

**ORDER**

WCOV-TV

**Orders**  
**Order / Rev:** 31598  
**Alt Order #:** 27671287  
**Product Desc:** TV  
**Estimate:** 1421 POLITICAL  
**Flight Dates:** 03/14/22 - 03/27/22  
**Original Date / Rev:** 02/15/22 / 02/15/22  
**Order Type:** GENERAL

**Primary AE:** Jenna Nubar  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Club for Growth  
**Demographic:** A18+  
**Product Codes:** PL2  
**Revenue Codes:** AGY  
**Revenue Codes 2:** POL  
**Revenue Codes 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	5%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$0.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00