

Annual EEO Public File Report Form
Stations KFTV-DT, KTFF-DT, KTFF-LD, KLLF-FM, KOND-FM, KRDA-FM
July 26, 2014 – July 31, 2015

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): **KLLF-FM – KOND-FM – KRDA-FM** and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The television broadcast stations KFTV-DT, KTFF-DT, KTFF-LD historically have comprised a separate employment unit from the commonly owned radio broadcast stations, KLLF-FM, KOND-FM AND KRDA-FM. However, effective as of September 1, 2014, as part of a corporate reorganization that resulted in the stations sharing one or more employees, the KFTV-DT, KTFF-DT and KTFF-LD employment unit was consolidated with KLLF-FM – KOND-FM AND KRDA-FM employment unit.

The information contained in this Report covers the time period beginning July 26, 2014 – July 31, 2015 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Appendix 1 to
Annual EEO Public File Report
(July 26, 2014 – July 31, 2015)

Station(s) Comprising Station Employment Unit: KFTV-DT, KTFF-DT, KTFF-LD

Section 1: Vacancy information for vacancies filled by Television Stations **KFTV-DT, KTFF-DT, KTFF-LD** prior to September 1, 2014 consolidation of employment units.

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree
1	Producer / Assignment Editor	Indeed.com & Media Reference
2		
3		
4		
5		
6		
7		

Section 2: Vacancy information for vacancies filled by Radio Stations **KLLE-FM, KOND-FM AND KRDA-FM** prior to September 1, 2014 consolidation of employment units.

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree

Section 3: Vacancy information for vacancies filled by the combined employed unit comprised of Stations **KFTV-DT, KTFF-DT, KTFF-LD, KLLF-FM, KOND-FM, KRDA-FM** on or after September 1, 2014 consolidation of employment units.

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree
1	Video Journalist	Employee Referral
2	Account Executive	Linked In
3		
4		
5		
6		
7		

Section 4: The total number of interviewees during the reporting period: 26

Appendix 2 to
Annual EEO Public File Report
Stations KFTV-DT, KTFE-DT, KTFE-LD, KLLF-FM, KOND-FM, KRDA-FM
(July 26, 2014 – July 31, 2015)

Section 1: Recruitment source information used by Stations **KFTV-DT, KTFE-DT, KTFE-LD** for vacancies filled prior to September 1, 2014.

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
	Human Services System Dept. of Employment Barton Building #315 4499 East Kings Canyon Rd Fresno CA 93702 Gary Hickok 559-453-4937 / 559-453-4745 fx	0	Producer / Assignment Editor
	Employee Referrals KFTV Channel 21 601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409	1	Producer / Assignment Editor
	Walk-In at the Station KFTV Channel 21 601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409	0	0
	Unspecified	0	0
	Univision.com Website 601 West Univision Plaza Fresno CA 93704 559-430-8409	1	Producer / Assignment Editor
	Career Builder.com Website	4	Producer / Assignment Editor
	Internal Job Posting KFTV Channel 21	00	0

601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409		
The Fresno Bee 1626 "E" Street Fresno CA 93706 Jonathan Lane 559-441-6107 / 559-495-6291 fax	0	0
CSU Fresno, Career Development & Employment Services 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740-0120 Aleta Wolfe 559-278-2381 / 559-278-6483 fax	0	Producer / Assignment Editor
Merced Community College Career Center 3600 M Street Merced, CA 95348-2898 Deborah Sutton-Coxey 209-384-6243 / 209-381-6581 fx	0	Producer / Assignment Editor
Fresno City College, Job Placement Coordinator 1101 East University Fresno, CA 93741 Sean Henderson 559-442-4600 ext. 8172	0	Producer / Assignment Editor
West Hills Community College , Human Resources 300 W. Cherry Coalinga CA 93210 Rosa Cabrera 559-935-0801 / 559-935-5655 fax	0	Producer / Assignment Editor
West Hills Community College District 1511 Ninth St. Firebaugh, CA 93622 Eliseo Gamino 559-659-1473 / 559-659-3237 fax	0	Producer / Assignment Editor
Heald College, Career Development Center 255 W. Bullard Fresno, CA 93704	0	Producer / Assignment Editor

