Orders Order / Rev: 31451 Alt Order #: 27662771 Product Desc: TV Estimate: 1467 Flight Dates: 06/13/22 - 06/26/22 Primary AE: Original Date / Rev: 01/12/22 / 01/12/22 Sales Office: Order Type: **GENERAL** Sales Region: Print Date 01/12/22 16:58:40 WCOV-TV

Jenna Nubar WASH NAT

Agency Name:

Buying Contact: Billing Contact:

1351 King Ave

Columbus, OH 43212

Medium Buying LLC

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

15%

Broadcast EOM/EOC

Advertiser

Name:

Political - Club for Growth

Demographic: Product Codes:

PL2

Revenue Code 1:

54

Revenue Code 2:

Revenue Code 3:

Priority:

HH

AGY POL

ISS

L-3

New Business Thru:

Advertiser External ID:

Agency External ID: Unit Code:

Order Separation:

General

00:30:00

Bill Plan

05/30/22

Start Date End Date # Spots Gros

06/21/22

s Amount	Net Amount

\$4,398.75

Totals

Month # Spots Gross Amount Net Amount Rating June 2022 54 \$5,175.00 \$4,398.75 0.00 Totals 54 \$5,175.00 \$4,398.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

\$5,175.00

Order Share	Share	Total
WCOV-TV	10%	\$5,175.00
Market	100%	\$51,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$46,575.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	06/18/22	06/18/22		CM	10p-11p	S-	:30	1	\$50.00L-3	0.00 NM	1	\$50.00
	COMME	NTS APP	Y TO SU	Sa 10p-11p B LINES A THRU A	Δ								
	Beat Sh		21 10 00										
5.0	-		End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 06/	13/22	06/19/22	S-	1	\$50.00	0.00						
N 2	WCOV	06/19/22	06/19/22	Sun 6p-7p	СМ	6p-7p	S	:30	1	\$200.00L-3	0.00 NM	1	\$200.00
				Sun 6p-7p									
	COMME	NTS APP	LY TO SU	B LINES A THRU A	A						- 1		
	Fox Enc	ores-FOX									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 06/	13/22	06/19/22	S	1	\$200.00	0.00				- 1		

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WCOV-TV

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Order / Rev:

Flight Dates:

31451

06/13/22 - 06/26/22

COMMENTS APPLY TO SUB LINES A THRU A

Alt Order #: 27662771

Advertiser:

Political - Club for Growth

Product Desc:

Estimate:

c: TV 1467

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WCOV 06/18/22 06/18/22 N 3 Sa 930p-10p CM 930p-10p :30 \$75.00L-3 0.00 NM \$75.00 Sa 930p-10p COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 06/13/22 06/19/22 ----S-\$75.00 0.00 N 4 WCOV 06/18/22 06/18/22 Sat 8p-9p CM 8p-9p ----S-:30 \$100.00L-3 0.00 NM \$100.00 Sat 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores B Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/13/22 06/19/22 ----S-\$100.00 0.00 N 5 WCOV 06/18/22 06/18/22 Sat 7p-8p CM 7p-8p ----S-:30 \$100.00L-3 0.00 NM 1 \$100.00 Sat 7p-8p COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores A Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 06/13/22 06/19/22 ----5-\$100.00 0.00 N 6 WCOV 06/16/22 06/16/22 Thurs 8p-9p CM 8p-9p ---T---:30 \$300.00L-3 0.00 NM 1 \$300.00 Thurs 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Mental Samurai-FOX Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 06/13/22 06/19/22 ---T---\$300.00 0.00 N 7 WCOV 06/18/22 06/19/22 M-F 9p-935p/Sa-Su 9-93CM ----SS 9p-935p :30 2 \$150.00L-3 0.00 NM \$300.00 M-F 9p-935p/Sa-Su 9-930p COMMENTS APPLY TO SUB LINES A THRU A Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/13/22 06/19/22 ---SS \$150.00 0.00 N 8 WCOV 06/16/22 06/16/22 Thurs 7p-8p CM :30 ---T---\$300.00L-3 0.00 NM \$300.00 Thurs 7p-8p COMMENTS APPLY TO SUB LINES A THRU A Masterchef-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/13/22 06/19/22 ---T---\$300.00 0.00 N 9 WCOV 06/20/22 06/21/22 Court 2p-3p Pat Ct CM 2p-3p MT----:30 2 \$75.00L-3 0.00 NM 2 \$150.00 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/20/22 06/26/22 MT----\$75.00 0.00 N 10 WCOV 06/15/22 06/17/22 Court 2p-3p Pat Ct CM 0.00 NM 2p-3p --WTF--:30 3 \$75.00L-3 3 \$225.00 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 06/13/22 06/19/22 --WTF-\$75.00 3 0.00 N 11 WCOV 06/20/22 06/21/22 Court 1p-2p PC CM 1p-2p :30 2 MT----\$75.00 L-3 0.00 NM 2 \$150.00 M-F 1p-2p People's Court COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/20/22 06/26/22 MT----\$75.00 0.00 N 12 WCOV 06/15/22 06/17/22 Court 1p-2p PC CM 1p-2p --WTF--:30 3 \$75.00L-3 0.00 NM 3 \$225.00 M-F 1p-2p People's Court COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/13/22 06/19/22 --WTF--\$75.00 0.00 N 13 WCOV 06/20/22 06/21/22 M-F 1105p-1205am CM 1105p-1205am MT----:30 2 \$50.00L-3 0.00 NM 2 \$100.00 M-F 1105p-1205am Mathis

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Order / Rev:

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Advertiser:

Political - Club for Growth

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27662771

Product Desc:

WCOV-TV

Flight	Dates:	

06/13/22 - 06/26/22

Estimate:

TV 1467

Ln Ch Sta	rt End	Inventory Code	Dwoole	Ctod/Fud	Time Dave	1 0-		D + D:	D. T		
Judge Mathis		Inventory Code		Start/End		Len Sp	OOIS	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 06/20/22	End Date 06/26/22	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
N14 WCOV 06/1	5/22 06/17/22			1105p-1205	amWTF	:30	3	\$50.00L-3	0.00 NM	3	\$150.00
COMMENTS Judge Mathis	APPLY TO SU	M-F 1105p-1205 JB LINES A THRU									
Start Date Week: 06/13/22	06/19/22	Weekdays WTF	Spots/Week 3	Rate \$50.00	Rating 0.00						
N15 WCOV 06/20	0/22 06/21/22	Court 12n-1p Ma M-F 12n-1p Judg		12n-1p	MT	:30	2	\$75.00L-3	0.00 NM	2	\$150.00
COMMENTS Judge Mathis	APPLY TO SU	JB LINES A THRU									
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N 16 WCOV 06/15		11.57		12n-1p	WTF	:30	3	\$75.00L-3	0.00 NM	3	\$225.00
COMMENTS Judge Mathis	APPLY TO SU	M-F 12n-1p Judg JB LINES A THRU									,,
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22	WTF	3	\$75.00	0.00			0400 001 0	0.00.1111		
N17 WCOV 06/20	1122 06/21/22	M-F 935p-1005p	CM Andy	935p-1005p	MT	:30	2	\$100.00 L-3	0.00 NM	2	\$200.00
COMMENTS Andy Griffith	APPLY TO SU	IB LINES A THRU	Α								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 06/20/22 N 18 WCOV 06/15	06/26/22	MT M-F 935p-1005p	CM 2	\$100.00 935p-1005p	0.00 WTF	:30	3	\$100.00L-3	0.00 NM	3	\$200.00
		M-F 935p-1005p	Andy	935p-1005p	W F	.30	3	\$100.00L-3	U.UU INIVI	3	\$300.00
COMMENTS Andy Griffith	APPLY TO SU	IB LINES A THRU	A								
Start Date Week: 06/13/22	End Date 06/19/22	Weekdays WTF	Spots/Week 3	Rate \$100.00	Rating 0.00						
N 19 WCOV 06/20	/22 06/21/22			9p-935p	MT	:30	2	\$150.00L-3	0.00 NM	2	\$300.00
COMMENTS A		M-F 9p-935p Late B LINES A THRU									
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	Rate \$150.00	Rating						
N20 WCOV 06/15				9p-935p	0.00 WTF	:30	3	\$150.00L-3	0.00 NM	3	\$450.00
COMMENTS A		M-F 9p-935p Late B LINES A THRU									* 100
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 06/13/22 N21 WCOV 06/20	06/19/22	WTF Farly Fringe 5-6n	m BBTCM	\$150.00 5p-6p	0.00 MT	:30	2	\$100.00L-3	0.00 NM	2	\$200.00
	APPLY TO SU	M-F 5p-6p Big Ba B LINES A THRU	ang Theory	ор-ор	1411 = = = = =	.50	2	\$100.00L-3	0.00 NW	2	\$200.00
Start Date	,	Weekdays	Spots/Week	Rate	Rating						
Week: 06/20/22	06/26/22	MT	2	\$100.00	0.00						
N 22 WCOV 06/15	/22 06/17/22	M-F 5p-6p Big Ba		5р-6р	WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
Big Bang Theo	ry	B LINES A THRU	A								
Start Date Week: 06/13/22	End Date 06/19/22	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$100.00	Rating 0.00						
N 23 WCOV 06/20	/22 06/21/22		CM	7a-8a	MT	:30	2	\$25.00L-3	0.00 NM	2	\$50.00
COMMENTS A Andy Griffith/D		M-F 7a-8a B LINES A THRU /	4								
Start Date	End Date	Weekdays	Cnoto/Mode	Data	Dating				- 1		
Week: 06/20/22	06/26/22	MT	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						

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Order / Rev:

31451

Advertiser:

Political - Club for Growth

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27662771

Product Desc:

 TV

Flight Dates:

06/13/22 - 06/26/22

Estimate:

1467

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N24 WCOV	06/15/22	06/17/22	M-F 7a-8a	CM	7a-8a	WTF	:30	3	\$25.00L-3	0.00 NM	3	\$75.00
	NTS APF		M-F 7a-8a B LINES A THRU	А								
Star Week: 06/		End Date 06/19/22	Weekdays	Spots/Week 3	Rate	Rating						
N25 WCOV					\$25.00	0.00	.00	_	£400.001.0	0.00.1114	0	# 000 00
NZ5 WCOV	03/20/22	06/21/22	M-F 6p-630p DM M-F 6p-630p Dai		6p-630p	MT	:30	2	\$100.00L-3	0.00 NM	. 2	\$200.00
COMME Daily Ma		PLY TO SU	B LINES A THRU									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/2	20/22	06/26/22	MT	2	\$100.00	0.00						
N26 WCOV	06/15/22	06/17/22	M-F 6p-630p DM	CM	6p-630p	WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
			M-F 6p-630p Dai	ly Mail								
COMME Daily Ma		PLY TO SU	B LINES A THRU	A								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 06/1	13/22	06/19/22	WTF	3	\$100.00	0.00						
										Totals	54	\$5,175.00