

ORDER



KSDK

Orders
Order / Rev: 1261099
Alt Order #: 08250300
Product Desc: KANDER 4 SENATE
Estimate: 4688
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 06/21/16 / 11/04/16
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jason Kander/US Senate/D
Demographic: A35+
Product Codes: PL-US Senate
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 106359
Agency External ID: 2118AG-POL
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	37	\$32,450.00	\$27,582.50
10/31/16	10/31/16	10	\$7,100.00	\$6,035.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	37	\$32,450.00	\$27,582.50	0.00
November 2016	10	\$7,100.00	\$6,035.00	0.00
Totals	47	\$39,550.00	\$33,617.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	46%	\$39,550.00
Market	100%	\$85,978.26

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	2%	\$1,719.57
KETC	0%	\$0.00
KMOV	24%	\$20,634.78
KNLC	0%	\$0.00
KPLR	4%	\$3,439.13
KTVI	24%	\$20,634.78
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	10/28/16	10/28/16	Show Me St Louis 10-11a	CM	10-11A	----F--	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--			1			\$150.00		0.00			
E 2	KSDK	10/28/16	10/28/16		CM	4-430P	----F--	:30	1	\$750.00	P04-C	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 4p M-F News Channel 5 at 4P															
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 4p M-F		4-430P	-----F----	:30		(\$750.00)		0.00	NM		
Credited [credit]															
E 3	KSDK	10/28/16	10/28/16	Jeopardy 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$1,000.00	P04-C	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Jeopardy 430-5p		430-5p	-----F----	:30		(\$1,000.00)		0.00	NM		
Credited [credit]															
E 4	KSDK	10/28/16	10/28/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$2,250.00	P03-F	0.00	NM	1	\$2,250.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$2,250.00		0.00						
E 5	KSDK	10/28/16	10/28/16	Local News @ 5p M-F News Channel 5 at 5P	CM	538-530P (5:28 PM-5:30 PM)	----F--	:30	1	\$2,400.00	P03-F	0.00	NM	0	\$0.00
NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 5p M-F		538-530P	(5:28 PM-5:30 P-----F----	:30		(\$2,400.00)		0.00	NM		
Credited [credit]															
E 8	KSDK	10/28/16	10/28/16	Local News @ 6a M-F 6-7a	CM	6-7A	----F--	:30	1	\$600.00	P03-F	0.00	NM	0	\$0.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 6a M-F		6-7A	-----F----	:30		(\$600.00)		0.00	NM		
Credited [credit]															
E 9	KSDK	10/28/16	10/28/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	----F--	:30	1	\$2,400.00	P04-C	0.00	NM	1	\$2,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$2,400.00		0.00						
E 10	KSDK	10/28/16	10/28/16	Today Show Today Show	CM	7-9a	----F--	:30	2	\$750.00	P03-F	0.00	NM	1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	2		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Today Show		7-9a	-----F----	:30		(\$750.00)		0.00	NM		
Credited [credit]															
E 11	KSDK	10/28/16	10/28/16	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$375.00	P03-F	0.00	NM	0	\$0.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$375.00		0.00						

