Federal Communications Commission	<u> </u>	Approve	d by OMB	FOR FCC USE ON	VLY	
Washington, D.C. 20554		3060-0113 (M				
FC	C 396					
BROADCAST EQU	AL EMPLO	YMENT		FOR COMMISSIC FILE NO.	ON USE ONLY	······································
OPPORTUNITY P	ROGRAM R	EPORT	Ì	- 20060810/	AGP	
(To be filed with broadcast	license renewal	application)				
Read INSTRUCTIONS	Before Filling C	Dut Form			- <u></u>	1914-9-1
Section I		<del></del>				
Legal Name of the Licensee STATION VENTURE OPERATIO	NS, LP					
Mailing Address						
C/O NBC TELEMUNDO LICENSE 1299 PENSYLVANIA AVENUE, N		,				
City	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		ate or Cou	untry (if foreigr	n Zip Co	de
WASHINGTON			dress)	indy (ii tototgi	20004	
Telephone Number (include area coc	le)	E-1	Mail Add	ress (if availab	le)	<u></u>
2026374535		BI D Number		EAU@NBCUN	II.COM	
	35277	D Number		Call Sign KNSD		
TYPE OF BROADCAST Com	mercial Broadca	st Station		Noncommercia	al Broadcast	Station
STATION: Ö R	adio			C Educationa		
(if applicable)				C Educationa		
	ow Power TV					
	nternational					
Application Purpose						
New Program Report						
C Amendment to Program Report						
List call sign and location of all station	ons included on t	his statemen	t. List cor	mmonly owned	stations that	t share one or more
employees. Also list stations operate	d by the licensee	pursuant to a	a time bro	okerage agreem	ent. Indicate	on the table below
which stations are operated pursuant pursuant to a time brokerage agreement						
take into consideration the licensee's						
this form. For purposes of this form,	a station employ					
same market that share at least one e	mployee.		આ તલના ત ગુજરાત		-	
			191	le la		
[Stations Locations]				· · · · · · · · · · · · · · · · · · ·		·····
		Station L	ist			
List call sign and location of all stat	ions included on	this stateme	ont Tieto	ommonly own	ed stations +	hat share one or more
employees. Also list stations operate						
which stations are operated pursuant	t to a time broke	rage agreem	ent. To tl	he extent that l	licensees inc	lude stations operated
pursuant to a time brokerage agre						
compliance efforts at brokered station station employment unit is a station	on a group of $f$	ny other stat	wned sta	tions in the same	om. For pu me market t	poses of this form, a hat share at least one
employee.	. or a group of	commonly 0		aono ni uio dai	mo manot i	in bint o at loust one
			1/- <b></b>			
Call Sign Facility ID Number	П Тур	e	II L	ocation	Time Bro	kerage Agreement
	(check applie			ty/State)	(check	applicable box)

http://svartifoss2.fcc.gov/cgi-bin/ws.exe/prod/cdbs/forms/prod/cdbsmenu.hts?context=25&... 8/10/2006

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A 11 -		C AM C FM C TV	<u>k</u>	O Yes O No
Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)
KNSD-LP	35278	C AM C FM C TV	LA JOLLA, CA	O Yes 👁 No
	CON	TACT PERSON IF OTH	ER THAN LICENSE	E
Name 7. WILLIAM	LEBEAU	129	et Address 9 PENSYLVANIA AV 1 FLOOR	'ENUE, NW
City WASHINGTO	ON DC		ephone Number 6374535	
		FILING INSTRU	ICTIONS	
ve or more fu ation employ formation ne	all-time station employee ment unit employs fewer	s must file a report of its ac than five full-time employ	tivities to ensure equal ensure equal ensure equal end of the second sec	e station employment unit employ employment opportunity. If a ent opportunity program of the report must be filed with
leet these requ	uirements may result in s	e station's public file. These anctions or license renewal and are authorized by the 0	being delayed or denie	
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is license ter	m before any body havin	Have any pending or resolve g competent jurisdiction un tion in the employment praction	ed complaints been file der federal, state, territe	d during 🤄 Yes Č No
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nis license ter ocal law, alleg so, provide a	m before any body havin ging unlawful discriminat a brief description of the o	g competent jurisdiction un tion in the employment prac- complaint(s), including the	ed complaints been file der federal, state, territ stices of the station(s)? persons involved, the d	d during 🤄 Yes C No orial or
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his license ten ocal law, alleg so, provide a gency, the file Exhibit 1] Poes your stat	m before any body havin ging unlawful discriminat a brief description of the e e number (if any), and the ion employment unit emp	g competent jurisdiction un tion in the employment pra- complaint(s), including the e disposition or current stat	ed complaints been file der federal, state, territo tices of the station(s)? persons involved, the d is of the matter. he employees?	d during $\textcircled{\ } Yes \ \textcircled{\ } No$ orial or late of the filing, the court or $\textcircled{\ } Yes \ \textcircled{\ } No$
his license ter ocal law, alleg so, provide a gency, the file Exhibit 1] loes your stat onsider as "fu your station orm to the FC	m before any body havin ging unlawful discriminat a brief description of the e number (if any), and the ion employment unit emp ull-time" employees all th employment unit employ C, and place a copy in yo	g competent jurisdiction un tion in the employment pra- complaint(s), including the e disposition or current stat ploy fewer than five full-tim nose permanently working is fewer than five full-time pur station(s) public file. Yo	ed complaints been file der federal, state, territe trices of the station(s)? persons involved, the d as of the matter. he employees? 30 or more hours a wee employees, complete the ou do not have to complete	d during $\textcircled{\ } Yes \ \textcircled{\ } No$ orial or late of the filing, the court or $\textcircled{\ } Yes \ \textcircled{\ } No$
his license ter boal law, alleg so, provide a gency, the file Exhibit 1] boes your stat consider as "fu your station form to the FC ation employ	m before any body havin ging unlawful discriminat a brief description of the e number (if any), and the ion employment unit emp ull-time" employees all th employment unit employ C, and place a copy in yo ment unit employs five o	g competent jurisdiction un tion in the employment pra- complaint(s), including the e disposition or current stat ploy fewer than five full-tim nose permanently working is fewer than five full-time pur station(s) public file. Yo	ed complaints been file der federal, state, territe trices of the station(s)? persons involved, the d as of the matter. he employees? 30 or more hours a wee employees, complete the ou do not have to complete	d during E Yes C No orial or A Yes C No late of the filing, the court or C Yes C No k. e certification below, return the lete the rest of this form. If your
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his license ter boal law, alleg so, provide a gency, the file Exhibit 1] poes your stat: onsider as "fu by your station orm to the FC ation employ istructions. ERTIFICAT his report mu . By licensee, . By a partner	m before any body havin ging unlawful discriminat a brief description of the e number (if any), and the ion employment unit emp ull-time" employees all th employment unit employ C, and place a copy in yc ment unit employs five o FION. st be certified, as follows , if an individual; r, if a partnership (genera	g competent jurisdiction un tion in the employment pra- complaint(s), including the e disposition or current stat ploy fewer than five full-time nose permanently working f is fewer than five full-time our station(s) public file. You r more full-time employees : l partner, if a limited partnet association; or	ed complaints been file der federal, state, territu- trices of the station(s)? persons involved, the d is of the matter. ne employees? 30 or more hours a wee employees, complete th is do not have to complete all you must complete all	d during E Yes C No orial or A Yes C No late of the filing, the court or C Yes C No k. e certification below, return the lete the rest of this form. If your

