

Community Organization Notification Request Form

KNSD 7/39 & Mi SanDiego EEO PROGRAM
COMMUNITY ORGANIZATION NOTIFICATION REQUEST FORM

Please contact Station with any future changes in the general information below, especially the contact person and e-mail address. It is important to keep your information updated. Thank you!

Date: 10-28-2008

I. GENERAL INFORMATION (Please complete all sections.)

Name of Organization: The San Diego Association of Black Journalists
Address: P.O. Box
880815
City: San State: Ca Zip Code: 92116
Diego
Telephone Number: 619-293- Fax Number:
1035
E-mail address: sdabj@hotmail.com
Name of Contact Person Title: Jerry McCormick,
President
Type of Organization: 501 © 3/
journalistic

II. CATEGORIES OF JOB VACANCIES

Community organizations may request notice of all vacancies, or only those in specific categories. Please indicate what category(s) of job vacancy notices you would like to receive. **(Please select your preferences.)**

- | | |
|--|---|
| <input checked="" type="checkbox"/> All Job Vacancies | <input type="checkbox"/> Sales Workers |
| <input type="checkbox"/> Officials & Managers | <input type="checkbox"/> Craft Workers (Skilled) |
| <input type="checkbox"/> Professionals | <input type="checkbox"/> Operators (Semi-skilled) |
| <input type="checkbox"/> Technicians | <input type="checkbox"/> Laborers (Unskilled) |
| <input type="checkbox"/> Office & Clerical | <input type="checkbox"/> Service Workers |

PRIVACY NOTICE: The Federal Communications Commission (FCC) requires all stations to report the names of community organizations requesting Job vacancy Information plus the contact person, address and telephone number of each organization In an annual EEO Public File Report that will be made available to the general public in the station's public inspection file and on its website. By requesting to be notified of job vacancies, you consent to the public disclosure of this information as required by the FCC.

Please return the completed form via e-mail, fax, or regular mail to: Paige Creager, HR Director 225 Broadway Suite 300 San Diego, CA 92101. E-mail: Paige.Creager@nbcuni.com Fax (619) 578-0481. Station KNSD 7/29 & Mi SanDiego are an Equal Opportunity Employer.

For Internal Use Only:

Date Received by Station: 10/28/08 Name of Station Personnel Processing Info: Paige Creager

Mode of Delivery: E-mail U.S. Mail Fax Telephone Other

Primary Notification Selected for Vacancies

Cancellation of Notice Date: Contact Person for Cancellation:

KNSD 7/39 & Mi SanDiego EEO PROGRAM
COMMUNITY ORGANIZATION NOTIFICATION REQUEST FORM

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Date: _____

I. GENERAL INFORMATION (Please complete all sections.)

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax Number: _____

E-mail address: _____

Name of Contact Person Title: _____

Type of Organization: _____

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2009 EEO Public File Report

ANNUAL PUBLIC FILE EEO REPORT

Call Sign of Station (s): **KNSD**

- 1. List all full-time job vacancies filled by any station covered by this report during the past year (For the period August 1, 2008 – July 31, 2009)**
- 2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.**

**Commercial Copy Coordinator
Managing Editor - Web
News Editor - Web (2)
Account Manager
Finance Director
Sales Assistant
Account Manager**

- 3. In total, how many interviewees did the station (or station group) interview For all the full-time job vacancies identified in response to Question 1?**

FT= 19

PT= 0

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form

Name of Recruitment Source	Total Number of Interviewees
NBCsandiego.com	4
Employee Referral	7
Internal	2
Intern	1
Media Organization	0
Newspaper Ads	0
Jobline	0
Other-YOH Contractor	1
Other-Agent	0
Other	0
Unknown	0
GE Careers	4
Other Website	0

5. Please summarize the station's (or station group's) broad outreach initiatives during past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

Annual Public Report-Broad Outreach:

I.) Internships and Education

1.) College Internship Program: Fall 2008-Summer 2009

Total Students: 50

- News: 29**
- Sports: 9**
- Sales: 3**
- Programming & CS: 4**
- Operations: 1**
- HR: 0**
- Finance: 1**
- Community: 1**
- IT: 1**
- Web: 1**

Description: NBC 7/39's College Internship Program offers a wide range of internship opportunities for students interested in careers in broadcasting. Our internship program provides students practical skills through hands-on assignments working with talented broadcast professionals who are willing to share their knowledge. Students have the opportunity to work in news, operations, sales, programming/creative services, finance, and human resources. Students receive college credit for participating in this program.

Participating Staff:

Jessie Garcia, Assignment Desk Editor
Deborah Lawrence, Creative Services Director
Christina Kim, Account Executive
Sammie Swift, Supervising Director
Derek Togerson, Producer, Sports
Paige Creager, HR Director
Becky Stickney, EP Digital/WEB
Sage Waetjen, Producer
Heathre DeCou, Producer
Donna Stewart, Supervising Editor
Craig Murray, IT Manager
Vanessa Guzman, Community Coordinator
Cassandra Kaye, Financial Analyst

2.) EMMA Bowen Foundation Internship:

Total Students: 1: Tania Ortega

Description: Emma Bowen Foundation Intern Program was established by the media industry to help increase access to permanent job opportunities for minority students. The Foundation's program is unlike other intern programs in that students work for partner company during summers and school breaks from the end of their junior year in high school until they graduate from college. During that five-year period, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. NBC has the opportunity to guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation, to help pay for college tuition and expenses. Mentoring from selected staff in the sponsoring company is also a key element of the program. NBC currently has had one intern participating in the program since 2001.

