

WFMV/620am
ISSUES AND ANSWERS QUARTERLY SUMMARY
October – December 2023

Ascertainment Issues

Ascertainment respondents listed the following topics as community issues of concern:

Community

Politics

Mental Health

Politics

Crime

Minority Businesses

Women's Health

Mentorship

Business

Faith

Greif

Children

Health

Politics

Media

Empathy

Insurance

Government

Ascertainment Answers

WFMV answers to issues submitted included, but was not limited to; producing and airing the programs listed addressing the identified topics.

WFMV Radio
October - December
:60 Daily

WFMV airs the "Community Calendar" each hour. The Community Calendar features information submitted from the public on upcoming, local events that empower and inform the Columbia Community. The Community Calendar airs Monday-Friday, 6am-10pm. The Community Calendar aired 400 times in this period.

WFMV FM aired 1,200 Public Service Announcements during the quarter of October - December from various Churches and non-profit organizations. WFMV ran an additional 300 minutes of public Service Announcements from government agencies concerning local, regional and national information.

WFMV Radio
October 1-31

WFMV produced a :60 promo series that spotlighted information concerning "Breast Cancer" during "Breast Cancer Awareness Month". The :60 features were aired Monday-Friday, 6am-10pm.

WFMV Radio
October 1-31

WFMV produced a :60 promo series that spotlighted information concerning "Domestic Violence" during "Domestic Violence Awareness Month". The :60 features were aired Monday-Friday, 6am-10pm.

WFMV Radio
November 4th-18th

WFMV teamed up with the community for a "Day Of Sharing". This community effort raised \$7,650 to help assist 250 families with Thanksgiving Meals.

WFMV Radio
December 21th

WFMV teamed up with the community to provide underprivileged families with gifts. \$5,000 dollars was collected to assist 200 families.

"The Urban Scene"

WFMV's Public Affairs Program. The Urban Scene airs weekly on Sunday evenings at 6pm. The Urban Scene A weekly program providing information and analysis about local issues. The program utilizes an interview and discussion format to explore political, social, economic, and cultural themes relative to the Columbia Area.

October 1st

30 Minutes

Issues Covered: Community, Mental Health

Conversation with Katlyn Hunter from, National Alliance Of mental Illness of South Carolina about Mental illness and it's effects on youth in our communities.

October 8th

30 Minutes

Issues Covered: Community, Politics, Crime

Conversation with Perry Bradley from Building Better Communities about Crime in our area and how it will effect the upcoming elections.

October 15th

30 Minutes

Issues Covered: Community, Women's Health

Conversation with Pam Johnson, CEO of the non profit, Sisters Empowering Each Other. The organization assists women, in need with personal women's products to help them with daily hygiene.

October 22nd

30 Minutes

Issues Covered: Community, Health, Business

Conversation with Frank Knapp from the SC Small Business Chamber of Commerce about the open enrollment period for health care and why it's important.

October 29th

30 Minutes

Issues Covered: Community, Health

Conversation with Yvonne Donald and Breast cancer survivor about the proves of dealing with breast cancer during breast cancer awareness month

November 12th

30 Minutes

Issues Covered: Community, Politics

Conversation with newly elected City Councilman, Tyler Bailey about his win, his plans and who he is.

November 19th

30 Minutes

Issues Covered: Community, Health

Conversation with Kimberly Richardson, founder of Widows Of Opportunity about dealing with Holiday Depression and it's lasting effects.

November 26th

30 Minutes

Issues Covered: Community, Health

Conversation with Kesha Hase, about dealing with Holiday Depression and it's lasting effects.

December 10th

30 Minutes

Issues Covered: Community, Safety

Conversation with Fire Chief Albry Jenkins about winter and holiday safety and how to handle emergency situations that may occur during the holidays.

December 17th

30 Minutes

Issues Covered: Community

Conversation with Jamie Devine, member of Columbia's, 100 Black Men Organization. Jamie talks about the 100 Black Me, what it does and why it's important to our community.

December 24th

30 Minutes

Issues Covered: Community, Women's Health

Conversation with Pam Johnson, CEO of the non profit, Sisters Empowering Each Other. The organization assists women, in need with personal women's products to help them with daily hygiene.

December 31th

30 Minutes

Issues Covered: Community, Mentorship

Conversation with Kerry Able and Dr. Craig Witherspoon about a program within The Richland One School District. It's Called R1 Champs. A program to mentor male students. It will grow to include females as well.