D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct

Signed	Name of Respondent F. WILLIAM LEBEAU
ASSISTANT SECRETARY	Telephone No. ( include area code) 2026374535
Date 8/10/2006	

The purpose of this document is to provide broadcast licensees, the FCC, and the public with information about whether the station is meeting equal employment opportunity requirements.

#### **GENERAL POLICY**

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

#### **RESPONSIBILITY FOR IMPLEMENTATION**

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: TRISHA STILES	Title: HR DIRECTOR

It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

I. EEO PUBLIC FILE REPORT Attach as an exhibit one copy of each of the EEO public file reports from the previous two years. Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.	[Exhibit 2]
<b>II. NARRATIVE STATEMENT</b> Provide a statement in an exhibit which demonstrates how the station achieved broad and inclusive outreach during the two-year period prior to filing this application. Stations that have experienced difficulties in their outreach efforts should explain.	[Exhibit 3]

# FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT AND THE PAPERWORK REDUCTION ACT

The FCC is authorized under the Communications Act of 1934, as amended, to collect the personal information we request in this report. We will use the information you provide to determine if the benefit requested is consistent with the public interest. If we believe there may be a violation or potential violation of a FCC statute, regulation, rule or order, your request may be referred to the Federal, state or local agency responsible for investigating, prosecuting, enforcing or implementing the statute, rule, regulation or order. In certain cases, the information in your request may be disclosed to the Department of Justice or a court or adjudicative body when (a) the FCC; or (b) any employee of the FCC; or (c) the United States Government, is a party to a proceeding before the body or has an interest in the proceeding. In addition, all information provided in this form will be available for public inspection. If you owe a past due debt to the federal government, any information you provide may also be disclosed to the Department of Treasury Financial Management Service, other federal agencies and/or your employer to offset your salary, IRS tax refund or other payments to collect that debt. The FCC may also provide this information to these agencies through the matching of computer records when authorized. We have estimated that each response to this collection of information will average 5 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0113), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to jboley@fcc.gov. Remember - you are not required to response to to is collection, unless it

displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0113.

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THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

#### Exhibits

#### Exhibit 1 Description: COMPLAINTS DURING LICENSE TERM

1. NYANNE CASTLE, A LOG EDITOR IN KNSD'S TRAFFIC DEPARTMENT, ALLEGED THAT HER SUPERVISOR WARREN ERMISH MADE UNWANTED SEXUAL ADVANCES AND INAPPROPRIATE SEXUAL COMMENTS TO HER AND THAT KNSD RETALIATED AGAINST HER FOR FILING A COMPLAINT. CASTLE FILED A COMPLAINT OF DISCRIMINATION WITH THE CALIFORNIA DEPARTMENT OF FAIR EMPLOYMENT AND HOUSING ('DFEH') ON DECEMBER 3, 2004. CASE NO. E200405D0958 00-RSC. (SHE ALSO FILED A SEPARATE COMPLAINT AGAINST ERMISH, NO. E200405D0958 01-RSC.) THE DFEH ISSUED A 'NOTICE OF CASE CLOSURE'/'RIGHT-TO-SUE NOTICE' ON DECEMBER 9, 2004. CASTLE DID NOT FILE A COMPLAINT IN COURT. THE PARTIES MEDIATED THE MATTER AND ENTERED INTO A SETTLEMENT AGREEMENT RESOLVING ALL ISSUES ON MARCH 2, 2006.

2. GLORIA TRAN WAS AN EXECUTIVE PRODUCER WITH NBC 7/39. SHE FILED EEOC CHARGE # 345A00817 IN AUGUST 2000, CLAIMING THAT SHE HAD BEEN TREATED DIFFERENTLY WHEN SHE RETURNED TO WORK AFTER TAKING A MATERNITY LEAVE AND THEREFORE HAD BEEN DISCRIMINATED AGAINST BECAUSE OF HER PREGNANCY/GENDER. HER CHARGE WAS DISMISSED BY THE EEOC IN AUGUST 2001.

#### Attachment 1

Exhibit 2

Description: EEO PUBLIC FILE REPORTS (2004-05 AND 2005-06)

Attachment 2

## Description

EEO PUBLIC FILE REPORTS FOR KNSD AND KNSD-LP

#### Exhibit 3

**Description:** NARRATIVE STATEMENT

Attachment 3

#### Description

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NARRATIVE STATEMENT FOR KNSD AND KNSD-LP

## FCC FORM 396 EXHIBIT 2 EEO ANNUAL REPORTS FOR AUGUST 1, 2004 TO JULY 31, 2006

**EMPLOYMENT UNIT FOR** 

STATION KNSD SAN DIEGO, CALIFORNIA FACILITY ID NO. 35277

STATION KNSD-LP LA JOLLA, CALIFORNIA FACILITY ID NO. 35278

#### **ANNUAL PUBLIC FILE EEO REPORT**

Call Sign of Station (s): KNSD & KNSD LP

- 1. List all full-time job vacancies filled by any station covered by this report during the past year (For the period August 1, 2004 July 31, 2005)
- 2. For each vacancy listed, attached to this report the relevant and completed Recruitment Source Data Form.

