

Orders	Order / Rev:	1289429		
	Alt Order #:			
	Product Desc:	Tester for Senate		KRTV
	Estimate:	9246		KRTV
	Flight Dates:	05/21/24 - 05/27/24	Primary AE:	John Mitzel
	Original Date / Rev:	05/16/24 / 05/16/24	Sales Office:	L-GF
	Order Type:	GENERAL	Sales Region:	LOC
Agency	Name:	Screen Strategies Media		
	Buying Contact:	Caroline Bahng	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd. Ste. 505	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	Name:	Tester/Democrat/US Senate		
	Demographic:	A18+	New Business End:	
	Product Codes:	Federal Candidate	Advertiser External ID:	262165
	Revenue Code 1:	DISC	Agency External ID:	119919
	Revenue Code 2:	POL	Unit Code:	General

Bill Plan

Priority:

Revenue Code 3:

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	154	\$16,100.00	\$13,685.00
05/27/24	05/27/24	31	\$3,475.00	\$2,953,75

CAND

P-6

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	154	\$16,100.00	\$13,685.00	0.00
June 2024	31	\$3,475.00	\$2,953.75	0.00
Totals	185	\$19,575.00	\$16,638.75	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	L-GF	LOC	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KRTV 05/21/24 05/27/24	M-F 5-6am News CM	5-6am	MTWTF	:30	0	\$35.00 P-6	0.00 NM	10	\$350.00
	M-F 5-6am News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/20/24 05/26/24	- TWTF 8	\$35.00	0.00						
Week: 05/27/24 06/02/24	M 2	\$35.00	0.00						
N 2 KRTV 05/21/24 05/27/24	M-F 6-7am News CM	6-7am	MTWTF	:30	0	\$70.00 P-6	0.00 NM	10	\$700.00
	M-F 6-7am News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/20/24 05/26/24	- TWTF 8	\$70.00	0.00						
Week: 05/27/24 06/02/24	M 2	\$70.00	0.00						
N 3 KRTV 05/21/24 05/27/24	M-F CBS News Morning€M	7-9am	MTWTF	:30	0	\$50.00 P-6	0.00 NM	20	\$1,000.00
	M-F CBS Mornings								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/20/24 05/26/24	- TWTF 16	\$50.00	0.00						
Week: 05/27/24 06/02/24	M 4	\$50.00	0.00						
N 4 KRTV 05/21/24 05/27/24	Sa CBS This Morning CM	8-10am	S-	:30	4	\$35.00 P-6	0.00 NM	4	\$140.00
	Sa CBS This Morning								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/20/24 05/26/24	S- 4	\$35.00	0.00						
Week: 05/27/24 06/02/24	0	\$0.00	0.00						
N 5 KRTV 05/21/24 05/27/24	CM	630-7am	S	:30	1	\$40.00 P-6	0.00 NM	1	\$40.00

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1289429 Advertiser: Tester/Democrat/US Senate

Alt Order #: Product Desc: Tester for Senate KRTV

Flight Dates: 05/21/24 - 05/27/24 Estimate: 9246

Order / Rev:

