

Beasley Media Group

QUARTERLY ISSUES & PROGRAMS REPORT

for

WRBQ-HD2

**2nd Quarter 2015
April 1 through June 30**

Prepared by:
Roxanne Wilder

Filed:
July 8, 2015

Quarter Ending:
June 30, 2015

WRBQ-HD2
Regularly Scheduled Public Affairs Programs
2nd Quarter, 2015

Public Affairs Program

“The Current”

Schedule and Description

Roxanne Wilder talks with community leaders and political leaders regarding local, regional and national issues of concern for Tampa Bay area residents.

Saturdays, 6a-7a

WRBQ-HD2

Issues of Concern for Tampa/St. Petersburg/Clearwater area Addressed in responsive Programming in the 2nd Quarter, 2015

<i>Subject</i>	<i>Description of issues of concern being addressed</i>
Medical/Health	Rob Shapiro of Swim Across America-Tampa Bay; Michael Cartwright, CEO of American Addiction Centers; Dr. Jeffery Cavendish on heart stents and complications; Dr. Laurie Lemieux and Tameka Felder on cervical cancer; Dr. Henry Wiley on Healthy Vision Month; Jackie Joyner-Kersey on side effects of opioids; Jennifer Nicely, American Ninja Warrior, on rock climbing safety
Education/Arts	MJ Corcoran, Certified Parent Coach, on underage drinking; Fran Snyder, founder of Concerts in Your Home; Ke Chen, Manager at Microsoft, on college graduates and the job market; Tampa Bay Buccaneer fullback, Javorski Lane, on his foundation Lane of Hope; Jodi Okun, College Financial Aid Advisor, on ways to save for tuition; Frank Murphy, author and founder of Athletes with Purpose
Economy/ Politics	Greg Rosica, EY Tax Guide 2015, on new tax laws; Eleanor Blaney, CFP, on Financial Stress Awareness Month; Dr. Lori LaCivita, Industrial Organizational Psychologist; Karen Seel and Trimeka Benjamin of Women's Exchange on gender gap in boardrooms; Ashlee Handy of Pinellas Suncoast Transit Authority on bus pass availability for summer; Frank Keating, CEO of American Bankers Association, on American Housing Month
Environment/History	Dr. Michael Watson on hungry pests in Florida; Adrienne Drew of Grow Financial on Earth Day; Dr. Jean-Francois Rossignol on waterborne illness, Crypto; Bruno Falkenstein of Sea Turtle Trackers; David FitzSimmons, author and photographer, on <i>Curious Critters</i>
Law Enforcement/ Military	Deb Martino, Crime Stoppers coordinator, with tips on crime prevention; Kathy Smith, founder of Dog Tag Heroes; Sergeant Brian Bingham on Crime Stoppers; Morgan Wright, cybersecurity consultant, on identity theft
Family/Events/ Community	Lorianne De Loreto-Wallace, CEO of Visions of Hope, on domestic violence; Amanda Brennan, Victims Advocate at Crisis Center Tampa Bay; Lynette Russel, President of JL Tampa, on Luminaries Award Luncheon; Susan Merrill, author of <i>Passionate Mom</i> ; Tim Robinson, firefighter, and daughter Morgan Robinson on Our Heroes Luncheon; Mark Merrill, author of <i>All Pro Dad</i> ; Marissa Woods of SPCA Tampa Bay on Adopt a Shelter Cat Month; Joel Silverman, national dog trainer, on keeping pets safe in the summer

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy, Education

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WRBQ-HD2 Saturday 04/04/15 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Greg Rosica, contributing author to the EY Tax Guide 2015 and tax partner. They discussed recent tax law changes and what individuals need to know to prepare for the 2014 income tax return filing season. They also discussed money-saving tax tips, information for the self-employed, and common filing errors.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Family, Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 04/04/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Lorianne De Loreto-Wallace who is the CEO and founder of Visions of Hope, a non-profit organization designed to help women who are victims of domestic abuse. "Visions of Hope: Breaking Free, Silent No More" is an event that brings awareness to domestic violence.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Law Enforcement, Community

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

04/04/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Deb Martino, coordinator for Crime Stoppers of Pinellas, about how Crime Stoppers works. Crime Stoppers is an anonymous tip line that citizens can use (by calling or visiting online) to report any information they may have about a suspected crime or criminals.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Community, Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

04/11/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder interviews Amanda Brennan, Victims Advocate at the Crisis Center of Tampa Bay. Amanda explains ways victims of sexual abuse can report and heal from the trauma. She also gives details about “Take Back the Night,” an event that brings together the community and survivors of sexual violence.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Family, Education

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

04/11/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder speaks with educator and certified parent coach, MJ Corcoran. MJ discusses trends in underage drinking and ways parents can talk to their teens about steering clear of drugs and alcohol.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Education, Workplace

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

04/11/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Fran Snyder, founder of Concerts in Your Home. Fran discussed the benefits of music at the office and explained the concept behind his Listening Room Festival. He also talked about the history of “house concerts.”

