

WDAY-AM (Fargo, North Dakota)
1st Quarter, 2019 Public Service Report
(April 2nd, 2019)

970 WDAY (AM) is a news/talk radio station located in Fargo, North Dakota and is heard throughout eastern and central North Dakota, west-central and northwestern Minnesota and northern South Dakota. WDAY radio's news, talk, weather, traffic and sports programming discusses many issues important to our listening audience. Listener interaction is always encouraged. Numerous phone calls, emails and text messages are accepted by the hosts allowing individuals to express their opinion on the important issues of the day.

Local Programming & Issues

TOPIC: Reserve Officers in ND

SHOW: The Jay Thomas Show

GUEST: Attorney Mark Frieze

DATE & TIME OF BROADCAST: Friday, January 4, 2019; 3:05 p.m.

SEGMENT LENGTH: 40 minutes

SEGMENT DESCRIPTION: Attorney Mark Frieze joins to discuss his article in The Forum involving reserve officers in North Dakota.

TOPIC: VFW Adult Pinewood Derby

SHOW: The Jay Thomas Show

GUEST: Dan Jacobson

DATE & TIME OF BROADCAST: Friday, January 11, 2019; 4:05 p.m.

SEGMENT LENGTH: 20 minutes

SEGMENT DESCRIPTION: Dan Jacobson joins to discuss the details about the annual Adult Pinewood Derby happening at the downtown Fargo VFW.

TOPIC: West Fargo Special Assessments

SHOW: The Jay Thomas Show

GUEST: West Fargo City Commissioner Mark Simmons

DATE & TIME OF BROADCAST: Monday, January 14, 2019; 3:05 p.m.

SEGMENT LENGTH: 30 minutes

SEGMENT DESCRIPTION: West Fargo City Commissioner Mark Simmons joins to breakdown special assessments in the city and how they will impact residents.

TOPIC: Frostival

SHOW: AM Fargo-Moorhead

GUEST: Katie McCormick & Kim Wangler

DATE & TIME OF BROADCAST: Wednesday, January 22nd 8:45am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Discussed the events and schedule of the upcoming community "Frostival" event (January 25th and 26th).

TOPIC: Frostival & Teddy Roosevelt Presidential Library

SHOW: The Jay Thomas Show

GUEST: President/CEO of FMCVB Charley Johnson

DATE & TIME OF BROADCAST: Wednesday, January 23, 2019; 3:20 p.m.

SEGMENT LENGTH: 30 minutes

SEGMENT DESCRIPTION: President and CEO of the Fargo-Moorhead Convention and Visitors Bureau Charley Johnson joins to discuss the events happening at this year's Frostival as well as talk about the Teddy Roosevelt Presidential Library and what that means for tourism in North Dakota.

TOPIC: Frostbite Festival (Fergus Falls)

SHOW: AM Fargo-Moorhead

GUEST: Lisa Workman

DATE & TIME OF BROADCAST: Thursday, January 31st 8:20am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Discussing Fergus Falls, MN Frostbite Festival events.

TOPIC: St. Patrick's Day Parade

SHOW: The Jay Thomas Show

GUEST: Fargo Mayor Tim Mahoney

DATE & TIME OF BROADCAST: Monday, January 28, 2019; 2:05 p.m.

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Fargo Mayor Tim Mahoney discusses the status of the city's annual St. Patrick's Day parade.

TOPIC: Downtown Fargo Coffee and Cocoa Festival

SHOW: AM Fargo-Moorhead

GUEST: Katelin Madsen

DATE & TIME OF BROADCAST: Tuesday, February 5th 8:40am

SEGMENT LENGTH: 10 Minutes

SEGMENT DESCRIPTION: Discussion of the upcoming Coffee and Cocoa Festival in downtown Fargo.

TOPIC: Snow gates on city plows

SHOW: The Jay Thomas Show

GUEST: Director of Public Works in Fargo Ben Dow

DATE & TIME OF BROADCAST: Monday, February 4, 2019; 4:05 p.m.

SEGMENT LENGTH: 20 minutes

SEGMENT DESCRIPTION: Director of Public Works for the city of Fargo Ben Dow joins to discuss the high cost and low efficiency of adding snow gates to city plows.

TOPIC: Giving Hearts Day

SHOW: AM Fargo-Moorhead

GUEST: Pat Traynor

DATE & TIME OF BROADCAST: Tuesday, February 12th 8:20am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Discussed the upcoming "Giving Hearts Day", how to find participating charities, how DMF matches funds, how to donate etc.

TOPIC: Sobriety checkpoints

SHOW: The Jay Thomas Show

GUEST: Capt. Bryan Niewind

DATE & TIME OF BROADCAST: Wednesday, February 13, 2019; 2:05 p.m.