Executive Producer	Photographer	Reporter
Associate Producer	Producer	Associate Producer
Prog./Promo Coordinator	PT Technician	Reporter
Sports Producer	Account Manager	Promo Writer/Producer
Photojournalist	Customer Svcs.	Associate Producer (3)
Photographer/Editor	Photojournalist (2)	<b>Reporter/Weathercaster</b>
Reporter (2)	Editor (2.5)	Traffic Assistant
Account Manager	HR Manager	Marketing Asst.
Customer Svcs.	Prog./Promo Coor.	

- **3.** In total, ,how many interviewees did the station (or station group) interview For all the full-time job vacancies identified in response to Question 1?
  - 70
- 4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form

Name of Recruitment Source	Total Number of Interviewees	-
NBCsandiego.com	17	
Other Web Site	5	
Employee Referral	33	
Internal employee/intern	<b>2</b>	
Other	13	

5. Please summarize the station's (or station group's) broad outreach initiatives during past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station' participation in each initiative.

#### Annual Public Report-Broad Outreach:

1.) Job Career Fairs:

Grossmont Community Job Fair :September 2004. Participant: Paula Stephens, Human Resources Director

National Association of Hispanic Journalist Conference: June 2005 Participant: Greg Dawson, News Director

National Association of Black Journalist Conference: August 2005 Participant: Janye McClinton, Executive Producer

2.) College Internship Program: Fall 2004-Summer 2005

Total Students: 29	News: 13
	Sports: 4
	Sales: 4
	Programming & CS: 8

**Description:** NBC 7/39's College Internship Program offers a wide range of internship opportunities for students interested in careers in broadcasting. Out internship program provides students practical skills through hands-on assignments working with talented broadcast professionals who are willing to share their knowledge. Students have the opportunity to work in news, operations, sales, programming/creative services, finance, and human resources. Students receive college credit for participating in this program.

Participating Staff: Joy Malaise, News Coordinator Deborah Lawrence, Creative Services Director Elizabeth Polachok, BD & Marketing Manager

3.) School To Career Program & Internships: Jan-Aug 2005

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Date of Job Shadow: Winter 2005 Date of Internships: Summer 2005

**Description:** For more than 6 years, the company's School To Career Program has provided local high school students and teachers with the opportunity to shadow employees during a one-day period to learn about television broadcasting. Each year, the company also provides paid summer internships for high school students interested in pursuing a career in television broadcasting. Frequently, station

employees are guest speakers at local high school career days and special events in support of this program.

Participating Staff: Randy Mickler, VP of Operations and Engineering Joy Malaise, News Coordinator Deborah Lawrence, Creative Services Director

#### 4.) EMMA Bowen Foundation Internship:

#### **Total Students: 1**

**Description:** Emma Bowen Foundation Intern Program was established by the media industry to help increase access to permanent job opportunities for minority students. The Foundation's program is unlike other intern programs in that students work for partner company during summers and school breaks from the end of their junior year in high school until they graduate from college. During that five-year period, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. NBC has the opportunity to guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation, to help pay for college tuition and expenses. Mentoring from selected staff in the sponsoring company is also a key element of the program. NBC currently has had one intern participating in the program since 2001.

#### Participating Staff: Bob Vaillancourt, Manager of Engineering

#### 5.) Multi-Cultural Journalism Workshop Sponsor: June 2005

# Total Students: 7

# Description:

Each year, NBC 7/39 joins forces with the California Chicano News Media Association to host San Diego high school students aspiring to become broadcast journalists through this special workshop. Several outstanding young students are selected to participate in the portion of the workshop held at the NBC 7/39 studios. For two weeks, the students work as anchors, reporters and producers. At the end of the workshop, the students produce, write, edit and present their own newscast, which airs on NBC 7/39.

Participating Staff: Janye McClinton, Executive Producer Sage Waetjen, Producer

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Station: KNSD

Job Title: ASSOCIATE PRODUCER

Date Job Filled: 1/5/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

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Station: KNSD

## Job Title: PROGRAM/PROMOTIONS COORDINATOR

Date Job Filled: 12/13/04

Recruitment Source That Referred Ultimate Hire: **OTHER** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: **PT TECHNICIAN** 

Date Job Filled: 11/15/04

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **REPORTER** 

Date Job Filled: 12/6/04

Recruitment Source That Referred Ultimate Hire: OTHER

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: SPORTS PRODUCER

Date Job Filled: 4/11/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: ACCOUNT MANAGER

Date Job Filled: 3/28/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

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Station: KNSD

#### Job Title: **PROMOTIONS WRITER/PRODUCER**

Date Job Filled: 3/7/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

Station: KNSD

Job Title: **PHOTOJOURNALIST** 

Date Job Filled: 4/18/05

Recruitment Source That Referred Ultimate Hire: **EMPLOYEE REFERRAL** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: CUSTOMER SERVICE REP

Date Job Filled: 3/21/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: ASSOCIATE PRODUCER

Date Job Filled: 4/11/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSION

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: ASSOCIATE PRODUCER

Date Job Filled: 4/29/05

Recruitment Source That Referred Ultimate Hire: **YOH CONVERSION** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: PHOTOJOURNALIST

Date Job Filled: 4/6/05

Recruitment Source That Referred Ultimate Hire: **YOH CONVERSION** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: PHOTOJOURNALIST

Date Job Filled: 5/2/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSION

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

# Job Title: **REPORTER/WEATHERCASTER**

Date Job Filled: 6/6/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSION

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **REPORTER** 

Date Job Filled: 6/6/05

Recruitment Source That Referred Ultimate Hire: **YOH CONVERSAION** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **REPORTER** 

Date Job Filled: 4/4/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSION

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **REPORTER** 

Date Job Filled: 5/29/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSIOIN

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: EDITOR

Date Job Filled: 3/21/05

Recruitment Source That Referred Ultimate Hire: YOH CONVERSION

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: EDITOR

Date Job Filled: 4/25/05

Recruitment Source That Referred Ultimate Hire: **YOH CONVERSION** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **PT EDITOR** 

Date Job Filled: 4/25/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

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Station: KNSD

Job Title: TRAFFIC ASSISTANT

Date Job Filled: 3/21/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

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Station: KNSD

Job Title: **DIR. OF HUMAN RESOURCES** 

Date Job Filled: 8/22/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: ACCOUNT MANAGER

Date Job Filled: 7/11/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	Ň
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: CUSTOMER SERVICE REP

Date Job Filled: 6/13/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: MARKETING ASST.

