Print Date 03/11/22 11:45:57

ORDER

Orders	Order / Rev:	31791		/UNIZU
	Alt Order #:	27685478		
	Product Desc:	TV		FOX 20.COM
	Estimate:	1420 POLITICAL ISSUE		WCOV-TV
	Flight Dates:	03/09/22 - 03/15/22	Primary AE:	Jenna Nubar
	Original Date / Rev:	03/02/22 / 03/10/22	Sales Office:	WASH
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Medium Buying LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1351 King Ave	Billing Cycle:	EOM/EOC
		Columbus, OH 43212	Agency Commission:	15%
Advertiser	Name:	Political - Club for Growth		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL2	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/15/22	24	\$1,260.00	\$1,071.00

POL

ISS

L-4

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	24	\$1,260.00	\$1,071.00	0.00	
Totals	24	\$1,260.00	\$1,071.00	0.00	

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	5%	\$1,260.00		
Market	100%	\$25,200.00		

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$23,940.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	03/09/22	03/11/22			935p-1005p	WTF	:30	3	\$50.00L-4	0.00 NM	3	\$150.00
				M-F 935p-1005p							1		
			LY TO SU	B LINES A THRU	A						1		
	Andy Gr	iffith											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 03/0	07/22	03/13/22	WTF	3	\$50.00	0.00				1		
N 2	WCOV	03/13/22	03/13/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sunda	У								
	COMME	NTS APP	LY TO SU	B LINES A THRU	A								
	Fox New	s Sunday	,								- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 03/0	7/22	03/13/22	S	1	\$15.00	0.00						

WCOV-TV

Order / Rev:

31791

Advertiser:

Political - Club for Growth

Alt Order #:

27685478

Product Desc:

TV

Flight Dates:

03/09/22 - 03/15/22

Estimate:

1420 POLITICAL ISSUE

Ln Ch Sta	rt End	Inventory Co	de Break	Start/End	Timo [Dave	Len Spots		oto Dri	Dta Tuna	Cnoto	Amount
N 3 WCOV 03/1:	E TO THE WAY WE			9p-930p	Notice and the order	Days			0.00L-4	Rtg Type	3pois	\$100.00
	APPLY TO SI	Sun 9p-930p L JB LINES A THR	ate News	эр-эзор		3	.50	1 \$10	JU.UUL-4	0.00 NW	,	\$100.00
Start Date Week: 03/07/22 Spot Ch Date 1 WCOV 03/07	03/13/22 Range	WeekdaysS Description Sun 9-930p Late	and the second s	Rate \$100.00 t/End Time 930p	Rating 0.00	<u>(</u>	<u>/eekdays</u> <u>L</u> Su	ength		Rtg Type 0.00 NM		
See MG : [na] 2 VCOV 03/07		Sup 630p 7p	620	. 75			Su	.20	£400.00	0.00 NA		
⊕ MG for 3.		3di1 030p-7p	030	p-7p		_	Su	:30	\$100.00	0.00 NM		
N 5 WCOV 03/09 COMMENTS Wcov 9 O'Clo	APPLY TO SU	M-F 9p-935p L JB LINES A THR	ate News	9p-935p		WTF	:30	3 \$10	0.00L-4	0.00 NM	0	\$0.00
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays WTF	Spots/Week 3	Rate \$100.00	Rating 0.00							
Spot Ch Date 1 VCOV 03/07 Credited		Description M-F 9p-935p Late		t/End Time		M	<u>/eekdays</u> <u>L</u> -WThF	ength :30 (<u>Rate</u> (\$100.00)	Rtg Type 0.00 NM		
	/22-03/13/22	М-F 9р-935р Late	News 9p-9	35p			-WThF	:30 ((\$100.00)	0.00 NM		
3 VCOV 03/07 Credited	/22-03/13/22	И-F 9р-935р Late	News 9p-9	35p			-WThF	:30 (\$100.00)	0.00 <i>NM</i>		
N 6 WCOV 03/14	1/22 03/15/22	M-F 935p-1005 M-F 935p-1005		935p-1005	р МТ		:30 2	2 \$5	0.00L-4	0.00 NM	2	\$100.00
COMMENTS Andy Griffith Start Date		JB LINES A THR		Pote	Doting							
Week: 03/14/22	03/20/22	MT	Spots/vveek 2	<u>Rate</u> \$50.00	Rating 0.00							
N 7 WCOV 03/14 COMMENTS A 9-1-1: Lone St	APPLY TO SU	Mon 7p-8p Mon 7p-8p JB LINES A THR	CM U A	7p-8p	M-		:30 1	\$15	0.00 L-4	0.00 NM	1	\$150.00
[4Q'18 9-1-1 (I Start Date		res applied to No Weekdays	v'18 TP H/P leve Spots/Week	100	Datina							
Week: 03/14/22	03/20/22	M	1	\$150.00	Rating 0.00				-			
Spot Ch Date I 1 VCOV 03/14. See MG 7	/22-03/20/22 N	Description Mon 7p-8p	7p-8	<u>t/End Time</u> p		880	<u>eekdays</u> <u>Le</u>	ength :30 (Rtg Type 0.00 NM		
[NA] 2 VCOV 03/14	/22-03/20/22 N	Non 8p-9p	8p-9	р		M-		:30	\$150.00	0.00 NM		
MG for 7. N 8 WCOV 03/14		M E 1005p 110	5p CM	10:05 PM-1	IO-25 DIMT		:30 1	C O.	0.001.4	0.00.114		# 00.00
		M-F 1005p-110 M-F 1005p-110 IB LINES A THR)5p	(10:05 PM-			:30 1	ΨΖ	0.00L-4	0.00 NM	1	\$20.00
Start Date Week: 03/14/22	End Date 03/20/22	Weekdays MT	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00							
N 9 WCOV 03/12		Sa 930p-10p	CM	930p-10p		S-	:30 1	\$2	5.00L-4	0.00 NM	1	\$25.00
COMMENTS A Andy Griffith	APPLY TO SU	Sa 930p-10p IB LINES A THR	J A									
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							

