much as \$6,000. In fact, in the past, Detroiters have left \$80 million on the table not filing for the EITC.

Program: WDIV News / Local 4 News at 5  
Dates: February 4  
Time/Duration: 5:00 p.m. /4:45  
Summary:

We're continuing to investigate the hazardous "green ooze" that was found seeping onto a local highway and the owner of the building that sits on the toxic site. The city of where it happened is currently taking the owner to court, demanding he demolish the building so it can be properly cleaned up. Today in court, video of the underground pipes that was taken a few years ago by city inspectors, shows the green chemicals found on the site were actually causing the pipes to decay. It showed how those chemicals were then seeping into the ground, with the potential of seeping into the groundwater. Our team has covered this court case from day one and will continue to do so.

Program: WDIV News / Local 4 News at 5  
Dates: February 24  
Time/Duration: 5:00 p.m. / 3:55  
Summary:

We reported that a widow was grieving the loss of her husband, when his identity was stolen and the scammers were able to steal tens-of-thousands of dollars from her. It all happened based on details from his obituary. Luckily, working with the bank, she was able to retrieve most of her stolen money back. We interviewed her family, who wanted to warn others of this possibility. Our consumer team thinks it's important to make others aware of how scammers are stealing money in new ways. We were also able to inform viewers of what she did wrong, by putting too many details in his obituary and not working with the funeral home to make sure of that.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 6  
Dates: February 27  
Time/Duration: 5:00 a.m., 6:00 a.m., 4:00 p.m., 5:00 p.m., 6:00 p.m. / 15:30  
Summary:

For tax season the Help Me Hank Consumer Team wanted to make sure viewers having everything they need to file their taxes with ease. We teamed up with the Michigan Association of Certified Public Accountants (MICPA) for a "Tax Help 4 You" Phone Bank. Viewers could call in during the morning and afternoon shows to ask the professionals any tax questions they might have. During the morning show, we had sound bites from experts (5:00am) giving tips on deductions those who have environmental energy saving credits to take advantage of and how to make the filing process easier through organizational skills. We also had a whole package (6:00am) dedicated to small businesses and certain deductions they might not know they qualify for. At 4:00pm, we had more soundbites on tips for making the filing process easier. At 5:00pm we had a story about how to avoid common tax scams, from a financial expert. Then at 6:00pm, we interviewed someone from the MICPA about this year's tax seasons and changes that could affect the average tax filer.

Program: WDIV News / Local 4 News at 5  
Dates: March 4  
Time/Duration: 5:00 p.m. / 4:35  
Summary:

As the Coronavirus started spreading across the United States, we wanted to make sure our viewers are staying informed on the most important topics. When it comes to the consumer topics, there are four things we are getting the most inquiries about: travel plan, work and how to talk to employers, how schools are preparing, and stocking up on supplies. We informed viewers about what airlines, hotels and cruise lines are doing to help people postpone their travel plans and how to cash in. We talked to human resource experts on how to discuss the issue of working from home with their employer. We also helped people understand how the state of Michigan and major school districts are prepping for the possibility of having kids do schoolwork from home. Lastly, we talked to experts about the supplies people actually need in a time like this, how much of it and how to stock up, rather than hoard supplies in the home.

Program: WDIV News / Local 4 News at 6  
Dates: March 3  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

We reported about new efforts to improve gun safety efforts without hurting businesses in the industry. The story explained all gun shop are now required to do what's called a National Instant Criminal background check, even if the person is already a licensed CPL holder. The owner of the Top Gun Shooting Sports store was interviewed for the story along with customers. The owner supported the program but was also concerned slowing the purchase process could also hurt sales.

Program: WDIV News / Local 4 News at 6  
Dates: March 4  
Time/Duration: 6:00 p.m. / 4:05  
Summary:

As mounting anxiety over COVID-19 took hold our Consumer Investigator, Hank Winchester took an exclusive tour inside the Michigan's Operations Center. We were able to see how the local, state and federal agencies are working together to monitor the virus and coordinate plans for a Michigan outbreak. The Governor activated the high-tech center for the virus, which brought a lot of questions and concerns for residents who didn't know anything about it.