Date Job Filled: 8/29/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

# Job Title: **PROGRAM/PROMOTION COORDINATOR**

Date Job Filled: 8/25/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: PHOTOGRAPHER

Date Job Filled: 10/4/04

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

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Job Title: **PRODUCER** 

Date Job Filled: 11/22/04

Recruitment Source That Referred Ultimate Hire: NBCSANDIEGO.COM

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: **EXECUTIVE PRODUCER** 

Date Job Filled: 11/15/04

Recruitment Source That Referred Ultimate Hire: **OTHER WEB SITE** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: ACCOUNT MANAGER

Date Job Filled: 7/11/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: CUSTOMER SERVICE REP.

Date Job Filled: 6/13/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: MARKETING ASSISTANT

Date Job Filled: 8/29/05

Recruitment Source That Referred Ultimate Hire: EMPLOYEE REFERRAL

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Paula Stephens	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N
See attached Document for Contact Info of Other Organizations	· · · · ·	in an		

## **RECRUITING ORGANIZATIONS**

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
CCNMA/Job Bank	3800 S. Figeroa St. LA, CA 90037	Sylvia Wells	(213) 743-4960	Y
TVJobs.com	Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92054	Mark C. Holloway	760-754-8177	Y
Career Planning (Career and Assessment Center)	National University 9393 Lightwave Ave., #233A San Diego, CA 92123	Dominick Giovanniello Assistant Regional Dean	866-NU- ACCESS ext.7950 toll free 858 541.7950 direct	Ŷ
Extended Opportunity Program and Services (EOPS)	Southwestern College 900 Otay Lakes Road Chula Vista, CA 92010	Nelson Riley Student Employment Supervisor	(619) 482-6356	Y
Point Loma Nazarene College (Point Loma College)	3900 Lomaland Dr. San Diego, CA 92106	Charlie Howard	(619) 849-2384	Ŷ

Greater Golden Hill CDC	2469 Broadway San Diego, CA 92102	Rosalie Markovich	(619) 696- 9992	Y
Television & Film Dept & Career Services	San Diego State University 5500 Campanile Dr. San Diego, CA 92182	Dr. James Tarbox Director of Career Services.	(619) 594-6851	Y
Central Valley Opp. Center	912 11 <sup>TH</sup> Street Modesto, CA 95354	Jorge De Nava Jr.	209.577.3210	Y
Action Rehab. Council	7290 Navajo Rd., #204 San Diego, CA 92119	Carol Crisp	619-698-0208	Y
Regional ROP	6145 Imperial Avenue San Diego, CA 92114	Paul Phaneuf	(619) 234-8888	Y
Indian Human Resource Center	4040 30 <sup>th</sup> Street, Ste.A San Diego, CA 92104	Lillian Arguilez	(619) 281-5964	Y
MAAC Project	22 West 35 <sup>th</sup> St., Ste.100 National City, CA 91950	Antonio P. Pizano	(619)426-3595	Y

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USC	3502 Watt Way, ASC G12 Los Angeles, CA 90089	Eileen Kohan Asst. Dir., Career Development	(213) 740-9117	Y
SDYCS NFL Youth Education	2220 Broadway San Diego, CA 92102	Erik Rodriguez	619-221-8600 ext. 230	Y
Nationl Association for Hispanic Journalists (NAHJ	1000 National Press Blvd. Washington, DC 20045	Marissa Silvera Professional Development Director	(202) 622-7145	Y
National Hispanic Media Coalition	2514 S. Grand Avenue Los Angeles, CA 90007	Alex Nogales President & CEO	(213) 534-3026	Ŷ
Asian American Journalists Association (AAJA)	1182 Market Street Suite 320 San Francisco, CA 94102	Rene Astudillo Executive Director	415 346-2051 ext106	Y
California Employment Development Department	800 Capital Mall, MIC 83 Sacramento, CA 95814	Patrick Henning Director of Employment Development	Local Office (619) 266-4290	Ŷ
Medialine	PO Box 51909 Pacific Grove, CA 93950	medialine@medialine.com	(800) 237-8073	Y

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#### **ANNUAL PUBLIC FILE EEO REPORT**

Call Sign of Station (s): KNSD & KNSD LP

- 5. List all full-time job vacancies filled by any station covered by this report during the past year (For the period August 1, 2005 July 31, 2006)
- 6. For each vacancy listed, attached to this report the relevant and completed Recruitment Source Data Form.

**Director of Finance HR Director Program/Promotions Coordinator Technician (2) PT** Technician **Finance Manager Traffic Assistant (3) Assignment Editor (4)** Editor (2) Producer (2) Account Manager (2) Photojournalist (4) Anchor (2) Director 14 **Topical Producer Finance Analyst** Reporter 124 **Customer Service Rep (2)** Associate Producer (2) **Community Relations Coordinator ( part-time) Traffic Manager Pre-Production Producer** 

7. In total, ,how many interviewees did the station (or station group) interview For all the full-time job vacancies identified in response to Question 1?

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FT=296 PT=2

8. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form

Name of Recruitment Source		I'otal Number of Interviewees	
NBCsandiego.com	11		
Employee Referral	8		
Internal	3		
Intern	3		
Media Organization	1		
Newspaper Ads	0		
Jobline	1		
<b>Other-YOH Contractor</b>	5		
Other-Agent	2		
Other	3		
Unknown	0		

5. Please summarize the station's (or station group's) broad outreach initiatives during past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station' participation in each initiative.