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Environment

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

04/18/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Dr. Michael Watson about hungry pests that affect the environment in Florida and what can be done to prevent the spread of these pests. April is Invasive Plant Pest & Disease Awareness Month.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 04/18/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Eleanor Blaney, who is a Certified Financial Planner. Eleanor discussed the way tax payers can be better prepared for emergency financial situations and retirement. April is Financial Stress Awareness month.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Military, Community, Family

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

04/18/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Kathy Smith, founder of Dog Tag Heroes. Kathy discussed her pet foster care program designed to help active-duty veterans, who have to give up their pet for a period of time.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WRBQ-HD2 Saturday 04/25/15 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder interviewed Lynette Russel, President of Junior League of Tampa and Stacey Carlson, President-elect of Junior League of Tampa. She also spoke with Allison Hedrick, VP of Communications at WEDU. They discussed the launch of the First Annual Luminaries Award.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Environment

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

04/25/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Adrienne Drew of Grow Financial. Grow Financial celebrated Earth Day in the Tampa Bay area by offering residents a chance to plant a tree in order to improve our environment.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Health, Medical, Community

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

04/25/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Rob Shapiro of Swim Across America Tampa Bay. They discussed the Swim Across America event taking place on Clearwater Beach. SAA-Tampa Bay raised money to build a lounge exclusively for teens at Moffitt Cancer Center.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Health, Family

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

05/02/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Michael Cartwright, CEO of American Addiction Centers. Michael discussed ways individuals can face and overcome their addictions, and he explained ways families can cope when dealing with an addict. He also spoke of the opportunity coming to the Tampa Bay area—a new facility that will provide jobs for locals.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 05/02/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Interventional Cardiologist, Dr. Jeffrey Cavendish. He discussed patients who have heart stents and explained that if they do not take their medications as prescribed, they are at risk for more serious complications.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Family

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WRBQ-HD2 Saturday 05/02/15 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Susan Merrill about her book, *Passionate Mom*. Susan Merrill is a mother of five, and in honor of Mother's Day, she shared ideas from her book to help moms deal with issues that arise from being a parent in a positive way.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

05/09/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Deb Martino and Sergeant Brian Bingham, who is with the Pinellas County Sheriff’s Office. They discussed ways to prevent and report crime, as well as trends seen in crime during different times of the year, specifically, what to watch out for during the summer months.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Education

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 05/09/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Ke Chen, Manager at Microsoft. Ke gave advice for teens and those entering the job market on how best to approach tech challenges. She also discussed hot job markets for graduates.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WRBQ-HD2 Saturday 05/09/15 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dr. Lori LaCivita, Organizational Psychologist. She discussed the importance of acquiring emotional intelligence in order to have success in the workplace, especially when it comes to closing workplace generational gaps.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Medical, Health

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

05/16/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Dr. Laurie Lemieux and Tameka Felder, cervical cancer activist and survivor. They discussed the growing debate over cervical cancer screenings. How and when should the Pap test and HPV test be used?

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 05/16/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
In honor of May being Healthy Vision Month, Roxanne Wilder spoke with Dr. Henry Wiley, a staff clinician at the National Eye Institute about the necessity of eye exams. He also discussed ways in which listeners can best take care of their eyes.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WRBQ-HD2 Saturday 05/16/15 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Javorski Lane, fullback for the Tampa Bay Buccaneers. Javorski discussed his foundation Lane of Hope, how it came about, and why he founded it. The foundation focuses on helping kids excel in school and have a plan for their future.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Education, Community

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

05/23/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Frank Murphy, former NFL player, author and founder of Athletes with Purpose. Frank talked about the importance of getting teens and young men to take their education seriously and make good decisions in life. Frank is also putting together a group of young community actors to act out his story and the lessons that emerge.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Environment, Health

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

05/23/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Dr. Jean-Francois Rossignol, Chief Scientific Officer and founder of Romark Laboratories. He informed listeners about the dangers of Crypto, a recreational waterborne illness, as well as what can be done to prevent exposure. The CDC had reported 750,000 cases of Crypto in the United States.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Law Enforcement, Community

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

05/23/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with firefighter, Tim Robinson and his daughter, Morgan Robinson about the Our Heroes Luncheon. The luncheon honors everyday heroes in the Tampa Bay community and provides scholarships for children of members of law enforcement.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Medical, Health

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WRBQ-HD2

Saturday

05/30/15

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Olympian Jackie Joyner-Kersey. She had been prescribed opioid medication by her healthcare provider to treat chronic pain from athletic injuries. She discussed side effects she'd experienced as a chronic opioid user.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