Program: WDIV News / Local 4 News at 6  
Dates: March 26  
Time/Duration: 6:00 p.m. / 3:50  
Summary:

As COVID-19 cases increased we found more and more people in need of help. The Help Me Hank team provided a "Help Me Hank Resource Guide". We're posting restaurants that are doing discounts on carry-out and delivery meals, special shopping hours for seniors and those with compromised immune systems, establishments that are hiring furloughed workers affected by the crisis, etc. This report focused on promoting our resource guide and businesses that are helping the community. Local restaurants are offering free meals to medical workers and one

medical marijuana facility is even hiring twenty more workers during this time where people might have lost their jobs.

Program: WDIV PSA/Ad Council – Strawberries  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Ad Council PSA shows a carton of strawberries slowly rotting in a refrigerator after someone's eaten just one. The message is that 40% of food in America is wasted, but there are ways to prevent so much waste.

Program: WDIV PSA/MAB – Anti-Littering  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA tells viewers not to litter, recycle more, and reducing household waste. The city of Detroit spent more than \$10 million in 2018 cleaning up litter.

Program: WDIV PSA/MAB – Farmer's Market  
Dates: January, March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSAs tells people to handle produce gently at farmer's markets, and to bring your own reusable bag. It also suggests practicing good food safety protocols while shopping.

## **EDUCATION**

Program: WDIV News  
Dates: January 10, 28, 29, 30. February 13, 14, 20, 21, 24, 25, 28. March 2, 3, 5, 6  
Time/Duration: All Newscasts/22:15 total length  
Summary:

WDIV reported on the firing of the De La Salle school president in the midst of a massive hazing investigation that has sent shockwaves through the community. John Knight was placed on leave and his contract not renewed after parents called for change at the school after a hazing problem forced their football team to end its season early. The school was reluctant to participate in the police investigation into the hazing and was slow to make any changes within the football program or the upper management at the school. Warren police conducted an investigation into the De La Salle football program after the team forfeited its Michigan high school playoff game due to the allegations of hazing. Prosecutors revealed that they didn't have

enough evidence to take the case to court, suggesting the school officials withheld important documents and saying important evidence was destroyed before they received the case. Criminal charges are being brought against seven of the students involved in the alleged hazing, but at least one is suing the school, claiming racial discrimination. Knight's attorney said they've asked for an explanation on why Knight has been fired and that all they can see is retaliation for whistleblowing.

Program: WDIV News / Local 4 News Today, Local 4 News at 4 & 5  
Dates: February 24, 25. March 10  
Time/Duration: Local 4 News Today, 4pm, 5pm/6:05 total length  
Summary:

WDIV reported on a critical bond that passed in a financially struggling school district. 75% of voters approved the bond for the Pontiac School District. The new funds will be used to pay for classroom updates from technology to furniture as well as new security entrances, updated playgrounds and athletic fields. Superintendent Kelley Williams said the money will help the school move into the 21st century and make them much better able to meet children's education needs. Plans are also in motion to reopen the high school pool that has been closed for seven years. It's a big influx of cash to a struggling education system.

Program: WDIV News  
Dates: March 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31.  
Time/Duration: All Newscasts/3:35:40 total length  
Summary:

WDIV reported on a massive shift for education, stemming from the COVID-19 crisis that started to sweep through Michigan in March of 2020. As the numbers of cases began to grow, and concerns of outbreaks spreading like wildfire throughout schools, Michigan sent their students home. Starting on Monday, March 16th, students began in-home learning for the rest of the school year. Reporter Paula Tutman became the coronavirus education beat reporter, sharing stories about how teachers, schools, parents and communities were reacting to the enormous change in place for thousands of students in Metro Detroit.

