FCC 396 EEO Annual Report -August 1, 2009 - July 31, 2010 **Community Organization Notification Request Form**

KNSD NBC 7/39 EEO PROGRAM COMMUNITY ORGANIZATION NOTIFICATION REQUEST FORM

Please contact Station with any future changes in the general information below, especially the contact person and e-mail address. It is important to keep your information updated. Thank you!

		Date:	
I. GENERAL INFORMATION (Plea	se complete all	sections.)	
Name of Organization:			
Address:			
City:	State:	Zip Code:	
Telephone Number:		Fax Number:	
E-mail address:			
Name of Contact Person Title:			
Type of Organization:			

II. CATEGORIES OF JOB VACANCIES

Community organizations may request notice of all vacancies, or only those in specific categories. Please indicate what category(s) of job vacancy notices you would like to receive. (Please select your preferences.)

All Job Vacancies	Sales Workers
Officials & Managers	Craft Workers (Skilled)
Professionals	Operators (Semi-skilled)
Technicians	Laborers (Unskilled)
Office & Clerical	Service Workers

PRIVACY NOTICE: The Federal Communications Commission (FCC) requires all stations to report the names of community organizations requesting Job vacancy Information plus the contact person, address and telephone number of each organization In an annual EEO Public File Report that will be made available to the general public in the station's public inspection file and on its website. By requesting to be notified of job vacancies, you consent to the public disclosure of this information as required by the FCC.

Please return the completed form via e-mail, fax, or regular mail to: Paige Creager, HR Director 225 Broadway Suite 300 San Diego, CA 92101. E-mail: <u>Paige.Creager@nbcuni.com</u> Fax (619) 578-0481. Station KNSD 7/29 & Mi SanDiego are an Equal Opportunity Employer.

For Internal Use Only:					
Date Received by Station: Name of Station Personnel Processing Info:					
Mode of Delivery:E-mail	U.S. MailFaxTelephoneOther				
Primary Notification Selected for V	'acancies				
Cancellation of Notice Date:	Contact Person for Cancellation:				

2010 EEO Public File Report

ANNUAL PUBLIC FILE EEO REPORT

Call Sign of Station (s): KNSD

- 1. List all full-time job vacancies filled by any station covered by this report during the past year (For the period August 1, 2009 July 31, 2010)
- 2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

Online Convergence Specialist Account Manager Producer Associate Producer Local Sales Manager VPOS Anchor Manager of Business Development BD Account Manager Director of Finance Customer Service Rep Account Manager Reporter

3. In total, how many interviewees did the station (or station group) interview For all the full-time job vacancies identified in response to Question 1?

FT= 13 PT= 0 4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form

Name of Recruitment Source	Total Number of Interviewees	
NBCsandiego.com	19	
Employee Referral	19	
Internal	24	
Intern	0	
Media Organization	3	
Newspaper Ads	0	
Jobline	0	
Other-YOH Contractor	0	
Other-Agent	0	
Other	8	
Unknown	0	
GE Careers	0	
Other Website	2	

5. Please summarize the station's (or station group's) broad outreach initiatives during past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station' participation in each initiative.

Annual Public Report-Broad Outreach:

I.) Internships and Education

1.) College Internship Program: Fall 2008-Summer 2009

Total Students:	56	News: 25
		Sports: 10
		Sales: 4
		Programming & CS: 4
		Operations: 2
		HR: 0
		Finance: 0
		Community: 1
		IT: 2
		Web: 6
		Digital: 2

Description: NBC 7/39's College Internship Program offers a wide range of internship opportunities for students interested in careers in broadcasting. Our internship program provides students practical skills through hands-on assignments working with talented broadcast professionals who are willing to share their knowledge. Students have the opportunity to work in news, operations, sales, programming/creative services, finance, and human resources. Students receive college credit for participating in this program.

