



125 West 55th St
New York, NY 10019

Contract # 25346798	Changes as of: 11/3/2016 at 9:45 AM	Version: Current State Version 2
CPE: 239/311/2631	Flight: 11/2/16 - 11/8/16	Station: KOLR
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Eric Schmitt for State Treasurer-MO Product: Candidate	Market: Springfield, MO
Agency Order #: 5545266	Buyer: Irvin, Michelle	Office: WASHINGTON
Salesperson: RACHEL CHASON 212-373-8163	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE	Total \$: \$5,085.00 Total Spots: 9 Total CPP: \$0.00 Total GRP: Traffic #: 1459312
	Assistant: YVONNE CONTE 212-373-8121	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/8							Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7	11/8				
REV 1	W-F,M-Tu 5:30a-6a		KOLR 10 Morning News	\$345.00	0	30	0	1	0	0	1	0	0	2	\$690.00	\$0.00	0.0
LINE 1...MOVE SPOT FROM 11/3 TO 11/4																	
2	W-F,M-Tu 6a-6:30a		KOLR 10 Morning News	\$470.00	0	30	0	0	1	0	0	0	0	1	\$470.00	\$0.00	0.0
3	W-F,M-Tu 7a-8a		CBS This Morning	\$380.00	0	30	0	0	1	0	0	0	0	1	\$380.00	\$0.00	0.0
4	W-F,M-Tu 11a-11:30a		KOLR 10 Midday News	\$900.00	0	30	0	0	0	0	0	0	1	1	\$900.00	\$0.00	0.0
5	W-F,M-Tu 1p-2p		The Talk	\$560.00	0	30	0	0	1	0	0	0	0	1	\$560.00	\$0.00	0.0
6	W-F,M-Tu 4:30p-5p		Judge Judy	\$500.00	0	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
7	W-F,M-Tu 10:35p-11:37p		Late Show With Stephen Colbert	\$380.00	0	30	0	0	1	0	0	0	0	1	\$380.00	\$0.00	0.0
8	Su 8a-9:30a		CBS Sunday Morning	\$1,205.00	0	30	0	0	0	0	1	0	0	1	\$1,205.00	\$0.00	0.0
TOTALS:							0	0	5	0	1	2	1	9	\$5,085.00	\$0.00	0.0