	Erin Collins 559-438-4222 / 559-438-6368 fax		
	San Joaquin Valley College, Job Placement Dept. 295 E. Sierra Ave Fresno, CA 93710 Valery Van Matre 559-448-8282 / 559-448-8250 fax	0	Producer / Assignment Editor
	Women's Exchange 171 N. Van Ness Ave Fresno, CA 93701 Sharon Whitney 559-233-7251 / 559-233-9126 fax	0	Producer / Assignment Editor
	CSU- Fresno, Internship Program 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740 Caroline Williams 559-278-2381 / 559-278-6483 fax	0	Producer / Assignment Editor
	College of The Sequoias, Transfer Career Center 915 South Mooney Visalia, CA 93277 Carol Rose 559-730-3730 / 559-730-3894 fax	0	Producer / Assignment Editor
	Proteus Inc., Job Specialist 1815 Van Ness Ave Fresno, CA 93721 Debbie Baylesff 559-244-6430 / 559-244-6666 fax	0	Producer / Assignment Editor
	Proteus Training & Employment 1815 Van Ness Fresno, CA 93721 Lucy Esquivel 559 485-5600 / 559-485-1832 fax	0	Producer / Assignment Editor
	Hispanic Chamber of Commerce 2331 Fresno St Fresno, CA 93721 Danny Gomez 559-485-6640 / 559-485-3738 fax	0	Producer / Assignment Editor

	<p>Fresno EOC 1900 Mariposa Mall Rm 303 Fresno, CA 93721 Frank Franco 559-263-1100 / 559-263-1187 fax</p>	<p>0</p>	<p>Producer / Assignment Editor</p>
	<p>Asian American Journalists Assn 5 3rd St., Ste. 1108 San Francisco, CA 94103</p>	<p>0</p>	<p>Producer / Assignment Editor</p>
	<p>National Black Media Coalition PO Box 2382 Oakland, CA 9461 Rudy Marshall 510-635-1378</p>	<p>0</p>	<p>0</p>
	<p>Los Angeles Urban League 3450 Mt. Vernon Dr. Los Angeles CA 90008 Rhonda West 310-825-2268</p>	<p>0</p>	<p>0</p>
	<p>University Migrant Services, Coordinator 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 Raul Moreno 559-278-1787</p>	<p>0</p>	<p>Producer / Assignment Editor</p>
	<p>Porterville Community College, Job Planning 100 E. College Ave Porterville, CA 93257 Danielle Wechselberger 559-791-2200 / 559-784-4779 fax</p>	<p>0</p>	<p>Producer / Assignment Editor</p>
	<p>Reedley Community College, Job Placement 995 North Reed Reedley, CA 93654 Richard Mase 559-638-3641 / 559-638-5040 fax</p>	<p>0</p>	<p>Producer / Assignment Editor</p>
	<p>Visalia Times Delta, Job Posting P.O. Box 31 Visalia, CA 93279 Kathie Mears</p>	<p>0</p>	<p>Producer / Assignment Editor</p>

	559-734-5821 / 559-733-0826 fax		
	CSU, Mass Communications / Journalism Department 2225 E. San Ramon Ave Fresno CA 93740 Sally Anschutz 559-278-2087 / 559-278-4995 fax	0	Producer / Assignment Editor
	Fresno City College, College Relations Specialists 1101 E. University Avenue Fresno CA 93741 Enrique Jauregui 559-442-4600 ext. 8594 / 559-485-7304 fax	0	Producer / Assignment Editor
	CSU, College Assistant Migrant Program 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 Joseph Garduque 559-278-7709	0	Producer / Assignment Editor
	CSU, Upward Bound Program 5240 N. Jackson M.S. University Center #127 Fresno CA 93740-8023 Joe G. Jauregui 559-278-2693	0	Producer / Assignment Editor
	CSU, Public Information Specialist 5241 N. Maple Avenue MS 49 Fresno CA 93740-8027 Tom Uribes 559-278-2795 / 559-278-2436 fax	0	Producer / Assignment Editor
	CA Chicano News Media Assn 727 W 27 th Street, Room 201 Los Angeles, CA 90007-3212	0	Producer / Assignment Editor
	Fresno Pacific University 1717 S Chestnut Ave Fresno, CA 93702	0	Producer / Assignment Editor
	Alternative Vocational Services 5528 N. Palm #117 Fresno CA 93704 Manuel Sanchez 559-446-1084 wk / 559-446-1183 fx	0	Producer / Assignment Editor

EDD 441 E Yosemite Ave Madera Ca 93638 George Valdez 559-662-4558 wk	0	Producer / Assignment Editor
Workforce Connection 3302 N. Blackstone S-155 Fresno CA 93726 Sarah Leon 559-230-3600 wk	0	Producer / Assignment Editor
Workforce Connection & EDD 15180 W. Whitesbridge Kerman CA 93630 Arthur Moss 559-846-4242 wk	0	Producer / Assignment Editor
Employment Development Department 124 N. Irwin St. Hanford CA 93230 Rosie Cervantes 559-585-3546 wk	0	Producer / Assignment Editor
CSU- Dept. Mass Communications / Journalism 2225 E. San Ramon MS 10 Fresno CA 93740-8029 Paul Adams 559-278-2338 wk	0	Producer / Assignment Editor
Heald College 255 West Bullard Ave. Fresno CA 93704 Erin Collins 559-438-4222 / 559-438-0948 fx	0	Producer / Assignment Editor
Workforce Connection 3302 N. Blackstone Suite 155 Fresno CA 93726 Maria Alvarado 559-230-4409 wk / 559-230-4043 fx	0	Producer / Assignment Editor
*MCED-Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 Seanna Herring 559-456-0623 / 559-456-0188	0	Producer / Assignment Editor
The Fresno Metro Black Chamber of Commerce 2331 Fresno St, Ste 115	0	Producer / Assignment Editor