**Annual Public Report-Broad Outreach:** 

#### Job & Career Fairs:

1.) Imagen Foundation Career Fair: February 9, 2006 LA, CA Participants: Dan Owens, HR Director KNBC, Kristy Cox, HR Manager KNBS Description: An entertainment industry job fair to promote diverse hiring.

2.) TAB Career Fair: February 17, 2006 Corpus Christi, TX Participants: Enrique Caballero, HR Director KTMD/ KVDA Description: An entertainment industry job fair to promote diverse hiring **3.)** San Diego City High School Career Fair : March 2006 San Diego, CA Participant: Trisha Stiles, Human Resources Director Description: Job Fair for Junior & Seniors to look for Summer and Fulltime Employment

# 4.) National Association of Hispanic Journalist Association: June 2006 Ft Lauderdale, FL

Participant: Irene Marin, Executive Producer Description: Management Education and Recruiting

5.) Asian American Journalist Association -June 2006 Honolulu, HI Participant: Greg Dawson, News Director Description: Recruitment for NBC TVSD

6.) National Association of Black Journalist Association: Aug. 2006 Indianapolis, IN Participant: Janye McClinton, Executive Producer Description: Management Education and Recruiting

#### **Internships and Education**

1.) College Internship Program: Fall 2005-Summer 2006

**Total Students: 44** 

News: 22 Sports:11 Sales: 2 Programming & CS: 7 Operations: 2

**Description:** NBC 7/39's College Internship Program offers a wide range of internship opportunities for students interested in careers in broadcasting. Out internship program provides students practical skills through hands-on assignments working with talented broadcast professionals who are willing to share their knowledge. Students have the opportunity to work in news, operations, sales, programming/creative services, finance, and human resources. Students receive college credit for participating in this program.

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Participating Staff: Joy Malaise, News Coordinator Deborah Lawrence, Creative Services Director Elizabeth Polachok, BD & Marketing Manager Randy Mickler, VP Engineering & Operations Dave Smith, Producer/Photographer Sports

#### 2.) EMMA Bowen Foundation Internship:

#### **Total Students: 1 : Tania Ortega**

**Description:** Emma Bowen Foundation Intern Program was established by the media industry to help increase access to permanent job opportunities for minority students. The Foundation's program is unlike other intern programs in that students work for partner company during summers and school breaks from the end of their junior year in high school until they graduate from college. During that five-year period, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. NBC has the opportunity to guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation, to help pay for college tuition and expenses. Mentoring from selected staff in the sponsoring company is also a key element of the program. NBC currently has had one intern participating in the program since 2001.

Participating Staff: Bob Vaillancourt, Manager of Engineering Pat Casillas, Traffic Manager Ljupco Fidanovski, Director of Finance Trisha Stiles, HR Director

#### 6.) Multi-Cultural Journalism Workshop Sponsor: June 19-30 2006

#### Total Students: 7 Description:

Each year, NBC 7/39 joins forces with the California Chicano News Media Association to host San Diego high school students aspiring to become broadcast journalists through this special workshop. Several outstanding young students are selected to participate in the portion of the workshop held at the NBC 7/39 studios. For two weeks, the students work as anchors, reporters and producers. At the end of the workshop, the students produce, write, edit and present their own newscast, which airs on NBC 7/39.

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Participating Staff: Janye McClinton, Executive Producer Sage Waetjen, Producer 7.) The Constitutional Rights Foundation of Orange County: Business Issues Conference on March 10th, 2006 at Concordia University.

#### **Description:**

This event offers over 1000 students an opportunity to learn about the world of business from a variety of Business and Industry Leaders. Dr. Jim Doti, President of Chapman University is the keynote speaker. In addition, this conference is sponsored by the Department of Education, Experian, Flour and Disney Resorts. Your previous presentation entitled *Broadcast News* was a hit with many students who along with their teachers have requested a repeat as well as additional information on the Broadcast industry. We ask each panel to present to two groups of students of approximately 40 students each. As you are aware OC does not have a large media outlet so we have invited Public Broadcasting to join the panel in the past. This year we were hoping that the NBC coverage of the Olympics may prove to be an exciting stand-alone topic that you and a colleague may wish to highlight.

Participating Staff: Sage Waetjen, Producer

#### Networking Conferences & Training:

1.) PRL-Personnel Relations Leadership Training: Oct 2005 Raleigh, NC Participants: Greg Dawson, News Director, Trisha Stiles, HR Director Description: Leadership and Manager Training.

2.) GE Hispanic Leadership Conference: Oct 12-14 2005 Miami, FL Participants: Mickey Torres Description: Networking and Leadership Workshop

3.) ELDS-Executive Leadership Development Seminar: Nov 2005 Crotonville, NY Participant: Phyllis Schwartz, President & GM Description: Networking and Training on Leadership for NBC Executives

**4.) National Press Photographer's Assoc. Conference: March 2006 Norman,OK** Participant: Jay Yoo, Photojournalist and Emily Chang, Reporter Description: Education/Training in Storytelling and Photojournalism

#### 5.) TVSD Producer Seminar March 2006 – NYC, NY

Participant: Mickel Bohi, Producer Description :Producer Training for NBC TVSD

#### 6.) Human Resources Conference: Los Angles, CA:. June 19-23 2006

Participant: Trisha Stiles, HR Director Description: HR Training, Networking and Speakers for all of NBCU Human Resources

## 7.) GE African American Forum: Washington DC : July 20-23 2006 Participant: Donna Stewart, Supervising Editor Description: Networking, Speakers and Workshops for African Americans in GE & NBCU

# 8.) BELS- Basic Essential Leadership Seminar: Sessions quarterly 2005-2006 in LA, CA at Universal Training Center

Participants: Becky Smith, EP Web, Ljupco Fidanovoski, Director of Finance, Jeff Espiritu, LSM, Sammie-Jo Swift, Sr. Director, Deb Lawrence, Creative Services Director, Trisha Stiles, HR Director.

