## ORDER

Order / Rev: 31449 Alt Order #: 27662769 Product Desc: TV Estimate: 1465

Print Date 01/12/22 16:58:31

Flight Dates: Original Date / Rev: 05/30/22 - 06/12/22

Medium Buying LLC

Columbus, OH 43212

01/12/22 / 01/12/22

**GENERAL** 

1351 King Ave

Primary AE: Sales Office:

Sales Region:

Jenna Nubar

WASH NAT

Agency

Orders

Name: **Buying Contact:** 

Billing Contact:

Order Type:

Billing Calendar:

Billing Type:

Broadcast Billing Cycle:

EOM/EOC

Cash

Agency Commission: 15%

Advertiser

Name:

Revenue Code 1:

Political - Club for Growth

Demographic: HH Product Codes: PL2

AGY

ISS

Revenue Code 2: POL

Revenue Code 3:

Priority: L-3 New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General 00:30:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 05/30/22 06/07/22 \$4,398.75 54 \$5,175.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	54	\$5,175.00	\$4,398.75	0.00
Totals	54	\$5,175.00	\$4,398.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$5,175.00
Market	100%	\$51,750,00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$46,575.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	06/04/22	06/04/22	Sa 10p-11p	CM	10p-11p	S-	:30	1	\$50.00L-3	0.00 NM	1	\$50.00
				Sa 10p-11p									
			LY TO SU	B LINES A THRU A	A						- 1		
	Beat Sha	azam											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 05/3	30/22	06/05/22	S-	1	\$50.00	0.00						
N 2	WCOV	06/05/22	06/05/22	Sun 6p-7p	CM	6p-7p	S	:30	1	\$200.00L-3	0.00 NM	1	\$200.00
				Sun 6p-7p									
	COMME	NTS APP	LY TO SU	B LINES A THRU	A								
	Fox Enc	ores-FOX									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	eek: 05/3	30/22	06/05/22	S	1	\$200.00	0.00						

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WCOV-TV

Order / Rev: 31449

149 Advertiser:

r: Political - Club for Growth

Alt Order #: 27662769

Product Desc: TV

Estimate:

Flight Dates: 05/30/22 - 06/12/22

1465

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 3 WCOV 06/04/22 06/04/22 Sa 930p-10p CM 930p-10p :30 \$75.00 L-3 0.00 NM \$75.00 Sa 930p-10p COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 05/30/22 06/05/22 \$75.00 0.00 N 4 WCOV 06/04/22 06/04/22 Sat 8p-9p CM 8p-9p ----S-:30 \$100.00L-3 0.00 NM \$100.00 1 Sat 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores B Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/30/22 06/05/22 ----5-\$100.00 0.00 N 5 WCOV 06/04/22 06/04/22 Sat 7p-8p 0.00 NM CM 7p-8p ----S-:30 \$100.00L-3 1 \$100.00 Sat 7p-8p COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores A Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/30/22 06/05/22 ----5-\$100.00 0.00 N 6 WCOV 06/02/22 06/02/22 Thurs 8p-9p CM 8p-9p :30 \$300.00 L-3 0.00 NM 1 \$300.00 Thurs 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Mental Samurai-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 05/30/22 06/05/22 \$300.00 0.00 N 7 WCOV 06/04/22 06/05/22 M-F 9p-935p/Sa-Su 9-93CM 9p-935p ----SS \$150.00L-3 0.00 NM :30 2 2 \$300.00 M-F 9p-935p/Sa-Su 9-930p COMMENTS APPLY TO SUB LINES A THRU A Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating --SS Week: 05/30/22 06/05/22 \$150.00 0.00 WCOV 06/02/22 06/02/22 Thurs 7p-8p CM :30 \$300.00L-3 0.00 NM 1 \$300.00 1 Thurs 7p-8p COMMENTS APPLY TO SUB LINES A THRU A Masterchef-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/30/22 06/05/22 ---T--\$300.00 0.00 WCOV 06/06/22 06/07/22 Court 2p-3p Pat Ct CM 2p-3p MT----:30 2 \$75.00L-3 0.00 NM 2 \$150.00 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court End Date Weekdays Spots/Week Start Date Rate Rating Week: 06/06/22 06/12/22 \$75.00 0.00 N 10 WCOV 06/01/22 06/03/22 Court 2p-3p Pat Ct CM 2p-3p --WTF--:30 3 \$75.00L-3 0.00 NM 3 \$225.00 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Start Date **End Date** Weekdays Spots/Week Rating Rate 06/05/22 --WTF--Week: 05/30/22 \$75.00 0.00 N11 WCOV 06/06/22 06/07/22 Court 1p-2p PC CM 1p-2p MT----:30 2 \$75.00L-3 0.00 NM 2 \$150.00 M-F 1p-2p People's Court COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/06/22 06/12/22 MT----\$75.00 0.00 N12 WCOV 06/01/22 06/03/22 Court 1p-2p PC CM 1p-2p --WTF--:30 3 \$75.00L-3 0.00 NM 3 \$225.00 M-F 1p-2p People's Court COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 05/30/22 06/05/22 --WTF--\$75.00 0.00 N 13 WCOV 06/06/22 06/07/22 M-F 1105p-1205am CM 1105p-1205am 2 MT----:30 \$50.00L-3 0.00 NM 2 \$100.00 M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A

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WCOV-TV

Order / Rev:

31449

Advertiser:

