

ORDER**WCOV-TV**

Orders	Order / Rev:	32530	
	Alt Order #:	27788956	
	Product Desc:	TV	
	Estimate:	1791 POLITICAL ISSUE	
	Flight Dates:	06/01/22 - 06/21/22	Primary AE: Christopher Lynch
	Original Date / Rev:	06/01/22 / 06/01/22	Sales Office: WASH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Medium Buying LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1351 King Ave	Billing Cycle: EOM/EOC
		Columbus, OH 43212	Agency Commission: 15%

Advertiser	Name:	Political - Club for Growth	
	Demographic:	HH	New Business End:
	Product Codes:	PL2	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:30:00
	Priority:	L-4	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/21/22	103	\$5,630.00	\$4,785.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	103	\$5,630.00	\$4,785.50	0.00
Totals	103	\$5,630.00	\$4,785.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/12/22	06/19/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	2	\$30.00
Fox News Sunday COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/22	06/12/22	-----S		1				\$15.00		0.00			
	Week:	06/13/22	06/19/22	-----S		1				\$15.00		0.00			
2	WCOV	06/11/22	06/18/22	MLB Reg Season Prega@M	Various		-----S-	:30	1	\$25.00	L-4	0.00	NM	2	\$50.00
MLB Reg Season Pregame Bk COMMENTS APPLY TO SUB LINES A THRU A MLB Pre-game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/22	06/12/22	-----S-		1				\$25.00		0.00			
	Week:	06/13/22	06/19/22	-----S-		1				\$25.00		0.00			
N 3	WCOV	06/01/22	06/21/22	Court 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	13	\$650.00
M-F 4p-5p Ellen Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/22	06/07/22	MTWTF--		5				\$50.00		0.00			

Order / Rev: 32530
 Alt Order #: 27788956
 Flight Dates: 06/01/22 - 06/21/22

Advertiser: Political - Club for Growth
 Product Desc: TV
 Estimate: 1791 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 4p-5p Ellen		4p-5p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
5	NCOV	06/01/22-06/07/22		Court 4p-5p Ellen		4p-5p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 4	WCOV	06/01/22	06/21/22	Court 12n-1p Mathis	CM	12n-1p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	13	\$650.00
				M-F 12n-1p Judge Mathis											
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 12n-1p Mathis		12n-1p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
5	NCOV	06/01/22-06/07/22		Court 12n-1p Mathis		12n-1p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 5	WCOV	06/01/22	06/21/22	Court 3p-4p Real	CM	3p-4p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	13	\$650.00
				M-F 3p-4p The Real											
The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 3p-4p Real		3p-4p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
5	NCOV	06/01/22-06/07/22		Court 3p-4p Real		3p-4p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 6	WCOV	06/01/22	06/21/22	Court 2p-3p Pat Ct	CM	2p-3p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	13	\$650.00
				M-F 2p-3p Paterniiti Crt											
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 2p-3p Pat Ct		2p-3p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
4	NCOV	06/01/22-06/07/22		Court 2p-3p Pat Ct		2p-3p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 7	WCOV	06/01/22	06/21/22	Court 1p-2p PC	CM	1p-2p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	14	\$700.00
				M-F 1p-2p People's Court											
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			

Order / Rev: 32530
 Alt Order #: 27788956
 Flight Dates: 06/01/22 - 06/21/22

Advertiser: Political - Club for Growth
 Product Desc: TV
 Estimate: 1791 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 1p-2p PC		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
See MG 7.16 [SEPARATION]															
3	NCOV	06/01/22-06/07/22		Court 1p-2p PC		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
See MG 7.17 [separation]															
5	NCOV	06/01/22-06/07/22		Court 1p-2p PC		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
16	NCOV	06/02/22-06/07/22		M-F 630p-7p Extra		630p-7p	MT-ThF----	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.2 06/01															
17	NCOV	06/01/22-06/07/22		Court 1p-2p PC		1p-2p	MT-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.3 06/03															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 8	WCOV	06/01/22	06/21/22	Court 11a-12n HB	CM	11a-12n	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	13	\$650.00
M-F 11a-12n Hot Bench															
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NCOV	06/01/22-06/07/22		Court 11a-12n HB		11a-12n	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
3	NCOV	06/01/22-06/07/22		Court 11a-12n HB		11a-12n	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
Week:		06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
9	WCOV	06/04/22	06/04/22	MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
MLB Regular Season															
COMMENTS APPLY TO SUB LINES A THRU A															
MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S-					1	\$100.00		0.00			
10	WCOV	06/03/22	06/17/22	FOX WWE Wrestling	CM	Various	----F--	:30	1	\$100.00	L-4	0.00	NM	3	\$300.00
FOX WWE Wrestling															
Friday Night SmackDown-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$100.00		0.00			
Week:		06/06/22	06/12/22	----F--					1	\$100.00		0.00			
Week:		06/13/22	06/19/22	----F--					1	\$100.00		0.00			
11	WCOV	06/18/22	06/18/22	MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
MLB Regular Season															
COMMENTS APPLY TO SUB LINES A THRU A															
MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-					1	\$100.00		0.00			
12	WCOV	06/11/22	06/11/22	MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
MLB Regular Season															
COMMENTS APPLY TO SUB LINES A THRU A															
MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	-----S-					1	\$100.00		0.00			
N 13	WCOV	06/02/22	06/16/22	Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	2	\$300.00
Thurs 7p-8p															
Masterchef Jr.-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$150.00		0.00			

Order / Rev: 32530
 Alt Order #: 27788956
 Flight Dates: 06/01/22 - 06/21/22

Advertiser: Political - Club for Growth
 Product Desc: TV
 Estimate: 1791 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/30/22	06/05/22	---T---	1		\$150.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WCOV	05/30/22-06/05/22		Thurs 7p-8p	7p-8p		---Th-----	:30	(\$150.00)	0.00	NM				
Credited															
Week:		06/06/22	06/12/22	---T---	1		\$150.00	0.00							
Week:		06/13/22	06/19/22	---T---	1		\$150.00	0.00							
N 14	WCOV	06/06/22	06/20/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	MTWTF--	:30	2	\$50.00	L-4	0.00	NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/22	06/07/22	MT-----	2		\$50.00	0.00							
Week:		06/08/22	06/14/22	MTWTF--	5		\$50.00	0.00							
Week:		06/15/22	06/21/22	M-WTF--	4		\$50.00	0.00							
N 15	WCOV	06/08/22	06/08/22	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/06/22	06/12/22	--W----	1		\$150.00	0.00							
													Totals	103	\$5,630.00