

ORDER**WCOV-TV**

Orders
Order / Rev: 32530
Alt Order #: 27788956
Product Desc: TV
Estimate: 1791 POLITICAL ISSUE
Flight Dates: 06/01/22 - 06/21/22
Original Date / Rev: 05/25/22 / 05/25/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Club for Growth
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/21/22	103	\$5,630.00	\$4,785.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	103	\$5,630.00	\$4,785.50	0.00
Totals	103	\$5,630.00	\$4,785.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	06/12/22	06/19/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	2	\$30.00
COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----S		1				\$15.00		0.00			
		Week: 06/13/22	06/19/22	-----S		1				\$15.00		0.00			
N 2	WCOV	06/11/22	06/18/22	MLB Reg Season Pregame MLB Reg Season Pregame Bk	CM	Various	-----S-	:30	1	\$25.00	L-4	0.00	NM	2	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A MLB Pre-game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----S-		1				\$25.00		0.00			
		Week: 06/13/22	06/19/22	-----S-		1				\$25.00		0.00			
N 3	WCOV	06/01/22	06/21/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--		5				\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--		5				\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--		5				\$50.00		0.00			
N 4	WCOV	06/01/22	06/21/22	Court 12n-1p Mathis M-F 12n-1p Judge Mathis	CM	12n-1p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 5	WCOV	06/01/22	06/21/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 6	WCOV	06/01/22	06/21/22	Court 2p-3p Pat Ct M-F 2p-3p Paternity Crt	CM	2p-3p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 7	WCOV	06/01/22	06/21/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 8	WCOV	06/01/22	06/21/22	Court 11a-12n HB M-F 11a-12n Hot Bench	CM	11a-12n	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00			
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00			
N 9	WCOV	06/04/22	06/04/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----S-					1	\$100.00		0.00			
N 10	WCOV	06/03/22	06/17/22	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	:30	1	\$100.00	L-4	0.00	NM	3	\$300.00
Friday Night SmackDown-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	----F--					1	\$100.00		0.00			
		Week: 06/06/22	06/12/22	----F--					1	\$100.00		0.00			
		Week: 06/13/22	06/19/22	----F--					1	\$100.00		0.00			
N 11	WCOV	06/18/22	06/18/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----S-					1	\$100.00		0.00			
N 12	WCOV	06/11/22	06/11/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----S-					1	\$100.00		0.00			
N 13	WCOV	06/02/22	06/16/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	3	\$450.00
Masterchef Jr.-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	---T---					1	\$150.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	---T---		1				\$150.00		0.00			
Week:		06/13/22	06/19/22	---T---		1				\$150.00		0.00			
													Totals	103	\$5,630.00