Fresno, CA 93721		
State Center Community College District 390 W. Fir Clovis Ca 93611	0	Producer / Assignment Editor
MCED- Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 Frances Diaz 559-456-0623 / 559-456-2988 fx	0	Producer / Assignment Editor
CSU, Mass Communication & Journalism Dept 2225 E. San Ramon Ave. M/S MF10 Fresno CA 93740-8029 Tamyra Pierce 559-278-2632 / 559-278-4995 fx	0	Producer / Assignment Editor
Workforce Connection 1680 E. Manning Ave Reedley CA 93654 Yesenia Corona 559-637-7593 / 559-643-0855 fx	0	Producer / Assignment Editor
CA Broadcasters Association Stan Statham R-2-743157-44342828-2-90-US1-C01F3357@ecnmedia.xmr3.com	0	0
External Referral	2	Producer / Assignment Editor
Cal Jobs – Division of EDD www.caljobs.ca.gov	0	0
Entertainmentcareers.net Online Posting	0	Producer / Assignment Editor
Asian Business Institute 7035 N Fruit Ave Fresno, CA 93711	0	Producer / Assignment Editor
Fresno Ad Federation ebackowski@sbcglobal.net Erin Backowski	0	Producer / Assignment Editor

	UC Merced dfitzgerald@ucmerced.edu Daryl Fitzgerald	0	Producer / Assignment Editor
	Job Fairs	0	Producer / Assignment Editor

* Indicates sources that have requested notification of job openings.

Section 2: Recruitment source information used by Stations **KLLE-FM, KOND-FM and KRDA-FM** for vacancies filled prior to September 1, 2014.

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	<p>California State University of Fresno, Career Development & Employment Services 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740-0120 559-278-2381 / 559-278-6483 fax Aleta Wolfe</p>	0	
2	<p>The Fresno Bee / FresnoBee.com 1626 "E" Street Fresno CA 93706 559-441-6107 / 559-495-6291 fax Ryan Estrada</p>	0	
3	<p>*TV JOBS.com P.O. Box 4116 Oceanside CA 92052 760-754-8177 wk / 760-754-2115 fax Mark C. Halloway</p>	0	

4	Workforce Connection 3302 N. Blackstone Suite 155 Fresno CA 93726 559-230-4409 wk / 559-230-4043 fx Maria Alvarado	0	
5	Carer Builder . Com	0	
6	Indeed.com	0	
7	Workforce Connection & EDD 15180 W. Whitesbridge Kerman CA 93630 559-846-4242 wk Arthur Moss	0	

8	Employment & Resource Center 4452 E. Kings Canyon Rd. Fresno CA 93750 559-453-3782 Maria Villapudua	0	
9	San Joaquin Valley College, Job Placement Dept. 295 E. Sierra Ave Fresno, CA 93710 559-448-8282 / 559-448-8250 fax Valery Van Matre	0	
10	Women's Exchange 171 N. Van Ness Ave Fresno, CA 93701 Sharon Whitney	0	
11	On air Commercial KOND 92.1 FM	0	

12	College of The Sequoias, Transfer Career Center 915 South Mooney Visalia, CA 93277 559-730-3730 / 559-730-3894 fax Carol Rose	0	
13	Proteus Inc., Job Specialist 1815 Van Ness Ave Fresno, CA 93721 559-244-6430 / 559-244-6666 fax Debbie Baylesff	0	
14	Proteus Training & Employment 1815 Van Ness Fresno, CA 93721 559 485-5600 / 559-485-1832 fax Lucy Esquivel	0	

15	Hispanic Chamber of Commerce 2331 Fresno Street Fresno CA 93721 559-485-6640 / 559-485-3738 fax Lorena Martinez	0	
16	Fresno EOC 1900 Mariposa Mall Rm 303 Fresno, CA 93721 559-263-1100 / 559-263-1187 fax Frank Franco	0	
17	Fresno EEOC 1265 W. Shaw Ave, Suite 103 Fresno, CA 93711 559-487-5793 / 559-487-5053 fax David Rodriguez	0	
18	National Black Media Coalition 4065 Kuhnle Ave Oakland, CA 94605 510-635-1378 Rudolph Marshall	0	

