

**ORDER**

WCOV-TV

**Orders**  
**Order / Rev:** 31451  
**Alt Order #:** 27662771  
**Product Desc:** TV  
**Estimate:** 1467  
**Flight Dates:** 06/13/22 - 06/26/22  
**Original Date / Rev:** 06/02/22 / 06/02/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Club for Growth  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/21/22	55	\$5,175.00	\$4,398.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	55	\$5,175.00	\$4,398.75	0.00
<b>Totals</b>	<b>55</b>	<b>\$5,175.00</b>	<b>\$4,398.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$5,175.00
Market	100%	\$51,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$46,575.00
WAKA	0%	\$0.00
WNCN	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/18/22	06/18/22	Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$50.00	L-3	0.00	NM	1	\$50.00
				Sa 10p-11p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Beat Shazam											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/22	06/19/22	-----S-		1		\$50.00		0.00					
2	WCOV	06/19/22	06/19/22	Sun 6p-7p	CM	6p-7p	-----S	:30	1	\$200.00	L-3	0.00	NM	1	\$200.00
				Sun 6p-7p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Fox Encores-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/22	06/19/22	-----S		1		\$200.00		0.00					

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Advertiser: Political - Club for Growth  
 Product Desc: TV  
 Estimate: 1467

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WCOV	06/18/22	06/18/22	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$75.00	L-3	0.00	NM	1	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-					1	\$75.00		0.00			
4	WCOV	06/18/22	06/18/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-					1	\$100.00		0.00			
5	WCOV	06/18/22	06/18/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Fox Prime Encores A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-					1	\$100.00		0.00			
N 6	WCOV	06/16/22	06/16/22	SYTYCD THUR SoUThinkUCanDance Thur	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Mental Samurai-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	---T---					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	06/13/22-06/19/22		SYTYCD THUR	8:00 PM-9:00 PM		8:00 PM-9:00 P---Th-----	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 6.2 [PROGRAM NOT AIRING]															
2	WCOV	06/13/22-06/19/22		Wed 8p-9p	8p-9p		--W-----	:30		\$300.00		0.00	NM		
Ⓜ MG for 6.1 06/16															
7	WCOV	06/18/22	06/19/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S					1	\$150.00		0.00			
8	WCOV	06/16/22	06/16/22	Thurs 7p-8p Thurs 7p-8p	CM		---T---	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Masterchef-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	---T---					1	\$300.00		0.00			
9	WCOV	06/20/22	06/21/22	Court 2p-3p Pat Ct M-F 2p-3p Paterniiti Crt	CM	2p-3p	MT-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	MT-----					2	\$75.00		0.00			
10	WCOV	06/15/22	06/17/22	Court 2p-3p Pat Ct M-F 2p-3p Paterniiti Crt	CM	2p-3p	--WTF--	:30	3	\$75.00	L-3	0.00	NM	3	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	--WTF--					3	\$75.00		0.00			
11	WCOV	06/20/22	06/21/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	MT-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	MT-----					2	\$75.00		0.00			
12	WCOV	06/15/22	06/17/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	--WTF--	:30	3	\$75.00	L-3	0.00	NM	3	\$225.00