Ln Ch Start	End	Inventory Code Su 630-7am	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Face the State WeekdaysS	Spots/Week 1 0	Rate \$40.00 \$0.00	Rating 0.00 0.00						
N 6 KRTV 05/21/2	24 05/27/24	CBS Sunday Mor CBS Sunday Mor	•	7-830am	S	:30	3	\$120.00 P-3	0.00 NM	3	\$360.00
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays S	Spots/Week 3 0	Rate \$120.00 \$0.00	Rating 0.00 0.00						
N 7 KRTV 05/21/2	24 05/27/24	Face The Nation Face The Nation	СМ	830-930am	S	:30	2	\$40.00 P-6	0.00 NM	2	\$80.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays S	Spots/Week 2 0	Rate \$40.00 \$0.00	Rating 0.00 0.00						
N 8 KRTV 05/21/2	24 05/27/24	M-F 9-10am M-F 9-10am	СМ	9-10am	МГWГF	:30	0	\$150.00 P-3	0.00 NM	5	\$750.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	Rate \$150.00 \$150.00	Rating 0.00 0.00						
N 9 KRTV 05/21/2	24 05/27/24	M-F 10-11am M-F 10-11am	СМ	10-11am	MTWTF	:30	0	\$150.00 P-2	0.00 NM	5	\$750.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	Rate \$150.00 \$150.00	Rating 0.00 0.00						
N10 KRTV 05/21/2	24 05/27/24	M-F 11am-12pm M-F 11am-12pm	СМ	11am-12pm	МГWГF	:30	0	\$50.00 P-3	0.00 NM	5	\$250.00
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	Rate \$50.00 \$50.00	Rating 0.00 0.00						
N11 KRTV 05/21/2	24 05/27/24	M-F 12pm News M-F 12pm News	СМ	12-1230pm	МГWГF	:30	0	\$50.00 P-6	0.00 NM	5	\$250.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	<u>Rate</u> \$50.00 \$50.00	Rating 0.00 0.00						
N12 KRTV 05/21/2	24 05/27/24	M-F 1230-1pm M-F 1230-1pm	СМ	1230-1pm	МГWГF	:30	0	\$250.00 P-1	0.00 NM	5	\$1,250.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	Rate \$250.00 \$250.00	Rating 0.00 0.00						
N13 KRTV 05/21/2	24 05/27/24	M-F 1-2pm M-F 1-2pm	СМ	1-2pm	МГWГF	:30	0	\$50.00 P-3	0.00 NM	5	\$250.00
<u>Start Date</u> Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 4 1	<u>Rate</u> \$50.00 \$50.00	Rating 0.00 0.00						
N14 KRTV 05/21/2	24 05/27/24	M-F 2-3pm M-F 2-3pm	СМ	2-3pm	МГWГF	:30	0	\$25.00 P-6	0.00 NM	7	\$175.00
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 5 2	Rate \$25.00 \$25.00	Rating 0.00 0.00						
N15 KRTV 05/21/2	24 05/27/24	M-F 3-4pm M-F 3-4pm	СМ	3-4pm	MTWTF	:30	0	\$25.00 P-6	0.00 NM	10	\$250.00
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 8 2	Rate \$25.00 \$25.00	Rating 0.00 0.00						
N16 KRTV 05/21/2	24 05/27/24	M-F 4-430pm M-F 4-430pm	СМ	4-430pm	МГWГF	:30	0	\$30.00 P-6	0.00 NM	5	\$150.00
Start Date Week: 05/20/24 Week: 05/27/24	End Date 05/26/24 06/02/24	Weekdays - TWFF M	Spots/Week 4 1	Rate \$30.00 \$30.00	Rating 0.00 0.00						