Program: WDIV News  
Dates: March 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 26, 27, 30, 31.  
Time/Duration: All Newscasts/1:15:15 total length  
Summary:

WDIV reported on the struggle of transitioning to home schooling for parents across Metro Detroit. With no notice, children were out of school buildings and home with their parents. Those parents, many also working from home, had to try and manage their children's online education while continuing to do their own jobs. Many struggled with online access and a difference in the education offered from district to district.

Program: WDIV News / Local 4 News Today, Local 4 News at 5

Dates: March 2, 3, 4, 5, 6, 9, 10, 11, 12, 13, 16, 17, 18, 19, 20, 23, 25, 27, 29.  
Time/Duration: 5:00 a.m., 5:00 p.m./13:30 total length  
Summary:

WDIV celebrated March is Reading month, in an effort to help children across Metro Detroit learn to love reading. Each day during our morning newscast, we highlighted photos of children celebrating reading in their own lives. Many of our anchor and reporter staff went to schools to read to classes to excite reluctant readers. Once the coronavirus started to appear in Michigan, we changed our approach, having teachers send in video of kids reading, or appearing in their classrooms via Zoom technology.

Program: WDIV PSA /MAB – Literacy Essentials  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

These Michigan Association of Broadcasters PSAs drive home the importance of literacy for schoolchildren and offer resources to teachers in that arena of education. The "Literacy Essentials" practices are proven to work, and Michigan teachers can enroll in free online courses to learn more about them.

Program: WDIV PSA/MAB – OK2Say  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters tells kids that when they see bullying or violence at school or anywhere, there is an anonymous tipline where they can report it.

Program: WDIV PSA /MAB – Make the Difference  
Dates: January  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA talks about the value of a college degree from a Michigan public university, because it costs an average of 40% less than full price. It sends viewers to [getMIDegree.org](http://getMIDegree.org) for more information.

## **LEGAL SYSTEM**

Program: WDIV News / Local 4 News at 5  
Dates: January 4  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

We reported that an admission by the Michigan State Police (MSP) called into question the DUI cases of countless drivers across the state. The story explained there is a problem with the breathalyzer tests troopers used and that the calibrations on more than 200 machines may not have been correct. As noted in the report, many now wonder if charges, convictions and pending DUI cases needed to be reviewed and/or thrown out. The story included an interview with a legal expert and a statement from MSP. It also mentioned that until the issues were resolved, troopers would start to request a blood draw from drivers suspected of DUI.

Program: WDIV News / Local 4 News @ 5  
Dates: January 7  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

The report updated the fight to amend Michigan's Civil Rights law to include sexual orientation or gender identity or expression. The story looked at the efforts of a group called Fair and Equal Michigan. It also included interviews with the executive director of the Affirmations organization and an employee of a local business which host a LGBTQ support event each month.

Program: WDIV News  
Dates: January 15, 16, 17, 21,22,26,27,28, March 5,6, 25  
Time/Duration: All Newscasts / 19:10 Total Length  
Summary:

WDIV reported Michigan Sen. Mallory McMorrow filed a sexual harassment lawsuit against Sen. Peter Lucido. McMorrow said the lawsuit was over an incident that happened right after McMorrow was elected to office in November 2018 with Michigan Sen. Pete Lucido. She claimed "He shook my hand and with his other hand held my low back with his fingers on my hips, effectively upper rear, and we had a back-and-forth conversation." McMorrow, 33, was elected to represent the state's 13th District in 2018 when she defeated republican incumbent Marty Knollenberg. Weeks before, Lucido, a Republican who represents Michigan's 8th district, came under fire earlier for a comment he allegedly made to a female reporter in Lansing. Lucido tweeted an apology for that comment.

