

**ORDER****WCOV-TV**

**Orders**  
**Order / Rev:** 32149  
**Alt Order #:** 27755627  
**Product Desc:** TV  
**Estimate:** 1590  
**Flight Dates:** 04/20/22 - 04/26/22  
**Original Date / Rev:** 03/30/22 / 03/30/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Club for Growth  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	21	\$1,525.00	\$1,296.25
04/25/22	04/26/22	12	\$840.00	\$714.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	21	\$1,525.00	\$1,296.25	0.00
May 2022	12	\$840.00	\$714.00	0.00
<b>Totals</b>	<b>33</b>	<b>\$2,365.00</b>	<b>\$2,010.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/20/22	04/26/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	MTWTF--		5				\$50.00		0.00			
N 2	WCOV	04/20/22	04/26/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	MTWTF--		5				\$50.00		0.00			
N 3	WCOV	04/20/22	04/26/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	MTWTF--		5				\$50.00		0.00			
N 4	WCOV	04/20/22	04/26/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	5	\$150.00	L-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/22	04/26/22	MTWTF--		5				\$150.00		0.00			
N 5	WCOV	04/20/22	04/26/22		CM	935p-1005p	MTWTF--	:30	5	\$100.00	L-3	0.00	NM	5	\$500.00

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Advertiser: Political - Club for Growth  
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 Estimate: 1590

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 935p-1005p											
				M-F 935p-1005p Andy											
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/22	04/26/22	MTWTF--					5	\$100.00		0.00			
N 6	WCOV	04/20/22	04/26/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PM	MTWTF--	:30	5	\$20.00	L-4	0.00	NM	5	\$100.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/20/22	04/26/22	MTWTF--					5	\$20.00		0.00			
N 7	WCOV	04/23/22	04/23/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$100.00		0.00			
N 8	WCOV	04/24/22	04/24/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
				Fox News Sunday											
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$15.00		0.00			
N 9	WCOV	04/24/22	04/24/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$150.00		0.00			
													Totals	33	\$2,365.00