Print Date 04/08/22 13:40:53

ORDER

Orders Order / Rev: 31451 Alt Order #: 27662771 Product Desc: TV Estimate: 1467 WCOV-TV Flight Dates: 06/13/22 - 06/26/22 Primary AE: Jenna Nubar Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Medium Buying LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1351 King Ave Billing Cycle: EOM/EOC Columbus, OH 43212 Agency Commission: 15% Advertiser Name: Political - Club for Growth Demographic: HH New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount			
05/30/22	06/21/22	55	\$5,175.00	\$4,398.75			

L-3

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	55	\$5,175.00	\$4,398.75	0.00
Totals	55	\$5,175.00	\$4,398.75	0.00

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## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar	2 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	-	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$5,175.00
Market	100%	\$51,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$46,575.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	<b>WCOV</b>	06/18/22	06/18/22	Sa 10p-11p	CM	10p-11p	S-	:30	1	\$50.00L-3	0.00 NM	1	\$50.00
				Sa 10p-11p									
	COMME	NTS APP	LY TO SU	B LINES A THRU	A						- 1		
	Beat Sha	azam									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	Veek: 06/1	3/22	06/19/22	S-	1	\$50.00	0.00						
2	WCOV	06/19/22	06/19/22	Sun 6p-7p	СМ	6р-7р	S	:30	1	\$200.00L-3	0.00 NM	1	\$200.00
				Sun 6p-7p									A 000000000000000000000000000000000000
	COMME	NTS APP	LY TO SU	B LINES A THRU A	A						- 1		
	Fox Enc	ores-FOX									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 06/1	3/22	06/19/22	S	1	\$200.00	0.00				- 1		

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WCOV-TV

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TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Sa 930p-10p Sa 930p-10p	СМ	930p-10p	S-	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
Andy	Griffith		JB LINES A THRU									
-	Start Date 06/13/22	End Date 06/19/22	Weekdays S-	Spots/Week 1	1000	Rating 0.00						
			MLB Regular Se MLB Regular Se JB LINES A THRU	eason	11A-11P	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Fox F	Prime Enco	res B			5							
Week: (	06/13/22	End Date 06/19/22	Weekdays S-	Spots/Week 1	4.000000	Rating 0.00						
СОМ	MENTS AF	PPLY TO SU	MLB Regular Se MLB Regular Se IB LINES A THRU	eason	11A-11P	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
	Prime Enco Start Date	res A End Date	Weekdays	Spots/Week	Rate	Rating				ì		
Week: 0	06/13/22	06/19/22	S-	1	\$100.00	0.00						
			SYTYCD THUR SoUThinkUCanI B LINES A THRU		8:00 PM-9:0 (8:00 PM-9:0	00 PMT 00 PM)	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
Menta	al Samurai	-FOX			-	2						
Week: 0	Start Date 06/13/22	End Date 06/19/22	Weekdays T	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 7 WCC	V 06/18/2	22 06/19/22	Sun 9-930p Late Sun 9p-930p Late		9p-930p	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox N	lews @ 9		B LINES A THRU	Α		_						
Week: 0	Start Date 06/13/22	End Date 06/19/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			Thurs 7p-8p Thurs 7p-8p	CM		T	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
	MENTS AF erchef-FOX		B LINES A THRU	Α								
Week: 0		End Date 06/19/22	Weekdays T	Spots/Week 1	Rate \$300.00	Rating 0.00						
9 WCO	V 06/20/2	2 06/21/22	Court 2p-3p Pat 0 M-F 2p-3p Pater		2p-3p	MT	:30	2	\$75.00L-3	0.00 NM	2	\$150.00
	MENTS AP	PLY TO SU	B LINES A THRU	,								
<u>S</u> Week: 0		End Date 06/26/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
10 WCO	V 06/15/2	2 06/17/22	Court 2p-3p Pat ( M-F 2p-3p Pater		2p-3p	WTF	:30	3	\$75.00L-3	0.00 NM	3	\$225.00
	MENTS AP	PLY TO SU	B LINES A THRU									
<u>S</u> Week: 0	tart Date 6/13/22	End Date 06/19/22	Weekdays	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
			Court 1p-2p PC	СМ	1p-2p	MT	:30	2	\$75.00L-3	0.00 NM	2	\$150.00
	MENTS AP e's Court	PLY TO SUI	M-F 1p-2p Peopl B LINES A THRU									
S Week: 0	tart Date 6/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	Rate \$75.00	Rating 0.00						
			Court 1p-2p PC	CM	1p-2p	WTF	:30	3	\$75.00L-3	0.00 NM	3	\$225.00
	MENTS AP e's Court	PLY TO SUI	M-F 1p-2p Peopl B LINES A THRU									
Week: 0	tart Date 6/13/22	End Date 06/19/22	Weekdays WTF	Spots/Week 3	Rate \$75.00	Rating 0.00						
13 WCO	V 06/20/2	2 06/21/22	M-F 1105p-1205a		1105p-1205a		:30	2	\$50.00L-3	0.00 NM	2	\$100.00
COM	MENTS AP	PLY TO SU	M-F 1105p-1205a B LINES A THRU									