19	<p>California State Long Beach 1250 Bellflower Blvd. Long Beach, CA 90840 562-985-4151 Paul Fornell</p>	0	
20	<p>Los Angeles Urban League 3450 Mt. Vernon Dr. Los Angeles CA 90008 310-825-2268 Rhonda West</p>	0	
21	<p>University Migrant Services, Coordinator 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 559-278-1787 Raul Moreno</p>	0	
22	<p>Porterville Community College, Job Planning 100 E. College Ave Porterville, CA 93257 559-791-2200 / 559-784-4779 fax Dalene Long</p>	0	

23	<p>Reedley Community College, Job Placement 995 North Reed Reedley, CA 93654 559-638-3641 / 559-638-5040 fax Richard Mase</p>	0	
24	<p>Visalia Times Delta, Job Posting P.O. Box 31 Visalia, CA 93279 559-734-5821 / 559-733-0826 fax Kathie Mears</p>	0	
25	<p>CSU, Mass Communications / Journalism Department 2225 E. San Ramon Ave Fresno CA 93740 559-278-2087 / 559-278-4995 fax Sally Anschutz</p>	0	

26	<p>Fresno City College, College Relations Specialists 1101 E. University Avenue Fresno CA 93741 559-442-4600 ext.8594 / 559-485-7304 fax Enrique Jauregui</p>	0	
27	<p>CSU, College Assistant Migrant Program 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 559-278-7709 Joseph Garduque</p>	0	
28	<p>CSU, Upward Bound Program 5240 N. Jackson M.S. University Center #127 Fresno CA 93740-8023 559-278-2693 Joe G. Jauregui</p>	0	
29	<p>CSU, Public Information Specialist 5241 N. Maple Avenue MS 49 Fresno CA 93740-8027 559-278-2795 / 559-278-2436 fax Tom Uribes</p>	0	

30	<p>CSU, Career Services 5150 North Maple Avenue M/S JA61 Fresno CA 93740-8026 559-278-2381 / 559-278-6483 fax Manuel Olgin</p>	0	
31	<p>Alternative Vocational Services 5528 N. Palm #117 Fresno CA 93704 559-446-1084 wk / 559-446-1183 fx Manuel Sanchez</p>	0	
32	<p>EDD 209 E. 7th Street Madera Ca 93638 559-662-4558 wk George Valdez</p>	0	
33	<p>Workforce Connection & Edd 1939 Academy Ave. Sanger CA 93657 559-875-1700 wk Bill Jack</p>	0	

34	Workforce Connection 3302 N. Blackstone S-155 Fresno CA 93706 559-230-3600 wk Sarah Leon	0	
35	Employment Development Department 124 N. Irwin St. Hanford CA 93230 559-585-3546 wk Rosie Cervantes	0	
36	CSU- Dept. Mass Communications / Journalism 2225 E. San Ramon MS 10 Fresno CA 93740-8029 559-278-2338 wk Paul Adams	0	
37	Institute of Technology 731 W. Shaw Ave. Clovis CA 93612 559-297-4500 / 559-297-5822 fx Don Serna	0	

38	Heald College 255 West Bullard Ave. Fresno CA 93704 559-438-4222 / 559-438-0948 fx Erin Collins	0	
39	MCED-Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 559-456-0623 / 559-456-0188 Seanna Herring	0	
40	Alliant International University 5130 East Clinton Way Fresno CA 93727-2014 559-456-2777 / 559-253-2267 Diana Hernandez	0	

41	<p>State Center Community College District 390 W. Fir Clovis Ca 93611 email-allisha.ross@sccd.com Allisha Ross</p>	0	
42	<p>*MCED- Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 559-456-0623 / 559-456-2988 fx Frances Diaz</p>	0	
43	<p>CSU, Mass Communication & Journalism Dept 2225 E. San Ramon Ave. M/S MF10 Fresno CA 93740-8029 559-278-2632 / 559-278-4995 fx Tamyra Pierce</p>	0	

44	Placement Pros 1040 E. Herndon, Suite 103 Fresno CA 93720 559-439-1100 / 559-439-2013 fx Luz Sandoval	0	
45	Workforce Connection 1680 E. Manning Ave Reedley CA 93654 559-637-7593 / 559-643-0855 fx Yesenia Corona	0	
46	Human Services System Dept. of Employment Barton Building #315 4499 East Kings Canyon Rd Fresno CA 93702 559-453-4937 / 559-453-4745 fx Gary Hickok	0	
47	*Television Bureau of Advertising 3 East 54th Street New York NY 10022 212-486-1111 Hope Etheridge	0	