Program: WDIV News  
Dates: January 7, 23, 24  
Time/Duration: All Newscasts/9:15 total length  
Summary:

WDIV reported the city of Berkley approved a plan to allow homes to be torn down to make way for Vinsetta Garage parking. Parking issues have plagued the restaurant for more than seven years. Customers have been forced to valet their cars or try to find street parking near the popular restaurant. Vinsetta Garage's owners bought neighboring property to build parking lots. A lawsuit was filed against the city when it refused to rezone the area for parking. The restaurant will be able to knock down four homes it owns to build two parking lots. Restaurant owners would need to build two new houses and must have a wall separating the houses from the lots.

A few sticking points include lack of planning commission input, the wall that would be built around the parking lot, and more. "It's not perfect. I think anyone would say that. That's the thing with a settlement, both sides have to give up a bit, but given the array of options we had in front of us this is the best of the options," said city manager Matt Baumgarten. The city and restaurant initially failed to reach an agreement prior to the lawsuit.

Program: WDIV News / Local 4 News at 5  
Dates: January 29  
Time/Duration: 5:00 p.m./2:30 total length  
Summary:

WDIV reported a lawsuit was filed about infighting over pay with the Detroit Police and Fire Pension Board. The board is battling with the investment committee set up by the bankruptcy deal. They're arguing over how much to pay the investment advisers. Detroit homicide detective and pension board chair Matt Gnatek is furious with Robert Smith, the investment committee chairman. It's because of Kevin Kenneally, an investment adviser to the city and the money he's been making. "A 75 percent raise and there'd be a \$60,000 signing bonus," Gnatek said. He was the deputy chief investment officer up until a few months ago, but he quit his quarter of a million dollar a year job working for all the Detroit pension systems and Smith hired him as a consultant instead. Gnatek believes that's against IRS rules. "He would only be working on police and fire, so, yes, essentially be doing a lot less work for a substantial amount more," Gnatek said. Gnatek is also angry about how the pension board is paying its chief investment counsel, Ryan Bigelow, who's received recent raises, putting his pay at more than \$300,000 a year. We spoke with Smith from his Cleveland office on the phone and he said he's glad to be going to bankruptcy court. He said they tried to settle, but decided to follow the guidance of the bankruptcy court. Smith relied on a study of large pension investment advisers and the raises we spoke of are in line with the study.

Program: WDIV News / Local 4 News Today, Local 4 News @ 6 p.m.  
Dates: January 22  
Time/Duration: 6:00 p.m./2:45 total length  
Summary:

WDIV reported Eastern Michigan University will pay two female student athletes a combined \$125,000 to settle a lawsuit that accused the university of discrimination when it eliminated their softball and tennis teams in 2018. Former EMU softball player Ariana Chretien will receive a \$100,000 payment, and the remaining \$25,000 will go to tennis player Marie Mayerova. The university will also pay the athletes' legal fees. The pair sued EMU in June 2018 after it decided to eliminate women's softball and tennis, and men's wrestling and swimming and diving because of budget cuts. The university has already reinstated tennis. Softball, Chretien's team, will not return. The settlement comes after the students argued that eliminating women's sports violated Title IX, which requires colleges to match the male and female athletic participation to the ratio of total enrollment. In 2016-17, Eastern Michigan reported that 60% of its enrolled students are undergraduate women and 40% are undergraduate men. But women comprised of 44% of the

athletics program's participation, while men made up 56%, according to the U.S. Department of Education.

## **CRIME**

Program: WDIV Newsn/ Local 4 News at 5  
Dates: January 10, 15, 28. February 12, 13, 28.  
Time/Duration: 5:00 p.m./12:15 total length  
Summary:

WDIV aired a series of reports called "Searching for Justice" profiling unsolved crimes in the community, generally homicides where the case has gone cold. Crimestoppers of Michigan organizes events where family members of crime victims come forward to speak about their lost loved ones. This quarter we profiled among others: the killing of a prominent DJ, a mom of three in a coma after a hit and run driver struck her with his car; and a man beaten to death the night before Christmas.