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KRTV

Order / Rev: 1289429 Advertiser: Tester/Democrat/US Senate

Alt Order #: Product Desc: Tester for Senate

Flight Dates: 05/21/24 - 05/27/24 Estimate: 9246

Ln Ch Start	End	Inventory Code	Break	Start/End		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N17 KRTV 05/21/24	05/27/24	M-F 430-5pm M-F 430-5pm	СМ	430-5pm	MTWTF	:30	0	\$30.00 P-6	0.00 NM	10	\$300.00
Week: 05/20/24	End Date 05/26/24 06/02/24	<u>Weekdays</u> - TWTF M	Spots/Week 8 2	Rate \$30.00 \$30.00	Rating 0.00 0.00						
N18 KRTV 05/21/24	05/27/24	M-F CBS Evening M-F CBS Evening		5-530pm	MTWTF	:30	0	\$250.00 P-6	0.00 NM	5	\$1,250.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays -TWTF M	Spots/Week 4 1	Rate \$250.00 \$250.00	Rating 0.00 0.00						
N19 KRTV 05/21/24	05/27/24	M-F 530pm News M-F 530pm News		530-6pm	МГWГF	:30	0	\$400.00 P-3	0.00 NM	10	\$4,000.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 8 2	Rate \$400.00 \$400.00	Rating 0.00 0.00						
N20 KRTV 05/21/24	1 05/27/24	Sa 530pm News Sa 530pm News	СМ	530-6pm	S-	:30	2	\$125.00 P-3	0.00 NM	2	\$250.00
Week: 05/20/24	End Date 05/26/24 06/02/24	<u>Weekdays</u> S- 	Spots/Week 2 0	Rate \$125.00 \$0.00	Rating 0.00 0.00						
N21 KRTV 05/21/24	05/27/24	Su 530pm News Su 530pm News	СМ	530-6pm	S	:30	2	\$125.00 P-6	0.00 NM	2	\$250.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays S 	Spots/Week 2 0	Rate \$125.00 \$0.00	Rating 0.00 0.00						
N22 KRTV 05/21/24	1 05/27/24	M-F 6-630pm M-F 6-630pm	СМ	6-630pm	MTWTF	:30	0	\$150.00 P-6	0.00 NM	7	\$1,050.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays - TWTF M	Spots/Week 6 1	Rate \$150.00 \$150.00	Rating 0.00 0.00						
N23 KRTV 05/21/24	05/27/24	M-F 630-7pm M-F 630-7pm	СМ	630-7pm	MTWTF	:30	0	\$150.00 P-6	0.00 NM	6	\$900.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays -TWTF M	Spots/Week 5 1	Rate \$150.00 \$150.00	Rating 0.00 0.00						
N24 KRTV 05/21/24	05/27/24	Sa 6-7pm Sa 6-7pm	СМ	6-7pm	S-	:30	2	\$50.00 P-6	0.00 NM	2	\$100.00
Week: 05/20/24	End Date 05/26/24 06/02/24	<u>Weekdays</u> S- 	Spots/Week 2 0	Rate \$50.00 \$0.00	Rating 0.00 0.00						
N25 KRTV 05/21/24	05/27/24	Monday Prime B Monday Prime B	СМ	8-9pm	M	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Week: 05/20/24	End Date 05/26/24 06/02/24	<u>Weekdays</u> M	Spots/Week 0 1	Rate \$0.00 \$300.00	Rating 0.00 0.00						
N26 KRTV 05/21/24	05/27/24	Monday Prime C Monday Prime C	СМ	9-10pm	M	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 05/20/24	End Date 05/26/24 06/02/24	<u>Weekdays</u> M	Spots/Week 0 1	Rate \$0.00 \$150.00	Rating 0.00 0.00						
N27 KRTV 05/21/24	05/27/24	Tuesday Prime A Tuesday Prime A	СМ	7-8pm	- T	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays - T	Spots/Week 1 0	Rate \$150.00 \$0.00	Rating 0.00 0.00						
N28 KRTV 05/21/24	05/27/24	Tuesday Prime C Tuesday Prime C	СМ	9-10pm	- T	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 05/20/24	End Date 05/26/24 06/02/24	Weekdays - T	Spots/Week 1 0	Rate \$150.00 \$0.00	Rating 0.00 0.00						

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Order / Rev: 1289429 Advertiser: Tester/Democrat/US Senate

