

WCOV-TV 1 WCOV Ave Montgomery, AL 36111 Main: (334) 288-7020 Billing: (334) 288-7020

Billing Address:

Medium Buying LLC Attention: Accounts Payable 1351 King Ave 2nd Floor Columbus, OH 43212

Send Payment To:

WCOV-TV P.O. Box 250045 Montgomery, AL 36125-0045

NVOICE

VOICE					
Property	WCOV-TV				
Invoice #	31791-1	Order #	31791		
Invoice Date	03/27/22	Alt Order #	27685478		
Invoice Month	March 2022	Deal #			
Invoice Period	02/28/22 - 03/15/22	Flight Dates	03/09/22 - 03/15/22		
Advertiser	Political - Club for Gr	owth			
Product	TV				
Estimate #	1420 POLITICAL ISSUE				
	Account Executive	Jenna Nubar			
	Sales Office	Millennium Washington DC			
	Sales Region	National			
	Agency Code				
	Advertiser Code	303			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref				
	Advertiser Ref				
	Product 1	356			
	Product 2				

				Spots/			
Line Start Date End Date Des	cription Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 03/09/22 03/11/22 M-F	935p-1005p Andy 935p-1005p	WГF	:30	3	\$50.00	NM	
Weeks: Start Date End E 03/07/22 03/13		<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	n Ad-ID			Rate Type
2 WCOV W 03/09/22	10:03 PM M-F 935p-1005p Andy	935p-1005p) ALCFGA1622			\$50.00 NM
3 WCOV Th 03/10/22	9:37 PM M-F 935p-1005p Andy	935p-1005p	:3) ALCFGA1622	CH (HD)		\$50.00 NM
1 WCOV F 03/11/22	9:51 PM M-F 935p-1005p Andy	935p-1005p	:3	ALCFGA1622	CH (HD)		\$50.00 NM
2 03/13/22 03/13/22 Fox	News Sunday 10a-11a	S	:30	1	\$15.00	NM	
Weeks: Start Date End D 03/07/22 03/13		<u>Rate</u> \$15.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time		n Ad-ID			Rate Type
1 WCOV Su 03/13/22	10:59 AM Fox News Sunday	10a-11a	:3) ALCFGA1622	CH (HD)		\$15.00 NM
3 03/13/22 03/13/22 Sun	9p-930p Late News 9p-930p	S	:30	1	\$100.00	NM	
Weeks: Start Date End D 03/07/22 03/13	Date MTWTFSS Spots/Week 1	Rate \$100.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WCOV Su 03/13/22 See MG 3.2	Sun 9p-930p Late News	9p-930p	:0	0			\$100.00 NM
2 WCOV Su 03/13/22 MG for 3.1 03/1	6:59 PM Sun 630p-7p 3	630p-7p	:3) ALCFGA1622	CH (HD)		\$100.00 NM
5 03/09/22 03/11/22 M-F	9p-935p Late News 9p-935p	WГF	:30	3	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 03/07/22 03/13		Rate \$100.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WCOV W 03/09/22 Credited	M-F 9p-935p Late News	9p-935p	:0	0			\$100.00 NM
3 WCOV Th 03/10/22 Credited	M-F 9p-935p Late News	9p-935p	:0	0			\$100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



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Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/15/22				
Advertiser	Political - Club for Growth						
Product	TV						
Estimate #	1420 POLITICAL ISSUE						

							Spots/			
Line Start Date	e End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 03/09/22	03/11/22	M-F 9p-	935p Late News	9p-935p	WTF	:30	3	\$100.00	NM	
Spots: # C	h Day Air	Date A	ir Time Descript	ion	Start/End Time	Lengt	n Ad-ID			Rate Type
	COV F 03 Credited	/11/22		935p Late News	9р-935р	:0	<u> </u>			\$100.00 NM
6 03/14/22	03/15/22	M-F 935	5p-1005p Andy	935p-1005p	МГ	:30	2	\$50.00	NM	
Weeks:	Start Date 03/14/22	End Date 03/20/22		Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # <u>C</u>			ir Time Descript		Start/End Time		n Ad-ID			Rate Type
	COV M 03		9:53 PM M-F 935		935p-1005p	_	ALCFGA162			\$50.00 NM
2 W	COV Tu 03	/15/22 10):03 PM M-F 935	p-1005p Andy	935p-1005p	:30) ALCFGA162	22H (HD)		\$50.00 NM
7 03/14/22	03/14/22	Mon 7p-	·	7p-8p	M	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Date 03/20/22	M	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # <u>C</u>			ir Time Descript		Start/End Time		n Ad-ID			Rate Type
1 W	COV M 03. See MG	7.2	Mon 7p-	•	7p-8p	:0	0			\$150.00 NM
2 W	COV M 03 MG for 7		3:22 PM Mon 8p-	9p	8p-9p	:30) ALCFGA162	22H (HD)		\$150.00 NM
8 03/14/22	03/15/22	M-F 100)5p-1105p	10:05 PM-10:35 P	М МГ	:30	1	\$20.00	NM	
Weeks:	Start Date 03/14/22	End Date 03/20/22	<u>МГWTFSS</u> МГ	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: <u>#</u> <u>C</u>	<u>h</u> <u>Day Air</u>	Date A	ir Time Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 W	COV M 03	/14/22 10):33 PM M-F 100	5р-1105р	10:05 PM-10:35	PN :30) ALCFGA162	22H (HD)		\$20.00 NM
9 03/12/22	03/12/22	Sa 930p	o-10p	930p-10p	S-	:30	1	\$25.00	NM	
Weeks:	Start Date 03/07/22	End Date 03/13/22		Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> <u>C</u>	<u>h</u> <u>Day Air</u>	Date A	ir Time Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 W	COV Sa 03. See MG		Sa 930p	p-10p	930p-10p	:0	9			\$25.00 NM
2 W	COV Sa 03. See MG		Sa 1030)p-1130p	10:30 PM-11:00) PN :0	0			\$25.00 NM
3 W	COV Tu 03 MG for 9):18 AM M-F 10a	-11a Justice	10a-11a	:30) ALCFGA162	22H (HD)		\$25.00 NM
10 03/09/22	03/15/22	M-F 630)p-7p Extra	630p-7p	МГWГF	:30	2	\$50.00	NM	
Weeks:	Start Date 03/07/22	End Date 03/13/22	<u>MTWTFSS</u> WTF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # C			ir Time Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
2 W	COV W 03	/09/22	6:50 PM M-F 630	p-7p Extra	630p-7p		ALCFGA162			\$50.00 NM
1	COV Th 03		6:45 PM M-F 630		630p-7p	_) ALCFGA162			\$50.00 NM
			6:52 PM M-F 630		630p-7p	:30) ALCFGA162	22H (HD)		\$50.00 NM
Weeks:	Start Date 03/14/22	End Date 03/20/22	<u>MTWTFSS</u> MT	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # C			ir Time Descript	_	Start/End Time	<u>Leng</u> t	n Ad-ID			Rate Type
	COV M 03	/14/22 6	6:50 PM M-F 630	p-7p Extra	630p-7p	:30	ALCFGA162	22H (HD)		\$50.00 NM