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COMMENTS APPLY TO SUB LINES A THRU A															
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	--WTF--					3	\$75.00		0.00			
13	WCOV	06/20/22	06/21/22	M-F 1105p-1205am	CM	1105p-1205am	MT-----	:30	2	\$50.00	L-3	0.00	NM	2	\$100.00
M-F 1105p-1205am Mathis															
COMMENTS APPLY TO SUB LINES A THRU A															
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	MT-----					2	\$50.00		0.00			
14	WCOV	06/15/22	06/17/22	M-F 1105p-1205am	CM	1105p-1205am	--WTF--	:30	3	\$50.00	L-3	0.00	NM	3	\$150.00
M-F 1105p-1205am Mathis															
COMMENTS APPLY TO SUB LINES A THRU A															
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	--WTF--					3	\$50.00		0.00			
15	WCOV	06/20/22	06/21/22	Court 12n-1p Mathis	CM	12n-1p	MT-----	:30	2	\$75.00	L-3	0.00	NM	2	\$150.00
M-F 12n-1p Judge Mathis															
COMMENTS APPLY TO SUB LINES A THRU A															
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	MT-----					2	\$75.00		0.00			
16	WCOV	06/15/22	06/17/22	Court 12n-1p Mathis	CM	12n-1p	--WTF--	:30	3	\$75.00	L-3	0.00	NM	3	\$225.00
M-F 12n-1p Judge Mathis															
COMMENTS APPLY TO SUB LINES A THRU A															
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	--WTF--					3	\$75.00		0.00			
17	WCOV	06/20/22	06/21/22	M-F 935p-1005p	CM	935p-1005p	MT-----	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
M-F 935p-1005p Andy															
COMMENTS APPLY TO SUB LINES A THRU A															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	MT-----					2	\$100.00		0.00			
18	WCOV	06/15/22	06/17/22	M-F 935p-1005p	CM	935p-1005p	--WTF--	:30	3	\$100.00	L-3	0.00	NM	3	\$300.00
M-F 935p-1005p Andy															
COMMENTS APPLY TO SUB LINES A THRU A															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	--WTF--					3	\$100.00		0.00			
19	WCOV	06/20/22	06/21/22	M-F 9p-935p Late News	CM	9p-935p	MT-----	:30	2	\$150.00	L-3	0.00	NM	2	\$300.00
M-F 9p-935p Late News															
COMMENTS APPLY TO SUB LINES A THRU A															
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	MT-----					2	\$150.00		0.00			
20	WCOV	06/15/22	06/17/22	M-F 9p-935p Late News	CM	9p-935p	--WTF--	:30	3	\$150.00	L-3	0.00	NM	3	\$450.00
M-F 9p-935p Late News															
COMMENTS APPLY TO SUB LINES A THRU A															
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	--WTF--					3	\$150.00		0.00			
21	WCOV	06/20/22	06/21/22	Early Fringe 5-6pm BBTCM		5p-6p	MT-----	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
M-F 5p-6p Big Bang Theory															
COMMENTS APPLY TO SUB LINES A THRU A															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	MT-----					2	\$100.00		0.00			
22	WCOV	06/15/22	06/17/22	Early Fringe 5-6pm BBTCM		5p-6p	--WTF--	:30	3	\$100.00	L-3	0.00	NM	3	\$300.00
M-F 5p-6p Big Bang Theory															
COMMENTS APPLY TO SUB LINES A THRU A															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Political - Club for Growth  
 Product Desc: TV  
 Estimate: 1467

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/13/22		06/13/22	06/19/22	--WTF--	3		\$100.00		0.00						
23	WCOV	06/20/22	06/21/22	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	2	\$25.00	L-3	0.00	NM	2	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith/Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/20/22		06/20/22	06/26/22	MT-----	2		\$25.00		0.00						
24	WCOV	06/15/22	06/17/22	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--WTF--	:30	3	\$25.00	L-3	0.00	NM	3	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith/Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/13/22		06/13/22	06/19/22	--WTF--	3		\$25.00		0.00						
25	WCOV	06/20/22	06/21/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MT-----	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/20/22		06/20/22	06/26/22	MT-----	2		\$100.00		0.00						
26	WCOV	06/15/22	06/17/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	--WTF--	:30	3	\$100.00	L-3	0.00	NM	3	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/13/22		06/13/22	06/19/22	--WTF--	3		\$100.00		0.00						
27	WCOV	06/18/22	06/18/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/13/22		06/13/22	06/19/22	-----S-	1		\$100.00		0.00						
28	WCOV	06/15/22	06/17/22	M-F 6a-7a The Score M-F 6a-7a The Score	CM	6a-7a	--WTF--	:30	1	\$50.00	L-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/13/22		06/13/22	06/19/22	--WTF--	1		\$50.00		0.00						
Totals													55	\$5,175.00	