Alt Order #: Product Desc: Tester for Senate KRTV

Flight Dates: 05/21/24 - 05/27/24 Estimate: 9246

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Da	ys	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N29 KRTV	05/21/2	4 05/27/24	CBS Wednesday CBS Wednesday		7-10pm	W-		:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/26/24 06/02/24	W 	1	\$150.00 \$0.00	0.00 0.00							
N30 KRTV			Thursday Prime E Thursday Prime E	в см	8-9pm	7	Γ	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta Week: 05/	rt Date 20/24	End Date 05/26/24	Weekdays T	Spots/Week 1	Rate \$150.00	Rating 0.00							
Week: 05/		06/02/24		0	\$0.00	0.00							
N31 KRTV			Thursday Prime C Thursday Prime C	0	9-10pm	7	Γ	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Week: 05/		End Date 05/26/24	<u>Weekdays</u> T	Spots/Week 1	Rate \$150.00	Rating 0.00							
Week: 05/ N32 KRTV		06/02/24		CM	\$0.00 7-8pm	0.00	F	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00
			Friday Prime A				-1	.50	'	\$75.00 F-0	O.OO INIVI	'	φ/3.00
Week: 05/ Week: 05/		End Date 05/26/24 06/02/24	<u>Weekdays</u> F 	Spots/Week 1 0	Rate \$75.00 \$0.00	Rating 0.00 0.00							
N33 KRTV			Friday Prime B Friday Prime B	CM	8-9pm		- F	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/26/24 06/02/24	F 	1 0	\$150.00 \$0.00	0.00 0.00							
N34 KRTV	05/21/2	4 05/27/24	Saturday Prime A Saturday Prime A		7-8pm		S-	:30	1	\$50.00 P-6	0.00 NM	1	\$50.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/26/24 06/02/24	S-	1	\$50.00 \$0.00	0.00 0.00							
N35 KRTV			Saturday Prime C Saturday Prime C	; CM	9-10pm		S-	:30	1	\$100.00 P-6	0.00 NM	1	\$100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/26/24 06/02/24	S-	1	\$100.00 \$0.00	0.00 0.00							
			Sunday Prime A Sunday Prime A	CM	6-7pm		S	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/26/24	S	1	\$150.00	0.00							
Week: 05/ N37 KRTV		06/02/24 4 05/27/24	Sunday Prime B	CM	\$0.00 7-8pm	0.00	S	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
			Sunday Prime B										
<u>Sta</u> Week: 05/	rt Date	End Date 05/26/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$150.00	Rating 0.00							
Week: 05/		06/02/24		0	\$0.00	0.00							
-			Sunday Prime D Sunday Prime D	CM	9-10pm		S	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/26/24 06/02/24	S	1	\$75.00 \$0.00	0.00 0.00							
N39 KRTV			M-F 10pm News M-F 10pm News	СМ	10-1035pm	MTW	ΓF	:30	0	\$175.00 P-6	0.00 NM	10	\$1,750.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/26/24	- ТWГF	8	\$175.00	0.00							
Week: 05/		06/02/24	M	2	\$175.00	0.00	C	.20		\$100 00 D 0	0.00 NIN4	_	\$200.00
N40 KRTV			Sa 10pm News	CM Spata/Mode	10-1035pm	Doting	S-	:30	2	\$100.00 P-6	0.00 NM	2	\$200.00
Sta Week: 05/	rt Date 20/24	End Date 05/26/24	Weekdays S-	Spots/Week 2	Rate \$100.00	Rating 0.00							
Week: 05/		06/02/24		0	\$0.00	0.00							

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 Order / Rev:
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 KRTV

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Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N41 KRTV 05/21/24 05/27/24	Su 10pm News CM Su 10pm News	10-1035pm	-S :30 2	\$175.00 P-6 0.00 NM	2	\$350.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24	S 2	\$175.00 0.00				
Week: 05/27/24 06/02/24	0	\$0.00 0.00				
N42 KRTV 05/21/24 05/27/24	M-F 1035-1137pm CM	1035-1137pm МГWГF	:30 0	\$25.00 P-6 0.00 NM	5	\$125.00
	The Late Show					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24	- ТWГF 4	\$25.00 0.00				
Week: 05/27/24 06/02/24	M 1	\$25.00 0.00				
N43 KRTV 05/21/24 05/27/24	M-F 1137pm-1237am CM	1137pm-1237am WГ-	:30 0	\$20.00 P-6 0.00 NM	2	\$40.00
	M-F 1137pm-1237am					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24	WT 2	\$20.00 0.00				
Week: 05/27/24 06/02/24	0	\$20.00 0.00				
N44 KRTV 05/21/24 05/27/24	Su 1035-1105pm CM	1035 - 1105pm	- S :30 1	\$15.00 P-6 0.00 NM	1	\$15.00
	Su 1035-1105pm					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24	S 1	\$15.00 0.00				
Week: 05/27/24 06/02/24	0	\$0.00 0.00				
N45 KRTV 05/21/24 05/27/24	Sa/Su Golf CM	Various	SS :30 0	\$100.00 P-6 0.00 NM	3	\$300.00
	Sa/Su Golf					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/20/24 05/26/24	SS 3	\$100.00 0.00				
Week: 05/27/24 06/02/24	0	\$200.00 0.00				

Totals 185 \$19,575.00