Print Date 04/08/22 13:34:20

ORDER

Orders Order / Rev: 31449 Alt Order #: 27662769 Product Desc: TV Estimate: 1465 WCOV-TV Flight Dates: 05/30/22 - 06/12/22 Primary AE: Jenna Nubar Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Medium Buying LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1351 King Ave Billing Cycle: EOM/EOC Columbus, OH 43212 Agency Commission: 15% Advertiser Name: Political - Club for Growth Demographic: HH New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|------------|--|--|
| 05/30/22 | 06/07/22 | 55 | \$5.175.00 | \$4.398.75 | | |

ISS

L-3

Totals

Order Separation:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|-----------|---------|--------------|------------|--------|
| June 2022 | 55 | \$5,175.00 | \$4,398.75 | 0.00 |
| Totals | 55 | \$5,175,00 | \$4 398 75 | 0.00 |

00:30:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jenna Nubar | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| WCOV-TV | 10% | \$5,175.00 |
| Market | 100% | \$51,750.00 |

Revenue Code 3:

Priority:

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 90% | \$46,575.00 |
| WAKA | 0% | \$0.00 |
| WNCF | 0% | \$0.00 |
| WSFA | 0% | \$0.00 |

| | _n | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-------------|----------|----------|------------------|------------|-------------|----------|--------|-----|-------------|----------|-------|----------|
| N | 1 | WCOV | 06/04/22 | 06/04/22 | Sa 10p-11p | CM | 10p-11p | S- | :30 | 1 | \$50.00L-3 | 0.00 NM | 1 | \$50.00 |
| | | | | | Sa 10p-11p | | | | | | | | | |
| | | | | LY TO SU | B LINES A THRU A | 1 | | | | | | | | |
| | | Beat Sha | | | | | | | | | | - 1 | | |
| | | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | W | eek: 05/3 | 30/22 | 06/05/22 | S- | 1 | \$50.00 | 0.00 | | | | | | |
| | 2 | WCOV | 06/05/22 | 06/05/22 | Sun 6p-7p | CM | 6p-7p | S | :30 | 1 | \$200.00L-3 | 0.00 NM | 1 | \$200.00 |
| | | | | | Sun 6p-7p | | | | | | | | | |
| | | COMME | NTS APP | LY TO SU | B LINES A THRU A | | | | | | | | | |
| | - 1 | Fox Enc | ores-FOX | | | | | | | | | | | |
| | | <u>Star</u> | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | W | eek: 05/3 | 30/22 | 06/05/22 | S | 1 | \$200.00 | 0.00 | | | | | | |