Program: WDIV News  
Dates: January 7, 8. February 15.  
Time/Duration: All Newscasts/6:55 total length  
Summary:

WDIV reported on the killing of a two year old boy, allegedly at the hands of his mother inside their home. A community gathered Tuesday to remember a 2-year-old boy police say was killed by his mother inside their Novi home. Police say Chunhui Shi attacked her toddler with a kitchen knife, then turned the knife on herself. Her husband came home to discover the scene. Investigators say the family is from China and moved to Michigan in 2014. The mother has suffered from a history of mental illness.

Program: WDIV News  
Dates: February 12, 13, 14, 15. March 5.  
Time/Duration: All Newscasts/9:10 total length  
Summary:

WDIV reported on the killing of a well-known hair stylist who was found dead inside a Detroit motel. Bashar Kallabat was killed inside a motel room, beaten to death. His family told WDIV Kallabat had plans to open a new salon and was a mentor to many hair stylists around the country, known for his creativity. Police believe he met his killer on a gay dating website and was targeted.

Program: WDIV News  
Dates: February 24, 25, 26, 27, 29.  
Time/Duration: All Newscasts/18:55 total length  
Summary:

WDIV reported on a serial killer investigation in the city of Detroit that ended with the suspect killing himself after a massive manhunt. Kenyel Brown was wanted in connection with killing at least six people in just one month's time, in addition to several carjackings. Brown was on the run from police when they tracked him down in an Oak Park home. After Brown's death, Detroit police acknowledged that Brown had been working as a police informant in the days and weeks leading up to his arrest despite multiple probation violations.

Program: WDIV News  
Dates: January 7, 8, 14, 16. February 12, 18, 19, 24, 27.  
Time/Duration: All Newscasts/16:55 total length  
Summary:

WDIV reported on a man who was killed after meeting someone on the gay dating app, Grindr. The story gained national attention due to its grisly nature. 25 year old Kevin Bacon was killed just after Christmas but his body wasn't discovered for days. His roommate told police about the dating app connection and a suspect was quickly arrested. We covered the crime and the importance of exercising extreme caution when using dating apps and websites.

Program: WDIV News  
Dates: January 17,18. March 25.  
Time/Duration: All Newscasts/4:55 total length  
Summary:

WDIV reported on the bizarre story of a woman accused of killing her mother, putting her body in a plastic container and using her cellphone for months to send text messages to family members to make it look as if she was still alive. Police say Carol Rey had been moving money around in her mother's accounts and those transactions are under investigation. After the woman's death, there were financial activities related to her various accounts, police said. Those transactions are still under investigation. Officials said Rey used her mother's phone after her death to send text messages to other family members, posing as her mother to make it look like she was still alive.

Program: Flashpoint  
Date: January 26  
Time/Duration: 10:00 a.m. /13:59  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Crime. Scillian was joined by the co-chairs of Governor Whitmer's task force on criminal justice reform were the first guests; Chief Justice of the Michigan Supreme Court Bridget Mary McCormack and Lieutenant Governor Garlin Gilchrist. Crime rates are going down in Michigan but jails are more crowded than ever, and Gilchrist said their study found that almost half of the people in county jails are there because of suspended drivers licenses. The task force came up with eighteen recommendations and changing how suspending licenses occurs. McCormack added that jailing someone makes them even less likely to be able to pay their fines. They talked about how county jails have by default

become the front line dealing with mental health issues since the mental health infrastructure has been unfunded and dismantled. McCormack said that jails are just as expensive as mental health services are, but they don't work as well in solving the problem. The study found that many people in jails are there simply because they can't afford a small bond to get out, and those people are not posing a threat to society, but their lives are disproportionately disrupted by having to stay in jail. The final topic was whether jails are supposed to be warehouses or rehabilitation centers, and why Michigan is not accomplishing either very well.

