

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Duarte

Authorized committee:

John Duarte for Congress

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

June 7th, 2022



General



Primary

Treasurer of candidate's authorized committee:

Kelly Lawler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Signature:

ELZA BETENCOURT

Name: Taylor Fernie

Name:

ELZA BETENCOURT

Date of Request to Purchase Ad Time: 6/1/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date: 6/1/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

6/1/2022

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *4425963*Station Call Letters: *KLBS*

Date Received/Requested:

6/1/2022

Est. #:

Station Location: *LOS ANGELES*

Run Start and End Dates:

6/2 - 6/7/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KLBS-AM	ORDER#:	3197246	DATE:	06/01/2022
MARKET:	Modesto, CA	AMOUNT:	\$494.13	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	21		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 5 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4425963
ADVERTISER:	John Duarte for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3988 - (5/31-6/7) - PRIMARY ELECTION	AGY EST:	3988		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	06-02-2022 TO 6/12/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/01/2022 09:47

COMMENTS

06/01/2022: Agency revision to increase rates and reduce number of spots on flight. Please confirm back to Melissa.costello@genmediapartners.com

All invoices must contain ISCI codes.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES BROADCAST CALENDAR. PLEASE INCLUDE ADVERTISER & ESTIMATE NUMBER ALONG WITH: date/time/rate/isci code/spot length per on invoice. *****

WEEK#1 6/2/2022 To 6/5/2022 WK TOT \$400.01 WK TOTAL SPOTS 17

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		...TF..	6:00AM	10:00AM	60	6/2/2022	6/3/2022	4	\$23.53	\$94.12
R	3		...TF..	10:00AM	3:00PM	60	6/2/2022	6/3/2022	4	\$23.53	\$94.12
R	5		...TF..	3:00PM	7:00PM	60	6/2/2022	6/3/2022	4	\$23.53	\$94.12
R	7	S.	6:00AM	7:00PM	60	6/4/2022	6/4/2022	3	\$23.53	\$70.59
R	8	S	6:00AM	7:00PM	60	6/5/2022	6/5/2022	2	\$23.53	\$47.06

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PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/01/2022 09:47

WEEK#2		6/6/2022 To 6/12/2022					WK TOT \$94.12			WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	2		MT.....	6:00AM	10:00AM	60	6/6/2022	6/7/2022	2	\$23.53	\$47.06	
R	4		M.....	10:00AM	3:00PM	60	6/6/2022	6/6/2022	1	\$23.53	\$23.53	
R	6		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	1	\$23.53	\$23.53	

TOTAL	Jun														Total
SPOT	21														21
CASH	494.13														494.13
TOTAL	494.13														494.13