

ORDER



KRTV

Orders
Order / Rev: 1287742
 Alt Order #:
Product Desc: Tester for Senate
Estimate: 9228
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/10/24 / 05/16/24
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: L-GF
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tester/Democrat/US Senate
Demographic: A18+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 262165
Agency External ID: 119919
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	186	\$19,300.00	\$16,405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	186	\$19,300.00	\$16,405.00	0.00
Totals	186	\$19,300.00	\$16,405.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	L-GF	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRTV	05/14/24	05/20/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$35.00	P-6	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	- TWTF--		8		\$35.00		0.00					
		Week: 05/20/24	05/26/24	M-----		2		\$35.00		0.00					
N 2	KRTV	05/14/24	05/20/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$70.00	P-6	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	- TWTF--		8		\$70.00		0.00					
		Week: 05/20/24	05/26/24	M-----		2		\$70.00		0.00					
N 3	KRTV	05/14/24	05/20/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$50.00	P-6	0.00	NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	- TWTF--		16		\$50.00		0.00					
		Week: 05/20/24	05/26/24	M-----		4		\$50.00		0.00					
N 4	KRTV	05/14/24	05/20/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	4	\$35.00	P-6	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----S-		4		\$35.00		0.00					
		Week: 05/20/24	05/26/24	-----		0		\$0.00		0.00					
N 5	KRTV	05/14/24	05/20/24	Su 630-7am Face the State	CM	630-7am	-----S	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00

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Flight Dates: 05/14/24 - 05/20/24

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Estimate: 9228
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Main table with columns: Ln, Ch, Start, End, Inventory Code, Break, Start/End Time, Days, Len, Spots, Rate, Pri, Rtg Type, Spots, Amount. Includes multiple rows for different programs like CBS Sunday Morning, Face The Nation, M-F 9-10am, M-F 10-11am, M-F 11am-12pm, M-F 12pm News, M-F 1230-1pm, and M-F 1-2pm.

