ORDER

Order / Rev: 31796 Alt Order #: 27685768 Product Desc: TV Estimate: 1570 POLITICAL ISSUE Flight Dates: 03/04/22 - 03/29/22 Primary AE: Original Date / Rev: 03/03/22 / 03/04/22

GENERAL



Print Date 03/10/22 10:55:03

Jenna Nubar Sales Office: WASH Sales Region: NAT

Agency

Orders

Name:

Order Type:

Buying Contact: Billing Contact:

> 1351 King Ave Columbus, OH 43212

Political - Club for Growth

Medium Buying LLC

Billing Type:

Billing Calendar: Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC 15%

Advertiser

Name: Demographic:

A18+ Product Codes: PL2 Revenue Code 1: AGY Revenue Code 2: POL

Revenue Code 3: ISS Priority: L-4

New Business End:

Advertiser External ID:

Agency External ID: Unit Code:

Order Separation:

General 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
02/28/22	03/27/22	54	\$4,835.00	\$4,109.75		
03/28/22	03/29/22	6	\$550.00	\$467.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	54	\$4,835.00	\$4,109.75	0.00
April 2022	6	\$550.00	\$467.50	0.00
Totals	60	\$5,385.00	\$4,577.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	5%	\$5,385.00		
Market	100%	\$107,700.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$102,315.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	03/04/22	03/29/22	Court 12n-1p Math	nis CM	12n-1p	MTWTF	:30	1	\$50.00L-4	0.00 NM	16	\$800.00
				M-F 12n-1p Judge	Mathis								
			LY TO SU	B LINES A THRU B	3						- 1		
	Judge M	athis									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 03/0)2/22	03/08/22	MTF	1	\$50.00	0.00				- 1		
W	eek: 03/0	9/22	03/15/22	MTWTF	5	\$50.00	0.00				- 1		
W	eek: 03/1	6/22	03/22/22	MTWTF	5	\$50.00	0.00				- 1		
W	eek: 03/2	23/22	03/29/22	MTWTF	5	\$50.00	0.00						
N 2	WCOV	03/09/22	03/29/22		CM	3р-4р	MTWTF	:30	5	\$75.00L-3	0.00 NM	15	\$1,125.00

Print Date: 03/10/22 10:55:03 Page 2 of 2

WCOV-TV

Order / Rev:

31796

Advertiser:

Political - Club for Growth

Alt Order #:

27685768

Product Desc:

TV

Flight Dates:

03/04/22 - 03/29/22

Estimate:

1570 POLITICAL ISSUE

Line Column												
MF 59-49 The Real COMMENTS APPLYTO SUB INIES A THRU A The Real Shart Date Week: 3396922 0315/22 MTWFF 5 \$75.00 0.00 Week: 3396922 0315/22 MTWFF 5 \$75.00 0.00 Week: 33963922 032292 MTWFF 5 \$75.00 0.00 Week: 33963922 032292 MTWFF 5 \$75.00 0.00 Week: 33963922 032292 WTWFF 5 \$75.00 0.00 N 5 WCOV 030420 2392922 MTWFF 5 \$75.00 0.00 M-F 99-935p Late News COMMENTS APPLY TO SUB INIES A THRU B Woov 9 O'Clock Local News Sub INIES A THRU B Week: 3396392 1000022 Spot 1 WOV 030022 0315/22 MTWFF- 5 \$150.00 0.00 Spot 1 WOV 030022 0315/22 FOX College Baskerball Ga 1:30 PM-3:30 PM1:30 PM-3:30 PP5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/322 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM-6:00 PP5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM00 0.00 Week: 0316/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6:00 PM5a :30 \$75.00 0.00 NM ⊕ MG for 3 1 0304 Week: 0316/22 0315/22 0315/22 MTWFF- 5 \$150.00 0.00 Week: 0316/22 0315/22 0315/22 FOX College Baskerball Ga 4:00 PM-6:00 PM-6	Ln Ch Start	: End			Start/End	Time Day	s Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Week: 03/09/22 03/15/22 MTNTF-		PPLY TO SU	M-F 3p-4p The	Real								
N 3 WCOV 03004/22 03/29/22 MF 99-935p Late News CM	<u>Start Date</u> Week: 03/09/22 Week: 03/16/22	03/15/22 03/22/22	MTWTF	5 5	\$75.00 \$75.00	0.00						
COMMENTS APPLY TO SUB LINES A THRU B Word 9 COTOck Local News Start Date End Date Weekdays Spots/Week Rate Rating News Start Date End Date Meekdays Spots/Week Rate Start/End Time News Start Date End Date Rate Rating News Rate Rating News Start Date Rate Rating Rating Rating Rating Rating	N 3 WCOV 03/04/	22 03/29/22	M-F 9p-935p La	ite News CM			F :30	1 \$	\$150.00L-3	0.00 NM	17	\$2,400.00
Supplementary Supplementar			JB LINES A THRU					,				
See MG 3.17.3.18 SEPARATION	Week: 03/02/22 Spot Ch Date R	03/08/22 ange [MTF Description	1 Star	\$150.00 t/End Time							
## NGOV 03/05/22-03/05/22 FOX College Basketball Ga 1:30 PM-3:30 PM-3	See MG 3.	17,3.18	M-F 9p-935p Late	News 9p-9	35p		MTF	:30) (\$150.00)	0.00 <i>NM</i>		
18 VCOV 03/05/22-03/05/22 FOX College Basketball Ga 4:00 PM-6:00 PM-6:00 PM-6:00 PP	17 VCOV 03/05/2	22-03/05/22 F	OX College Bask	etball Ga 1:30	PM-3:30 PM	(1:30 PM-3:30	0 PSa	:30	\$75.00	0.00 NM		
Week: 03/16/122			OX College Bask	etball Ga 4:00	PM-6:00 PM	14:00 PM-6:00	0 PSa	:30	\$75.00	0.00 NM		
Week: 03/16/22	_								*.)			
Week: 03/23/22												
Sat 9p-930p Late News Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 5 1 \$100.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.					•							
Fox News @ 9	N 4 WCOV 03/05/	22 03/26/22			9p-930p		-s- :30	1 \$	100.00L-3	0.00 NM	4	\$400.00
Week: 02/28/22 03/06/22 S- 1 \$100.00 0.00 Week: 03/07/22 03/13/22 1 \$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WCOV 03/07/22-03/13/22 Saf 9-930p Late News 9p-930p Sa- :30 \$100.00 0.00 NM See MG 4.5 [news will air late after fox sports] 5 VCOV 03/07/22-03/13/22 M-SU 10p-1205a Late News 10-1205a Sa- :30 \$100.00 0.00 NM M G for 4.2 03/12/2 03/20/22S- 1 \$100.00 0.00 Sa- :30 \$100.00 0.00 NM Week: 03/14/22 03/27/22S- 1 \$100.00 0.00	Fox News @ 9		Cat op-330p La	ic riews								
Week: 03/07/22 03/13/22				_								