Participating Staff:

Becky Stickney, EP Digital/WEB
Paige Creager, HR Director
Darcey Gulen, Office & EHS Manager
Isabel Valdez, Community Relations Director

4.) Multi-Cultural Journalism Workshop Sponsor: June 15 - 24 2009

Total Students: 6

Description: Each year, NBC 7/39 joins forces with the California Chicano News Media Association to host San Diego high school students aspiring to become broadcast journalists through this special workshop. Several outstanding young students are selected to participate in the portion of the workshop held at the NBC 7/39 studios. For two weeks, the students work as anchors, reporters and producers. At the end of the workshop, the students produce, write, edit and present their own newscast, which airs on NBC 7/39.

Participating Staff:

Sage Waetjen, Executive Producer
Janell Lewis, Producer

II.) Networking Conferences & Training:

1.) GE Hispanic Forum - Atlanta, GA: October 2008

Participant: Patricia Casillas, Traffic Manager

Description: Networking, Speakers and Workshops for Hispanic employees in GE & NBCU

2.) RTNDA: Radio-Television News Directors Association – Las Vegas, NV: April 2009

Participant: Greg Dawson, News Director

Description: Networking, Speakers and Workshops for News Directors.

2009 EEO Public File Report

Vacancy and Recruitment Source

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: KNSD

Job Title: Commercial Copy Coordinator #822137

Date Job Filled: 7/28/08

**Recruitment Source
That Referred
Ultimate Hire: Internal**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcсандiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Kathleen Soares	(760) 740-5464	N

See attached Document for
Contact Info of Other
Organizations

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: KNSD

Job Title: News Editor (2) #843451

Date Job Filled: 12/1/08

**Recruitment Source
That Referred
Ultimate Hire: Internal**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcсандiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
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Contact Info of Other
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: KNSD

Job Title: Account Manager #843696

Date Job Filled: 11/3/08

**Recruitment Source
That Referred**

Ultimate Hire: nbsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: KNSD

Job Title: Finance Director #855951

Date Job Filled:

**Recruitment Source
That Referred
Ultimate Hire:**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcсандiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Kathleen Soares	(760) 740-5464	N

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: KNSD

Job Title: Sales Assistant #1002974

Date Job Filled: 2/11/09

**Recruitment Source
That Referred
Ultimate Hire: Former Intern**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcсандiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
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**JOB VACANCY
 RECRUITMENT SOURCE DATA FORM
 (To Be Attached to Annual Public File EEO Report)**

Station: **KNSD**

Job Title: **Account Manager #1056332**

Date Job Filled: **July 1, 2009**

Recruitment Source
 That Referred

Ultimate Hire: **Former Employee**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcсандiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Marco Miramontes	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Kathleen Soares	(760) 740-5464	N

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
CCNMA/Job Bank	3800 S. Figueroa St. LA, CA 90037	Sylvia Wells	(213) 743-4960	Y
TVJobs.com	Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92054	Mark C. Holloway	760-754-8177	Y
Career Planning (Career and Assessment Center)	National University 9393 Lightwave Ave., #233A San Diego, CA 92123	Dominick Giovanniello Assistant Regional Dean	866-NU-ACCESS ext.7950 toll free 858 541.7950 direct	Y
Extended Opportunity Program and Services (EOPS)	Southwestern College 900 Otay Lakes Road Chula Vista, CA 92010	Nelson Riley Student Employment Supervisor	(619) 482-6356	Y
Point Loma Nazarene University (Point Loma University)	3900 Lomaland Dr. San Diego, CA 92106	Charlie Howard	(619) 849-2384	Y

Greater Golden Hill CDC	2469 Broadway San Diego, CA 92102	Rosalie Markovich	(619) 696-9992	Y
Television & Film Dept & Career Services	San Diego State University 5500 Campanile Dr. San Diego, CA 92182	Dr. James Tarbox Director of Career Services.	(619) 594-6851	Y
Central Valley Opp. Center	912 11 TH Street Modesto, CA 95354	Jorge De Nava Jr.	209.577.3210	Y
Action Rehab. Council	7290 Navajo Rd., #204 San Diego, CA 92119	Carol Crisp	619-698-0208	Y
Regional ROP	6145 Imperial Avenue San Diego, CA 92114	Paul Phaneuf	(619) 234-8888	Y
Indian Human Resource Center	4040 30 th Street, Ste.A San Diego, CA 92104	Lillian Arguilez	(619) 281-5964	Y
MAAC Project	22 West 35 th St., Ste.100 National City, CA 91950	Antonio P. Pizano	(619)426-3595	Y
USC	3502 Watt Way, ASC G12	Eileen Kohan Asst. Dir., Career	(213) 740-9117	Y

	Los Angeles, CA 90089	Development		
SDYCS NFL Youth Education	2220 Broadway San Diego, CA 92102	Erik Rodriguez	619-221-8600 ext. 230	Y
National Association for Hispanic Journalists (NAHJ)	1000 National Press Blvd. Washington, DC 20045	Marissa Silvera Professional Development Director	(202) 622-7145	Y
National Hispanic Media Coalition	2514 S. Grand Avenue Los Angeles, CA 90007	Alex Nogales President & CEO	(213) 534-3026	Y
Asian American Journalists Association (AAJA)	1182 Market Street Suite 320 San Francisco, CA 94102	Rene Astudillo Executive Director	415 346-2051 ext106	Y
California Employment Development Department	800 Capital Mall, MIC 83 Sacramento, CA 95814	Patrick Henning Director of Employment Development	Local Office (619) 266-4290	Y
Medialine	PO Box 51909 Pacific Grove, CA 93950	medialine@medialine.com	(800) 237-8073	Y
San Diego Association of Black Journalists	PO Box 880815, San Diego, CA 92116	sdabj@hotmail.com	(619) 293-1035	Y