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KRTV	05/14/24	05/20/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	0	\$25.00	P-6	0.00	NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		6				\$25.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$25.00		0.00			
N 15	KRTV	05/14/24	05/20/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	0	\$25.00	P-6	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		8				\$25.00		0.00			
Week:		05/20/24	05/26/24	M-----		2				\$25.00		0.00			
N 16	KRTV	05/14/24	05/20/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	0	\$30.00	P-6	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		4				\$30.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$30.00		0.00			
N 17	KRTV	05/14/24	05/20/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	0	\$30.00	P-6	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		8				\$30.00		0.00			
Week:		05/20/24	05/26/24	M-----		2				\$30.00		0.00			
N 18	KRTV	05/14/24	05/20/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	MTWTF--	:30	0	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		4				\$250.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$250.00		0.00			
N 19	KRTV	05/14/24	05/20/24	M-F 530pm News M-F 530pm News	CM	530-6pm	MTWTF--	:30	0	\$400.00	P-3	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		8				\$400.00		0.00			
Week:		05/20/24	05/26/24	M-----		2				\$400.00		0.00			
N 20	KRTV	05/14/24	05/20/24	Sa 530pm News Sa 530pm News	CM	530-6pm	-----S-	:30	2	\$60.00	P-6	0.00	NM	3	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		2				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KRTV	05/13/24-05/19/24	Sa 530pm News			530-6pm	-----Sa--	:30		(\$60.00)	0.00	NM			
		See MG 20.5 [Na no time available. Bumped due to rate. hm 05/15/2024]													
2	KRTV	05/13/24-05/19/24	Sa 530pm News			530-6pm	-----Sa--	:30		(\$60.00)	0.00	NM			
		See MG 20.3,20.4 [Na no time available. bumped due to rate. hm 05/14/2024]													
3	KRTV	05/13/24-05/19/24	Sa 530pm News			530-6pm	-----Sa--	:30		\$125.00	0.00	NM			
		Ⓜ MG for 9.2,20.2													
4	KRTV	05/13/24-05/19/24	M-F 10-11am			10-11am	-TWThF----	:30		\$60.00	0.00	NM			
		Ⓜ MG for 9.2,20.2													
5	KRTV	05/13/24-05/19/24	Sa 530pm News			530-6pm	-----Sa--	:30		\$125.00	0.00	NM			
		Ⓜ MG for 20.1 05/18													
Week:		05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 21	KRTV	05/14/24	05/20/24	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		2				\$125.00		0.00			
Week:		05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 22	KRTV	05/14/24	05/20/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	0	\$150.00	P-6	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--		6				\$150.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$150.00		0.00			
N 23	KRTV	05/14/24	05/20/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	0	\$150.00	P-6	0.00	NM	6	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	KRTV	05/14/24	05/20/24	Sa 6-7pm	CM	6-7pm	-----S-	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00
				Sa 6-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					4	\$150.00		0.00			
		Week: 05/20/24	05/26/24	M-----					2	\$150.00		0.00			
N25	KRTV	05/14/24	05/20/24	Monday Prime A	CM	7-8pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Monday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-					2	\$50.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N26	KRTV	05/14/24	05/20/24	Monday Prime C	CM	9-10pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Monday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----					0	\$0.00		0.00			
		Week: 05/20/24	05/26/24	M-----					1	\$150.00		0.00			
N27	KRTV	05/14/24	05/20/24	Tuesday Prime B	CM	8-9pm / 8-10pm	-T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N28	KRTV	05/14/24	05/20/24	Tuesday Prime C	CM	9-10pm	-T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N29	KRTV	05/14/24	05/20/24	Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Wednesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N30	KRTV	05/14/24	05/20/24	Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				Wednesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----					1	\$75.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N31	KRTV	05/14/24	05/20/24	Thursday Prime A	CM	7-8pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Thursday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N32	KRTV	05/14/24	05/20/24	Thursday Prime B	CM	8-9pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N33	KRTV	05/14/24	05/20/24	Friday Prime A	CM	7-8pm	----F--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--					1	\$75.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N34	KRTV	05/14/24	05/20/24	Friday Prime B	CM	8-9pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Friday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			
N35	KRTV	05/14/24	05/20/24	Friday Prime C	CM	9-10pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--					1	\$150.00		0.00			
		Week: 05/20/24	05/26/24	-----					0	\$0.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--					1	\$150.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N36	KRTV	05/14/24	05/20/24	Saturday Prime A Saturday Prime A	CM	7-8pm	-----S-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-					1	\$50.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N37	KRTV	05/14/24	05/20/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$150.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N38	KRTV	05/14/24	05/20/24	Sunday Prime C Sunday Prime C	CM	8-9pm	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$75.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N39	KRTV	05/14/24	05/20/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$75.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N40	KRTV	05/14/24	05/20/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	MTWTF--	:30	0	\$175.00	P-6	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					8	\$175.00		0.00			
Week:		05/20/24	05/26/24	M-----					2	\$175.00		0.00			
N41	KRTV	05/14/24	05/20/24	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-					2	\$100.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N42	KRTV	05/14/24	05/20/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					2	\$175.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N43	KRTV	05/14/24	05/20/24	M-F 1035-1137pm The Late Show	CM	1035-1137pm	MTWTF--	:30	0	\$25.00	P-6	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-TWTF--					4	\$25.00		0.00			
Week:		05/20/24	05/26/24	M-----					1	\$25.00		0.00			
N44	KRTV	05/14/24	05/20/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	--W----	:30	0	\$20.00	P-6	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----					1	\$20.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$20.00		0.00			
N45	KRTV	05/14/24	05/20/24	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-					1	\$25.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$0.00		0.00			
N46	KRTV	05/14/24	05/20/24	PGA Championship PGA Championship	CM	Various	-----SS	:30	0	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----SS					4	\$200.00		0.00			
Week:		05/20/24	05/26/24	-----					0	\$100.00		0.00			

Totals 186 \$19,300.00