

## ORDER



WCOV-TV

Orders	Order / Rev:	32530
	Alt Order #:	27788956
	Product Desc:	TV
	Estimate:	1791 POLITICAL ISSUE
	Flight Dates:	06/01/22 - 06/21/22
	Original Date / Rev:	05/31/22 / 05/31/22
	Order Type:	GENERAL

Primary AE:	Christopher Lynch
Sales Office:	WASH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Medium Buying LLC</b>
	Buying Contact:	
	Billing Contact:	
		1351 King Ave
		Columbus, OH 43212

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Political - Club for Growth
	Demographic:	HH
	Product Codes:	PL2
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	ISS
	Priority:	L-4

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/21/22	103	\$5,630.00	\$4,785.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	103	\$5,630.00	\$4,785.50	0.00
<b>Totals</b>	<b>103</b>	<b>\$5,630.00</b>	<b>\$4,785.50</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/12/22	06/19/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	2	\$30.00
COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	-----S		1				\$15.00		0.00			
Week:		06/13/22	06/19/22	-----S		1				\$15.00		0.00			
2	WCOV	06/11/22	06/18/22	MLB Reg Season Pregame MLB Reg Season Pregame Bk	CM	Various	-----S-	:30	1	\$25.00	L-4	0.00	NM	2	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A MLB Pre-game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	-----S-		1				\$25.00		0.00			
Week:		06/13/22	06/19/22	-----S-		1				\$25.00		0.00			
3	WCOV	06/01/22	06/21/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/01/22	06/07/22	MTWTF--		5				\$50.00		0.00			
Week:		06/08/22	06/14/22	MTWTF--		5				\$50.00		0.00			
Week:		06/15/22	06/21/22	MTWTF--		5				\$50.00		0.00			
4	WCOV	06/01/22	06/21/22	Court 12n-1p Mathis M-F 12n-1p Judge Mathis	CM	12n-1p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
Judge Mathis																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00					
5	WCOV	06/01/22	06/21/22	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00		
The Real																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00					
6	WCOV	06/01/22	06/21/22	Court 2p-3p Pat Ct M-F 2p-3p Paternity Crt	CM	2p-3p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00		
Paternity Court																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00					
N 7	WCOV	06/01/22	06/21/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00		
People's Court																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
	2	WCOV	06/01/22-06/07/22	Court 1p-2p PC		1p-2p	MTWThF----	:30		<del>(\$50.00)</del>		0.00	NM				
	See MG 7.16 [SEPARATION]																
	16	WCOV	06/02/22-06/07/22	M-F 630p-7p Extra		630p-7p	MT-ThF----	:30		\$50.00		0.00	NM				
	Ⓜ MG for 7.2 06/01																
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00					
8	WCOV	06/01/22	06/21/22	Court 11a-12n HB M-F 11a-12n Hot Bench	CM	11a-12n	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00		
Hot Bench																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/01/22	06/07/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/08/22	06/14/22	MTWTF--					5	\$50.00		0.00					
		Week: 06/15/22	06/21/22	MTWTF--					5	\$50.00		0.00					
9	WCOV	06/04/22	06/04/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00		
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 05/30/22	06/05/22	-----S-					1	\$100.00		0.00					
10	WCOV	06/03/22	06/17/22	FOX WWE Wrestling FOX WWE Wrestling	CM	Various	----F--	:30	1	\$100.00	L-4	0.00	NM	3	\$300.00		
Friday Night SmackDown-FOX																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 05/30/22	06/05/22	----F--					1	\$100.00		0.00					
		Week: 06/06/22	06/12/22	----F--					1	\$100.00		0.00					
		Week: 06/13/22	06/19/22	----F--					1	\$100.00		0.00					
11	WCOV	06/18/22	06/18/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00		
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 06/13/22	06/19/22	-----S-					1	\$100.00		0.00					
12	WCOV	06/11/22	06/11/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00		
COMMENTS APPLY TO SUB LINES A THRU A MLB Prime Game																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----S-			1			\$100.00		0.00			
13	WCOV	06/02/22	06/16/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	3	\$450.00
Masterchef Jr.-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	---T---			1			\$150.00		0.00			
		Week: 06/06/22	06/12/22	---T---			1			\$150.00		0.00			
		Week: 06/13/22	06/19/22	---T---			1			\$150.00		0.00			
Totals													103	\$5,630.00	