Program: Flashpoint  
Date: January 26  
Time/Duration: 10:00 a.m./8:41  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor, Devin Scillian addressed issues pertaining to Health and Public Welfare. Scillian was joined by guests; WDIV reporters Karen Drew and Hank Winchester, who have both been covering recent environmental concerns. They talked about the confusion between local, state and federal officials regarding who is in charge of investigating, prosecuting, and cleaning up these various sites. Winchester made a comparison to the water crisis in Flint from a few years ago, saying he hopes that this doesn't eventually lead to problems like Flint has. Drew talked about the challenges that the various agencies face, including just not having enough people and other resources to tackle the backlog of suspicious sites. Both reporters agreed that we only know about these stories because there was a very visible component of them, like green ooze on the freeway or a dock collapse. But there could be many more environmental problems involving toxic chemicals that are not as obvious to casual observers.

## **RACE RELATIONS AND RELIGIOUS TOLERANCE**

Program: WDIV News / Local 4 News at 5  
Dates: January 15  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

A social media post by a former Michigan state representative has led to calls for his resignation. The story took a close look at the controversy surrounding Lamar Lemmons, who is also a former member of the Detroit Public School board. The report explained how a Facebook post by Lemmons takes issue with members of the Chaldean community. Lemmons' post suggested Chaldean businesses opened gas stations and convenience stores in mostly black communities to "profit off the backs of blacks and the black community." The story explained Lemmons also pointed out most Chaldean business owners do not live in the communities where they do business. The story included an interview with Martin Manna from the Chaldean American Chamber of Commerce. It also explained Lemmons currently works as the Chief of Staff for State Senator Betty Alexander.

Program: WDIV News / Local 4 News at 6

Dates: January 15  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported about an internally known athlete from Metro Detroit who is getting attention for her ability and her attire. The story highlighted Rahaf Khalib, a marathon runner from Farmington Hills. She became the first Hijabi runner to be on the cover of a U.S. fitness magazine. Khatib's story appeared in an issue of Women's Running Magazine. The report also noted Khatib was training for a marathon in Palestine and was using the event to help money and awareness about her cultural and the issues they face, especially Muslim women.

Program: WDIV News / Local 4 News at 11  
Dates: February 3  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

We reported that Emotions ran high at a Saline school board meeting when the issue of racial harassment came up. The story covered the complaints of students and parents who said Black and Hispanic students were often the target of racial slurs and incidents. Parents, students and school officials were interviewed for the story. The report included a request from parents that there be mandatory diversity training for teachers and staff members, and that students be disciplined.

Program: WDIV News / Local 4 News at 6  
Dates: February 9  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

The racial tension that some in the community say has simmered in Saline for some time, came bubbling to the top during a recent meeting. The story detailed what happened during a “listening session” about racial tension after complaints surfaced about problems within the schools. The report explained how the session became an example of the issues, when a parent made inappropriate remarks toward another family as they spoke about their experiences. Parents, students, and the Saline mayor were interviewed as part of the story.

Program: WDIV News / Local 4 News at 6  
Dates: February 13  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

We reported that a charter school in the city of Canton trids to turn a Black History Month classroom assignment into a teachable moment for the entire school. The story outlined the concern raised by the mother of a 9-year-old at Achieve Charter Academy. The 4<sup>th</sup> grader's assignment on slavery had seven questions, including how slaves were to be punished. In an interview, the mother said the questions were incentive, offensive and made her son upset. The

school explained the questions were part of the approved curriculum. The report noted both the school and the mother agreed the curriculum needed to be reviewed and changed.

Program: WDIV News / Local 4 News at 6  
Dates: March 3  
Time/Duration: 6:00 p.m./1:30  
Summary:

We reported that a student leader at Eastern Michigan University resigned under pressure after an offensive picture surfaced on social media. The story covered the controversy over a picture of Student Senator Reid Scott in “Black face.” The report explained how the 27 year-old was appointed to fill the student government position in 2018, and then elected to the position in the fall of 2019. The story noted that while Scott said the “Black face” picture was a prank pulled on him, he continued to use the picture as his Facebook profile. The Student Government President, Ethan Smith, was interviewed for the story and said he would move to impeach Scott. Scott declined to be interviewed for this report, but did submit his resignation.