Political - Club for Growth

Alt Order #:

27662769

Product Desc:

Flight Dates:

05/30/22 - 06/12/22

Estimate:

TV 1465

Ln Ch Start Judge Mathis	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 06/06/22	End Date 06/12/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
N 14 WCOV 06/01/2	22 06/03/22	reconst. De la company and the resolution of the		1105p-1205a	amWTF	:30	3	\$50.00L-3	0.00 NM	3	\$150.00
M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis											
Start Date Week: 05/30/22	End Date 06/05/22	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
N 15 WCOV 06/06/2	22 06/07/22	Carron and Contract of Property and		12n-1p	MT	:30	2	\$75.00L-3	0.00 NM	2	\$150.00
COMMENTS AF Judge Mathis	M-F 12n-1p Judge Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis										
Start Date Week: 06/06/22	End Date 06/12/22	Weekdays MT	Spots/Week 2	Rate \$75.00	Rating 0.00						
N16 WCOV 06/01/2			his CM	12n-1p	WTF	:30	3	\$75.00L-3	0.00 NM	3	\$225.00
COMMENTS AF Judge Mathis	PPLY TO SU	M-F 12n-1p Judg B LINES A THRU	e Mathis A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/30/22 N17 WCOV 06/06/2	06/05/22	WTF M-F 935p-1005p	CM	\$75.00 935p-1005p	0.00 MT	:30	2	\$100.00L-3	0.00 NM	2	\$200.00
		M-F 935p-1005p B LINES A THRU	Andy	0000		.00	-	Ψ100.00L 0	0.00 1111	-	Ψ200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/06/22 N 18 WCOV 06/01/2	06/12/22	MT M-F 935n-1005n	CM 2	\$100.00 935p-1005p	0.00 WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
		M-F 935p-1005p B LINES A THRU	Andy	0000	WII	.00	J	\$100.00E-3	0.00 NW	Ŭ	ψ300.00
Start Date Week: 05/30/22	End Date 06/05/22	Weekdays WTF	Spots/Week 3	Rate \$100.00	Rating 0.00						
N 19 WCOV 06/06/2	22 06/07/22			9p-935p	MT	:30	2	\$150.00L-3	0.00 NM	2	\$300.00
COMMENTS AF Wcov 9 O'Clock		M-F 9p-935p Late B LINES A THRU									
Start Date Week: 06/06/22	End Date 06/12/22	Weekdays MT	Spots/Week 2	Rate \$150.00	Rating 0.00						
N 20 WCOV 06/01/2		M-F 9p-935p Late	NewsCM	9p-935p	WTF	:30	3	\$150.00L-3	0.00 NM	3	\$450.00
COMMENTS AF Wcov 9 O'Clock		M-F 9p-935p Late B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/30/22 N21 WCOV 06/06/2	06/05/22		m BBTCM	\$150.00 5p-6p	0.00 MT	:30	2	\$100.00L-3	0.00 NM	2	\$200.00
	PPLY TO SU	M-F 5p-6p Big Ba B LINES A THRU	ang Theory								
Start Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
Week: 06/06/22 N22 WCOV 06/01/2	06/12/22	1.74	m BBTCM	\$100.00 5p-6p	0.00 WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
COMMENTS AF	PPLY TO SU	M-F 5p-6p Big Ba B LINES A THRU	ing Theory					************			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Big Bang Theory Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/30/22 N23 WCOV 06/06/2	06/05/22	WTF M-F 7a-8a	CM	\$100.00 7a-8a	0.00 MT	:30	2	\$25.00L-3	0.00 NM	2	\$50.00
	PPLY TO SU	M-F 7a-8a B LINES A THRU			421.	.00		\$20.00E-0	2.00 1410	-	\$00.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/06/22	06/12/22	MT	2	\$25.00	0.00						

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WCOV-TV

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Order / Rev:

31449

Advertiser:

Political - Club for Growth

Alt Order #:

27662769

Product Desc:

TV

TOTAL CIUD TOT CTOWN

Flight Dates:

Week: 05/30/22

05/30/22 - 06/12/22

--WTF--

06/05/22

Estimate:

1465

Inventory Code Rate Pri Rtg Type Spots Amount Ln Ch Start End Break Start/End Time Days Len Spots 0.00 NM \$75.00 \$25.00L-3 N24 WCOV 06/01/22 06/03/22 M-F 7a-8a CM 7a-8a --WTF--:30 3 M-F 7a-8a COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith/Daily Mail Spots/Week Weekdays Rating Start Date **End Date** Rate --WTF--\$25.00 0.00 Week: 05/30/22 06/05/22 2 \$200.00 2 \$100.00L-3 0.00 NM N 25 WCOV 06/06/22 06/07/22 M-F 6p-630p DM CM 6p-630p MT----:30 M-F 6p-630p Daily Mail COMMENTS APPLY TO SUB LINES A THRU A Daily Mail Weekdays Spots/Week Rating Start Date **End Date** Rate MT----\$100.00 0.00 06/12/22 Week: 06/06/22 \$100.00L-3 0.00 NM 3 \$300.00 --WTF--:30 CM 6p-630p 3 N26 WCOV 06/01/22 06/03/22 M-F 6p-630p DM M-F 6p-630p Daily Mail COMMENTS APPLY TO SUB LINES A THRU A Daily Mail Spots/Week Weekdays Rate Rating Start Date **End Date** 

0.00

\$100.00

Totals 54

\$5,175.00