

Order #878622: Katz Media../NRDC Actio../Issue/12418

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/21/22 6:54:56 AM	Processed		<async process>	Rebecca F	\$4,740.00	36	0.00
10/21/22 6:53:15 AM	Approved			Diane Pet	\$4,740.00	36	0.00
10/21/22 6:53:12 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Diane Pet	\$4,740.00	36	0.00
10/21/22 6:41:02 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$4,740.00	36	0.00
10/21/22 6:40:56 AM	Ready for approval		New order	Ron Giova	\$4,740.00	36	0.00
10/21/22 5:22:30 AM	Ready for approval		New Order	Deborah F	\$4,740.00	36	0.00
10/21/22 5:20:57 AM	New order created		Imported EC Order	Deborah F	\$4,740.00	36	0.00

[Sorted by: Date]

ORDER



WQXA-FM

Orders
Order / Rev: 878622
Alt Order #: 36218441
Product Desc: Issue
Estimate: 12418
Flight Dates: 10/25/22 - 11/07/22
Original Date / Rev: 10/21/22 / 10/21/22
Order Type: GENERAL

Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRDC Action Votes
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	15	\$1,965.00	\$1,670.25
10/31/22	11/07/22	21	\$2,775.00	\$2,358.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	15	\$1,965.00	\$1,670.25	0.00
November 2022	21	\$2,775.00	\$2,358.75	0.00
Totals	36	\$4,740.00	\$4,029.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQXA	10/25/22	11/07/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	7	\$150.00	P-30	0.00	NM	14	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		7				\$150.00		0.00			
		Week: 11/01/22	11/07/22	MTWTF--		7				\$150.00		0.00			
N 2	WQXA	10/25/22	11/07/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$125.00	P-30	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$125.00		0.00			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$125.00		0.00			
N 3	WQXA	10/25/22	11/07/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$130.00	P-30	0.00	NM	10	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$130.00		0.00			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$130.00		0.00			
N 4	WQXA	10/29/22	11/07/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$45.00	P-30	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 878622
 Alt Order #: 36218441
 Flight Dates: 10/25/22 - 11/07/22

Advertiser: NRDC Action Votes
 Product Desc: Issue
 Estimate: 12418

WQXA-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/22	11/04/22	-----S-					1	\$45.00		0.00			
		Week: 11/05/22	11/11/22	-----S-					1	\$45.00		0.00			
													Totals	36	\$4,740.00

Oct 20, 22
 CONT# 36218441 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WQXA-FM (Harrisburg-Lebanon-Carlisle, PA)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 12418

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV NRDC ACTION VOTES
 PDT issue
 FLT Oct 25, 22 - Nov 08, 22

* REP ORDER COMMENT *

** 10/20/2022 4:16:00 PM: NO SPOTS PAST 5P ON ELECTION DAY 11/8 || POPULATIONBUYTYPE: CPP.
 ** 10/20/2022 4:16:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 10/20/2022 4:16:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/25/2022 - 11/7/2022	2W	7	\$150.00	14
	1.2	TuWThF,M	10A - 3P	60	10/25/2022 - 11/7/2022	2W	5	\$125.00	10
	1.3	TuWThF,M	3P - 7P	60	10/25/2022 - 11/7/2022	2W	5	\$130.00	10
	1.4S.	10A - 3P	60	10/29/2022 - 11/5/2022	2W	1	\$45.00	2
					** WEEKLY FLIGHT TOTALS **		18	\$4,740.00	

	Oct 22	Nov 22				
SPOTS	18	18				
CASH	2370.00	2370.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2370.00	2370.00				

						TOTAL
SPOTS						36
CASH						4,740.00
TRADE						0.00
NSL						0.00
TOTAL						4,740.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, NRDC Action Votes, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.


Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:		
Agency name: Waterfront Strategies		
Address: 3050 K Street, NW Suite 100 Washington, DC 20007		
Contact: <u>JESSE DEMASTRIE</u>	Phone number: 202-338-8700	Email: <u>JESSE.DEMASTRIE@GMMB.COM</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: NRDC Action Votes		
Address: 40 W 20th Street 11th Floor New York, NY 10011 <u>& 1152 15TH STREET NW SUITE 300 WASHINGTON DC 20005</u>		
Contact: Jossie Steinberg	Phone number: <u>202-289-6868</u>	Email: <u>NRDCINFO@NRDC.ORG</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Jossie Steinberg, Director Veronica Foo, Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Mehmet Oz		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate		
Date of election: 11/8/2022		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Climate change, environmental issues		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor NRDC Action Votes	Station Representative
Signature: Jossie Steinberg <small>Digitally signed by Jossie Steinberg Date: 2022.10.20 08:56:46 -04'00'</small>	Signature: 
Name: Jossie Steinberg	Name: Ron DiManniello
Date of Request to Purchase Ad Time: 10-20-22	Date of Station Agreement to Sell Time: 10-21-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10-20-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 878622	Station Call Letters: WQXA-FM	Date Received/Requested: 10-21-22
Est. #: 12418	Station Location: YORK, PA	Run Start and End Dates: 10-25-22 to 11-07-22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ron Giovanniello

From: Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>
Sent: Thursday, October 20, 2022 4:22 PM
To: Erie Production; Rob Wilber; Debbie Reinert; Ron Giovanniello; Jenna Murphy; matthew.cowper@bbgi.com; Marybeth.Gerdemann@bbgi.com; Jenna Murphy; maribeth.hoban@bbgi.com; jeff.crass@bbgi.com; matt.puma@bbgi.com; jkilgarrieff@nowismusic.com; Harrisburg Political; Erie Political Group; Katherine Grofic Homan, Angela
Cc:
Subject: [EXT]EST 12418 NRDC Action Votes 10.25-11.7 Philly, Harrisburg, Erie only
Attachments: NRDC Action Votes NAB 2022 - PA SENATE.pdf; NRDCActionVotes_OptionB_Radio_60_ALT.mp3
Importance: High

I sent just sent down new orders for NRDC Action votes starting next Tuesday in Philly, Harrisburg & Erie.

Attached is the NAB form for your political files.

Attached is the spot to air in all markets at 100% starting 10/25 until further notice.

Payment will be in house tomorrow. I will send your way once confirmed by our AP department.

LT

LaTonya Chenault-Qawwee
VP of Sales

Katz Radio Group
111 Presidential Blvd., Ste., 215 | Bala Cynwd, PA 19004-1009
LaTonya.Chenault@katzmedia.com
o 240.222.3933 | c 703.867.5289 | f 917.206.9828

Angela Homan

Account Coordinator
Angela.Homan@katzmedia.com
o 215.557.4230 | f 917-206-9773



Local impact.
National influence.

Ask me about
 Katz
Multicultural



Diversity
Equity and
Inclusion

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.