Participating Staff:

Jessie Garcia, Assignment Desk Editor Christina Kim, Account Executive Sammie Swift, Supervising Director Derek Togerson, Producer, Sports Paige Creager, HR Director Becky Stickney, EP Digital/WEB Sean Monzet, Dir. Interactive Media Sage Pierce, Producer Heathre DeCou, Producer Donna Stewart, Supervising Editor Craig Murray, IT Manager Heather Bohn, Community Coordinator

2.) EMMA Bowen Foundation Internship:

Total Students: 1: Jillian Duran

Description: Emma Bowen Foundation Intern Program was established by the media industry to help increase access to permanent job opportunities for minority students. The Foundation's program is unlike other intern programs in that students work for partner company during summers and school breaks from the end of their junior year in high school until they graduate from college. During that five-year period, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. NBC has the opportunity to guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation, to help pay for college tuition and expenses. Mentoring from selected staff in the sponsoring company is also a key element of the program. NBC currently has had one intern participating in the program since 2001.

Participating Staff: Becky Stickney, EP Digital/WEB Paige Creager, HR Director Darcey Gulen, Office & EHS Manager Derek Togerson, Sports

4.) Multi-Cultural Journalism Workshop Sponsor: June 20 - 30, 2010

Total Students: 6

Description: Each year, NBC 7/39 joins forces with the California Chicano News Media Association to host San Diego high school students aspiring to become broadcast journalists through this special workshop. Several outstanding young students are selected to participate in the portion of the workshop held at the NBC 7/39 studios. For two weeks, the students work as anchors, reporters and producers. At the end of the workshop, the students produce, write, edit and present their own newscast, which airs on NBC 7/39.

Participating Staff:

Janell Lewis, Producer

II.) <u>Event Participation:</u>

NABJ (National Association of Black Journalists) Convention: July 2010: San Diego

Description: National convention & Career Fair

Participants: Human Resources, General Manager and News Management

III.) <u>Networking Conferences & Training:</u>

1.) GE African American Forum: Washington DC: July 2010

Participant: Craig Murray, IT Manager Description: Networking, Speakers and Workshops for African Americans in GE & NBCU

2.) PRL (Personnel Relations Leadership): Birmingham, AL: July 2010 Participant: Donna Stewart, News Operations Manager Description: Promoting positive employee relations.

3.) National Association of Broadcasters: Washington DC: July 2010

Participants: Greg Dawson, VP News; David MacKinnon, Director of Technology News, position statements, research, information and resources from major industry organization of broadcasters.

4.) Inclusive Leader Workshop: San Diego: January 2010

Participants: All Managers

Description: Training for Managers on employee engagement.

5.) Managing Smart Workshop: San Diego: October 2009

Participants: All Managers Description: Training for Managers on effectively managing employees.

6.) Building Essential Leadership Skills: Universal City, CA: Aug 2009-July 2010

Participants: Rich Barone, AE; Michelle Wayland; Web Editor; Kerrie Briggs, Sales Production Mgr; Heather Bohn, Mgr Community, Programming, Promotion; Chris Johnson, VP Nat'l Sales; Steve Weber, Manager Strategic Partnerships; Gail Krussow, Asst Traffic Mgr

Description: Training for Managers on Leadership, Performance Management and Hiring & Staffing.

7.) Experience Human Resources Development Program: Fairfield, CT: May 2010 Participant: Paige Creager, HR Director

Description: HR Training for experienced professionals

8.) Interactive Day: San Diego: June 2010

Participants: Michelle Wayland, Web Editor; Eric Page, Web Editor; Becky Stickney, Asst Dir Integrated Media; Sean Monzet, Dir Integrated Media; John Nguyen, Online Convergence Specialist

Description: Interactive marketers participate in topic driven panels and workshops with the Internet's premier thought leaders.

9.) Customers Rock! Using Social Media to Put Customers First: San Diego: April 2010

Participants: Michelle Wayland, Web Editor; Sean Monzet, Dir Integrated Media Description: Seminar on using social media to put customers first.

10.) Executive Presentation Training: Universal City, CA: October 2009

Participant: David MacKinnon, Director of Technology Description: Executive level presentation skills training.

11.) Advanced Manager Course: New York, NY: July 2010

Participant: David MacKinnon, Director of Technology Description: Senior management skills training.

