

ORDER



KSDK

Orders
Order / Rev: 1288799
Alt Order #: 08351806
Product Desc: KANDER 4 SENATE
Estimate: 4881
Flight Dates: 08/23/16 - 08/29/16
Original Date / Rev: 08/19/16 / 08/19/16
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jason Kander/US Senate/D
Demographic: A35+
Product Codes: PL-US Senate
Priority: P03-PB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 106359
Agency External ID: 2118AG-POL
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	25	\$17,105.00	\$14,539.25
08/29/16	08/29/16	4	\$2,925.00	\$2,486.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	25	\$17,105.00	\$14,539.25	0.00
September 2016	4	\$2,925.00	\$2,486.25	0.00
Totals	29	\$20,030.00	\$17,025.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSDK	38%	\$20,030.00
Market	100%	\$52,710.53

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	2%	\$1,054.21
KETC	0%	\$0.00
KMOV	24%	\$12,650.53
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	36%	\$18,975.79
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	08/26/16	08/26/16	Local News @ 5p M-F	CM	5-530P	----F--	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
News Channel 5 at 5P NEWSCHANNEL 5 @ 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 ----F-- 1 \$1,000.00 0.00															
E 2	KSDK	08/26/16	08/26/16		CM	6-7A	----F--	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 6a M-F 6-7a															
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	----F--					1	\$600.00		0.00			
E 3	KSDK	08/29/16	08/29/16	Local News @ 4p M-F	CM	4-430P	M-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
News Channel 5 at 4P															
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$600.00		0.00			
E 4	KSDK	08/29/16	08/29/16	Jeopardy 430-5p	CM	430-5p	M-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$600.00		0.00			
E 5	KSDK	08/29/16	08/29/16	Wheel of Frtune 630-7p	CM	630-7P	M-----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$1,200.00		0.00			
E 6	KSDK	08/29/16	08/29/16	Today Show	CM	7-9a	M-----	:30	1	\$525.00	P03-F	0.00	NM	1	\$525.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	M-----					1	\$525.00		0.00			
E 7	KSDK	08/27/16	08/27/16	Local News @ 5p Sa	CM	5-530P	-----S-	:30	1	\$525.00	P03-F	0.00	NM	1	\$525.00
News Channel 5 at 5P Sat															
NEWS 5 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-					1	\$525.00		0.00			
E 8	KSDK	08/27/16	08/27/16	Wheel of Frtune 630-7p SM	CM	630-7P	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
Wheel of Fortune Sat															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S-					1	\$600.00		0.00			
E 9	KSDK	08/28/16	08/28/16	Local News @ 5p Su	CM	5-530P	-----S	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
News Channel 5 at 5P Sun															
NEWS 5 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S					1	\$600.00		0.00			
E 10	KSDK	08/28/16	08/28/16	Local News @ 6a Su	CM	6-7A	-----S	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
Sun 6-7A															
TODAY IN ST. LOUIS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S					1	\$225.00		0.00			
E 11	KSDK	08/28/16	08/28/16	Today Show Su	CM	7-8A	-----S	:30	1	\$450.00	P03-F	0.00	NM	1	\$450.00
NBC Today Show (Su)															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	-----S					1	\$450.00		0.00			
E 12	KSDK	08/25/16	08/25/16	Local News @ 4p M-F	CM	4-430P	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
News Channel 5 at 4P															
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	---T---					1	\$600.00		0.00			
E 13	KSDK	08/25/16	08/25/16	Local News @ 4a M-F	CM	4-5A	---T---	:30	1	\$40.00	P03-F	0.00	NM	1	\$40.00
4-5A															
TODAY IN ST. LOUIS 4A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	---T---					1	\$40.00		0.00			
E 14	KSDK	08/25/16	08/25/16		CM	430-5p	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy 430-5p Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 ---T--- 1 \$600.00 0.00															
E 15	KSDK	08/25/16	08/25/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 ---T--- 1 \$1,125.00 0.00															
E 16	KSDK	08/25/16	08/25/16	Wheel of Ftrune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 ---T--- 1 \$1,200.00 0.00															
E 17	KSDK	08/25/16	08/25/16	Today Show Today Show	CM	7-9a	---T---	:30	1	\$525.00	P03-F	0.00	NM	1	\$525.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 ---T--- 1 \$525.00 0.00															
E 18	KSDK	08/23/16	08/23/16	Jeopardy 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 -T----- 1 \$600.00 0.00															
E 19	KSDK	08/23/16	08/23/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
NEWSCHANNEL 5 @ 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 -T----- 1 \$1,000.00 0.00															
E 20	KSDK	08/23/16	08/23/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
LOCAL NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 -T----- 1 \$1,125.00 0.00															
E 21	KSDK	08/23/16	08/23/16	Local News @ 6a M-F 6-7a	CM	6-7A	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY IN ST. LOUIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 -T----- 1 \$600.00 0.00															
E 22	KSDK	08/23/16	08/23/16	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$525.00	P03-F	0.00	NM	1	\$525.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 -T----- 1 \$525.00 0.00															
E 23	KSDK	08/24/16	08/24/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
NEWSCHANNEL 5 AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 --W---- 1 \$600.00 0.00															
E 24	KSDK	08/24/16	08/24/16	Local News @ 4a M-F 4-5A	CM	4-5A	--W----	:30	1	\$40.00	P03-F	0.00	NM	1	\$40.00
TODAY IN ST. LOUIS 4A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 --W---- 1 \$40.00 0.00															
E 25	KSDK	08/24/16	08/24/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/16 08/28/16 --W---- 1 \$600.00 0.00															
E 26	KSDK	08/24/16	08/24/16		CM	5-530P	--W----	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p M-F News Channel 5 at 5P															
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$1,000.00		0.00			
E 27	KSDK	08/24/16	08/24/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$1,125.00		0.00			
E 28	KSDK	08/24/16	08/24/16	Local News @ 6a M-F 6-7a	CM	6-7A	--W----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$600.00		0.00			
E 29	KSDK	08/24/16	08/24/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/22/16	08/28/16	--W----					1	\$1,200.00		0.00			
													Totals	29	\$20,030.00