Print Date: 03/11/22 11:45:57 Page 3 of 3

WCOV-TV

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TV

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1420 POLITICAL ISSUE

Ln	Ch	Start	End	Inventory Cod	de Breal	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Weel		Rating						
100	eek: 03/		03/13/22	S-		\$25.00	0.00						
Spo		Date Ra		escription		rt/End Time		Weekday			Rtg Type		
				Sa 930p-10p	930)p-10p			sa	:30 (\$25.00)	0.00 NM	1	
		e MG 9.2											
	ae ama Affras	fox spor	a Tanana ana ana ana ana	- 1020- 1120-	40.	00 DM 44.00	E40:00 DM 44:0			.00 005.00	0.00 1114		
•				ia 1030p-1130p	10:	30 PIVI-11:00	F10:30 PM-11:0	(sa	:30 \$25.00	0.00 NM		
		for 9.1 (
N 10	WCOV	03/09/2	2 03/15/22			630p-7p	MTWTF-	- :30	2	\$50.00L-4	0.00 NM	5	\$250.00
				M-F 630p-7p E	xtra								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Weel	Rate	Rating						
	eek: 03/		03/13/22	WTF	;	\$50.00	0.00						
W	eek: 03/	14/22	03/20/22	MT		\$50.00	0.00			· · · · · · · · · · · · · · · · · · ·			
N 11	WCOV	03/09/2	2 03/15/22	Early Fringe 5-	6pm BBTCM	5:30 PM-6	:00 PM MTWTF-	- :30	2	\$50.00 L-4	0.00 NM	5	\$250.00
				M-F 5p-6p Big	Bang Theory	(5:30 PM-6	:00 PM)						
	Sta	rt Date	End Date	Weekdays	Spots/Weel	Rate	Rating						
W	eek: 03/	07/22	03/13/22	WTF		\$50.00	0.00						
W	eek: 03/	14/22	03/20/22	MT		\$50.00	0.00						
N 12	WCOV	03/14/2	2 03/15/22	Court 3p-4p Re	al CM	3p-4p	MT	- :30	2	\$50.00L-4	0.00 NM	2	\$100.00
				M-F 3p-4p The	Real								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/	14/22	03/20/22	MT	2	\$50.00	0.00						
N 13	WCOV	03/14/2	2 03/15/22	Court 12n-1p M	lathis CM	12n-1p	MT	- :30	2	\$50.00L-4	0.00 NM	2	\$100.00
				M-F 12n-1p Ju	dge Mathis								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/	14/22	03/20/22	MT	2	\$50.00	0.00						
											Totals	24	\$1,260.00