

## ORDER



WCOV-TV

<b>Orders</b>	<b>Order / Rev:</b>	<b>32147</b>	
	<b>Alt Order #:</b>	27754971	
	<b>Product Desc:</b>	TV	
	<b>Estimate:</b>	1588	
	<b>Flight Dates:</b>	04/06/22 - 04/12/22	<b>Primary AE:</b> Christopher Lynch
	<b>Original Date / Rev:</b>	03/30/22 / 03/30/22	<b>Sales Office:</b> WASH
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NAT

<b>Agency</b>	<b>Name:</b>	<b>Medium Buying LLC</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1351 King Ave	<b>Billing Cycle:</b> EOM/EOC
		Columbus, OH 43212	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Political - Club for Growth</b>	
	<b>Demographic:</b>	HH	<b>New Business End:</b>
	<b>Product Codes:</b>	PL2	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	ISS	<b>Order Separation:</b> 00:30:00
	<b>Priority:</b>	L-4	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/12/22	33	\$2,365.00	\$2,010.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	33	\$2,365.00	\$2,010.25	0.00
<b>Totals</b>	<b>33</b>	<b>\$2,365.00</b>	<b>\$2,010.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/06/22	04/12/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/22	04/12/22	MTWTF--		5				\$50.00		0.00			
N 2	WCOV	04/06/22	04/12/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/22	04/12/22	MTWTF--		5				\$50.00		0.00			
N 3	WCOV	04/06/22	04/12/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/22	04/12/22	MTWTF--		5				\$50.00		0.00			
N 4	WCOV	04/06/22	04/12/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	5	\$150.00	L-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/22	04/12/22	MTWTF--		5				\$150.00		0.00			
N 5	WCOV	04/06/22	04/12/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	MTWTF--	:30	5	\$100.00	L-3	0.00	NM	5	\$500.00

Order / Rev: 32147  
 Alt Order #: 27754971  
 Flight Dates: 04/06/22 - 04/12/22

Advertiser: Political - Club for Growth  
 Product Desc: TV  
 Estimate: 1588

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/06/22	04/12/22	MTWTF--		5			\$100.00		0.00				
N 6	WCOV	04/06/22	04/12/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PM	TWTF--	:30	5	\$20.00	L-4	0.00	NM	5	\$100.00
				M-F 1005p-1105p Dr. Oz		(10:05 PM-10:35 PM)									
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/06/22	04/12/22	MTWTF--		5			\$20.00		0.00				
N 7	WCOV	04/09/22	04/09/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/04/22	04/10/22	-----S-		1			\$100.00		0.00				
N 8	WCOV	04/10/22	04/10/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Fox News Sunday											
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/04/22	04/10/22	-----S		1			\$15.00		0.00				
N 9	WCOV	04/10/22	04/10/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 04/04/22	04/10/22	-----S		1			\$150.00		0.00				
													Totals	33	\$2,365.00