

ORDER**WCOV-TV**

Orders
Order / Rev: 31597
Alt Order #: 27671286
Product Desc: TV
Estimate: 1420 POLITICAL
Flight Dates: 03/07/22 - 03/20/22
Original Date / Rev: 02/15/22 / 02/15/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Club for Growth
Demographic: A18+
Product Codes: PL2
Revenue Codes: AGY
Revenue Codes 2: POL
Revenue Codes 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$0.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00