

**ORDER**

WCOV-TV

**Orders**  
**Order / Rev:** 32152  
**Alt Order #:** 27755630  
**Product Desc:** TV  
**Estimate:** 1593  
**Flight Dates:** 05/11/22 - 05/17/22  
**Original Date / Rev:** 03/30/22 / 03/30/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Club for Growth  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/25/22   | 05/17/22 | 33      | \$2,365.00   | \$2,010.25 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2022      | 33        | \$2,365.00        | \$2,010.25        | 0.00        |
| <b>Totals</b> | <b>33</b> | <b>\$2,365.00</b> | <b>\$2,010.25</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Christopher Lynch |              |              | Start Of Order - End Of Order | 100%    |

| Ln                        | Ch   | Start             | End             | Inventory Code                                      | Break             | Start/End Time                       | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|---------------------------|------|-------------------|-----------------|---|-------------------|--------------------------------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| N 1                       | WCOV | 05/11/22          | 05/17/22        | Court 4p-5p Ellen<br>M-F 4p-5p Ellen                | CM                | 4p-5p                                | MTWTF--     | :30 | 5             | \$50.00  | L-4 | 0.00 | NM   | 5     | \$250.00 |
| Ellen                     |      |                   |                 |   |                   |                                      |             |     |               |          |     |      |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                     |      | 05/11/22          | 05/17/22        | MTWTF--   | 5                 |                                      | \$50.00     |     | 0.00          |          |     |      |      |       |          |
| N 2                       | WCOV | 05/11/22          | 05/17/22        | Early Fringe 5-6pm BBT<br>M-F 5p-6p Big Bang Theory | CM                | 5:00 PM-5:30 PM<br>(5:00 PM-5:30 PM) | MTWTF--     | :30 | 5             | \$50.00  | L-4 | 0.00 | NM   | 5     | \$250.00 |
| Big Bang Theory           |      |                   |                 |   |                   |                                      |             |     |               |          |     |      |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                     |      | 05/11/22          | 05/17/22        | MTWTF--   | 5                 |                                      | \$50.00     |     | 0.00          |          |     |      |      |       |          |
| N 3                       | WCOV | 05/11/22          | 05/17/22        | Early Fringe 5-6pm BBT<br>M-F 5p-6p Big Bang Theory | CM                | 5:30 PM-6:00 PM<br>(5:30 PM-6:00 PM) | MTWTF--     | :30 | 5             | \$50.00  | L-4 | 0.00 | NM   | 5     | \$250.00 |
| Big Bang Theory           |      |                   |                 |   |                   |                                      |             |     |               |          |     |      |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                     |      | 05/11/22          | 05/17/22        | MTWTF--   | 5                 |                                      | \$50.00     |     | 0.00          |          |     |      |      |       |          |
| N 4                       | WCOV | 05/11/22          | 05/17/22        | M-F 9p-935p Late News<br>M-F 9p-935p Late News      | CM                | 9p-935p                              | MTWTF--     | :30 | 5             | \$150.00 | L-3 | 0.00 | NM   | 5     | \$750.00 |
| Wcov 9 O'Clock Local News |      |                   |                 |   |                   |                                      |             |     |               |          |     |      |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                     |      | 05/11/22          | 05/17/22        | MTWTF--   | 5                 |                                      | \$150.00    |     | 0.00          |          |     |      |      |       |          |
| N 5                       | WCOV | 05/11/22          | 05/17/22        | M-F 935p-1005p<br>M-F 935p-1005p Andy               | CM                | 935p-1005p                           | MTWTF--     | :30 | 5             | \$100.00 | L-3 | 0.00 | NM   | 5     | \$500.00 |

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Advertiser: Political - Club for Growth  
 Product Desc: TV  
 Estimate: 1593

WCOV-TV

| Ln              | Ch   | Start             | End             | Inventory Code                                | Break | Start/End Time                           | Days    | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|-----------------|------|-------------------|-----------------|---|-------|--|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| Andy Griffith   |      |                   |                 |   |       |  |         |     |       |             |     |               |        |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u>                        |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:           |      | 05/11/22          | 05/17/22        | MTWTF--                                       |       | 5  |         |     |       | \$100.00    |     | 0.00          |        |       |            |
| N 6             | WCOV | 05/11/22          | 05/17/22        | M-F 1005p-1105p<br>M-F 1005p-1105p            | CM    | 10:05 PM-10:35 PM<br>(10:05 PM-10:35 PM) | MTWTF-- | :30 | 5     | \$20.00     | L-4 | 0.00          | NM     | 5     | \$100.00   |
| Andy Griffith   |      |                   |                 |   |       |  |         |     |       |             |     |               |        |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u>                        |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:           |      | 05/11/22          | 05/17/22        | MTWTF--                                       |       | 5  |         |     |       | \$20.00     |     | 0.00          |        |       |            |
| N 7             | WCOV | 05/14/22          | 05/14/22        | Sat 9-930p Late News<br>Sat 9p-930p Late News | CM    | 9p-930p                                  | -----S- | :30 | 1     | \$100.00    | L-3 | 0.00          | NM     | 1     | \$100.00   |
| Fox News @ 9    |      |                   |                 |   |       |  |         |     |       |             |     |               |        |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u>                        |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:           |      | 05/09/22          | 05/15/22        | -----S-                                       |       | 1  |         |     |       | \$100.00    |     | 0.00          |        |       |            |
| N 8             | WCOV | 05/15/22          | 05/15/22        | Su 10a-11a<br>Fox News Sunday                 | CM    | 10a-11a                                  | -----S  | :30 | 1     | \$15.00     | L-4 | 0.00          | NM     | 1     | \$15.00    |
| Fox News Sunday |      |                   |                 |   |       |  |         |     |       |             |     |               |        |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u>                        |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:           |      | 05/09/22          | 05/15/22        | -----S  |       | 1  |         |     |       | \$15.00     |     | 0.00          |        |       |            |
| N 9             | WCOV | 05/15/22          | 05/15/22        | Sun 9-930p Late News<br>Sun 9p-930p Late News | CM    | 9p-930p                                  | -----S  | :30 | 1     | \$150.00    | L-3 | 0.00          | NM     | 1     | \$150.00   |
| Fox News @ 9    |      |                   |                 |   |       |  |         |     |       |             |     |               |        |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       | <u>Spots/Week</u>                        |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:           |      | 05/09/22          | 05/15/22        | -----S  |       | 1  |         |     |       | \$150.00    |     | 0.00          |        |       |            |
|                 |      |                   |                 |   |       |  |         |     |       |             |     |               | Totals | 33    | \$2,365.00 |