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 Order / Rev:
 31449

 Alt Order #:
 27662769

Advertiser: Political - Club for Growth

Product Desc: TV

WCOV-TV

Flight Dates: 05/30/22 - 06/12/22

Estimate: 1465

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rta Type | Spots | Amount |
|--------------------|-------------------------|----------------------|---|-----------------|---|----------------|--------|------|--------------|-----------|-------|----------|
| 3 WCOV | 06/04/2 | 22 06/04/22 | Sa 930p-10p | CM | 930p-10p | S- | :30 | 1 | \$75.00L-3 | 0.00 NM | | \$75.00 |
| | ENTS AF | | Sa 930p-10p JB LINES A THRU | A | • | | | | * | | | Ψ.σ.σσ |
| | rt Date | End Date 06/05/22 | Weekdays S- | Spots/Week 1 | 5/19/2005 | Rating 0.00 | | | | | | |
| N 4 WCOV | 06/04/2 | 22 06/04/22 | MLB Regular Sea | | 11A-11P | S- | :30 | 1 | \$100.00L-3 | 0.00 NM | 1 | \$100.00 |
| | ENTS AF | | MLB Regular Sea B LINES A THRU | | | | | | | | | |
| Sta Week: 05/ | rt Date 30/22 | End Date 06/05/22 | Weekdays | Spots/Week | Rate \$100.00 | Rating 0.00 | | | | | | |
| | | | MLB Regular Sea | ison CM | 11A-11P | S- | :30 | 1 | \$100.00L-3 | 0.00 NM | 1 | \$100.00 |
| | ENTS AF | | MLB Regular Sea B LINES A THRU | | | | | | | | | |
| | rt Date | End Date 06/05/22 | Weekdays | Spots/Week | Rate \$100.00 | Rating 0.00 | | | | | | |
| N 6 WCOV | 06/02/2 | 2 06/02/22 | Thurs 7p-9p ROS | | 7p-9p | T | :30 | 1 | \$300.00L-3 | 0.00 NM | 1 | \$300.00 |
| | ENTS AF Samurai- | | Thurs 7p-9p Rota B LINES A THRU | | | | | | | | | |
| Sta Week: 05/ | rt Date | End Date 06/05/22 | Weekdays | Spots/Week | Rate | Rating | | | | 1 | | |
| | | | Sun 9-930p Late I | News CM | \$300.00 9p-930p | 0.00 | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| | ENTS AF | | Sun 9p-930p Late B LINES A THRU | e News | | | | | 7.00.002 | 0.00 1111 | | Ψ100.00 |
| Sta Week: 05/ | rt Date 30/22 | End Date 06/05/22 | Weekdays S | Spots/Week 1 | Rate \$150.00 | Rating 0.00 | | | | | | |
| N 8 WCOV | 06/02/2 | 2 06/02/22 | Thurs 7p-9p ROS | CM | 7p-9p | T | :30 | 1 | \$300.00 L-3 | 0.00 NM | 1 | \$300.00 |
| | NTS AP | | Thurs 7p-9p Rota B LINES A THRU / | | | | | | | | | |
| Week: 05/3 | | End Date 06/05/22 | Weekdays T | Spots/Week 1 | <u>Rate</u> \$300.00 | Rating 0.00 | | | | | | |
| | NTS AP | | Court 2p-3p Pat C M-F 2p-3p Patern B LINES A THRU A | iity Crt | 2р-3р | MT | :30 | 2 | \$75.00L-3 | 0.00 NM | 2 | \$150.00 |
| Star Week: 06/0 | rt <u>Date</u> 06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week 2 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | | | |
| 10 WCOV | 06/01/2 | 2 06/03/22 | Court 2p-3p Pat C | | 2p-3p | WTF | :30 | 3 | \$75.00 L-3 | 0.00 NM | 3 | \$225.00 |
| COMME Paternity | | PLY TO SU | M-F 2p-3p Patern B LINES A THRU A | | | | | | | | | |
| Star Week: 05/3 | t Date | End Date 06/05/22 | Weekdays WTF | Spots/Week 3 | Rate \$75.00 | Rating | | | | | | |
| | | | Court 1p-2p PC | CM | 1p-2p | 0.00 MT | :30 | 2 | \$75.00L-3 | 0.00 NM | 2 | \$150.00 |
| COMME People's | | PLY TO SU | M-F 1p-2p People B LINES A THRU A | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| 12 WCOV | | 06/12/22 | MT Court 1p-2p PC | CM 2 | \$75.00 1p-2p | 0.00 WTF | :30 | 3 | \$75.00L-3 | 0.00 NM | 3 | \$225.00 |
| | NTS AP | | M-F 1p-2p People B LINES A THRU A | 's Court | 1p-2p | WII | .50 | 3 | \$75.00L-3 | 0.00 NW | 3 | φ225.00 |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |
| Week: 05/3 | | 06/05/22 | WTF | 3 | \$75.00 | 0.00 | | | 0.000.000 | | | _ |
| 13 WCOV | 06/06/2 | 2 06/07/22 | M-F 1105p-1205a M-F 1105p-1205a | | 1105p-1205a | am MT | :30 | 2 | \$50.00 L-3 | 0.00 NM | 2 | \$100.00 |
| COMME | NTS AP | PLY TO SUI | B LINES A THRU A | A | | | | | | ı | | |

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WCOV-TV

Order / Revi

31449

Advertiser:

Political - Club for Growth

Alt Order #:

27662769

Product Desc:

Flight Dates:

05/30/22 - 06/12/22

Estimate:

 TV 1465

| Ln Ch Start Judge Mathis | End | Inventory Code | Break | Start/End 1 | Γime Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------------------|---|--------------------------------------|-----------------|-------------------------|----------------|--------|------|-------------|------------|-------|----------|
| Start Date Week: 06/06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week | Rate \$50.00 | Rating 0.00 | | | | | | |
| 14 WCOV 06/01/ | 22 06/03/22 | M-F 1105p-1205a | am CM | 1105p-1205 | | :30 | 3 | \$50.00L-3 | 0.00 NM | 3 | \$150.00 |
| COMMENTS A Judge Mathis | M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis | | | | | | | | | | |
| Start Date Week: 05/30/22 | End Date 06/05/22 | Weekdays WTF | Spots/Week 3 | Rate \$50.00 | Rating 0.00 | | | | | | * |
| 15 WCOV 06/06/ | 22 06/07/22 | Court 12n-1p Mat | | 12n-1p | MT | :30 | 2 | \$75.00L-3 | 0.00 NM | 2 | \$150.00 |
| COMMENTS A Judge Mathis | PPLY TO SU | M-F 12n-1p Judg B LINES A THRU | | | | | | | | | |
| Start Date Week: 06/06/22 | End Date 06/12/22 | <u>Weekdays</u> MT | Spots/Week 2 | Rate \$75.00 | Rating 0.00 | | | | | | |
| | | Court 12n-1p Mat | | 12n-1p | WTF | :30 | 3 | \$75.00L-3 | 0.00 NM | 3 | \$225.00 |
| COMMENTS A Judge Mathis | PPLY TO SU | M-F 12n-1p Judg B LINES A THRU | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 05/30/22 17 WCOV 06/06/ | 06/05/22 | WTF | 3 CM | \$75.00 | 0.00 | -20 | | £400.001.0 | 0.00.1114 | 0 | ****** |
| 17 WCOV 06/06/ | 22 00/07/22 | M-F 935p-1005p | CM Andy | 935p-1005p | MT | :30 | 2 | \$100.00L-3 | 0.00 NM | 2 | \$200.00 |
| COMMENTS Al Andy Griffith | PPLY TO SU | B LINES A THRU | A | | | | | | | | |
| Start Date Week: 06/06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week 2 | Rate \$100.00 | Rating 0.00 | | | | - 1 | | |
| 18 WCOV 06/01/2 | | 13.33 | CM | 935p-1005p | WTF | :30 | 3 | \$100.00L-3 | 0.00 NM | 3 | \$300.00 |
| COMMENTS AI Andy Griffith | PPLY TO SU | M-F 935p-1005p B LINES A THRU | | | | | | | | | |
| Start Date Week: 05/30/22 | End Date 06/05/22 | Weekdays WTF | Spots/Week 3 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| 19 WCOV 06/06/2 | 22 06/07/22 | | | 9p-935p | MT | :30 | 2 | \$150.00L-3 | 0.00 NM | 2 | \$300.00 |
| COMMENTS AF Wcov 9 O'Clock | | M-F 9p-935p Late B LINES A THRU | | | | | | | | | |
| Start Date Week: 06/06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week 2 | Rate \$150.00 | Rating 0.00 | | | | | | |
| 20 WCOV 06/01/2 | | M-F 9p-935p Late | NewsCM | 9p-935p | WTF | :30 | 3 | \$150.00L-3 | 0.00 NM | 3 | \$450.00 |
| COMMENTS AF Wcov 9 O'Clock | | M-F 9p-935p Late B LINES A THRU / | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 05/30/22 21 WCOV 06/06/2 | 06/05/22 | WTF Early Fringe 5-6pr | n BBTCM | \$150.00 5p-6p | 0.00 MT | :30 | 2 | \$100.00L-3 | 0.00 NM | 2 | \$200.00 |
| | | M-F 5p-6p Big Ba | ng Theory | - P | 22.0 | .00 | _ | ψ100.00E 0 | 0.00 14141 | - | Ψ200.00 |
| Big Bang Theor | | B LINES A THRU A | A | | | | | | | | |
| Start Date Week: 06/06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week 2 | Rate \$100.00 | Rating 0.00 | | | | | | |
| 22 WCOV 06/01/2 | | | | 5p-6p | WTF | :30 | 3 | \$100.00L-3 | 0.00 NM | 3 | \$300.00 |
| COMMENTS AF Big Bang Theor | | M-F 5p-6p Big Ba B LINES A THRU A | | | | | | | | | |
| Start Date Week: 05/30/22 | End Date 06/05/22 | Weekdays | Spots/Week 3 | Rate \$100.00 | Rating 0.00 | | | | | | |
| N23 WCOV 06/06/2 | | *** | CM | 7a-8a | MT | :30 | 2 | \$25.00L-3 | 0.00 NM | 2 | \$50.00 |
| COMMENTS AF Andy Griffith/Da | | M-F 7a-8a B LINES A THRU A | A | | | | | | | | |
| Start Date Week: 06/06/22 | End Date 06/12/22 | Weekdays MT | Spots/Week 2 | Rate \$25.00 | Rating 0.00 | | | | | | |

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WCOV-TV

Order / Rev.