48	Merced Community College Career Center 3600 M Street Merced, CA 95348-2898 209-384-6243 / 209-381-6581 fx Deborah Sutton-Coxey	0	
49	Fresno City College, Job Placement Coordinator 1101 East University Fresno, CA 93741 559-442-4600 ext. 8172 Sean Henderson	0	
50	West Hills Community College , Human Resources 300 W. Cherry Coalinga CA 93210 559-935-0801 / 559-935-5655 fax Rosa Cabrera	0	

51	West Hills Community College District 1511 Ninth St. Firebaugh, CA 93622 559-659-1473 / 559-659-3237 fax Eliseo Gamino	0	
52	Pacific University 1717 S. Chestnut Fresno, CA 93702 559-453-2000 / 559-453-2007 fax Mary Willis	0	
53	Heald College, Career Development Center 255 W. Bullard Fresno, CA 93704 559-438-4222 / 559-438-6368 fax Erin Collins	0	

54	Unknown	0	
	Internal - Univision Employee	0	

*Indicates sources that have requested notification of job openings.

Section 3: Recruitment Source Information used by the combined employed unit comprised of Stations **KFTV-DT, KTFF-DT, KTFF-LD, KLLE-FM, KOND-FM, KRDA-FM** for vacancies filled on or after September 1, 2014 consolidation of employment units.

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
Human Services System Dept. of Employment Barton Building #315 4499 East Kings Canyon Rd Fresno CA 93702 Gary Hickok 559-453-4937 / 559-453-4745 fx	0	Video Journalist Account Executive
Employee Referrals KFTV Channel 21 601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409	3	Video Journalist Account Executive
Walk-In at the Station KFTV Channel 21 601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409	0	0
Unspecified	0	0
Univision.com Website 601 West Univision Plaza Fresno CA 93704 559-430-8409	1	Video Journalist Account Executive
Career Builder.com Website	11	Video Journalist Account Executive
Internal Job Posting KFTV Channel 21 601 West Univision Plaza Fresno, CA 93704 Eyvonne James 559-430-8409	2	Video Journalist Account Executive
The Fresno Bee 1626 "E" Street	0	0

Fresno CA 93706 Jonathan Lane 559-441-6107 / 559-495-6291 fax		
CSU Fresno, Career Development & Employment Services 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740-0120 Aleta Wolfe 559-278-2381 / 559-278-6483 fax	0	Video Journalist Account Executive
Merced Community College Career Center 3600 M Street Merced, CA 95348-2898 Deborah Sutton-Coxey 209-384-6243 / 209-381-6581 fx	0	Video Journalist Account Executive
Fresno City College, Job Placement Coordinator 1101 East University Fresno, CA 93741 Sean Henderson 559-442-4600 ext. 8172	0	Video Journalist Account Executive
West Hills Community College , Human Resources 300 W. Cherry Coalinga CA 93210 Rosa Cabrera 559-935-0801 / 559-935-5655 fax	0	Video Journalist Account Executive
West Hills Community College District 1511 Ninth St. Firebaugh, CA 93622 Eliseo Gamino 559-659-1473 / 559-659-3237 fax	0	Video Journalist Account Executive
Heald College, Career Development Center 255 W. Bullard Fresno, CA 93704 Erin Collins 559-438-4222 / 559-438-6368 fax	0	Video Journalist Account Executive
San Joaquin Valley College, Job Placement Dept. 295 E. Sierra Ave Fresno, CA 93710 Valery Van Matre	0	Video Journalist Account Executive

	559-448-8282 / 559-448-8250 fax		
	Women's Exchange 171 N. Van Ness Ave Fresno, CA 93701 Sharon Whitney 559-233-7251 / 559-233-9126 fax	0	Video Journalist Account Executive
	CSU- Fresno, Internship Program 5150 N. Maple Avenue MS JA 61 Fresno, CA 93740 Caroline Williams 559-278-2381 / 559-278-6483 fax	0	Video Journalist Account Executive
	College of The Sequoias, Transfer Career Center 915 South Mooney Visalia, CA 93277 Carol Rose 559-730-3730 / 559-730-3894 fax	0	Video Journalist Account Executive
	Proteus Inc., Job Specialist 1815 Van Ness Ave Fresno, CA 93721 Debbie Baylesff 559-244-6430 / 559-244-6666 fax	0	Video Journalist Account Executive
	Proteus Training & Employment 1815 Van Ness Fresno, CA 93721 Lucy Esquivel 559 485-5600 / 559-485-1832 fax	0	Video Journalist Account Executive
	Hispanic Chamber of Commerce 2331 Fresno St Fresno, CA 93721 Danny Gomez 559-485-6640 / 559-485-3738 fax	0	Video Journalist Account Executive
	Fresno EOC 1900 Mariposa Mall Rm 303 Fresno, CA 93721 Frank Franco 559-263-1100 / 559-263-1187 fax	0	Video Journalist Account Executive +
	Asian American Journalists Assn	0	Video Journalist

