

# ORDER



KRTV

**Orders**  
**Order / Rev:** 1279989  
 Alt Order #:  
**Product Desc:** Tester for Senate  
**Estimate:** 9120  
**Flight Dates:** 04/16/24 - 04/22/24  
**Original Date / Rev:** 04/11/24 / 04/12/24  
**Order Type:** GENERAL

**Primary AE:** John Mitzel  
**Sales Office:** L-GF  
**Sales Region:** LOC

**Agency Name:** Screen Strategies Media  
**Buying Contact:** Caroline Bahng  
**Billing Contact:** Screen Strategies Media Accounts Payal  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tester/Democrat/US Senate  
**Demographic:** A18+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 262165  
**Agency External ID:** 119919  
**Unit Code:** General  
**Order Separation:** 00:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	137	\$18,460.00	\$15,691.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	137	\$18,460.00	\$15,691.00	0.00
<b>Totals</b>	<b>137</b>	<b>\$18,460.00</b>	<b>\$15,691.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	L-GF	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRTV	04/16/24	04/22/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	- TWTF - -	:30	0	\$70.00	P-3	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- TWTF - -		6		\$70.00		0.00					
		Week: 04/22/24	04/28/24	- - - - -		0		\$70.00		0.00					
N 2	KRTV	04/16/24	04/22/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	M - - - - -	:30	0	\$35.00	P-6	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- - - - -		0		\$35.00		0.00					
		Week: 04/22/24	04/28/24	M - - - - -		1		\$35.00		0.00					
N 3	KRTV	04/16/24	04/22/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	- TWTF - -	:30	0	\$150.00	P-3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- TWTF - -		8		\$150.00		0.00					
		Week: 04/22/24	04/28/24	- - - - -		0		\$150.00		0.00					
N 4	KRTV	04/16/24	04/22/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	M - - - - -	:30	0	\$70.00	P-6	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- - - - -		0		\$70.00		0.00					
		Week: 04/22/24	04/28/24	M - - - - -		2		\$70.00		0.00					
N 5	KRTV	04/16/24	04/22/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	- TWTF - -	:30	0	\$100.00	P-3	0.00	NM	16	\$1,600.00



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Advertiser: Tester/Democrat/US Senate  
 Product Desc: Tester for Senate  
 Estimate: 9120  
**KRTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KRTV	04/16/24	04/22/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	M-----	:30	0	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--					2	\$60.00		0.00			
		Week: 04/22/24	04/28/24	-----					0	\$60.00		0.00			
N 19	KRTV	04/16/24	04/22/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	---TF--	:30	0	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$25.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$25.00		0.00			
N 20	KRTV	04/16/24	04/22/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	M-----	:30	0	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$25.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$25.00		0.00			
N 21	KRTV	04/16/24	04/22/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	---TF--	:30	0	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TF--					2	\$50.00		0.00			
		Week: 04/22/24	04/28/24	-----					0	\$50.00		0.00			
N 22	KRTV	04/16/24	04/22/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M-----	:30	0	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$25.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$25.00		0.00			
N 23	KRTV	04/16/24	04/22/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-TWTF--	:30	0	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--					6	\$50.00		0.00			
		Week: 04/22/24	04/28/24	-----					0	\$50.00		0.00			
N 24	KRTV	04/16/24	04/22/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	:30	0	\$25.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$25.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$25.00		0.00			
N 25	KRTV	04/16/24	04/22/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-TWTF--	:30	0	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--					4	\$75.00		0.00			
		Week: 04/22/24	04/28/24	-----					0	\$75.00		0.00			
N 26	KRTV	04/16/24	04/22/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	M-----	:30	0	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$30.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$30.00		0.00			
N 27	KRTV	04/16/24	04/22/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-TWTF--	:30	0	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--					4	\$75.00		0.00			
		Week: 04/22/24	04/28/24	-----					0	\$75.00		0.00			
N 28	KRTV	04/16/24	04/22/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	M-----	:30	0	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$30.00		0.00			
		Week: 04/22/24	04/28/24	M-----					1	\$30.00		0.00			
N 29	KRTV	04/16/24	04/22/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	-TWTF--	:30	0	\$500.00	P-3	0.00	NM	4	\$2,000.00





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 Estimate: 9120

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--W----		1				\$40.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$40.00		0.00			
N54	KRTV	04/16/24	04/22/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	M-----	:30	0	\$20.00	P-6	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$20.00		0.00			
		Week: 04/22/24	04/28/24	M-----		1				\$20.00		0.00			
<b>Totals</b>													<b>137</b>	<b>\$18,460.00</b>	