

# Order #877174: Katz Media../Senate Maj../Issue/12376

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	10/19/22 5:52:08 AM	Processed		<async process>	Judson Ad	\$2,370.00	18	0.00
	10/19/22 5:49:36 AM	Approved			Diane Petr	\$2,370.00	18	0.00
	10/19/22 5:49:33 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Diane Petr	\$2,370.00	18	0.00
	10/19/22 5:47:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$2,370.00	18	0.00
	10/19/22 5:47:20 AM	Ready for approval		New order	Ron Giova	\$2,370.00	18	0.00
	10/19/22 5:21:41 AM	Ready for approval		New Order	Deborah F	\$2,370.00	18	0.00
	10/19/22 5:19:13 AM	New order created		Imported EC Order	Deborah F	\$2,370.00	18	0.00

[Sorted by: Date]

**ORDER****WQXA-FM**

**Orders**  
**Order / Rev:** 877174  
**Alt Order #:** 36213773  
**Product Desc:** Issue  
**Estimate:** 12376  
**Flight Dates:** 10/25/22 - 10/31/22  
**Original Date / Rev:** 10/19/22 / 10/19/22  
**Order Type:** GENERAL

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Senate Majority PAC  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	15	\$1,965.00	\$1,670.25
10/31/22	10/31/22	3	\$405.00	\$344.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	15	\$1,965.00	\$1,670.25	0.00
November 2022	3	\$405.00	\$344.25	0.00
<b>Totals</b>	<b>18</b>	<b>\$2,370.00</b>	<b>\$2,014.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQXA	10/25/22	10/31/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	7	\$150.00	P-30	0.00	NM	7	\$1,050.00
AM - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/25/22    10/31/22    MTWTF--            7    \$150.00    0.00															
N 2	WQXA	10/25/22	10/31/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$125.00	P-30	0.00	NM	5	\$625.00
MD - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/25/22    10/31/22    MTWTF--            5    \$125.00    0.00															
N 3	WQXA	10/25/22	10/31/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$130.00	P-30	0.00	NM	5	\$650.00
PM - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/25/22    10/31/22    MTWTF--            5    \$130.00    0.00															
N 4	WQXA	10/29/22	10/31/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$45.00	P-30	0.00	NM	1	\$45.00
WK - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/22    11/04/22    -----S-            1    \$45.00    0.00															
<b>Totals</b>														<b>18</b>	<b>\$2,370.00</b>

Oct 19, 22  
 CONT# 36213773 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WQXA-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 12376

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV SENATE MAJORITY PAC  
 PDT Issue  
 FLT Oct 25, 22 - Nov 01, 22

\* REP ORDER COMMENT \*

\*\* 10/18/2022 11:01:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 10/18/2022 11:01:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 10/18/2022 11:01:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/18/2022 11:01:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/25/2022 - 10/31/2022	1W	7	\$150.00	7
	1.2	TuWThF,M	10A - 3P	60	10/25/2022 - 10/31/2022	1W	5	\$125.00	5
	1.3	TuWThF,M	3P - 7P	60	10/25/2022 - 10/31/2022	1W	5	\$130.00	5
	1.4	.....S.	10A - 3P	60	10/29/2022 - 10/29/2022	1W	1	\$45.00	1
				** WEEKLY FLIGHT TOTALS **			18	\$2,370.00	

	Oct 22	Nov 22					
SPOTS	18	0					
CASH	2370.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2370.00	0.00					

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, SMP, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** SMP

**Agency name:** Waterfront Strategies

**Address:** 3050 K Street NW Suite 100 Washington, DC 20007

**Contact:** Jesse Demastrie

**Phone number:** 202-338-8700

**Email:** JESSE.DEMASTRIE@GMMB.COM

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** SMP

**Address:** 1032 15th St, NW, #247, Washington, DC 20005

**Contact:** JB Poersch

**Phone number:** 202-871-9255

**Email:** info@senatemajority.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

JB Poersch, President  
Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

**Name(s) of every candidate referred to:** Mehmet Oz, John Fetterman

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):** US Senate

**Date of election:** November 8, 2022

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

~~Economy~~

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

Name:

Date of Request to Purchase Ad Time: 10-19-22

**Station Representative**

Signature:

Name:

Date of Station Agreement to Sell Time: 10-19-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted  
☒ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected - provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

AD NOT RECEIVED TO DETERMINE CONTENT

Contract #: 877174

Station Call Letters: WQXA-FM

Date Received/Requested:

10-19-22

Est. #: 12376

Station Location: YORK PA

Run Start and End Dates:

10-25-22 to 10-31-22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.