5 3 rd St., Ste. 1108 San Francisco, CA 94103		Account Executive
National Black Media Coalition PO Box 2382 Oakland, CA 9461 Rudy Marshall 510-635-1378	0	0
Los Angeles Urban League 3450 Mt. Vernon Dr. Los Angeles CA 90008 Rhonda West 310-825-2268	0	0
University Migrant Services, Coordinator 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 Raul Moreno 559-278-1787	0	Video Journalist Account Executive
Porterville Community College, Job Planning 100 E. College Ave Porterville, CA 93257 Danielle Wechselberger 559-791-2200 / 559-784-4779 fax	0	Video Journalist Account Executive
Reedley Community College, Job Placement 995 North Reed Reedley, CA 93654 Richard Mase 559-638-3641 / 559-638-5040 fax	0	Video Journalist Account Executive
Visalia Times Delta, Job Posting P.O. Box 31 Visalia, CA 93279 Kathie Mears 559-734-5821 / 559-733-0826 fax	0	Video Journalist Account Executive
CSU, Mass Communications / Journalism Department 2225 E. San Ramon Ave Fresno CA 93740 Sally Anschutz	0	Video Journalist Account Executive

	559-278-2087 / 559-278-4995 fax		
	Fresno City College, College Relations Specialists 1101 E. University Avenue Fresno CA 93741 Enrique Jauregui 559-442-4600 ext. 8594 / 559-485-7304 fax	0	Video Journalist Account Executive
	CSU, College Assistant Migrant Program 5150 N. Maple Avenue MS JA 224 Fresno CA 93740-8026 Joseph Garduque 559-278-7709	0	Video Journalist Account Executive
	CSU, Upward Bound Program 5240 N. Jackson M.S. University Center #127 Fresno CA 93740-8023 Joe G. Jauregui 559-278-2693	0	Video Journalist Account Executive
	CSU, Public Information Specialist 5241 N. Maple Avenue MS 49 Fresno CA 93740-8027 Tom Uribes 559-278-2795 / 559-278-2436 fax	0	Video Journalist Account Executive
	CA Chicano News Media Assn 727 W 27 th Street, Room 201 Los Angeles, CA 90007-3212	0	Video Journalist Account Executive
	Fresno Pacific University 1717 S Chestnut Ave Fresno, CA 93702	0	Video Journalist Account Executive
	Alternative Vocational Services 5528 N. Palm #117 Fresno CA 93704 Manuel Sanchez 559-446-1084 wk / 559-446-1183 fx	0	Video Journalist Account Executive
	EDD 441 E Yosemite Ave Madera Ca 93638 George Valdez 559-662-4558 wk	0	Video Journalist Account Executive
	Workforce Connection 3302 N. Blackstone S-155	0	Video Journalist

Fresno CA 93726 Sarah Leon 559-230-3600 wk		Account Executive
Workforce Connection & EDD 15180 W. Whitesbridge Kerman CA 93630 Arthur Moss 559-846-4242 wk	0	Video Journalist Account Executive
Employment Development Department 124 N. Irwin St. Hanford CA 93230 Rosie Cervantes 559-585-3546 wk	0	Video Journalist Account Executive
CSU- Dept. Mass Communications / Journalism 2225 E. San Ramon MS 10 Fresno CA 93740-8029 Paul Adams 559-278-2338 wk	0	Video Journalist Account Executive
Heald College 255 West Bullard Ave. Fresno CA 93704 Erin Collins 559-438-4222 / 559-438-0948 fx	0	Video Journalist Account Executive
Workforce Connection 3302 N. Blackstone Suite 155 Fresno CA 93726 Maria Alvarado 559-230-4409 wk / 559-230-4043 fx	0	Video Journalist Account Executive
*MCED-Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 Seanna Herring 559-456-0623 / 559-456-0188	0	Video Journalist Account Executive
The Fresno Metro Black Chamber of Commerce 2331 Fresno St, Ste 115 Fresno, CA 93721	0	Video Journalist Account Executive
State Center Community College District 390 W. Fir Clovis Ca 93611	0	Video Journalist Account Executive