05/30/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Morgan Wright, who is a cybersecurity consultant. Morgan provided her top ten summer vacation cybersecurity tips. She covered areas including: public Wi-Fi networks, encryption and password protection, Bluetooth vulnerability, and social media threats.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Health, Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WRBQ-HD2 Saturday 05/30/15 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Jennifer Nicely, teacher and local resident who appears on *American Ninja Warrior*. She described her rock climbing accident and explained how she had to have reconstructive surgery on her arm but was able to go through re-habilitation and make a full recovery. She also discussed indoor rock climbing safety.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WRBQ-HD2 Saturday 06/06/15 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Ashlee Handy of Pinellas Suncoast Transit Authority, the countrywide bus system of Pinellas County. They discussed bus and trolley availability and specials for the summer months.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 06/06/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Karen Seel, founding member of Women's Exchange, and Trimeka Benjamin, President of Swim. They discussed the gender gap in all types of boardrooms and how the Women's Exchange website can facilitate in finding potential candidates for board positions.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

06/06/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Deb Martino and Sergeant Brian Bingham, who is with the Pinellas County Sherriff’s Office. They discussed ways to prevent and report crime, as well as trends seen in crime during different times of the year, specifically, what to watch out for during the summer months.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Family

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"

WRBQ-HD2	Saturday	06/13/15	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Mark Merrill, founder and author of All Pro Dad. Mark described seven different gifts kids can give their dads on Father's Day that don't cost a dime, i.e., the gift of time and the gift of trust.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Environment

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

06/13/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder talks with Dr. Michael Watson about hungry pests that affect the environment in Florida and what can be done to prevent the spread of these pests. He talked about the importance of citizens becoming aware of invasive plant pests & diseases.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Military, Community, Family

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

06/13/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Kathy Smith, founder of Dog Tag Heroes. Kathy discussed her pet foster care program designed to help active-duty veterans, who have to give up their pet for a period of time.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Family

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"

WRBQ-HD2 Saturday 06/20/15 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Marissa Woods of SPCA Tampa Bay. In honor of June being Adopt A Shelter Cat Month, Marissa talked about the benefits of adopting a shelter cat and things to expect as you become a new parent to a feline.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WRBQ-HD2 Saturday 06/20/15 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Frank Keating, President and CEO of the American Bankers Association. In honor of June being American Housing Month, they discussed the current housing market conditions and provided some advice for first time homebuyers.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Environment

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WRBQ-HD2 Saturday 06/20/15 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Bruno Falkenstein, founder of Sea Turtle Trackers. He talked about the importance of keeping the sea turtle population strong in our bay area and his methods for tracking females and protecting their nests.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:
Family

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WRBQ-HD2 Saturday 06/27/15 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with national dog trainer, Joel Silverman. Joel described his system for training dogs that involves identifying personality type along a color spectrum. Joel also discussed ways to keep your pet safe and healthy during the summer months.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Education, Economy

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WRBQ-HD2

Saturday

06/27/15

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Jodi Okun, College Financial Aid Advisor. They discussed increasing costs of college tuition and ways that parents can save for their child’s college tuition, along with tips for cutting costs of tuition.

WRBQ-HD2
Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Environment, Education

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WRBQ-HD2

Saturday

06/27/15

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with photographer and children’s author, David FitzSimmons. David discussed his *Curious Critters* books, which help kids foster their love and understanding of animals and also discussed ways in which he works to support conservation.

WRBQ-HD2
Public Service Announcement List
2nd Quarter, 2015
(April 1 through June 30)

ISSUE:

Throughout the quarter the stations aired periodic PSA's, providing information on a variety of topics including the following:

Type 1 Diabetes

Paralyzed Veterans

Teachers & the Ad Council

Domestic Violence

Federal Emergency Management Agency

American Red Cross

Humane Society of the United States

Autism Speaks

Stop Bullying

National Highway Traffic Safety Administration

Partnership for Healthy Mouths and Healthy Lives

Doctors Without Borders

US Forest Service

Understood Dot Org

Fight Against Parkinson's

Shelter Pet Project

United Way-Dropout Prevention

USDA/HHS

Adopt US Kids

American Heart Association

American Stroke Association

HUD-Discrimination Prevention

Fight Racism

Teens Against Texting Inappropriate Graphic Texts

American Cancer Society

Children's Need for Books & Reading

Don't Drink & Drive

Smoking Cessation

Medicaid & the Children's Health Insurance Program

Well-Women Visits as Part of Preventive Care

Uncontrolled High Blood Pressure Awareness

Anti-Texting & Driving Campaign – Stop Texts Stop Wrecks

Recycling for America – Keep America Beautiful