Description: Training for Managers on Leadership, Performance Management and Hiring & Staffing.

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Station: \_\_\_\_\_KNSD\_\_\_\_\_

Job Title: \_\_\_\_\_Director of Finance\_\_\_\_\_

Date Job Filled: \_\_\_\_\_\_8/1/2005\_\_\_\_\_

Recruitment Source That Referred Ultimate Hire: \_\_\_\_\_Internal Hire\_\_\_\_\_

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Darcey Gulen	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N
See attached Document for Contact Info of Other Organizations				

Station: KNSD

Job Title: HR Director

Date Job Filled: 8/22/05

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Darcey Gulen	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other

Organizations

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Station: KNSD

Job Title: Program/Promotions Coordinator

Date Job Filled: 8/25/05

Recruitment Source That Referred Ultimate Hire: Jobline

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: **Technician** 

Date Job Filled: 11/19/05

Recruitment Source That Referred Ultimate Hire: **Other-YOH** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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See attached Document for Contact Info of Other Organizations

Station: KNSD

Job Title: Technician

Date Job Filled: 9/21/05

द्धाः स्वेतः दूषिति - Recruitment Source That Referred Ultimate Hire: **Employee Referral** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Finance Manager

Date Job Filled: 9/22/05

Recruitment Source That Referred Ultimate Hire: Website /nbcsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD/ Mi San Diego

Job Title: Traffic Assistant

Date Job Filled: 10/11/05

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Recruitment Source That Referred Ultimate Hire: Employee Referral/ Website

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

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Job Title: Traffic Assistant

Date Job Filled: 10/17/05

Recruitment Source That Referred Ultimate Hire: Intern

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other

Organizations

Station: KNSD

Job Title: Assignment Editor

Date Job Filled: 11/06/05

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

Job Title: Editor

Date Job Filled: 10/24/05

Recruitment Source That Referred Ultimate Hire: **Other-YOH** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N - 2 March 1
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: **Producer** 

Date Job Filled: 10/31/05

، ښې بېرېږي د د Recruitment Source That Referred Ultimate Hire: Employee Referral (WB Candidate)

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?	
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N	
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N	-
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N .	

See attached Document for Contact Info of Other Organizations

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Station: KNSD

같은 1271년 전문(1521년) Job Title: Account Manager

Date Job Filled: 10/21/05

Recruitment Source That Referred Ultimate Hire: Internal

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Editor

Date Job Filled: 11/7/05

Recruitment Source That Referred Ultimate Hire: Website/nbcsandiego.com (WB Candidate)

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Photojournalist

Date Job Filled: 11/9/05

Recruitment Source That Referred Ultimate Hire: **Other-WB Candidate** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Assignment Editor

Date Job Filled: 11/9/05

Recruitment Source That Referred Ultimate Hire: website/ nbcsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for Contact Info of Other

Organizations

Station: KNSD

Job Title: **Producer** 

Date Job Filled: 11/14/05

Recruitment Source That Referred Ultimate Hire: **Other** 

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Anchor

Date Job Filled: 11/14/05

Recruitment Source That Referred Ultimate Hire: Other-WB Candidate

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N 1 1
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Director

Date Job Filled: 11/28/05

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandiego.com (WB Candidate)

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for

Contact Info of Other

Organizations

Station: KNSD

Job Title: Topical Producer

Date Job Filled: 11/30/05

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	Ň <sup>r ser</sup>
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Traffic Assistant

Date Job Filled: 12/5/05

Recruitment Source That Referred Ultimate Hire: Employee Referral

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N Co
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

See attached Document for

Contact Info of Other

Organizations

Station: KNSD

Job Title: Anchor

Date Job Filled: 12/12/05

Recruitment Source That Referred Ultimate Hire: **Other-Agent** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N a
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

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Station: KNSD

Job Title: Finance Analyst

Date Job Filled: 12/19/05

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Reporter

Date Job Filled: 1/2/06

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Recruitment Source That Referred Ultimate Hire: **Other-Agent** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578-0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293-1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740-5464	N

Station: KNSD

Job Title: Technician

Date Job Filled: 1/10/06

Recruitment Source That Referred Ultimate Hire: Website/nbcsandiego.com

Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N
	Recruitment Source 225 Broadway San Diego, CA 92101 350 Camino de La Reina San Diego, CA 92108 207 E. Pennsylvania Ave. Escondido, CA	Recruitment SourcePerson225 Broadway San Diego, CA 92101Trisha Stiles350 Camino de La Reina San Diego, CA 92108Analisa Pablo207 E. Pennsylvania Ave. Escondido, CALynda Khoury	Recruitment SourcePerson225 Broadway San Diego, CA 92101Trisha Stiles(619) 578- 0470350 Camino de La Reina Diego, CA 92108Analisa Pablo(619) 293- 1915207 E. Pennsylvania Ave. Escondido, CALynda Khoury 5464(760) 740- 5464

See attached Document for Contact Info of Other Organizations

Station: KNSD

Job Title: Photojournalist

Date Job Filled: 1/30/06

Recruitment Source That Referred Ultimate Hire: **Employee Referral** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: Customer Service Rep

Date Job Filled: 2/6/06

Recruitment Source That Referred Ultimate Hire: **Employee Referral** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: Associate Producer

Date Job Filled: 2/6/06

Recruitment Source That Referred Ultimate Hire: **Other-YOH** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

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Job Title: .5 Community Relations Coordinator

Date Job Filled: 3/6/06

Recruitment Source That Referred Ultimate Hire: Intern & (YOH)

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Assignment Desk

Date Job Filled: 3/13/06

Recruitment Source That Referred Ultimate Hire: Media Organization

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: Traffic Manager

Date Job Filled: 3/20/06

Recruitment Source That Referred Ultimate Hire: **Employee Referral** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Photojournalist

Date Job Filled: 4/3/06

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandiego .com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	Ň
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: Assignment Desk

Date Job Filled: 4/24/06

Recruitment Source That Referred Ultimate Hire: **Other-YOH** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