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E 11	KSDK	10/28/16	10/28/16	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$375.00	P03-F	0.00	NM	0	\$0.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----F--	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Today Show 2	9-10a		-----F----	:30	(\$375.00)	0.00	NM				
Credited [credit]															
E 13	KSDK	10/31/16	10/31/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	M-----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$150.00		0.00						
E 14	KSDK	10/31/16	10/31/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	M-----	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
NEWSCHANNEL 5 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Local News @ 12p M-F	Noon News		M-----	:30	\$300.00	0.00	NM				
E 15	KSDK	10/31/16	10/31/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M-----	:30	1	\$750.00	P04-C	0.00	NM	0	\$0.00
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Local News @ 4p M-F	4-430P		M-----	:30	(\$750.00)	0.00	NM				
Credited [CREDIT]															
E 16	KSDK	10/31/16	10/31/16	Local News @ 4a M-F 4-5A	CM	4-5A	M-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
TODAY IN ST. LOUIS 4A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$50.00		0.00						
E 17	KSDK	10/31/16	10/31/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$1,000.00	P04-C	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Jeopardy 430-5p	430-5p		M-----	:30	(\$1,000.00)	0.00	NM				
Credited [CREDIT]															
E 18	KSDK	10/31/16	10/31/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,250.00	P03-F	0.00	NM	0	\$0.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$2,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Local News @ 5p M-F	5-530P		M-----	:30	(\$2,250.00)	0.00	NM				
Credited [CREDIT]															
E 19	KSDK	10/31/16	10/31/16	Local News @ 5p M-F News Channel 5 at 5P	CM	528-530P (5:28 PM-5:30 PM)	M-----	:30	1	\$2,400.00	P03-F	0.00	NM	0	\$0.00
NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$2,400.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSDK	10/31/16	10/31/16	Local News @ 5p M-F News Channel 5 at 5P	CM	528-530P (5:28 PM-5:30 PM)	M-----	:30	1	\$2,400.00	P03-F	0.00	NM	0	\$0.00
NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Local News @ 5p M-F	528-530P		(5:28 PM-5:30 PM)M-----	:30	(\$2,400.00)	0.00	NM				
Credited [CREDIT]															
E 22	KSDK	10/31/16	10/31/16	Local News @ 6a M-F 6-7a	CM	6-7A	M-----	:30	1	\$750.00	P03-F	0.00	NM	0	\$0.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Local News @ 6a M-F	6-7A		M-----	:30	(\$750.00)	0.00	NM				
Credited [CREDIT]															
E 23	KSDK	10/31/16	10/31/16	Today Show Today Show	CM	7-9a	M-----	:30	2	\$600.00	P03-F	0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	2		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Today Show	7-9a		M-----	:30	(\$600.00)	0.00	NM				
Credited [CREDIT]															
2	KSDK	10/31/16-11/06/16		Today Show	7-9a		M-----	:30	(\$600.00)	0.00	NM				
Credited [CREDIT]															
E 24	KSDK	10/31/16	10/31/16	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$375.00	P03-F	0.00	NM	0	\$0.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/31/16-11/06/16		Today Show 2	9-10a		M-----	:30	(\$375.00)	0.00	NM				
Credited [CREDIT]															
E 26	KSDK	10/29/16	10/29/16	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	\$600.00	P04-C	0.00	NM	1	\$600.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$600.00		0.00						
E 27	KSDK	10/29/16	10/29/16	Local News @ 5p Sa News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$750.00	P03-F	0.00	NM	0	\$0.00
NEWS 5 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Local News @ 5p Sa	5-530P		-----Sa--	:30	(\$750.00)	0.00	NM				
See MG 27.2 [Prgm Change; No News due to ND Football]															
2	KSDK	10/29/16-10/29/16		Sat Prime Other	7-9P DATELINE		-----Sa--	:30	(\$750.00)	0.00	NM				
Ⓜ Credited [credit]															
E 28	KSDK	10/29/16	10/29/16	Local News @ 6p Sa News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS 5 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$750.00		0.00						

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 Estimate: 4688
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSDK	10/29/16	10/29/16	Local News @ 6a Sa Sat 6-7A	CM	6-7A	-----S-	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY IN ST.LOUIS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$225.00		0.00						
E 30	KSDK	10/29/16	10/29/16	Wheel of Frtune 630-7p Sa Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$750.00	P03-F	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Wheel of Frtune 630-7p Sa	630-7P		-----Sa--	:30		(\$750.00)		0.00	NM		
Credited [credit]															
E 31	KSDK	10/29/16	10/29/16	Today Show Sa NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
SAT. TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$375.00		0.00						
E 32	KSDK	10/29/16	10/29/16	Local News @ 9a Sa Sat 9-10a	CM	9-10A	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
NEWS CHNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S-	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 9a Sa	9-10A		-----Sa--	:30		\$600.00		0.00	NM		
E 34	KSDK	10/30/16	10/30/16	Local News @ 10p Su DB Local News @ 10p Su DB	CM	Local News @ 10p	-----S	:30	1	\$1,800.00	P03-F	0.00	NM	1	\$1,800.00
KSDK LATE NEWS 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Local News @ 10p Su DB	Local News @ 10p		-----Su	:30		\$1,800.00		0.00	NM		
[Recon-Sports Overrun]															
E 36	KSDK	10/30/16	10/30/16	Local News @ 6a Su Sun 6-7A	CM	6-7A	-----S	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
TODAY IN ST. LOUIS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$225.00		0.00						
E 37	KSDK	10/30/16	10/30/16	NFL Su FB Night in America Football Night in America	CM	6-715p	-----S	:30	1	\$2,700.00	P03-F	0.00	NM	1	\$2,700.00
FTBALL NITE IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$2,700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		NFL Su FB Night in Amer	6-715p		-----Su	:30		\$2,700.00		0.00	NM		
E 38	KSDK	10/30/16	10/30/16	Today Show Su NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$525.00	P04-C	0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$525.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Today Show Su	7-8A		-----Su	:30		(\$525.00)		0.00	NM		
Credited [credit]															
E 39	KSDK	10/30/16	10/30/16	Local News @ 9a Su Sun 9-10a	CM	9-10A	-----S	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
NEWS CHNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$400.00		0.00						

