

ORDER



WCOV-TV

Orders	Order / Rev:	31596
	Alt Order #:	27671285
	Product Desc:	TV
	Estimate:	1419 POLITICAL
	Flight Dates:	02/28/22 - 03/04/22
	Original Date / Rev:	02/15/22 / 02/15/22
	Order Type:	GENERAL

Primary AE:	Jenna Nubar
Sales Office:	WASH
Sales Region:	NAT

Agency	Name:	Medium Buying LLC
	Buying Contact:	
	Billing Contact:	
		1351 King Ave
		Columbus, OH 43212

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Political - Club for Growth
	Demographic:	A18+
	Product Codes:	PL2
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	ISS
	Priority:	L-4

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/04/22	6	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	6	\$450.00	\$382.50	0.00
Totals	6	\$450.00	\$382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WCOV-TV	5%	\$450.00
Market	100%	\$9,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$8,550.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCOV	03/02/22	03/04/22	M-F 935p-1005p	CM	935p-1005p	--WTF--	:30	3	\$50.00	L-4	0.00	NM	3	\$150.00
M-F 935p-1005p Andy COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/28/22	03/06/22	--WTF--	3		\$50.00	0.00							
8	WCOV	03/02/22	03/04/22	M-F 9p-935p Late News	CM	9p-935p	--WTF--	:30	3	\$100.00	L-4	0.00	NM	3	\$300.00
M-F 9p-935p Late News COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/28/22	03/06/22	--WTF--	3		\$100.00	0.00							

Estimate: 1419 POLITICAL

Totals	6	\$450.00
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