Station: KNSD

Job Title: Pre-Production Promotion Producer

Date Job Filled: 4/24/06

Recruitment Source That Referred Ultimate Hire: Intern

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

## JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

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Station: KNSD

Job Title: Customer Service Rep

Date Job Filled: 5/1/06

Recruitment Source That Referred Ultimate Hire: **Employee Referral** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached

Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Photojournalist

Date Job Filled: 6/26/06

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandeigo.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

Job Title: Account Manager

Date Job Filled: 7/17/06

Recruitment Source That Referred Ultimate Hire: Website/ nbcsandiego.com

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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Station: KNSD

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Job Title: Associate Producer

Date Job Filled: 7/20/06

Recruitment Source That Referred Ultimate Hire: **Other-YOH** 

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcsandiego.com	225 Broadway San Diego, CA 92101	Trisha Stiles	(619) 578- 0470	N
San Diego Union Tribune	350 Camino de La Reina San Diego, CA 92108	Analisa Pablo	(619) 293- 1915	N
North County Times	207 E. Pennsylvania Ave. Escondido, CA 92025	Lynda Khoury	(760) 740- 5464	N

See attached Document for Contact Info of Other Organizations

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## **RECRUITMENT ORGANIZATIONS**

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Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
CCNMA/Job Bank	3800 S. Figeroa St.	Sylvia Wells	(213) 743- 4960	Y
	LA, CA 90037			
TVJobs.com	Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92054	Mark C. Holloway	760-754-8177	Y
Career Planning (Career and Assessment Center)	National University 9393 Lightwave Ave., #233A San Diego, CA 92123	Dominick Giovanniello Assistant Regional Dean	866-NU- ACCESS ext.7950 toll free 858 541.7950 direct	Y
Extended Opportunity Program and Services (EOPS)	Southwestern College 900 Otay Lakes Road Chula Vista, CA 92010	Nelson Riley Student Employment Supervisor	(619) 482- → 6356	Y
Point Loma Nazarene College (Point Loma College)	3900 Lomaland Dr. San Diego, CA 92106	Charlie Howard	(619) 849- 2384	Y
Greater Golden Hill CDC	2469 Broadway San Diego, CA	Rosalie Markovich	(619) 696- 9992	Y

Television & Film Dept & Career Services	San Diego State University 5500 Campanile Dr.	Dr. James Tarbox Director of Career Services.	(619) 594- 6851	Y
	San Diego, CA 92182			
Central Valley Opp. Center	912 11 <sup>TH</sup> Street	Jorge De Nava Jr.	209.577.3210	Y
	Modesto, CA 95354			
Action Rehab. Council	7290 Navajo Rd., #204	Carol Crisp	619-698-0208	Y
	San Diego, CA 92119			
Regional ROP	6145 Imperial Avenue	Paul Phaneuf	(619) 234- 8888	Y
	San Diego, CA 92114			
Indian Human Resource Center	4040 30 <sup>th</sup> Street, Ste.A	Lillian Arguilez	(619) 281- 5964	Y
	San Diego, CA 92104			
MAAC Project	22 West 35 <sup>th</sup> St., Ste.100	Antonio P. Pizano	(619)426- 3595	Y
	National City, CA 91950			
USC	3502 Watt Way, ASC G12	Eileen Kohan	(213) 740- 9117	Y
	Los Angeles, CA 90089	Asst. Dir., Career Development		
SDYCS NFL	2220 Broadway	Erik Rodriguez	619-221-8600	Y
Youth Education	San Diego, CA	and provide	ext. 230	

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National Association for Hispanic Journalists (NAHJ	1000 National Press Blvd. Washington, DC 20045	Marissa Silvera Professional Development Director	(202) 622- 7145	Y
National Hispanic Media Coalition	2514 S. Grand Avenue Los Angeles, CA 90007	Alex Nogales President & CEO	(213) 534- 3026	Y
Asian American Journalists Association (AAJA)	1182 Market Street Suite 320 San Francisco, CA 94102	Rene Astudillo Executive Director	415 346-2051 ext106	Y
California Employment Development Department	800 Capital Mall, MIC 83 Sacramento, CA 95814	Patrick Henning Director of Employment Development	Local Office (619) 266- 4290	Y
Medialine	PO Box 51909 Pacific Grove, CA 93950	medialine@medialine.com	(800) 237- 8073	Y

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## FCC FORM 396 EXHIBIT 3 NARRATIVE DESCRIPTION OF OUTREACH EFFORTS AUGUST 1, 2004 TO JULY 31, 2006

#### **EMPLOYMENT UNIT FOR**

STATION KNSD SAN DIEGO, CALIFORNIA FACILITY ID NO. 35277

STATION KNSD-LP LA JOLLA, CALIFORNIA FACILITY ID NO. 35278

#### EXHIBIT 3

## NARRATIVE DESCRIPTION OF RECRUITING AND OUTREACH EFFORTS

As evidenced by their substantial and ongoing recruitment and outreach efforts during the reporting period,<sup>1</sup> Stations KNSD and KNSD-LP (the "Stations") are committed to equal employment and diversity and have satisfied each of the three prongs of the FCC's EEO program requirements during the reporting period.

#### **PRONG 1 – Recruitment for Full-Time Vacancies**

As reflected in the annual public file reports for 2004-2005 and 2005-2006 submitted as Exhibit 2 hereto, the Stations have engaged in recruitment for their full-time vacancies and have widely disseminated information concerning these vacancies, including to recruiting organizations reasonably calculated to reach the entire community. (*See* recruiting organizations listed below.) The Stations' website, <u>www.nbcsandiego.com</u>, lists detailed information about job vacancies and directs interested applicants to apply for open positions at <u>www.GECareers.com</u>, which also provides a link to an unaffiliated Internet job bank, America's Job Bank (<u>www.ajb.dni.us</u>). In addition, open positions are advertised in two major newspapers in the Stations' market, the San Diego Union Tribune and the North County Times.