Order / Rev: 1261099
 Alt Order #: 08250300
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Jason Kander/US Senate/D
 Product Desc: KANDER 4 SENATE
 Estimate: 4688
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSDK	10/30/16	10/30/16	Local News @ 9a Su Sun 9-10a	CM	9-10A	-----S	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
NEWS CHNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	10/24/16-10/30/16		Local News @ 9a Su	9-10A		-----Su	:30	\$400.00		0.00	NM			
E 41	KSDK	10/27/16	10/27/16	Show Me St Louis 10-11a M-F 10-11a	CM	10-11A	---T---	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$150.00		0.00						
E 42	KSDK	10/27/16	10/27/16	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	---T---	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
NEWSCHANNEL 5 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	10/24/16-10/30/16		Local News @ 12p M-F	Noon News		---Th----	:30	\$250.00		0.00	NM			
E 43	KSDK	10/27/16	10/27/16	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	---T---	:30	1	\$500.00	P04-C	0.00	NM	0	\$0.00
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	10/24/16-10/30/16		Local News @ 4p M-F	4-430P		---Th----	:30	(\$500.00)		0.00	NM			
Credited [credit]															
E 44	KSDK	10/27/16	10/27/16	Jeopardy 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$1,000.00	P04-C	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	10/24/16-10/30/16		Jeopardy 430-5p	430-5p		---Th----	:30	(\$1,000.00)		0.00	NM			
Credited [credit]															
E 45	KSDK	10/27/16	10/27/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$2,250.00	P03-F	0.00	NM	0	\$0.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$2,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	10/24/16-10/30/16		Local News @ 5p M-F	5-530P		---Th----	:30	(\$2,250.00)		0.00	NM			
Credited [credit]															
E 46	KSDK	10/27/16	10/27/16	Local News @ 5p M-F News Channel 5 at 5P	CM	528-530P (5:28 PM-5:30 PM)	---T---	:30	1	\$2,400.00	P03-F	0.00	NM	1	\$2,400.00
NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$2,400.00		0.00						
E 48	KSDK	10/27/16	10/27/16	Local News @ 6a M-F 6-7a	CM	6-7A	---T---	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$600.00		0.00						
E 49	KSDK	10/27/16	10/27/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$6,000.00	P03-F	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$6,000.00		0.00						

Order / Rev: 1261099
 Alt Order #: 08250300
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Jason Kander/US Senate/D
 Product Desc: KANDER 4 SENATE
 Estimate: 4688
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSDK	10/27/16	10/27/16	Wheel of Frtune 630-7p CM Wheel of Fortune		630-7P	---T---	:30	1	\$6,000.00	P03-F	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$6,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Wheel of Frtune 630-7p	630-7P		---Th----	:30	(\$6,000.00)	0.00	NM				
Credited [credit]															
E 50	KSDK	10/27/16	10/27/16	Today Show CM Today Show		7-9a	---T---	:30	2	\$750.00	P03-F	0.00	NM	1	\$750.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	2		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Today Show	7-9a		---Th----	:30	(\$750.00)	0.00	NM				
Credited [credit]															
E 51	KSDK	10/27/16	10/27/16	Today Show 2 CM Today Show 2		9-10a	---T---	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Today Show 2	9-10a		---Th----	:30	\$375.00	0.00	NM				
[per mgmnt]															
E 53	KSDK	10/25/16	10/25/16	Local News @ 4p M-F CM News Channel 5 at 4P		4-430P	-T-----	:30	1	\$500.00	P04-C	0.00	NM	0	\$0.00
NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Local News @ 4p M-F	4-430P		-T-----	:30	(\$500.00)	0.00	NM				
Credited [credit]															
E 54	KSDK	10/25/16	10/25/16	Jeopardy 430-5p CM Jeopardy		430-5p	-T-----	:30	1	\$1,000.00	P04-C	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$1,000.00		0.00						
E 55	KSDK	10/25/16	10/25/16	Local News @ 5p M-F CM News Channel 5 at 5P		5-530P	-T-----	:30	1	\$2,250.00	P03-F	0.00	NM	1	\$2,250.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$2,250.00		0.00						
E 57	KSDK	10/25/16	10/25/16	Local News @ 6a M-F CM 6-7a		6-7A	-T-----	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$600.00		0.00						
E 58	KSDK	10/25/16	10/25/16	Wheel of Frtune 630-7p CM Wheel of Fortune		630-7P	-T-----	:30	1	\$2,400.00	P04-C	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Wheel of Frtune 630-7p	630-7P		-T-----	:30	(\$2,400.00)	0.00	NM				
Credited [credit]															
E 59	KSDK	10/25/16	10/25/16	Today Show CM Today Show		7-9a	-T-----	:30	2	\$750.00	P03-F	0.00	NM	2	\$1,500.00