MCED- Microcomputer Education Ctr 2002 N. Gateway Blvd. Fresno CA 93727-1620 Frances Diaz 559-456-0623 / 559-456-2988 fx	0	Video Journalist Account Executive
CSU, Mass Communication & Journalism Dept 2225 E. San Ramon Ave. M/S MF10 Fresno CA 93740-8029 Tamyra Pierce 559-278-2632 / 559-278-4995 fx	0	Video Journalist Account Executive
Workforce Connection 1680 E. Manning Ave Reedley CA 93654 Yesenia Corona 559-637-7593 / 559-643-0855 fx	0	Video Journalist Account Executive
CA Broadcasters Association Stan Statham R-2-743157-44342828-2-90-US1- C01F3357@ecnmedia.xmr3.com	0	0
External Referral	1	Account Executive
Cal Jobs – Division of EDD www.caljobs.ca.gov	0	0
Entertainmentcareers.net Online Posting	0	Video Journalist Account Executive
Asian Business Institute 7035 N Fruit Ave Fresno, CA 93711	0	Video Journalist Account Executive
Fresno Ad Federation ebackowski@sbcglobal.net Erin Backowski	0	Account Executive
UC Merced dfitzgerald@ucmerced.edu Daryl Fitzgerald	0	Video Journalist Account Executive
Job Fairs	0	Video Journalist Account Executive

Annual EEO Public File Report
Stations KFTV-DT, KTFF-DT, KTFF-LD, KLLF-FM, KOND-FM, KRDA-FM
(July 26, 2014 – July 31, 2015)

The following sets forth the supplemental outreach conducted by the stations **KFTV-DT, KTFF-DT, KTFF-LD, KLLF-FM, KOND-FM, KRDA-FM** both before and after the combination of the stations into a single employment unit effective as of September 1, 2014. Because the employment unit was comprised of two separate employment units for a significant portion of the reporting period, the following lists which stations participated in which activities or where the complete employment unit (once combined) participated:

- **Activity:** Human Resources Employee Relations Training

Date: August 28, 2014

Host / Sponsor of Activity: Corporate Human Resources

Participating Employees: German Amezcua, Operations Manager , Judy Anaya, GM Assistant / Office Manager , Ruby Valtierra, Local Sales Manager , Jose Luis Sanchez / Promotions Activations Manger, Albert Cano / Research Manager, Jose Elgorriaga / VP of Local Sales, Veronica Flores / DOS, James Meyer / VP of Finance – Local / Eddie Renteria / Production Manager, Ruby Valtierra / LSM, Sandy Sirias / News Director, Andres Sanchez / Promotions Manager, Vladimir Araya / Executive Producer, Janelle Carey / Traffic Manager, Armando Villanueva / Production Manager, Eyvonne James / Accounting Assistant / Astrid Juarez / Regional HR Director / Joe Arambula / VP HR

Description of Activity: Class regarding Employee Relations

- **Activity:** Central California Women's Conference

Date: September 16, 2014

Host / Sponsor of Activity: Central California Women's Conference

Participating Employees: Angela Navarrete GM/DOS, and Judy Anaya, GM Assistant / Office Manager

Description of Activity: In-kind Sponsor of the event. Set up booth to distribute information and answer questions in regard to career opportunities in broadcasting, advertising and media in general.

- **Activity:** Business Expo

Date: September 26, 2014

Host / Sponsor of Activity: Central California Hispanic Chamber of Commerce

Participating Employees: German Amezcua, Operations Manager, Judy Anaya, GM Assistant / Office Manager, Ruby Valtierra, Local Sales Manager

Description of Activity: Set up booth to distribute information and answer questions in regard to career opportunities in broadcasting, advertising and media in general.

- **Activity:** Susan G Komen Race for the Cure

Date: October 25, 2014

Host / Sponsor of Activity: CA State University Fresno / Susan G. Komen Foundation

Participating Employees:, Judy Anaya, GM Assistant / Office Manger Radio, Janelle Carey, Traffic Mgr, Carina Gonzalez, AE Maria Perez, AC, German Amezcua, Operations Manager, Brett Covish, Engineer, Annalisa Flores, AC.

Description of Activity: In-kind Sponsor of the event. Univision Radio/TV were sponsors for the event and ran promos on both entities to promote. We had a booth at the event in which information on open jobs was available and promoted Univision entities. Staff also participated in 5k walk / run.

- **Activity:** Speaker at John C Martinez Elementary School

Date: March 3, 2015

Host / Sponsor of Activity: John C Martinez Elementary School

Participating Employees: Francisco Mireles, Anchor/Reporter

Description of Activity:

Francisco read a story to the class and spoke to the students about his career with Univision, the opportunities within the broadcasting industry and the importance of higher education to obtain these careers.

- **Activity:** Facility Tour – Edison High School

Date: March 15, 2015

Host / Sponsor of Activity: Univision Fresno

Participating Employees: Judy Anaya, GM Assistant / Office Manager , German Amezcua, Operations Manager, , Jose Luis Sanchez, Promotions Mgr, Lupita Lomeli, Community Empowerment Host TV, Sayra Vasquez, AVC Co-Host TV

Description of Activity: Students from Edison High School had the opportunity to tour the Univision Radio/TV facility and learn about the career opportunities in broadcasting. Presentations were given by the following departments (Radio/TV); Administration, Engineering, Promotions, Production, Programming and Sales as well as made an appearance on our local morning show Arriba Valle Central.