SEGMENT LENGTH: 40 minutes

SEGMENT DESCRIPTION: Capt. Bryan Niewind with the North Dakota Highway Patrol discusses sobriety checkpoints.

TOPIC: The Great North Pole (Giving Hearts Day)

SHOW: AM Fargo-Moorhead

GUEST: Nicholas Killoran

DATE & TIME OF BROADCAST: Thursday, February 14th 9:05am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Nicholas explained what type of work "The Great North Pole" does in the community, explained how to donate and take advantage of the days matching DMF funds for Giving Hearts Day

TOPIC: Fargo Parks update

SHOW: The Jay Thomas Show

GUEST: Executive Director of the Fargo Parks District Joel Vettel

DATE & TIME OF BROADCAST: Thursday, February 21, 2019; 2:05 p.m.

SEGMENT LENGTH: 20 minutes

SEGMENT DESCRIPTION: Executive Director of the Fargo Parks District Joel Vettel joins to give listeners an update on the latest news pertaining to Fargo parks.

TOPIC: Arts/Theater

SHOW: AM Fargo-Moorhead

GUEST: Tracy Briggs & Patrick Kasper

DATE & TIME OF BROADCAST: Thursday, February 28th 8:45am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Tracy and Patrick promoted the upcoming Horizon Middle School play "Lil Abner".

TOPIC: Winter depression

SHOW: The Jay Thomas Show

GUEST: Julie Vandrovec MS, LPC with Village Family Services

DATE & TIME OF BROADCAST: Thursday, February 28, 2019; 2:05 p.m.

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Julie Vandrovec, MS, LPC with Village Family Services in Fargo, discusses depression during the winter time and seasonal affective disorder (SAD) and treatments.

TOPIC: Prison system and reform in North Dakota

SHOW: The Jay Thomas Show

GUEST: Fargo Police Chief David Todd

DATE & TIME OF BROADCAST: Thursday, March 7, 2019; 3:05 p.m.

SEGMENT LENGTH: 40 minutes

SEGMENT DESCRIPTION: Fargo Police Chief David Todd joins the show to discuss the prison system in North Dakota and

TOPIC: Sump pumps

SHOW: The Jay Thomas Show

GUEST: Ryan Roth from Laney's

DATE & TIME OF BROADCAST: Thursday, March 14, 2019; 2:35 p.m.

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Ryan Roth from Laney's Plumbing and Heating joins to discuss sump pumps in your home and what you can do to test it and determine whether or not you need a new one.

TOPIC: Theater/Arts

SHOW: AM Fargo-Moorhead

GUEST: Kristin Rudrud / Trey Chapman

DATE & TIME OF BROADCAST: Friday, March 22nd 8:20am

SEGMENT LENGTH: 10 minutes

SEGMENT DESCRIPTION: Discussing the film "Rosewood Ledge" which was part of the 2019 Fargo Film Festival.

TOPIC: Cass County flooding update

SHOW: The Jay Thomas Show

GUEST: Cass County Engineer Jason Benson

DATE & TIME OF BROADCAST: Tuesday, March 19, 2019; 3:35 p.m.

SEGMENT LENGTH: 20 minutes

SEGMENT DESCRIPTION: Cass County Engineer Jason Benson joins the show to discuss potential flooding in the county, especially in the rural areas and how you can prepare.

TOPIC: County flood updates

SHOW: The Jay Thomas Show

GUEST: Cass County Sheriff Jesse Jahner & Clay County Sheriff Mark Empting

DATE & TIME OF BROADCAST: Monday, March 25, 2019; 2:35 p.m.

SEGMENT LENGTH: 20 minutes

SEGMENT DESCRIPTION: Cass County Sheriff Jesse Jahner and Clay County Sheriff Mark Empting joins the show to discuss the latest flood outlook for each of their counties and what people can expect when it comes to a flood fight.

PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION/TITLE	DURATION	RUNS
Health	American Cancer Society	0:31	5
EAS Test	Emergency Alert System	0:05	28
Education	Global Citizen Festival	0:31	7
Education	Summer Learning	0:31	23
Humanity	Salvation Army	0:31	1
Veterans	Bob Woodruff Foundation	0:30	10
Veterans	Show Your Stripes	0:30	2
Support	Insight, Sight Loss/Blind	0:30	77
Fundraiser	Cub Scout Pancake Feed	0:15	29
Health	Bowlin' for the Colon	0:29	52
Fundraiser	Boy Scout French Toast Feed	0:30	63
Fundraiser	Detroit Lakes Rotary Ice Fishing Derby	0:30	33
Environment	Gloria Barron Award	0:30	114