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Advertiser	Political - Club for Growth						
Product	TV						
Estimate #	1420 POLITICAL ISSUE						

Sp	ots/
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Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 03/09/22 03/15/22	M-F 630p-7p Extra	630p-7p	MTWTF	:30	2	\$50.00	NM	
Spots: # Ch Day A	ir Date Air Time Descript	ion	Start/End Time	Lengtl	h Ad-ID			Rate Type
4 WCOV Tu 0	3/15/22 6:50 PM M-F 630	p-7p Extra	630p-7p	:30	ALCFGA1622H	(HD)		\$50.00 NM
11 03/09/22 03/15/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	МГWГF	:30	2	\$50.00	NM	
Weeks: Start Date 03/07/22	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # Ch Day A	ir Date <u>Air Time</u> Descript	<u>ion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	•	6p Big Bang Theory	5:30 PM-6:00 PM		O ALCFGA1622H			\$50.00 NM
	·	6p Big Bang Theory	5:30 PM-6:00 PM		O ALCFGA1622H			\$50.00 NM
1 WCOV F 0 Weeks: Start Date		6p Big Bang Theory Spots/Week	5:30 PM-6:00 PM	1 :30	O ALCFGA1622H	(HD)		\$50.00 NM
03/14/22	_ <u>End Date</u> <u>MTWTFSS</u> 03/20/22 <u>MT</u>	<u> </u>	<u>Rate</u> \$50.00					
Spots: # Ch Day A	ir Date Air Time Descript	ion_	Start/End Time	Lengtl	h Ad-ID			Rate Type
5 WCOV M 0	3/14/22 5:56 PM M-F 5p-	6p Big Bang Theory	5:30 PM-6:00 PM	1 :30	ALCFGA1622H	(HD)		\$50.00 NM
4 WCOV Tu 0	3/15/22 5:44 PM M-F 5p-	6p Big Bang Theory	5:30 PM-6:00 PM	1 :30	O ALCFGA1622H	(HD)		\$50.00 NM
12 03/14/22 03/15/22	M-F 3p-4p The Real	3p-4p	МТ	:30	2	\$50.00	NM	
Weeks: Start Date 03/14/22	End Date MTWTFSS MT	Spots/Week 2	Rate \$50.00					
Spots: # Ch Day A	ir Date Air Time Descript	<u>ion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 WCOV M 0	3/14/22 3:19 PM M-F 3p-4	4p The Real	3p-4p	:30	O ALCFGA1622H	(HD)		\$50.00 NM
1 WCOV Tu 0	3/15/22 3:58 PM M-F 3p-	4p The Real	3p-4p	:30	ALCFGA1622H	(HD)		\$50.00 NM
13 03/14/22 03/15/22	M-F 12n-1p Judge Mathi	s 12n-1p	МТ	:30	2	\$50.00	NM	
Weeks: Start Date 03/14/22	End Date MTWTFSS MT	Spots/Week 2	Rate \$50.00					
Spots: # Ch Day A	ir Date Air Time Descript	ion	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 WCOV M 0	3/14/22 12:54 PM M-F 12n	-1p Judge Mathis	12n-1p	:30	O ALCFGA1622H	(HD)		\$50.00 NM
1 WCOV Tu 0	3/15/22 12:54 PM M-F 12n	-1p Judge Mathis	12n-1p	:30	O ALCFGA1622H	(HD)		\$50.00 NM
			Total Spots	2	4			

Payment Terms 30 Days

 Gross Total
 \$1,260.00

 Agency Commission
 \$189.00

 Net Amount Due
 \$1,071.00