2010 EEO Public File Report

Vacancy and Recruitment Source

Station: KNSD

Job Title: Online Convergence Specialist - #1104708

Date Job Filled: 11/2/09

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Account Manager - #1081179

Date Job Filled: 1/1/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Producer - #1105289

Date Job Filled: 1/6/10

Recruitment Source That Referred Ultimate Hire: Employee Referral

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

Job Title: Associate Producer - #1105297

Date Job Filled: 1/13/10

Recruitment Source That Referred Ultimate Hire: NBCsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Local Sales Manager - #1132561

Date Job Filled: 3/1/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

Job Title: **VPOS - #1096275**

Date Job Filled: 1/4/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Anchor - 1161521

Date Job Filled: 6/28/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

Job Title: Manager of Business Development - 1164253

Date Job Filled:

Recruitment Source That Referred Ultimate Hire:

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: BD Account Manager - 1164232

Date Job Filled: 6/7/10

Recruitment Source That Referred Ultimate Hire:

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: **Director of Finance - 1169018**

Date Job Filled: 7/6/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Customer Service Rep - 1202024

Date Job Filled: 6/21/10

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Account Manager - 1231617

Date Job Filled:

Recruitment Source That Referred Ultimate Hire

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: **KNSD**

Job Title: **Reporter - 1235410**

Date Job Filled:

Recruitment Source That Referred Ultimate Hire:

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paige Creager	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
CCNMA/Job Bank	3800 S. Figeroa St.	Sylvia Wells	(213) 743-4960	Y
	LA, CA 90037			
TVJobs.com	Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92054	Mark C. Holloway	760-754-8177	Y
Career Planning	National University	Dominick Giovanniello	866-NU- ACCESS	Y
(Career and Assessment Center)	9393 Lightwave Ave., #233A	Assistant Regional Dean	ext.7950 toll free 858 541.7950 direct	
	San Diego, CA 92123		direct	
Extended Opportunity Program and Services	Southwestern College	Nelson Riley	(619) 482-6356	Y
(EOPS)	900 Otay Lakes Road	Student Employment Supervisor		
(2015)	Chula Vista, CA 92010			
Point Loma Nazarene University	3900 Lomaland Dr.	Charlie Howard	(619) 849-2384	Y
(Point Loma University)	San Diego, CA 92106			

Greater Golden Hill CDC	2469 Broadway	Rosalie Markovich	(619) 696-9992	Y
	San Diego, CA 92102			
Television & Film Dept	San Diego State University	Dr. James Tarbox	(619) 594-6851	Y
& Career Services	5500 Campanile Dr.	Director of Career		
	San Diego, CA 92182	Services.		
Central Valley Opp. Center	912 11 TH Street	Jorge De Nava Jr.	209.577.3210	Y
	Modesto, CA 95354			
Action Rehab. Council	7290 Navajo Rd., #204	Carol Crisp	619-698-0208	Y
	San Diego, CA 92119			
Regional ROP	6145 Imperial Avenue	Paul Phaneuf	(619) 234-8888	Y
	San Diego, CA 92114			
Indian Human Resource	4040 30 th Street, Ste.A	Lillian Arguilez	(619) 281-5964	Y
Center	San Diego, CA 92104			
MAAC Project	22 West 35 th St., Ste.100	Antonio P. Pizano	(619)426-3595	Y
	National City, CA 91950			
USC	3502 Watt Way, ASC G12	Eileen Kohan	(213) 740-9117	Y
		Asst. Dir., Career		

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	Los Angeles, CA 90089	Development		
SDYCS NFL Youth	2220 Broadway	Erik Rodriguez	619-221-8600	Y
Education	San Diego, CA 92102		ext. 230	
National Association for Hispanic Journalists	1000 National Press Blvd.	Marissa Silvera Professional Development	(202) 622-7145	Y
(NAHJ	Washington, DC 20045	Director		
National Hispanic Media	2514 S. Grand Avenue	Alax Nagalas President &	(212) 524 2026	Y
Coalition		Alex Nogales President & CEO	(213) 534-3026	I
	Los Angeles, CA 90007			
Asian American Journalists Association (AAJA)	1182 Market Street Suite 320	Rene Astudillo Executive Director	415 346-2051	Y
	San Francisco, CA 94102		ext106	
California Employment	800 Capital Mall, MIC 83	Patrick Henning Director	Local Office	Y
Development Department	Sacramento, CA 95814	of Employment Development	(619) 266-4290	
Medialine	PO Box 51909 Pacific Grove, CA 93950	medialine@medialine.com	(800) 237-8073	Y
San Diego Association of Black Journalists	PO Box 880815, San Diego, CA 92116	sdabj@hotmail.com	(619) 293-1035	Y

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