



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/28/22	03/01/22	M-F 935p-1005p M-F 935p-1005p Andy Griffith	CM	935p-1005p	MT-----	:30	2	\$50.00	L-4	0.00	NM	1	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	MT-----		2				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/28/22-03/06/22	M-F 935p-1005p			935p-1005p	MT-----	:30		(\$50.00)		0.00	NM		
See MG 7.3															
[NA DUE TO ST OF UNION]															

Order / Rev: 31595  
Alt Order #: 27671288  
Flight Dates: 02/21/22 - 03/06/22

Advertiser: Political - Club for Growth  
Product Desc: TV  
Estimate: 1418 POLITICAL

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCOV	02/23/22	02/25/22	M-F 935p-1005p M-F 935p-1005p Andy COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith	CM	935p-1005p	--WTF--	:30	3	\$50.00	L-4	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/21/22	02/27/22	--WTF--		3			\$50.00			0.00			
3	WCOV	02/28/22	02/28/22	Mon 7p-8p Mon 7p-8p COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star [4Q'18 9-1-1 (M 8p) avg shares applied to Nov'18 TP H/P levels.]	CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/28/22	03/06/22	M-----		1			\$150.00			0.00			
4	WCOV	02/26/22	02/26/22	Sat 9-930p Late News Sat 9p-930p Late News COMMENTS APPLY TO SUB LINES A THRU A Fox News @ 9	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/21/22	02/27/22	-----S-		1			\$50.00			0.00			
5	WCOV	02/27/22	02/27/22	Su 9a-10a Su 9a-10a COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	CM	9a-10a	-----S	:30	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/21/22	02/27/22	-----S		1			\$10.00			0.00			
6	WCOV	02/27/22	02/27/22	Sun 9-930p Late News Sun 9p-930p Late News COMMENTS APPLY TO SUB LINES A THRU A Fox News @ 9	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/21/22	02/27/22	-----S		1			\$100.00			0.00			
N 7	WCOV	02/28/22	03/01/22	M-F 9p-935p Late News M-F 9p-935p Late News COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local News	CM	9p-935p	MT-----	:30	2	\$100.00	L-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/28/22	03/06/22	MT-----		2			\$100.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WCOV	02/28/22-03/06/22	M-F 9p-935p Late News See MG 7.3 [news will air late after st of union]		9p-935p	MT-----	:30		(\$100.00)		0.00	NM		
	3	WCOV	03/01/22-03/01/22	M-SU 930-1005PM Late New Ⓜ MG for 7.2,1.2		930-1005p	-T-----	:30		\$150.00		0.00	NM		
8	WCOV	02/23/22	02/25/22	M-F 9p-935p Late News M-F 9p-935p Late News COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local News	CM	9p-935p	--WTF--	:30	3	\$100.00	L-4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/21/22	02/27/22	--WTF--		3			\$100.00			0.00			
Totals														13	\$1,060.00