2 WCOV 03/07/22-03/13/22 Sat 9-930p Late News 9p-930pSa :30 (\$100.00) 0.00 NM See MG 4.5 [news will air late after fox sports] 5 VCOV 03/07/22-03/13/22 M-SU 10p-1205a Late News 10-1205aSa :30 \$100.00 0.00 NM MG for 4.2 03/12 Week: 03/14/22 03/20/22S- 1 \$100.00 0.00 N 5 WCOV 03/06/22 03/27/22 Su 10a-11a CM 10a-11aS :30 1 \$15.00L-4 0.00 NM 4 \$60.00 Fox News Sunday Fox News Sunday Fox News Sunday Start Date End Date Weekdays Spots/Week Rate Week: 03/07/22 03/13/22S 1 \$15.00 0.00 Week: 03/07/22 03/27/22S 1 \$15.00 0.00 Week: 03/07/22 03/20/22S 1 \$15.00 0.00 Week: 03/14/22 03/20/22S 1 \$15.00 0.00 Week: 03/21/22 03/27/22S 1 \$15.00 0.00 Week: 03/21/22 03/27/22												
See MG 4.5 [news will air late after fox sports] 5 VCOV 03/07/22-03/13/22 M-SU 10p-1205a Late News 10-1205a Sa :30 \$100.00 0.00 NM					100 p							
5 NCOV 03/07/22-03/13/22 M-SU 10p-1205a Late News 10-1205a			out 0-000p Late W	cw3 5p-5	оор		3a	30	(\$100.00)	0.00 14101		
									8			
Week: 03/14/22 03/20/22 S- 1 \$100.00 0.00 N 5 WCOV 03/06/22 03/27/22 Su 10a-11a CM 10a-11a S :30 1 \$15.00L-4 0.00 NM 4 \$60.00 Fox News Sunday Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22S 1 \$15.00 0.00 Week: 03/07/22 03/13/22S 1 \$15.00 0.00 Week: 03/21/22 03/27/22 03/27/22S 1 \$15.00 0.00 N 6 WCOV 03/06/22 03/27/22S 1 \$15.00 0.00 Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22S 1 \$150.00 0.00 Week: 03/07/22 03/13/22S 1 \$150.00 0.00			7-SU 10p-1205a L	ate News 10-1	205a		Sa	:30	\$100.00	0.00 NM		
N 5 WCOV 03/06/22 03/27/22 Su 10a-11a CM 10a-11a	Week: 03/14/22	03/20/22	S-	1	\$100.00	0.00						
Fox News Sunday Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22							6 .20		#45.001.4	0.00.1114		***
Start Date End Date Weekdays Spots/Week Rate Rating	N 5 VVCOV 03/06/.	22 03/21/22			10a-11a		5 :30	1	\$15.00L-4	0.00 NM	4	\$60.00
Week: 02/28/22 03/06/22 S 1 \$15.00 0.00 Week: 03/07/22 03/13/22 S 1 \$15.00 0.00 Week: 03/14/22 03/20/22 S 1 \$15.00 0.00 N 6 WCOV 03/06/22 03/27/22 S 1 \$15.00 0.00 N 6 WCOV 03/06/22 03/27/22 Sun 9-930p Late News CM 9p-930p S :30 1 \$150.00L-3 0.00 NM 4 \$600.00 Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 S 1 \$150.00 0.00 Week: 03/07/22 03/13/22 S 1 \$150.00 0.00 Week: 03/14/22 03/20/22 S 1 \$150.00 0.00												
Week: 03/07/22 03/13/22 S 1 \$15.00 0.00 Week: 03/14/22 03/20/22 S 1 \$15.00 0.00 Week: 03/21/22 03/27/22 S 1 \$15.00 0.00 N 6 WCOV 03/06/22 03/27/22 Sun 9-930p Late News CM 9p-930p S :30 1 \$150.00L-3 0.00 NM 4 \$600.00 Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 S 1 \$150.00 0.00 Week: 03/07/22 03/13/22 S 1 \$150.00 0.00 Week: 03/14/22 03/20/22 S 1 \$150.00 0.00	ACTION AND THE STATE OF THE STA				100000000000000000000000000000000000000					7		
Week: 03/21/22 03/27/22 S 1 \$15.00 0.00 N 6 WCOV 03/06/22 03/27/22 Sun 9-930p Late News CM 9p-930p S :30 1 \$150.00L-3 0.00 NM 4 \$600.00 Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 S 1 \$150.00 0.00 Week: 03/07/22 03/13/22 S 1 \$150.00 0.00 Week: 03/14/22 03/20/22 S 1 \$150.00 0.00												
N 6 WCOV 03/06/22 03/27/22 Sun 9-930p Late News CM 9p-930pS :30 1 \$150.00L-3 0.00 NM 4 \$600.00 Sun 9p-930p Late News Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22S 1 \$150.00 0.00 Week: 03/07/22 03/13/22			(<u>7</u>)	1								
Sun 9p-930p Late News Fox News @ 9 Start Date				News CM			S :30	1 \$	150.001-3	0.00 NM	4	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 S 1 \$150.00 0.00 Week: 03/07/22 03/13/22 S 1 \$150.00 0.00 Week: 03/14/22 03/20/22 S 1 \$150.00 0.00			[DE ESSE		- 122	. •	,00.002	0.00 11111	·	Ψοσσ.σσ
Week: 02/28/22 03/06/22 S 1 \$150.00 0.00 Week: 03/07/22 03/13/22 S 1 \$150.00 0.00 Week: 03/14/22 03/20/22 S 1 \$150.00 0.00		End Date	Weekdays	Snots/Week	Rate	Rating						
Week: 03/14/22 03/20/22S 1 \$150.00 0.00	Week: 02/28/22	03/06/22	S									

60