

ORDER**WCOV-TV**

| | | | |
|---------------|-----------------------------|---------------------|--------------------------------------|
| Orders | Order / Rev: | 32150 | |
| | Alt Order #: | 27755628 | |
| | Product Desc: | TV | |
| | Estimate: | 1591 | |
| | Flight Dates: | 04/27/22 - 05/03/22 | Primary AE: Christopher Lynch |
| | Original Date / Rev: | 03/30/22 / 03/30/22 | Sales Office: WASH |
| | Order Type: | GENERAL | Sales Region: NAT |

| | | | |
|---------------|-------------------------|--------------------------|------------------------------------|
| Agency | Name: | Medium Buying LLC | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 1351 King Ave | Billing Cycle: EOM/EOC |
| | | Columbus, OH 43212 | Agency Commission: 15% |

| | | | |
|-------------------|------------------------|------------------------------------|-----------------------------------|
| Advertiser | Name: | Political - Club for Growth | |
| | Demographic: | HH | New Business End: |
| | Product Codes: | PL2 | Advertiser External ID: |
| | Revenue Code 1: | AGY | Agency External ID: |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | ISS | Order Separation: 00:30:00 |
| | Priority: | L-4 | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/25/22 | 05/03/22 | 33 | \$2,365.00 | \$2,010.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2022 | 33 | \$2,365.00 | \$2,010.25 | 0.00 |
| Totals | 33 | \$2,365.00 | \$2,010.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Christopher Lynch | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|--------------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WCOV | 04/27/22 | 05/03/22 | Court 4p-5p Ellen M-F 4p-5p Ellen | CM | 4p-5p | MTWTF-- | :30 | 5 | \$50.00 | L-4 | 0.00 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | | \$50.00 | | 0.00 | | | |
| N 2 | WCOV | 04/27/22 | 05/03/22 | Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory | | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | MTWTF-- | :30 | 5 | \$50.00 | L-4 | 0.00 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | | \$50.00 | | 0.00 | | | |
| N 3 | WCOV | 04/27/22 | 05/03/22 | Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory | | 5:30 PM-6:00 PM (5:30 PM-6:00 PM) | MTWTF-- | :30 | 5 | \$50.00 | L-4 | 0.00 | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | | \$50.00 | | 0.00 | | | |
| N 4 | WCOV | 04/27/22 | 05/03/22 | M-F 9p-935p Late NewsCM M-F 9p-935p Late News | CM | 9p-935p | MTWTF-- | :30 | 5 | \$150.00 | L-3 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| N 5 | WCOV | 04/27/22 | 05/03/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | MTWTF-- | :30 | 5 | \$100.00 | L-3 | 0.00 | NM | 5 | \$500.00 |

Order / Rev: 32150
Alt Order #: 27755628
Flight Dates: 04/27/22 - 05/03/22

Advertiser: Political - Club for Growth
Product Desc: TV
Estimate: 1591

WCOV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|---|-------|--|---------|-----|-------------|----------|---------------|------|--------|-------|------------|
| Andy Griffith | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | \$100.00 | | 0.00 | | | | |
| N 6 | WCOV | 04/27/22 | 05/03/22 | M-F 1005p-1105p M-F 1005p-1105p | CM | 10:05 PM-10:35 PM (10:05 PM-10:35 PM) | MTWTF-- | :30 | 5 | \$20.00 | L-4 | 0.00 | NM | 5 | \$100.00 |
| Andy Griffith | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 04/27/22 | 05/03/22 | MTWTF-- | | 5 | | | \$20.00 | | 0.00 | | | | |
| N 7 | WCOV | 04/30/22 | 04/30/22 | Sat 9-930p Late News Sat 9p-930p Late News | CM | 9p-930p | -----S- | :30 | 1 | \$100.00 | L-3 | 0.00 | NM | 1 | \$100.00 |
| Fox News @ 9 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S- | | 1 | | | \$100.00 | | 0.00 | | | | |
| N 8 | WCOV | 05/01/22 | 05/01/22 | Su 10a-11a Fox News Sunday | CM | 10a-11a | -----S | :30 | 1 | \$15.00 | L-4 | 0.00 | NM | 1 | \$15.00 |
| Fox News Sunday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$15.00 | | 0.00 | | | | |
| N 9 | WCOV | 05/01/22 | 05/01/22 | Sun 9-930p Late News Sun 9p-930p Late News | CM | 9p-930p | -----S | :30 | 1 | \$150.00 | L-3 | 0.00 | NM | 1 | \$150.00 |
| Fox News @ 9 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 04/25/22 | 05/01/22 | -----S | | 1 | | | \$150.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 33 | \$2,365.00 |