31449

Advertiser:

Political - Club for Growth

Alt Order #: Flight Dates: 27662769

05/30/22 - 06/12/22

Product Desc:

 TV

Estimate:

1465

| 25 (A175) A46400 | | | | | | | | | | | |
|---|----------------------|---|----------------------|------------------|----------------|--------|-----|-------------|------------|-------|------------|
| Ln Ch Star | t End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
| N24 WCOV 06/01 | /22 06/03/22 | M-F 7a-8a | CM | 7a-8a | WTF | :30 | 3 | \$25.00L-3 | 0.00 NM | 3 | \$75.00 |
| | | M-F 7a-8a | | | | | | | | | |
| | | IB LINES A THRU A | A | | | | | | 1 | | |
| Andy Griffith/D Start Date | • | Weekdays | Spots/Week | Poto | Rating | | | | | | |
| Week: 05/30/22 | 06/05/22 | WTF | Spots/vveek 3 | Rate \$25.00 | 0.00 | | | | - 1 | | |
| 25 WCOV 06/06 | | | CM | 6p-630p | MT | :30 | 2 | \$100.00L-3 | 0.00 NM | 2 | \$200.00 |
| 23 ************************************ | 122 00/01/22 | M-F 6p-630p Dail | 1000000 NOODOO | op-osop | V | .30 | 2 | \$100.00L-3 | 0.00 14141 | 2 | \$200.00 |
| COMMENTS | APPLY TO SU | IB LINES A THRU | , | | | | | | - 1 | | |
| Daily Mail | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 06/06/22 | 06/12/22 | MT | 2 | \$100.00 | 0.00 | | | | | | |
| 26 WCOV 06/01 | /22 06/03/22 | M-F 6p-630p DM | CM | 6p-630p | WTF | :30 | 3 | \$100.00L-3 | 0.00 NM | 3 | \$300.00 |
| | | M-F 6p-630p Daily | , | | | | | | | | |
| | APPLY TO SU | B LINES A THRU A | 4 | | | | | | | | |
| Daily Mail | Cad Data | Mantalana | C = = t = /\A/= = 1. | D-1- | D-" | | | | | | |
| Start Date Week: 05/30/22 | End Date 06/05/22 | <u>Weekdays</u> wTF | Spots/Week 3 | Rate \$100.00 | Rating 0.00 | | | | - 1 | | |
| N27 WCOV 06/04 | | | | | | -20 | 4 | £400.001.0 | 0.00.104 | | £400.00 |
| N27 WCOV 00/04 | 122 00/04/22 | Sat 9-930p Late N Sat 9p-930p Late | | 9p-930p | S- | :30 | 1 | \$100.00L-3 | 0.00 NM | 1 | \$100.00 |
| Start Date | End Date | a compared to the same of the | Spots/Week | Rate | Rating | | | | | | |
| Week: 05/30/22 | 06/05/22 | S- | Spois/vveek | \$100.00 | 0.00 | | | | | | |
| N 28 WCOV 06/01 | | M-F 6a-7a The Sc | ore CM | 6a-7a | WTF | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| 1420 44004 00/01 | 122 00/03/22 | M-F 6a-7a The Sc | | ua-ra | W1F | .30 | | \$30.00L-4 | 0.00 14141 | | \$50.00 |
| Start Date | End Date | 2000000 15000 10000 10000000 | Spots/Week | Rate | Rating | | | | | | |
| Week: 05/30/22 | 06/05/22 | WTF | 1 | \$50.00 | 0.00 | | | | | | |
| | | | | \$00.00 | 0.00 | | | | Tatala | | ¢€ 47€ 00 |
| | | | | | | | | | Totals | 55 | \$5,175.00 |