- **Activity:** Facility Tour – Indianola School

Date: March 17, 2015

Host / Sponsor of Activity: Univision Fresno

Participating Employees: Judy Anaya, GM Assistant / Office Manager , German Amezcua, Operations Manager, , Jose Luis Sanchez, Promotions Mgr, Lupita Lomeli, Community Empowerment Host TV, Sayra Vasquez, AVC Co-Host TV

Description of Activity: Students from Indianola School had the opportunity to tour the Univision Radio/TV facility and learn about the career opportunities in broadcasting. Presentations were given by the following departments (Radio/TV); Administration, Engineering, Promotions, Production, Programming and Sales as well as made an appearance on our local morning show Arriba Valle Central.

- **Activity:** Career and Job Fair

Date: March 18, 2015

Host / Sponsor of Activity: Los Banos High School

Participating Employees: Judy Anaya, GM Assistant / Office Manager and Armando Villanueva Production Manager / On Air Personality

Description of Activity:
Talked to students about job opportunities in broadcasting.

- **Activity:** Mock Interview

Date: March 19, 2015

Host / Sponsor of Activity: City of Fresno Parks and Recreation Department

Participating Employees: Angela Navarrete, Station Manager, Veronica Flores, DOS and Ruby Valtierra LSM

Description of Activity:

Mock interview students at Sunny Side High School to help them experience the interview process when applying for a job. They also talked to the students about job opportunities in Univision – Fresno.

- **Activity:** Career and Job Fair

Date: March 20, 2015

Host / Sponsor of Activity: Pixley Middle School

Participating Employees: Angela Navarrete, Station Manger

Description of Activity:

Key note speaker - talked to students about job opportunities in broadcasting

- **Activity:** Go Red For Women

Date: March 26, 2015

Host / Sponsor of Activity: American Heart Association Luncheon

Participating Employees:, Angela Navarrete, Station Manager and German Amezcua, Operations Manager

Description of Activity:

In-kind Sponsor of the event. Univision Radio/TV were sponsors for the event and ran promos on both entities to promote. We had a booth at the event in which information on open jobs was available and promoted Univision entities.

- **Activity:** Facility Tour – Tranquility High School

Date: March 27, 2015

Host / Sponsor of Activity: Univision Fresno

Participating Employees: Judy Anaya, GM Assistant / Office Manager , German Amezcua, Operations Manager, , Jose Luis Sanchez, Promotions Mgr, Lupita Lomeli, Community Empowerment Host TV, Sayra Vasquez, AVC Co-Host TV

Description of Activity: Students from Tranquility High School had the opportunity to tour the Univision Radio/TV facility and learn about the career opportunities in broadcasting. Presentations were given by the following departments (Radio/TV); Administration, Engineering, Promotions, Production, Programming and Sales as well as made an appearance on our local morning show Arriba Valle Central.

- **Activity:** Career and Job Fair

Date: March 27, 2015

Host / Sponsor of Activity: Parkview Middle School

Participating Employees: Judy Anaya, GM Assistant / Office Manager and Jose Luis Sanchez Promotions Activations Manager

Description of Activity:
Talked to students about job opportunities in broadcasting.

- **Activity:** Mayor's Youth Job Fair

Date: March 30, 2015

Host / Sponsor of Activity: City Mayor and City of Fresno

Participating Employees: Judy Anaya, GM Assistant / Office Manager and Jose Luis Sanchez Promotions Activations Manager

Description of Activity:
Talked to attendees about job opportunities in broadcasting.

- **Activity:** Reedley City College

Date: April 25, 2015

Host / Sponsor of Activity: Science, Technology, Engineering and Mathematics Fair

Participating Employees: Judy Anaya, GM Assistant / Office Manager and Jose Luis Sanchez Promotions Activations Manager

Description of Activity:

Sponsor of the event, ran promos to invite the community to attend and had a booth during the event to talk to attendees about job opportunities in broadcasting.

- **Activity:** Career and Job Fair

Date: May 1, 2015

Host / Sponsor of Activity: Sequoia Middle School

Participating Employees: Judy Anaya, GM Assistant / Office Manager and German Amezcua Operations Manager

Description of Activity:

Talked to students about job opportunities in broadcasting

- **Activity:** Sanger Immigration Mini Conference

Date: May 16, 2015

Host / Sponsor of Activity: Sanger Unified School District

Participating Employees: Reina Cardenas, Anchor/Reporter

Description of Activity:

Reina was the Mistress of Ceremony for the conference, she spoke to the attendees about her career with Univision, the education that is required for and that she obtained to become an Anchor and the importance of higher education.