#### **PRONG 2 – Notification to Community Groups and Recruiting Organizations**

The Stations regularly provide notices of job vacancies to the community and recruiting organizations listed below:

CCNMA/Job Bank TVJobs.com National University Career Planning Southwestern College Extended Opportunity Program and Services Point Loma College Greater Golden Hill CDC San Diego State University Television & Film Department Central Valley Opportunity Center Action Rehabilitation Council 11.11.4 Regional ROP Indian Human Resource Center MAAC Project University of Southern California SDYCS NFL Youth Foundation National Association of Hispanic Journalists National Hispanic Media Coalition Asian American Journalists Association California Employment Development Department

<sup>&</sup>lt;sup>1</sup> The reporting period addressed in this Narrative Statement covers the period August 1, 2004 to July 31, 2006.

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#### PRONG 3 – RECRUITMENT/OUTREACH INITIATIVES

The Commission's EEO regulations require the Stations to undertake four recruitment/outreach initiatives during each two-year period. The Stations have undertaken the following longer-term recruitment/outreach initiatives during the reporting period, which satisfy Prong 3 of the FCC's EEO program requirements:

#### **JOB FAIR PARTICIPATION**

The Stations regularly participate in minority job fairs and events. During the reporting period, the Stations participated in the following job fairs:

#### 2005-2006:

Imagen Foundation Career Fair: February 9, 2006 LA, CA Participants: Dan Owens, HR Director KNBC, Kristy Cox, HR Manager KNBS (representing KNSD and KNSD-LP) Description: An entertainment industry job fair to promote diverse hiring.

TAB Career Fair: February 17, 2006 Corpus Christi, TX Participants: Enrique Caballero, HR Director KTMD/ KVDA (representing KNSD and KNSD-LP) Description: An entertainment industry job fair to promote diverse hiring

San Diego City High School Career Fair : March 2006 San Diego, CA Participant: Trisha Stiles, Human Resources Director, KNSD and KNSD-LP Description: Job Fair for Junior & Seniors to look for Summer and Fulltime Employment

National Association of Hispanic Journalist Association: June 2006 Ft Lauderdale, FL Participant: Irene Marin, Executive Producer Description: Management Education and Recruiting

Asian American Journalist Association: June 2006 Honolulu, HI Participant: Greg Dawson, News Director Description: Recruitment for NBC TVSD

National Association of Black Journalist Association: August 2006 Indianapolis, IN Participant: Janye McClinton, Executive Producer Description: Management Education and Recruiting

#### 2004-2005:

Grossmont Community Job Fair: September 2004. Participant: Paula Stephens, Human Resources Director

National Association of Hispanic Journalist Conference: June 2005

Participant: Greg Dawson, News Director

National Association of Black Journalist Conference: August 2005 Participant: Janye McClinton, Executive Producer

#### INTERNSHIP PROGRAM

The Stations' College Internship Program offers a wide range of internship opportunities for students interested in careers in broadcasting. The internship program provides students practical skills through hands-on assignments working with talented broadcast professionals who are willing to share their knowledge. Students have the opportunity to work in news, operations, sales, programming/creative services, finance, and human resources. Students receive college credit for participating in this program.

Fall 2005-Summer 2006

Total Students: 44	News: 22
	Sports:11
	Sales: 2
	Programming & CS: 7
	Operations: 2

Fall 2004-Summer 2005

Total Students: 29

News: 13 Sports: 4 Sales: 4 Programming & CS: 8

#### SPONSORSHIP OF COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE PUBLIC ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCASTING

Multi-Cultural Journalism Workshops: June 2005 and June 2006

Total Students in 2006: 7 Total Students in 2005: 7

#### **Description:**

Each year, the Stations join forces with the California Chicano News Media Association to host San Diego high school students aspiring to become broadcast journalists through this special workshop. Several outstanding young students are selected to participate in the portion of the workshop held at the Stations' studios. For two weeks, the students work as anchors, reporters and producers. At the end of the workshop, the students produce, write, edit and present their own newscast, which airs on the Stations.

#### School To Career Program & Internships: January-August 2005 Date of Job Shadow: Winter 2005 Date of Internships: Summer 2005

**Description:** For more than six years, the Stations' School To Career Program has provided local high school students and teachers with the opportunity to shadow employees during a one-day period to learn about television broadcasting. Each year, the Stations also provided paid summer internships for three to five high school students interested in pursuing a career in television broadcasting. Frequently, station employees are guest speakers at local high school career days and special events in support of this program. The Stations did not participate in the program in 2006, but plan to resume their participation in 2007.

# EMMA BOWEN FOUNDATION FOR MINORITY INTERESTS IN MEDIA/WORK-STUDY SCHOLARSHIP PROGRAM

The Emma Bowen Foundation Intern Program was established by the media industry to help increase access to permanent job opportunities for minority students. The Foundation's program is unlike other intern programs in that students work for their partner company during summers and school breaks from the end of their junior year in high school until they graduate from college. During that five-year period, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. The Stations have the opportunity to guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation, to help pay for college tuition and expenses. Mentoring from selected staff in the sponsoring company is also a key element of the program. The Stations have had one intern participating in the program each year since 2001.

#### **INTERNET JOB BANK**

As noted above, <u>www.GECareers.com</u> provides a link to an unaffiliated job bank website, America's Job Bank (<u>www.ajb.dni.us</u>), which provides a wealth of information about jobs and job-seeking.

#### INTERNAL SKILLS ENHANCEMENT PROGRAMS

Employees of the Stations are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided via external vendors and internal GE/NBC sponsored programs. During the two-year reporting period, Station employees participated in the following development courses: GE Hispanic Leadership Conference, Executive Leadership Development Seminar, National Press Photographers Association Conference, TVSD Producer Seminar, GE African American Forum and Basic Essential Leadership Seminar.

## EEO/HUMAN RESOURCES TRAINING PROGRAMS

The Stations regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. During the two-year reporting period, these programs have included Personnel Relations Leadership and Human Resources Conference.

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## **Federal Communications Commission**

## FCC MB - CDBS Electronic Filing Account number: 126360

Description: KNSD & KNSD-LP BROADCAST EEO PROGRAM REPORT Application Reference Number: 20060810AGP Successfully filed at Aug 10 2006 3:44PM

Based on the information supplied, no fee is required.

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