Program: WDIV News / Local 4 News Today  
Dates: February 1-29  
Time/Duration: 5:00 am./10:35 total length  
Summary:

WDIV has highlighted a person, place, or historical event for each day of Black History Month. This year, several feature stories were included. In this case, a local father was highlighted for his efforts to help non-profits in the Detroit area. The story explained how Jason Appling started an annual fundraiser called “Tux & Chucks” (a formal outfit and gym shoes). The report also explained how Appling uses the fundraiser as a teachable moment for his son and other young people.

### **CULTURAL AFFAIRS & COMMUNITY ENRICHMENT**

Program: WDIV News / Local 4 News Today  
Dates: January 8, 15, 22. February 3, 10, 12, 19, 26. March 2, 4  
Time/Duration: 5:00 am/ 29:05 total length  
Summary:

Every week, WDIV anchor Rhonda Walker introduces viewers to a local child who is excelling in academics, sports, community service, the arts, STEM or entrepreneurship. She searched for the most exceptional kids in Metro Detroit to boast about in her “brag book.” She then shares their stories and fills the book with these kids’ remarkable accomplishments. This quarter she focused on these children among others: the secretary of the NAACP Detroit Youth Council, a participant in DECA which is an international program for emerging high school leaders, and an honor roll student with perfect attendance.

Program: WDIV News / Local 4 News Today, Local 4 News at 11, Live in the D  
Dates: January 7, 10, 14, 17, 21, 28. February 4, 8, 11, 18, 23, 28. March 3, 6, 8, 10, 17, 24.  
Time/Duration: 5:00 a.m., 10:00 a.m., 11:00 p.m./33:30 total length  
Summary:

WDIV routinely airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: A Detroit jeweler whose creations now feature on Paris runways, preservation of treasures at Detroit’s Institute of Art, and the 100<sup>th</sup> anniversary of Prohibition and the secret places liquor used to be stored in Detroit.

Program: WDIV News / Local 4 News at 5, Live in the D  
Dates: February 7, 13, 21. March 5, 12, 19.  
Time/Duration: 5:00 p.m., 10:00 a.m./14:40 total length  
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called “Heart of Detroit.” This quarter Mitch profiled among others: one group expanding on little free libraries to make bicycle bookeries, a local iron worker helping people to recover from mistakes, a group that is turning leftovers from special events into meals for the hungry.

Program: WDIV News  
Dates: March 16, 17, 18, 23, 24, 25, 26, 28, 29, 30, 31.  
Time/Duration: All Newscasts/32:15 total length  
Summary:

After the coronavirus hit, WDIV shared stories of good news and positivity from Metro Detroit. We created a segment of news called “Acts of Kindness” with anchor/reporter Steve Garagiola. Steve connected with viewers to hear what people in their neighborhoods and social circles were doing to try and help the community get through coronavirus. Some of the stories Steve focused on include: a company that donated cleaning services for children’s playscapes, birthday celebrations and graduation celebrations for kids with parades and signs//, and people who made masks to donate to first responders.

Program: All 4 Pets  
Dates: March 24  
Time/Duration: 8:00 p.m. / 30:00  
Summary:

This locally produced quarterly prime time special addresses wide ranging topics of interest to animal lovers and pet owners. This addition featured local stories about dogs who donate blood, snowy owls who migrate through Michigan, end of life care for pets and an introduction of our new contest winner spokes pet. The program is hosted by WDIV reporters Jason Carr and Priya Mann.

Program: WDIV PSA/Zoo – Amphibians, Promise, Sanctuary, Teach  
Dates: January - March  
Time/Duration: General Rotation/ 1x :30  
Summary:

These PSAs from the Detroit Zoo emphasize the importance of protecting animals from environmental damage, the importance of teaching children how to care for them, the importance of providing sanctuary for animals both in and outside of human care, and the importance of preserving existing populations and establishing new ones.