

ORDER



Kansas City

Orders
Order / Rev: 759976
 Alt Order #:
Product Desc: HENSLEY 2725
Estimate: 2725
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

Primary AE: L POLITICAL HOUSE
Sales Office: KCTV
Sales Region: Local

Agency Name: Screen Strategies Media LLC
Buying Contact:
Billing Contact:
 11150 Fairfax Boulevard, Suite 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teresa Hensley For Attorney General
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	21	\$24,046.00	\$20,439.10
10/31/16	10/31/16	5	\$3,445.00	\$2,928.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	21	\$24,046.00	\$20,439.10	0.00
November 2016	5	\$3,445.00	\$2,928.25	0.00
Totals	26	\$27,491.00	\$23,367.35	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KCTV	10/25/16	10/31/16	CBS This Morning CBS This Morning	CM	7-9am	11111--	:30	5	\$495.00	FNP	0.00	NM	5	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	11111--		5				\$495.00		0.00			
2	KCTV	10/25/16	10/25/16	Price is Right Price is Right	CM	10-11am	-1-----	:30	1	\$825.00	FNP	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	-1-----		1				\$825.00		0.00			
3	KCTV	10/28/16	10/28/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	----1--	:30	1	\$611.00	FNP	0.00	NM	1	\$611.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	----1--		1				\$611.00		0.00			
4	KCTV	10/26/16	10/26/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	--1----		1				\$450.00		0.00			
5	KCTV	10/27/16	10/31/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	1--1---	:30	2	\$450.00	PMT	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	1--1---		2				\$450.00		0.00			
6	KCTV	10/25/16	10/28/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	-1--1--	:30	2	\$550.00	PMT	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 759976
 Alt Order #:
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Teresa Hensley For Attorney General
 Product Desc: HENSLEY 2725
 Estimate: 2725

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KCTV	10/25/16	10/28/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	- 1 - - 1 - -	:30	2	\$550.00	PMT	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- 1 - - 1 - -					2	\$550.00		0.00			
7	KCTV	10/26/16	10/31/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1 - 1 - - - -	:30	2	\$700.00	PMT	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	1 - 1 - - - -					2	\$700.00		0.00			
8	KCTV	10/25/16	10/31/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111 - -	:30	5	\$900.00	PMT	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	11111 - -					5	\$900.00		0.00			
9	KCTV	10/25/16	10/25/16	Tue 7-8pm Tue 7-8pm	CM	7-8pm	- 1 - - - - -	:30	1	\$3,400.00	PMT	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- 1 - - - - -					1	\$3,400.00		0.00			
10	KCTV	10/26/16	10/26/16	Wed 8-9pm Wed 8-9pm	CM	8-9pm	- - 1 - - - -	:30	1	\$3,600.00	PMT	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- - 1 - - - -					1	\$3,600.00		0.00			
11	KCTV	10/28/16	10/28/16	Fri 8-9pm Fri 8-9pm	CM	8-9pm	- - - - 1 - -	:30	1	\$1,980.00	FNP	0.00	NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- - - - 1 - -					1	\$1,980.00		0.00			
12	KCTV	10/29/16	10/29/16	Sat 8-9pm Sat 8-9pm	CM	8-9pm	- - - - - 1 -	:30	1	\$1,650.00	FNP	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- - - - - 1 -					1	\$1,650.00		0.00			
13	KCTV	10/30/16	10/30/16	Sun 7-8pm Sun 7-8pm	CM	7-8pm	- - - - - 1	:30	1	\$2,800.00	PMT	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	- - - - - 1					1	\$2,800.00		0.00			
14	KCTV	10/27/16	10/31/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1 - - 1 - - -	:30	2	\$900.00	PMT	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/16	10/31/16	1 - - 1 - - -					2	\$900.00		0.00			
Totals													26	\$27,491.00	