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WCOV-TV

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Political - Club for Growth

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1467

TV

Ln Ch Start Judge Mathis	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week	Rate \$50.00	Rating 0.00						
14 WCOV 06/15/2	22 06/17/22			1105p-1205	amWTF	:30	3	\$50.00L-3	0.00 NM	3	\$150.00
COMMENTS AF Judge Mathis	PPLY TO SU	M-F 1105p-1205 IB LINES A THRU									
Start Date Week: 06/13/22	End Date 06/19/22	Weekdays WTF	Spots/Week 3	Rate \$50.00	Rating 0.00						
15 WCOV 06/20/2	22 06/21/22	Court 12n-1p Ma M-F 12n-1p Judg		12n-1p	MT	:30	2	\$75.00 L-3	0.00 NM	2	\$150.00
COMMENTS AF Judge Mathis	PPLY TO SU	B LINES A THRU	A								
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	Rate \$75.00	Rating 0.00						
16 WCOV 06/15/2		Court 12n-1p Ma		12n-1p	WTF	:30	3	\$75.00L-3	0.00 NM	3	\$225.00
COMMENTS AF Judge Mathis	PPLY TO SU	M-F 12n-1p Judg B LINES A THRU									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22	WTF	3	\$75.00	0.00					1000	
17 WCOV 06/20/2	22 06/21/22	M-F 935p-1005p	CM Andy	935p-1005p	MT	:30	2	\$100.00 L-3	0.00 NM	2	\$200.00
Andy Griffith		B LINES A THRU									
Start Date Week: 06/20/22	End Date 06/26/22	<u>Weekdays</u> MT	Spots/Week 2	Rate \$100.00	Rating 0.00						
18 WCOV 06/15/2	2 06/17/22		СМ	935p-1005p		:30	3	\$100.00L-3	0.00 NM	3	\$300.00
COMMENTS AP Andy Griffith	PLY TO SUI	M-F 935p-1005p B LINES A THRU									
Start Date Week: 06/13/22	End Date 06/19/22	Weekdays WTF	Spots/Week 3	Rate \$100.00	Rating 0.00						
19 WCOV 06/20/2	2 06/21/22			9p-935p	MT	:30	2	\$150.00L-3	0.00 NM	2	\$300.00
COMMENTS AP Wcov 9 O'Clock	PLY TO SUI Local News	M-F 9p-935p Late B LINES A THRU									
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	Rate \$150.00	Rating 0.00						
20 WCOV 06/15/2	2 06/17/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	WTF	:30	3	\$150.00L-3	0.00 NM	3	\$450.00
COMMENTS AP Wcov 9 O'Clock	PLY TO SUE Local News	B LINES A THRU									
Start Date Week: 06/13/22	End Date 06/19/22	Weekdays	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
21 WCOV 06/20/2				5p-6p	MT	:30	2	\$100.00L-3	0.00 NM	2	\$200.00
COMMENTS AP Big Bang Theory		M-F 5p-6p Big Ba B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/20/22 22 WCOV 06/15/2	06/26/22	MT	2 m PRTCM	\$100.00	0.00	-20		\$400.00L.0	0.00.1114		
COMMENTS AP	PLY TO SUE	M-F 5p-6p Big Ba 3 LINES A THRU	ang Theory	5р-6р	WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
Big Bang Theory Start Date	End Date	Weekdays	Spots/Week	Poto	Poting						
Week: 06/13/22	06/19/22	WTF	3	Rate \$100.00	Rating 0.00				- 1		
N 23 WCOV 06/20/2	2 06/21/22	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT	:30	2	\$25.00L-3	0.00 NM	2	\$50.00
COMMENTS AP Andy Griffith/Dail		B LINES A THRU	A								
Start Date Week: 06/20/22	End Date 06/26/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						

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TV 1467

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N24 WCOV 06/15/	22 06/17/22	M-F 7a-8a	CM	7a-8a	WTF	:30	3	\$25.00L-3	0.00 NM	3	\$75.00
		M-F 7a-8a							-		
		IB LINES A THRU A									
Andy Griffith/Da		147		_							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22		3	\$25.00	0.00						
25 WCOV 06/20/2	22 06/21/22		CM	6p-630p	MT	:30	2	\$100.00L-3	0.00 NM	2	\$200.00
COMMENTS	DIV TO CU	M-F 6p-630p Daily	Mail							25	
Daily Mail	PPLY 10 50	B LINES A THRU A									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					10	
Week: 06/20/22	06/26/22	MT	2	\$100.00	0.00						
26 WCOV 06/15/2	22 06/17/22	M-F 6p-630p DM	CM	6p-630p	WTF	:30	3	\$100.00L-3	0.00 NM	3	\$300.00
		M-F 6p-630p Daily		ор осор		.00	J	Ψ100.00 L-3	0.00 14141	3	\$300.00
	PPLY TO SU	B LINES A THRU A									
Daily Mail											
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22	WTF	3	\$100.00	0.00						
N27 WCOV 06/18/2	22 06/18/22	Sat 9-930p Late Ne	ws CM	9p-930p	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
		Sat 9p-930p Late N	lews								
Start Date	<b>End Date</b>	Weekdays S	Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22	S-	1	\$100.00	0.00						
N28 WCOV 06/15/2	2 06/17/22	M-F 6a-7a The Sco	re CM	6a-7a	WTF	:30	1	\$50.00L-3	0.00 NM	1	\$50.00
		M-F 6a-7a The Sco	re								, 30.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 06/13/22	06/19/22	WTF	1	\$50.00	0.00				- 1		
- CALLED THE COLUMN TO THE CALLED						de e vila				A CONTRACTOR OF THE PARTY OF TH	